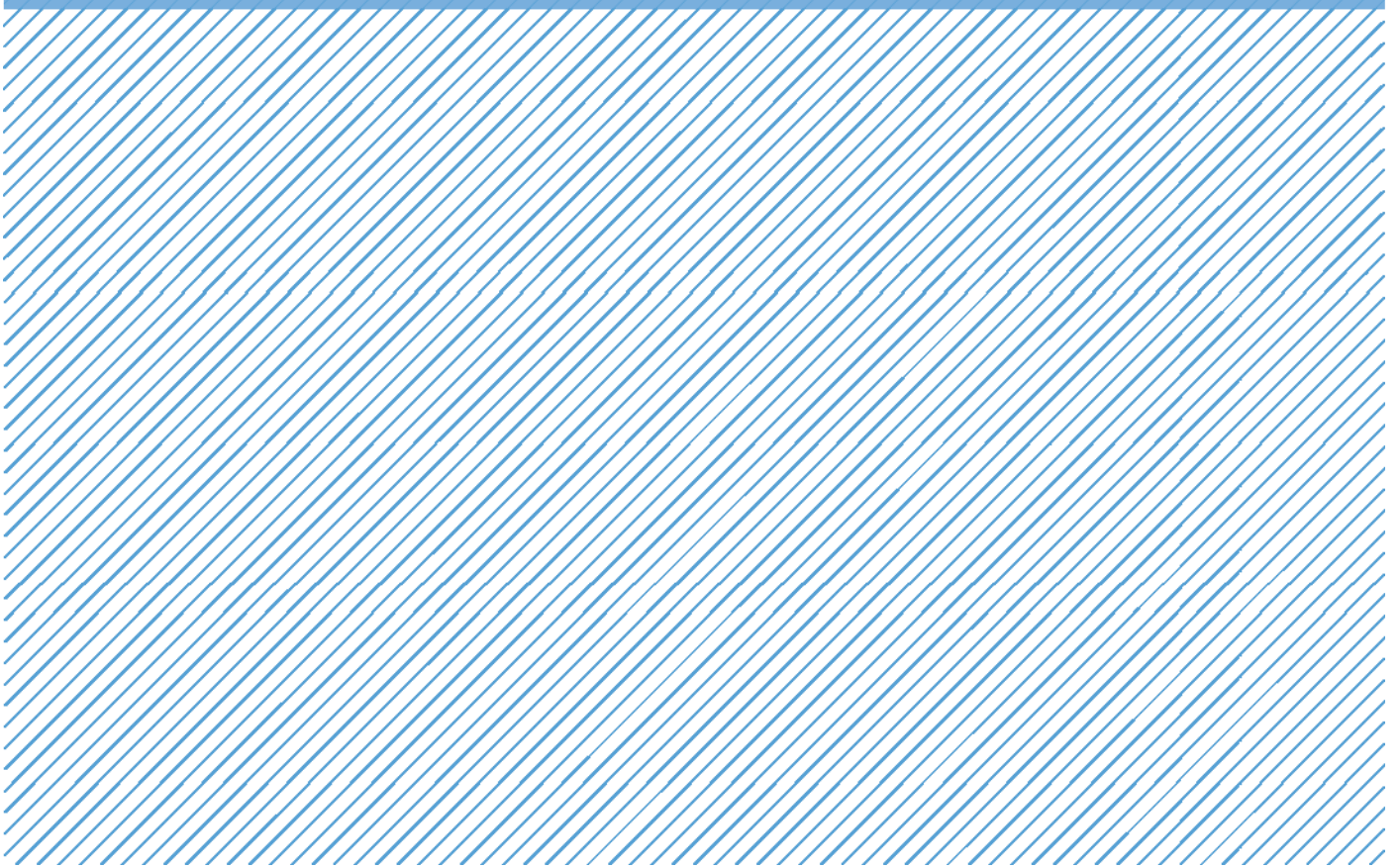


Card Expenditure Statistics

February 2016



Card Expenditure Statistics – February 2016

	Total Spending £ billions		Annual growth rates for spending		Number of purchases Millions	
	Feb 2016	Feb 2015	Feb 2016	Feb 2015	Feb 2016	Feb 2015
All payment cards	52.4	50.9	7.4%	7.7%	1,182	1,071
Of which online *	12.3	11.5	14.8%	–	136	114
Debit cards	37.3	35.9	8.1%	8.2%	916	819
Credit cards	15.1	14.9	5.7%	6.4%	267	253

Unless otherwise stated all data referred to are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years. Unadjusted data are located in tables 3A to 3D. There is a step change in the data between 2010 and 2011 following a change in the reporting population. Average transaction values are based on three-month rolling averages, while growth rates are based on twelve-month rolling periods.

* As there are insufficient online data series collected to apply X12 ARIMA seasonal adjustment, the underlying trend is determined using linear regression. This allows an estimation of the likely scale of seasonal impacts to be made until there are sufficient data to use a recognised method of seasonal adjustment.

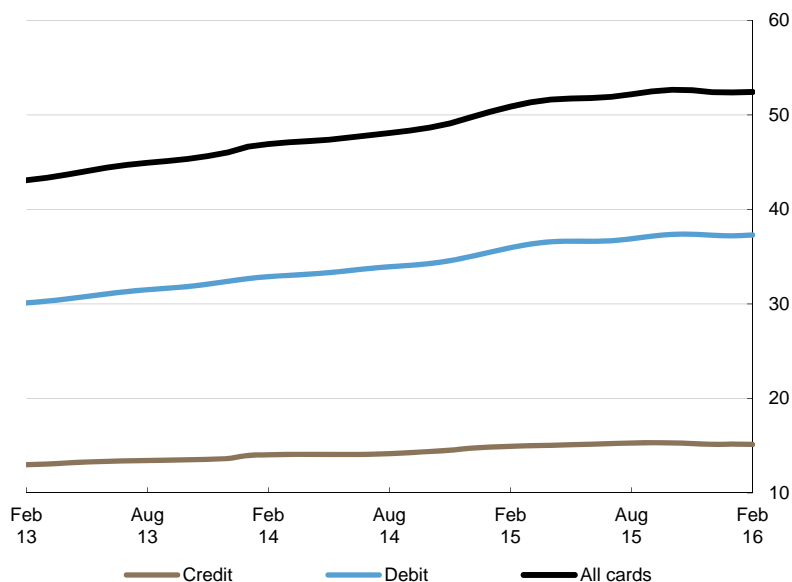
Introduction

Payment card spending reached £52.4 billion in February, which was £0.1 billion above the level recorded in January. This rise stems from the strong economic background coupled with higher wage growth¹, increasing the level of household disposable income. The value spent online accounted for 24% of total card expenditure, up from 22% a year ago.

The **number of purchases** rose by 8.6 million to reach a record monthly total of just below 1.2 billion. The main contributors to the growth in the number of transactions have been the ongoing migration of low value cash payments to cards, enhanced by **contactless** payments. The number of contactless purchases accounted for 14% of total purchases, up from 5% on February 2015.

Chart 1

Monthly expenditure
(£ billions)



¹ ONS, Labour Market Statistics: <https://www.ons.gov.uk/>

Annual growth rates

Growth in payment card spending continued to slow down, registering an annual rate of 7.4% in February, down from 7.9% a month ago. Slower growth in card spending might be linked to weaker consumer confidence that reached a fifteen-month low² in February due to uncertainty about the general economic situation and the impending EU referendum.

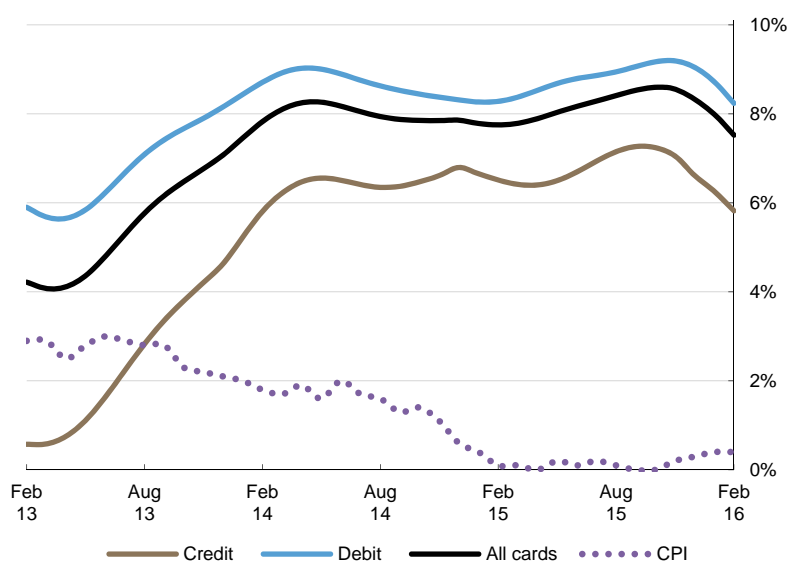
The growth in the services sector continued to outstrip that of retail sales. The service sector expanded by 11.2%, just over three times the growth of spending within retail of 3.4%. Within the sectors, the **financial** sub-sector rose by a record 19.9%, driven by an increasing proportion of **tax payments** being made using cards. In contrast, the **automotive fuels** remained the only category recording a decline, falling by 7.5% as oil prices failed to recover³.

Meanwhile, the annual growth rate in the **number of purchases** continued to accelerate reaching the highest rate since May 2012, highlighting a growing consumer preference of more frequent use of cards for lower value purchases. The total number of purchases grew by 11.4%, while purchases online increased by 25.2% and contactless payments expanded by 226%.

Chart 2

Spending on payment cards

Year-on-year growth rates



Sub-sector	Annual growth (%)
Mixed business	9.5
Other retail	8.2
Household	7.4
Clothing	5.7
Food & drink	1.2
Automotive Fuels	-7.5
Retail sales	3.4
Financial	19.9
Entertainment	12.1
Hotels	10.9
Other services	7.3
Vehicle Sales & Services	9.7
Travel	6.9
Services	11.2

² GfK, Consumer confidence: <http://www.gfk.com/en-gb/insights/press-release/concerns-about-uncertain-economic-outlook-pulls-uk-consumer-confidence-down-to-zero/>

³ The New York Times, Oil Prices: http://www.nytimes.com/interactive/2016/business/energy-environment/oil-prices.html?_r=0

Average transaction values

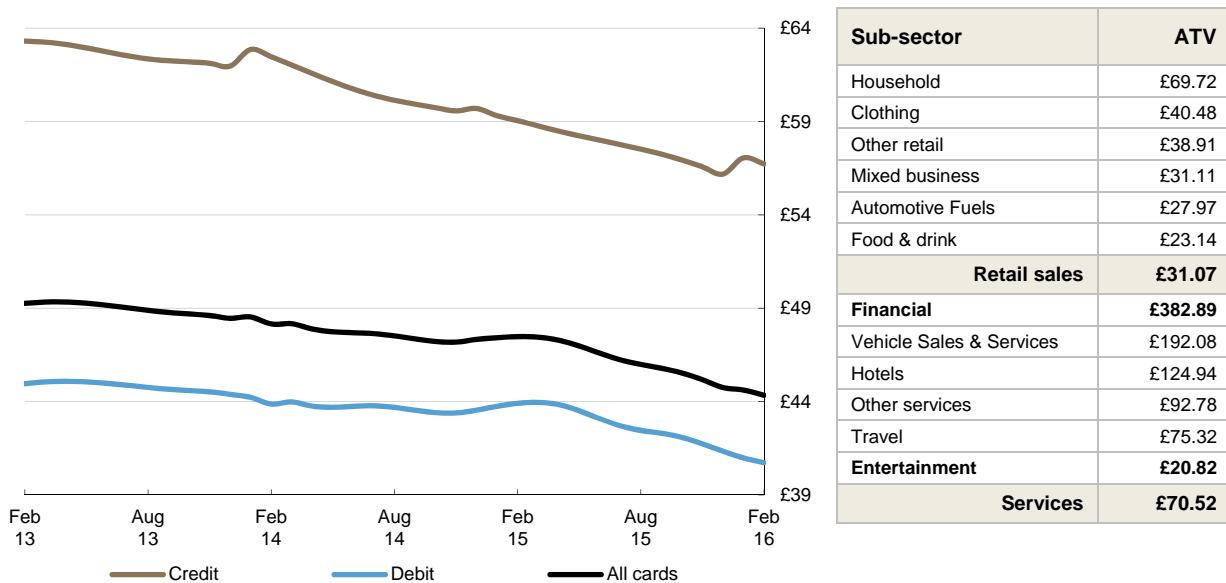
There has been a continuing trend over the last four years with higher growth rates in volumes relative to values, resulting in declining **average transaction value (ATV)**. This consistent decrease is mainly driven by the ongoing migration of low value cash transactions towards cards alongside the increasing acceptance and usage of **contactless cards**, including strong growth on the Transport for London network⁴. Further downward pressure on ATVs is stemming from savvy consumer choices, low commodity prices and inflation, alongside the continuing ‘price wars’ among the major British supermarkets⁵.

The ATV on all payment cards continued on a downward trajectory, falling by 28p during the month and by £3.14 over the year, to reach £44.34. Within the sectors, the ATV in **retail sales** declined by 22p to £31.07, while the ATV for **services** fell by 45p to £70.52.

Within the digital space the average transaction values tend to be higher than in the face-to-face environment; however, the downward trend is also evident. The ATV for **online spending** on all payment cards decreased by 91p to £90.99 in February, while the ATV on **contactless** cards reached £8.28, up by 13p on January.

Chart 3

Average transaction values



⁴ The Guardian, Contactless payments used for 1bn UK purchases in 2015: <http://www.theguardian.com/money/2016/feb/26/contactless-cards-purchases-spending>

⁵ The Telegraph, Supermarket wars are now a battle on many fronts: <http://www.telegraph.co.uk/business/2016/04/05/supermarket-wars-are-now-a-battle-on-many-fronts/>

Spending by sector – retail sales and services

The number of transactions within the **retail sector** increased by 5.1 million to 784 million, with the corresponding amount spent decreasing by £15 million to £24.4 billion. The largest decreases in spending were recorded in the **other retail** and **mixed business** sub-sectors, falling by £23 million and £8 million respectively. This was in part offset by an increase of £15 million in **food & drink** spending, reaching £9.4 billion.

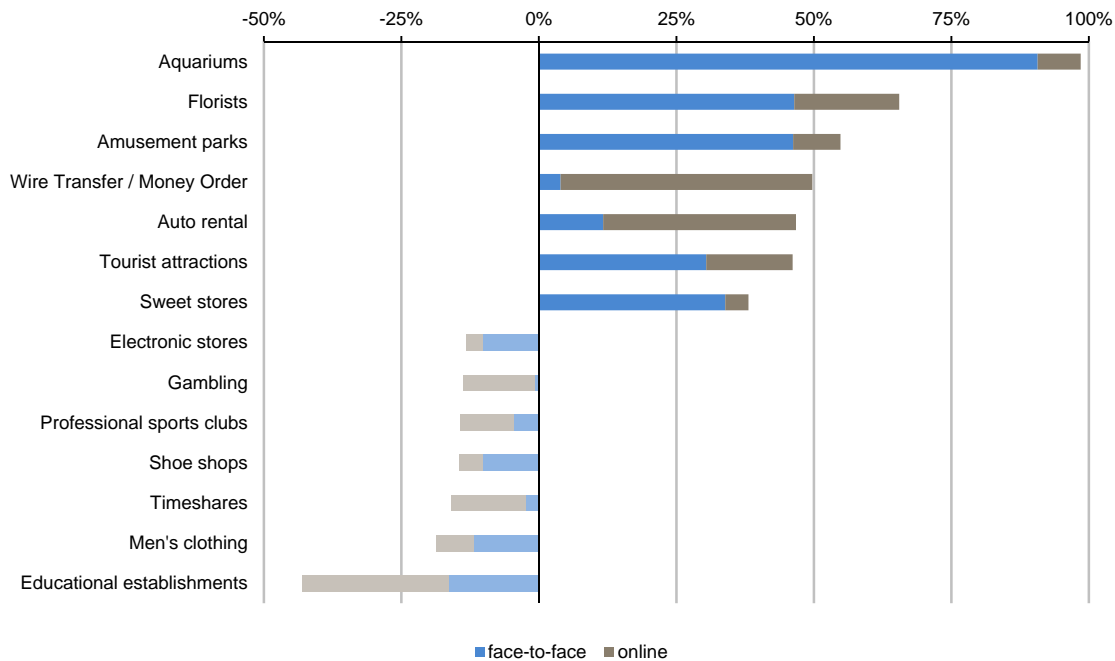
Meanwhile, the number of transactions in the **services sector** grew by 3.5 million to 398 million, corresponding to growth in spending of £69 million to £28.0 billion. The major contributors to this growth were **financial** and **vehicle sales & services** sub-sectors, which recorded an increase of £110 million and £24 million respectively. **Entertainment** also registered a strong growth of £16 million to £4.5 billion, mainly driven by robust spending in restaurants (+12%)⁶.

Spending by merchant categories (not seasonally adjusted)

In February the largest increase in spending was evident at merchants offering recreational services such as **aquariums** and **amusement parks**. The growth in leisure activities can be attributed to the half term holiday. There was a notable increase in spending at **florists**, most likely linked to Valentine's Day. Spending at **tourist attractions** and **auto rental** services also grew considerably coinciding with increasing numbers of international visitors travelling to the UK⁷. Meanwhile, spending on **educational establishments** recorded the largest decrease in February's spending.

Chart 4

Largest changes in card spending between January and February



⁶ Big hospitality, Consumers spend more on eating out: <http://www.bighospitality.co.uk/Trends-Reports/Consumers-spend-more-on-eating-out-for-the-seventh-consecutive-month>

⁷ Visit Britain, Inbound visitor statistics: <https://www.visitbritain.org/latest-monthly-data>

Spending online (not seasonally adjusted)

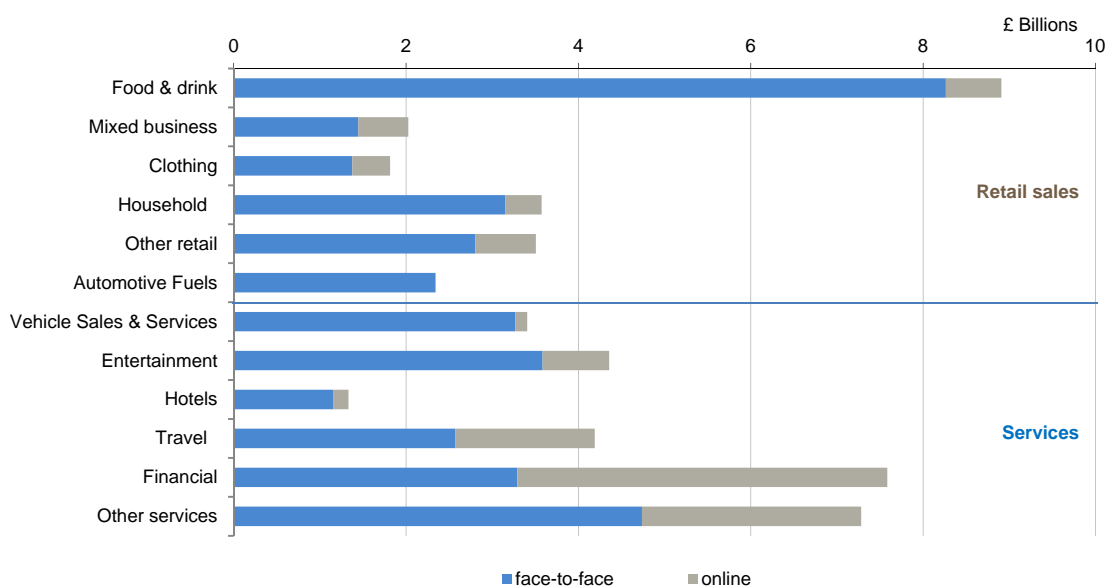
In February the volume and value of internet shopping continued to grow at more than double the rate of total card purchases – at 25% and 15% respectively, compared to 11% and 7%. Amount spent online accounted for 24% of total card spending, up from 22% a year ago, while the number of e-commerce purchases reached 13% of total card purchases, up from 12% on January 2015.

Within the services sector 18% of purchases and 34% of spending were made via the internet, while 8% of retail sales and 13% of spend were online. The highest e-commerce traffic remained within **financial** services, where 57% of spending was completed online, followed by **travel** (39%) and **other services** (35%).

Within the merchant categories, **catalogues** registered the highest online spending (91%) followed by **timeshares** and **tax payments** (both 87%). The lowest share was recorded in the **vehicle sales** category, where just 0.6% of spending was made online, while virtually all spending on **automotive fuels** occurred in the face-to-face environment.

Chart 5

Face-to-face and online spending by merchant sectors in February



Payment card spending within national retail sales

Payment card share of total **retail sales** (including automotive fuels)⁸ amounted to 77.4% in February and compares to 75.9% a year ago. Debit cards accounted for 53.4% of retail sales, up from 52.0% in February 2015, while credit cards share reached 24.0%, up from 23.9% a year ago. The share of spending within **food & drink** accounted for by payment cards stood at 73.2%, up from 71.6% a year ago. In comparison to food & drink, nearly all expenditure on **automotive fuels** was accounted for by payment cards at 86.5%. These trends reflect the increasing use of cards over cash within the retail space, driven by new technology and the continuous change in consumer habits.

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⁸ CES 3-month moving average spend of £24.4 billion expressed as a percentage of a similar 3-month moving average for ONS Retail Sales – All Retailing Including Automotive Fuel (J5A3) that amounted to £31.5 billion.

Table 1 Card expenditure statistics (seasonally adjusted)

Summary¹ and ²

	Number of purchase transactions (millions)									Value of purchase transactions (£ millions)								
	All sectors			Retail sales			Services			All sectors			Retail sales			Services		
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual																		
2011	2,256	7,232	9,488	1,553	5,301	6,854	704	1,931	2,634	151,214	324,532	475,746	78,869	165,832	244,701	72,346	158,700	231,045
2012	2,373	7,859	10,232	1,621	5,664	7,286	752	2,194	2,946	152,814	345,623	498,437	81,041	175,369	256,410	71,773	170,254	242,027
2013	2,549	8,336	10,885	1,733	5,904	7,637	816	2,432	3,248	159,741	373,476	533,217	84,559	183,181	267,741	75,181	190,295	265,476
2014	2,802	9,245	12,047	1,877	6,437	8,314	925	2,808	3,733	170,438	404,150	574,588	87,542	193,531	281,073	82,895	210,620	293,515
2015	3,140	10,273	13,413	2,095	6,906	9,002	1,045	3,366	4,411	181,541	440,317	621,858	91,410	199,661	291,070	90,131	240,656	330,788
Monthly																		
2015 Feb	253	819	1,071	168	557	725	85	262	347	14,929	35,945	50,874	7,532	16,321	23,853	7,397	19,624	27,021
Mar	255	826	1,082	170	560	730	85	267	352	14,994	36,333	51,327	7,566	16,360	23,927	7,428	19,973	27,401
Apr	257	834	1,091	172	564	735	85	271	356	15,042	36,573	51,615	7,593	16,422	24,016	7,448	20,151	27,599
May	259	842	1,101	173	568	741	86	274	360	15,094	36,634	51,728	7,616	16,514	24,130	7,478	20,120	27,598
Jun	261	850	1,111	175	572	747	87	278	364	15,157	36,616	51,774	7,639	16,621	24,260	7,519	19,995	27,514
Jul	264	859	1,123	176	578	754	87	281	369	15,227	36,681	51,908	7,663	16,726	24,390	7,564	19,954	27,519
Aug	266	869	1,135	177	582	760	88	286	375	15,287	36,894	52,181	7,684	16,821	24,505	7,603	20,073	27,676
Sep	267	879	1,146	178	587	766	89	292	381	15,312	37,167	52,479	7,691	16,890	24,581	7,621	20,277	27,898
Oct	269	888	1,156	179	591	771	89	296	386	15,292	37,358	52,650	7,680	16,919	24,599	7,613	20,439	28,051
Nov	269	895	1,164	180	595	775	90	300	389	15,227	37,369	52,596	7,648	16,906	24,554	7,580	20,462	28,042
Dec	269	901	1,171	180	599	779	90	302	392	15,138	37,264	52,402	7,604	16,864	24,468	7,534	20,400	27,935
2016 Jan	266	908	1,174	176	603	779	90	305	394	15,162	37,204	52,367	7,563	16,827	24,390	7,600	20,377	27,977
Feb	267	916	1,182	177	608	784	90	308	398	15,128	37,292	52,420	7,541	16,834	24,375	7,587	20,458	28,046
Year-on-year growth rates (percentages)																		
Annual																		
2011	12.1	11.1	11.3	12.2	12.1	12.1	12.1	8.2	9.2	17.9	11.9	13.8	13.3	11.5	12.1	23.2	12.4	15.6
2012	5.2	8.7	7.8	4.4	6.9	6.3	6.8	13.7	11.8	1.1	6.5	4.8	2.8	5.8	4.8	-0.8	7.3	4.8
2013	7.4	6.1	6.4	6.9	4.2	4.8	8.6	10.8	10.2	4.5	8.1	7.0	4.3	4.5	4.4	4.7	11.8	9.7
2014	9.9	10.9	10.7	8.3	9.0	8.9	13.4	15.5	14.9	6.7	8.2	7.8	3.5	5.6	5.0	10.3	10.7	10.6
2015	12.1	11.1	11.3	11.6	7.3	8.3	12.9	19.9	18.1	6.5	8.9	8.2	4.4	3.2	3.6	8.7	14.3	12.7
Monthly																		
2015 Feb	10.5	10.6	10.6	9.0	8.4	8.6	13.7	15.9	15.3	6.4	8.2	7.7	3.5	5.0	4.5	9.6	11.2	10.8
Mar	10.7	10.5	10.5	9.3	8.1	8.4	13.6	16.1	15.5	6.3	8.3	7.7	3.5	4.5	4.2	9.4	11.8	11.2
Apr	10.9	10.3	10.5	9.7	7.8	8.2	13.6	16.4	15.7	6.3	8.4	7.8	3.6	4.1	3.9	9.3	12.6	11.6
May	11.2	10.3	10.5	10.1	7.5	8.1	13.6	16.9	16.1	6.4	8.6	7.9	3.7	3.7	3.7	9.3	13.2	12.1
Jun	11.6	10.3	10.6	10.5	7.2	8.0	13.6	17.5	16.5	6.6	8.7	8.1	3.9	3.5	3.6	9.5	13.6	12.4
Jul	11.9	10.3	10.7	11.0	7.1	8.0	13.7	18.0	17.0	6.8	8.8	8.2	4.2	3.4	3.6	9.7	13.9	12.7
Aug	12.2	10.5	10.9	11.4	7.0	8.0	13.8	18.6	17.4	7.1	8.8	8.3	4.4	3.3	3.6	9.9	14.1	12.9
Sep	12.4	10.6	11.0	11.7	7.0	8.1	13.8	19.1	17.8	7.2	9.0	8.4	4.6	3.2	3.7	9.9	14.3	13.1
Oct	12.4	10.8	11.2	11.8	7.1	8.1	13.7	19.5	18.0	7.1	9.1	8.5	4.7	3.2	3.7	9.8	14.5	13.2
Nov	12.3	10.9	11.3	11.8	7.2	8.2	13.3	19.7	18.1	7.0	9.1	8.5	4.6	3.2	3.6	9.5	14.6	13.1
Dec	12.1	11.1	11.3	11.6	7.3	8.3	12.9	19.9	18.1	6.5	8.9	8.2	4.4	3.2	3.6	8.7	14.3	12.7
2016 Jan	11.5	11.3	11.3	11.1	7.5	8.3	12.2	19.9	18.0	6.2	8.6	7.9	4.1	3.2	3.5	8.3	13.6	12.1
Feb	10.9	11.5	11.4	10.6	7.8	8.4	11.5	19.8	17.8	5.7	8.1	7.4	3.8	3.3	3.4	7.8	12.5	11.2

¹ There was a step change in 2011 due to a change in reporting population

² Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

Table 2A Card expenditure statistics (seasonally adjusted)

Retail sales^{1 and 2}

Number of purchase transactions (millions)																			Total retail sales			
Food & drink			Mixed business			Clothing			Household			Other retailers			Automotive Fuels ³			Number of purchases				
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	
Annual																						
2011	602	2,565	3,167	136	425	562	139	428	567	157	370	526	295	781	1,076	223	732	956	1,553	5,301	6,854	
2012	662	2,848	3,510	148	479	627	145	453	598	157	375	532	281	757	1,038	228	754	982	1,621	5,664	7,286	
2013	722	3,009	3,731	182	523	704	152	459	612	165	401	566	276	720	997	236	792	1,028	1,733	5,904	7,637	
2014	769	3,454	4,223	250	477	727	163	478	642	172	433	605	285	785	1,070	237	810	1,047	1,877	6,437	8,314	
2015	835	3,714	4,549	346	524	870	176	510	686	179	472	650	328	866	1,195	232	820	1,052	2,095	6,906	9,002	
Monthly																						
2015	Feb	68	299	367	26	41	67	15	42	57	15	38	53	26	69	95	19	67	87	168	557	725
	Mar	68	301	369	27	42	69	15	42	57	15	38	53	26	70	96	19	67	87	170	560	730
	Apr	69	303	372	28	42	70	15	42	57	15	38	53	26	70	96	19	68	87	172	564	735
	May	69	305	374	29	43	71	15	42	57	15	39	53	27	71	97	19	68	87	173	568	741
	Jun	70	307	377	29	43	73	15	42	57	15	39	54	27	72	99	19	68	88	175	572	747
	Jul	70	310	380	30	44	74	15	43	57	15	39	54	28	73	101	19	68	88	176	578	754
	Aug	70	312	382	30	45	75	15	43	58	15	40	55	28	74	102	19	69	88	177	582	760
	Sep	71	315	385	30	46	76	15	43	58	15	40	55	29	75	103	19	69	88	178	587	766
	Oct	71	318	389	30	46	76	15	43	58	15	41	56	29	75	104	19	69	88	179	591	771
	Nov	71	321	392	31	46	77	15	43	58	15	41	56	29	75	104	19	70	89	180	595	775
	Dec	71	325	396	31	46	77	14	43	57	15	41	56	29	74	104	19	70	89	180	599	779
2016	Jan	71	329	401	31	46	77	14	43	57	15	41	56	25	74	99	19	70	90	176	603	779
	Feb	72	333	405	31	46	77	14	42	57	15	41	56	25	74	99	19	71	90	177	608	784
Year-on-year growth rates (percentages)																						
Annual																						
2011	13.1	12.1	12.3	-1.5	4.6	3.1	8.1	0.8	2.5	5.8	5.7	5.7	7.3	6.6	6.8	38.0	39.4	39.1	12.2	12.1	12.1	
2012	10.0	11.0	10.8	8.4	12.6	11.6	4.5	5.8	5.5	0.1	1.4	1.0	-4.8	-3.1	-3.6	2.1	2.9	2.7	4.4	6.9	6.3	
2013	8.9	5.7	6.3	22.9	9.2	12.4	4.8	1.5	2.3	5.4	6.9	6.4	-1.6	-4.8	-3.9	3.5	5.0	4.7	6.9	4.2	4.8	
2014	6.6	14.8	13.2	37.6	-8.7	3.2	7.4	4.1	4.9	4.1	8.0	6.9	3.1	8.9	7.3	0.5	2.3	1.9	8.3	9.0	8.9	
2015	8.5	7.5	7.7	38.4	9.9	19.7	7.5	6.6	6.9	3.8	9.0	7.5	15.2	10.4	11.7	-2.3	1.3	0.4	11.6	7.3	8.3	
Monthly																						
2015	Feb	6.9	14.2	12.8	39.0	-12.5	1.1	7.9	5.1	5.8	3.7	7.7	6.5	5.7	9.7	8.6	-0.4	1.5	1.0	9.0	8.4	8.6
	Mar	7.0	13.4	12.2	39.5	-11.4	2.3	8.0	5.4	6.1	3.5	7.6	6.4	6.9	9.7	9.0	-0.8	1.1	0.6	9.3	8.1	8.4
	Apr	7.2	12.5	11.5	40.2	-10.1	3.8	7.9	5.5	6.1	3.5	7.6	6.4	8.1	9.7	9.2	-1.2	0.8	0.3	9.7	7.8	8.2
	May	7.5	11.6	10.8	41.1	-8.4	5.6	7.8	5.5	6.1	3.6	7.8	6.6	9.3	9.6	9.5	-1.5	0.6	0.1	10.1	7.5	8.1
	Jun	7.8	10.6	10.1	41.9	-6.3	7.7	7.7	5.6	6.1	3.8	8.1	6.8	10.5	9.5	9.8	-1.8	0.5	0.0	10.5	7.2	8.0
	Jul	8.1	9.8	9.5	42.4	-3.8	10.0	7.9	5.8	6.3	3.9	8.4	7.1	11.7	9.7	10.2	-2.0	0.5	-0.1	11.0	7.1	8.0
	Aug	8.3	9.1	8.9	42.5	-1.0	12.3	8.1	6.1	6.6	4.0	8.7	7.3	12.9	10.0	10.7	-2.2	0.5	-0.1	11.4	7.0	8.0
	Sep	8.6	8.5	8.5	42.1	1.8	14.6	8.4	6.5	7.0	4.0	8.8	7.4	13.8	10.3	11.2	-2.4	0.5	-0.1	11.7	7.0	8.1
	Oct	8.7	8.0	8.1	41.2	4.7	16.6	8.4	6.8	7.2	3.9	8.9	7.5	14.5	10.5	11.6	-2.5	0.7	0.0	11.8	7.1	8.1
	Nov	8.7	7.7	7.8	39.9	7.4	18.3	8.2	6.8	7.2	3.9	9.0	7.5	15.0	10.5	11.7	-2.5	0.9	0.1	11.8	7.2	8.2
	Dec	8.5	7.5	7.7	38.4	9.9	19.7	7.5	6.6	6.9	3.8	9.0	7.5	15.2	10.4	11.7	-2.3	1.3	0.4	11.6	7.3	8.3
2016	Jan	8.3	7.6	7.7	36.6	12.3	20.9	6.6	6.2	6.3	3.7	9.0	7.5	13.9	10.2	11.2	-2.1	1.7	0.8	11.1	7.5	8.3
	Feb	8.1	7.9	7.9	34.5	14.5	21.8	5.4	5.7	5.6	3.6	9.1	7.5	12.6	9.9	10.6	-1.9	2.2	1.3	10.6	7.8	8.4

¹ There was a step change in 2011 due to a change in reporting population

² Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

³ Automotive Fuels data is effective from January 2010.

Table 2A Card expenditure statistics (seasonally adjusted)

Retail sales^{1 and 2}

Value of purchase transactions (£ millions)																			Total retail sales		
																			Value of purchases		
Food & drink			Mixed business			Clothing			Household			Other retailers			Automotive Fuels ³						
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual																					
2011	21,064	69,712	90,776	7,088	14,760	21,848	7,858	14,475	22,333	15,173	20,531	35,704	17,511	24,378	41,889	10,175	21,976	32,150	78,869	165,832	244,701
2012	22,568	74,195	96,763	7,731	16,410	24,141	8,208	15,629	23,837	15,377	21,633	37,010	16,761	24,438	41,199	10,396	23,064	33,459	81,041	175,369	256,410
2013	24,083	77,680	101,764	8,713	17,918	26,631	8,669	16,043	24,712	15,902	23,250	39,152	16,518	24,379	40,897	10,675	23,911	34,586	84,559	183,181	267,741
2014	24,539	84,420	108,959	9,580	16,731	26,311	9,164	17,062	26,226	16,870	25,997	42,867	17,155	25,732	42,887	10,234	23,589	33,823	87,542	193,531	281,073
2015	25,248	84,967	110,215	10,616	17,991	28,607	9,894	18,134	28,029	17,561	28,594	46,155	19,163	27,908	47,071	8,928	22,066	30,993	91,410	199,661	291,070
Monthly																					
2015 Feb	2,079	6,990	9,069	856	1,439	2,294	820	1,485	2,305	1,447	2,289	3,736	1,564	2,271	3,835	767	1,846	2,613	7,532	16,321	23,853
Mar	2,085	6,976	9,061	865	1,454	2,318	828	1,497	2,325	1,454	2,311	3,765	1,572	2,276	3,848	763	1,846	2,608	7,566	16,360	23,927
Apr	2,091	6,979	9,070	873	1,469	2,342	832	1,505	2,336	1,459	2,334	3,793	1,578	2,284	3,861	761	1,851	2,613	7,593	16,422	24,016
May	2,096	7,002	9,098	880	1,487	2,366	833	1,510	2,343	1,463	2,359	3,821	1,584	2,300	3,884	760	1,857	2,618	7,616	16,514	24,130
Jun	2,103	7,035	9,138	886	1,507	2,393	833	1,517	2,350	1,466	2,383	3,849	1,594	2,322	3,916	756	1,857	2,613	7,639	16,621	24,260
Jul	2,111	7,073	9,184	892	1,528	2,420	834	1,525	2,359	1,470	2,407	3,877	1,607	2,346	3,953	748	1,848	2,596	7,663	16,726	24,390
Aug	2,119	7,113	9,232	899	1,543	2,442	834	1,531	2,365	1,475	2,427	3,902	1,620	2,372	3,992	737	1,835	2,571	7,684	16,821	24,505
Sep	2,124	7,151	9,274	904	1,549	2,453	831	1,533	2,364	1,478	2,442	3,921	1,629	2,392	4,021	726	1,822	2,548	7,691	16,890	24,581
Oct	2,124	7,184	9,309	906	1,545	2,452	824	1,530	2,354	1,477	2,452	3,929	1,630	2,392	4,023	717	1,815	2,532	7,680	16,919	24,599
Nov	2,123	7,213	9,336	906	1,533	2,439	814	1,522	2,335	1,471	2,458	3,929	1,623	2,367	3,990	711	1,814	2,525	7,648	16,906	24,554
Dec	2,120	7,229	9,349	904	1,516	2,420	802	1,511	2,313	1,462	2,462	3,924	1,610	2,330	3,940	706	1,816	2,522	7,604	16,864	24,468
2016 Jan	2,117	7,238	9,356	902	1,500	2,403	792	1,504	2,297	1,453	2,468	3,921	1,596	2,297	3,893	702	1,819	2,521	7,563	16,827	24,390
Feb	2,119	7,251	9,371	903	1,491	2,395	788	1,504	2,291	1,447	2,480	3,927	1,586	2,284	3,870	697	1,823	2,520	7,541	16,834	24,375
Year-on-year growth rates (percentages)																					
Annual																					
2011	12.3	9.3	9.9	-1.1	5.8	3.4	15.4	6.0	9.2	3.3	8.8	6.4	12.8	3.4	7.1	53.5	48.1	49.7	13.3	11.5	12.1
2012	7.1	6.4	6.6	9.1	11.2	10.5	4.5	8.0	6.7	1.3	5.4	3.7	-4.3	0.2	-1.6	2.2	4.9	4.1	2.8	5.8	4.8
2013	6.7	4.7	5.2	12.7	9.2	10.3	5.6	2.6	3.7	3.4	7.5	5.8	-1.5	-0.2	-0.7	2.7	3.7	3.4	4.3	4.5	4.4
2014	1.9	8.7	7.1	10.0	-6.6	-1.2	5.7	6.4	6.1	6.1	11.8	9.5	3.9	5.6	4.9	-4.1	-1.3	-2.2	3.5	5.6	5.0
2015	2.9	0.6	1.2	10.8	7.5	8.7	8.0	6.3	6.9	4.1	10.0	7.7	11.7	8.5	9.8	-12.8	-6.5	-8.4	4.4	3.2	3.6
Monthly																					
2015 Feb	1.8	7.9	6.4	9.3	-7.9	-2.2	5.6	6.3	6.1	5.4	10.8	8.6	6.3	6.1	6.2	-6.3	-2.7	-3.8	3.5	5.0	4.5
Mar	1.7	7.1	5.8	9.1	-7.8	-2.2	5.6	6.1	5.9	5.1	10.3	8.2	7.5	6.3	6.8	-7.3	-3.4	-4.6	3.5	4.5	4.2
Apr	1.7	6.2	5.1	9.0	-7.2	-1.8	5.6	5.9	5.8	4.8	10.0	7.9	8.7	6.3	7.3	-8.2	-4.0	-5.3	3.6	4.1	3.9
May	1.7	5.3	4.4	9.1	-6.1	-0.9	5.8	5.7	5.8	4.6	9.9	7.8	9.9	6.4	7.8	-9.0	-4.5	-5.9	3.7	3.7	3.7
Jun	1.9	4.4	3.8	9.4	-4.4	0.3	6.2	5.7	5.9	4.5	10.0	7.8	10.9	6.6	8.3	-9.7	-5.0	-6.4	3.9	3.5	3.6
Jul	2.0	3.5	3.2	9.8	-2.4	1.8	6.9	5.7	6.1	4.4	10.1	7.8	11.9	6.9	8.9	-10.5	-5.4	-7.0	4.2	3.4	3.6
Aug	2.3	2.7	2.6	10.3	-0.1	3.5	7.6	5.9	6.5	4.4	10.1	7.9	12.5	7.5	9.5	-11.2	-5.9	-7.5	4.4	3.3	3.6
Sep	2.5	2.0	2.1	10.7	2.2	5.2	8.1	6.2	6.9	4.4	10.1	7.9	12.9	8.1	10.0	-11.9	-6.3	-8.0	4.6	3.2	3.7
Oct	2.7	1.4	1.7	10.9	4.3	6.6	8.5	6.4	7.1	4.4	10.1	7.8	12.8	8.6	10.3	-12.4	-6.6	-8.4	4.7	3.2	3.7
Nov	2.8	0.9	1.4	10.9	6.1	7.9	8.4	6.4	7.1	4.3	10.0	7.8	12.4	8.8	10.2	-12.7	-6.6	-8.5	4.6	3.2	3.6
Dec	2.9	0.6	1.2	10.8	7.5	8.7	8.0	6.3	6.9	4.1	10.0	7.7	11.7	8.5	9.8	-12.8	-6.5	-8.4	4.4	3.2	3.6
2016 Jan	2.9	0.6	1.1	10.6	8.5	9.3	7.1	6.0	6.4	3.8	10.0	7.6	10.8	7.9	9.0	-12.5	-6.0	-8.0	4.1	3.2	3.5
Feb	2.9	0.8	1.2	10.2	9.0	9.5	6.1	5.6	5.7	3.5	9.9	7.4	9.7	7.2	8.2	-12.2	-5.5	-7.5	3.8	3.3	3.4

¹ There was a step change in 2011 due to a change in reporting population

² Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

³ Automotive Fuels data is effective from January 2010.

Table 2C Card expenditure statistics (seasonally adjusted)

Services^{1 and 2}

Number of purchase transactions (millions)																				Total retail sales		
Vehicle Sales & Services ³			Entertainment			Hotels			Travel			Financial			Other Services			Number of purchases				
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	
Annual																						
2011	51	89	139	268	882	1,150	51	43	94	116	238	354	33	145	178	185	535	720	704	1,931	2,634	
2012	50	94	144	309	1,062	1,371	52	48	100	124	266	389	30	160	190	186	565	751	752	2,194	2,946	
2013	53	104	157	354	1,222	1,576	54	53	107	130	286	416	29	174	203	196	593	788	816	2,432	3,248	
2014	59	121	179	423	1,500	1,923	60	62	122	150	328	478	26	166	192	208	631	839	925	2,808	3,733	
2015	69	142	210	475	1,841	2,316	66	75	141	178	428	606	28	183	212	228	698	926	1,045	3,366	4,411	
Monthly																						
2015	Feb	6	11	17	39	142	180	5	6	11	14	32	47	2	15	17	18	56	75	85	262	347
	Mar	6	11	17	39	144	183	5	6	11	14	33	47	2	15	17	19	57	75	85	267	352
	Apr	6	11	17	39	147	186	5	6	12	14	34	48	2	15	17	19	57	76	85	271	356
	May	6	12	17	39	149	188	5	6	12	15	35	49	2	15	17	19	58	76	86	274	360
	Jun	6	12	17	39	151	190	6	6	12	15	35	50	2	15	18	19	58	77	87	278	364
	Jul	6	12	18	40	153	193	6	6	12	15	36	51	2	15	18	19	58	78	87	281	369
	Aug	6	12	18	40	156	196	6	6	12	15	37	52	2	16	18	19	59	78	88	286	375
	Sep	6	12	18	40	160	200	6	6	12	16	38	53	2	16	18	19	59	79	89	292	381
	Oct	6	12	18	41	163	204	6	7	12	16	38	54	2	16	18	19	60	79	89	296	386
	Nov	6	12	18	41	166	207	6	7	12	16	39	54	2	16	18	19	60	79	90	300	389
	Dec	6	12	18	41	168	210	6	7	12	15	39	54	3	16	18	19	60	79	90	302	392
2016	Jan	6	13	18	42	170	212	5	7	12	15	39	54	3	16	18	19	60	79	90	305	394
	Feb	6	13	18	42	173	215	5	7	12	15	39	54	3	16	19	19	60	79	90	308	398
Year-on-year growth rates (percentages)																						
Annual																						
2011	-33.3	-56.6	-50.3	20.7	21.4	21.3	36.5	24.3	30.6	19.3	17.2	17.9	3.4	11.9	10.2	13.4	9.9	10.8	12.1	8.2	9.2	
2012	-0.2	5.7	3.5	15.4	20.4	19.3	3.3	11.2	6.9	6.5	11.8	10.1	-10.0	10.8	6.9	0.5	5.6	4.3	6.8	13.7	11.8	
2013	5.2	10.9	8.9	14.6	15.1	15.0	3.3	11.2	7.1	5.1	7.8	6.9	-3.4	8.4	6.5	5.1	4.9	5.0	8.6	10.8	10.2	
2014	10.3	16.2	14.2	19.5	22.7	22.0	10.0	17.8	13.9	15.6	14.7	15.0	-10.9	-4.5	-5.4	6.2	6.5	6.4	13.4	15.5	14.9	
2015	17.1	17.3	17.2	12.3	22.7	20.4	10.8	20.2	15.6	18.6	30.4	26.6	11.3	10.3	10.4	9.7	10.6	10.4	12.9	19.9	18.1	
Monthly																						
2015	Feb	11.1	15.4	13.9	19.2	22.3	21.6	10.2	18.1	14.1	16.5	17.1	16.9	-7.4	-2.6	-3.3	6.2	6.9	6.7	13.7	15.9	15.3
	Mar	11.4	15.1	13.8	18.8	22.0	21.3	10.3	18.1	14.2	16.6	18.4	17.8	-5.7	-1.7	-2.3	6.4	7.3	7.1	13.6	16.1	15.5
	Apr	11.8	15.0	13.9	18.2	21.9	21.1	10.4	18.2	14.3	16.6	19.7	18.8	-3.9	-0.8	-1.3	6.7	7.9	7.6	13.6	16.4	15.7
	May	12.3	15.1	14.1	17.6	22.0	21.0	10.7	18.3	14.5	16.8	21.1	19.8	-2.1	0.1	-0.2	7.1	8.6	8.2	13.6	16.9	16.1
	Jun	12.9	15.4	14.6	17.0	22.2	21.0	11.0	18.6	14.8	17.1	22.6	20.9	-0.2	1.3	1.1	7.7	9.2	8.8	13.6	17.5	16.5
	Jul	13.6	15.9	15.1	16.4	22.4	21.1	11.4	19.0	15.2	17.6	24.3	22.2	1.7	2.5	2.4	8.3	9.8	9.4	13.7	18.0	17.0
	Aug	14.3	16.4	15.7	15.7	22.5	21.0	11.7	19.5	15.6	18.3	26.0	23.6	3.5	4.0	3.9	8.8	10.2	9.8	13.8	18.6	17.4
	Sep	15.1	16.8	16.2	14.9	22.6	20.9	11.8	19.9	15.9	18.8	27.7	24.9	5.4	5.5	5.5	9.3	10.5	10.2	13.8	19.1	17.8
	Oct	15.8	17.1	16.7	14.1	22.7	20.8	11.8	20.2	16.1	19.1	29.1	25.9	7.3	7.2	7.2	9.7	10.7	10.5	13.7	19.5	18.0
	Nov	16.4	17.3	17.0	13.2	22.7	20.6	11.4	20.3	16.0	19.0	30.0	26.6	9.3	8.8	8.8	9.8	10.7	10.5	13.3	19.7	18.1
	Dec	17.1	17.3	17.2	12.3	22.7	20.4	10.8	20.2	15.6	18.6	30.4	26.6	11.3	10.3	10.4	9.7	10.6	10.4	12.9	19.9	18.1
2016	Jan	15.1	17.2	16.5	11.5	22.9	20.4	9.9	19.8	15.0	17.8	30.2	26.3	11.7	10.4	10.6	9.5	10.4	10.2	12.2	19.9	18.0
	Feb	13.2	17.1	15.8	10.9	23.0	20.3	8.8	19.2	14.2	16.8	29.5	25.6	12.1	10.4	10.7	9.1	10.1	9.9	11.5	19.8	17.8

¹ There was a step change in 2011 due to a change in reporting population

² Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

³ With effect of January 2010 Automotive Fuels was published as a separate sub-sector in retail sales. See tables 2A and 2B

Table 2D Card expenditure statistics (seasonally adjusted)

Services^{1 and 2}

Value of purchase transactions (£ millions)																			Total retail sales		
Vehicle Sales & Services ³			Entertainment			Hotels			Travel			Financial			Other Services			Value of purchases			
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual																					
2011	7,774	22,465	30,239	14,088	20,703	34,791	8,639	3,856	12,495	16,326	18,487	34,813	7,161	46,377	53,538	18,357	46,812	65,169	72,346	158,700	231,045
2012	7,570	23,558	31,128	14,681	22,814	37,495	8,869	4,311	13,180	16,536	20,585	37,121	5,461	49,915	55,376	18,655	49,070	67,725	71,773	170,254	242,027
2013	7,724	25,735	33,459	15,664	24,568	40,232	9,242	4,771	14,013	17,373	22,105	39,477	5,119	55,606	60,724	20,059	57,510	77,570	75,181	190,295	265,476
2014	8,174	28,909	37,083	17,443	28,510	45,953	10,416	5,585	16,001	20,299	25,220	45,519	5,161	58,259	63,420	21,403	64,137	85,540	82,895	210,620	293,515
2015	9,025	31,777	40,802	18,786	33,538	52,324	11,628	6,441	18,068	21,268	27,596	48,864	6,259	68,647	74,906	23,167	72,657	95,823	90,131	240,656	330,788
Monthly																					
2015 Feb	739	2,563	3,302	1,544	2,683	4,227	949	512	1,462	1,744	2,248	3,993	505	5,331	5,836	1,915	6,286	8,201	7,397	19,624	27,021
Mar	751	2,588	3,338	1,545	2,732	4,278	954	517	1,470	1,749	2,258	4,007	507	5,463	5,969	1,922	6,416	8,338	7,428	19,973	27,401
Apr	758	2,614	3,372	1,550	2,767	4,317	957	521	1,479	1,750	2,268	4,018	509	5,571	6,080	1,925	6,410	8,334	7,448	20,151	27,599
May	762	2,633	3,395	1,559	2,779	4,338	963	527	1,490	1,756	2,272	4,028	511	5,650	6,161	1,928	6,259	8,187	7,478	20,120	27,598
Jun	765	2,646	3,410	1,569	2,778	4,347	971	534	1,505	1,766	2,279	4,044	514	5,703	6,217	1,934	6,055	7,989	7,519	19,995	27,514
Jul	766	2,661	3,426	1,578	2,787	4,365	981	541	1,522	1,780	2,298	4,077	518	5,749	6,267	1,942	5,919	7,861	7,564	19,954	27,519
Aug	765	2,681	3,445	1,582	2,815	4,397	989	548	1,537	1,794	2,330	4,124	523	5,807	6,330	1,950	5,892	7,842	7,603	20,073	27,676
Sep	761	2,700	3,461	1,581	2,860	4,441	992	554	1,546	1,804	2,359	4,163	530	5,886	6,416	1,953	5,919	7,872	7,621	20,277	27,898
Oct	755	2,710	3,465	1,578	2,898	4,476	988	558	1,545	1,806	2,367	4,173	538	5,985	6,523	1,948	5,921	7,870	7,613	20,439	28,051
Nov	745	2,716	3,461	1,576	2,909	4,485	978	560	1,537	1,800	2,352	4,152	546	6,096	6,642	1,935	5,830	7,764	7,580	20,462	28,042
Dec	734	2,727	3,461	1,578	2,894	4,472	965	561	1,525	1,787	2,329	4,116	554	6,211	6,766	1,917	5,678	7,594	7,534	20,400	27,935
2016 Jan	724	2,748	3,472	1,584	2,880	4,464	953	562	1,515	1,773	2,316	4,089	664	6,325	6,989	1,902	5,546	7,447	7,600	20,377	27,977
Feb	716	2,780	3,496	1,596	2,884	4,480	946	564	1,510	1,764	2,322	4,086	670	6,428	7,098	1,894	5,480	7,374	7,587	20,458	28,046
Year-on-year growth rates (percentages)																					
Annual																					
2011	-11.1	-9.6	-10.0	41.5	21.5	28.9	57.0	24.8	45.4	27.9	16.4	21.5	21.9	17.5	18.1	15.7	14.5	14.8	23.2	12.4	15.6
2012	-2.6	4.9	2.9	4.2	10.2	7.8	2.7	11.8	5.5	1.3	11.3	6.6	-23.7	7.6	3.4	1.6	4.8	3.9	-0.8	7.3	4.8
2013	2.0	9.2	7.5	6.7	7.7	7.3	4.2	10.7	6.3	5.1	7.4	6.3	-6.3	11.4	9.7	7.5	17.2	14.5	4.7	11.8	9.7
2014	5.8	12.3	10.8	11.4	16.0	14.2	12.7	17.1	14.2	16.8	14.1	15.3	0.8	4.8	4.4	6.7	11.5	10.3	10.3	10.7	10.6
2015	10.4	9.9	10.0	7.7	17.6	13.9	11.6	15.3	12.9	4.8	9.4	7.3	21.3	17.8	18.1	8.2	13.3	12.0	8.7	14.3	12.7
Monthly																					
2015 Feb	5.7	10.8	9.6	11.6	17.4	15.2	13.0	17.6	14.6	12.8	12.7	12.7	4.4	5.7	5.6	6.6	13.1	11.4	9.6	11.2	10.8
Mar	5.9	10.2	9.2	11.6	17.9	15.4	13.1	17.6	14.7	11.1	12.1	11.6	6.3	6.5	6.5	6.6	14.5	12.5	9.4	11.8	11.2
Apr	6.3	10.0	9.1	11.5	18.3	15.7	13.3	17.5	14.7	9.6	11.8	10.8	8.1	7.4	7.5	6.9	16.0	13.7	9.3	12.6	11.6
May	6.8	10.0	9.3	11.5	18.8	16.0	13.5	17.4	14.8	8.6	11.7	10.3	9.9	8.4	8.5	7.2	17.0	14.5	9.3	13.2	12.1
Jun	7.5	10.0	9.5	11.6	19.2	16.2	13.6	17.3	14.9	7.8	11.7	9.9	11.8	9.4	9.6	7.6	17.2	14.8	9.5	13.6	12.4
Jul	8.4	10.1	9.7	11.5	19.4	16.4	13.8	17.2	15.0	7.3	11.6	9.7	13.6	10.5	10.8	8.1	16.9	14.7	9.7	13.9	12.7
Aug	9.2	10.0	9.8	11.1	19.4	16.2	13.8	17.1	14.9	7.0	11.4	9.4	15.5	11.8	12.1	8.6	16.4	14.4	9.9	14.1	12.9
Sep	9.9	10.0	10.0	10.5	19.2	15.9	13.7	16.9	14.8	6.7	11.1	9.1	17.6	13.3	13.7	8.8	16.1	14.2	9.9	14.3	13.1
Oct	10.4	10.0	10.1	9.6	18.9	15.4	13.3	16.5	14.4	6.2	10.6	8.6	19.8	14.9	15.3	8.9	15.6	13.9	9.8	14.5	13.2
Nov	10.6	9.9	10.1	8.6	18.4	14.7	12.6	15.9	13.8	5.6	10.0	8.1	22.1	16.5	16.9	8.7	14.9	13.3	9.5	14.6	13.1
Dec	10.4	9.9	10.0	7.7	17.6	13.9	11.6	15.3	12.9	4.8	9.4	7.3	21.3	17.8	18.1	8.2	13.3	12.0	8.7	14.3	12.7
2016 Jan	9.8	9.9	9.9	6.9	16.7	13.0	10.4	14.7	11.9	4.9	8.9	7.1	22.5	18.9	19.2	7.5	10.8	10.0	8.3	13.6	12.1
Feb	8.7	9.9	9.7	6.3	15.6	12.1	9.1	14.1	10.9	4.9	8.4	6.9	23.8	19.5	19.9	6.6	7.5	7.3	7.8	12.5	11.2

¹ There was a step change in 2011 due to a change in reporting population

² Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

³ With effect of January 2010 Automotive Fuels was published as a separate sub-sector in retail sales. See tables 2A and 2B

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Supermarkets	55,586,648	65,052,107	61,399,330	62,498,646	67,250,065	66,514,921	60,652,888	66,890,671	64,852,573	68,207,288	73,569,666	59,618,983	62,615,441	779,122,579
Bakers & dairies	348,942	441,972	395,763	432,237	449,436	473,131	463,095	490,717	529,408	517,208	531,723	465,752	518,098	5,708,540
Sweet stores	257,673	354,246	294,081	255,853	283,719	292,114	271,194	291,130	334,772	424,677	712,285	220,441	301,351	4,035,863
Miscellaneous foodstores	3,126,141	3,622,369	3,487,764	3,575,917	3,948,514	4,013,042	3,661,968	3,992,586	3,953,541	3,962,509	4,292,140	3,446,509	3,822,400	45,779,259
Off-licences	508,981	591,989	585,129	695,749	839,878	881,044	828,050	791,196	853,621	930,348	1,248,968	483,441	628,440	9,357,853
Food & Drink	59,828,385	70,062,683	66,162,067	67,458,402	72,771,612	72,174,252	65,877,195	72,456,300	70,523,915	74,042,030	80,354,782	64,235,126	67,885,730	844,004,094
Department stores	4,534,345	5,213,990	5,372,906	5,503,285	6,318,905	6,766,917	5,639,397	5,793,213	6,075,856	8,503,642	11,168,991	6,108,271	5,123,013	77,588,386
Discount stores	1,846,955	2,162,942	2,109,940	2,230,282	2,330,834	2,536,318	2,490,904	2,466,413	2,724,547	3,411,788	4,220,114	2,364,008	2,274,642	31,322,732
Catalogues	11,460,890	14,547,500	15,935,516	15,912,801	16,576,907	16,934,356	16,806,372	20,438,174	19,206,273	22,764,905	16,202,809	17,634,826	20,057,323	213,017,762
Miscellaneous mixed	2,276,975	2,775,193	2,727,693	2,761,991	3,024,082	2,824,720	2,373,176	2,798,535	2,715,909	3,140,599	3,615,389	1,878,037	2,062,192	32,733,508
Mixed Business	20,119,165	24,699,625	26,146,055	26,408,359	28,250,728	29,062,311	27,309,849	31,496,335	30,758,585	37,820,934	35,207,295	27,985,142	29,517,170	354,662,388
Men's clothing	282,390	301,997	329,312	357,823	442,695	507,773	495,613	444,048	487,371	543,477	847,599	507,648	354,716	5,620,072
Women's clothing	1,708,509	2,116,948	2,266,521	2,362,556	2,780,291	2,856,443	2,220,781	2,373,317	2,415,483	2,711,776	3,469,267	1,996,229	1,937,971	29,507,583
Family clothing	7,182,435	8,989,589	9,453,294	9,431,494	10,374,586	11,286,639	8,888,164	9,436,333	9,583,778	11,083,759	13,881,804	7,763,395	7,143,690	117,316,525
Miscellaneous clothing	338,027	419,333	418,112	438,040	521,359	539,797	460,159	480,471	492,953	534,912	624,753	368,818	624,248	5,646,955
Shoe shops	905,035	1,054,427	1,352,048	1,295,124	1,603,718	1,656,453	1,473,879	1,364,843	1,329,548	1,355,895	1,636,433	1,237,350	961,788	16,321,506
Clothing	10,416,396	12,882,294	13,819,287	13,885,037	15,722,649	16,847,105	13,538,596	14,099,012	14,309,133	16,229,819	20,459,856	11,873,440	10,746,413	174,412,641
Furniture stores	1,366,865	1,550,345	1,427,301	1,465,811	1,515,095	1,500,292	1,449,154	1,590,406	1,639,405	1,857,878	1,962,256	1,728,828	1,487,690	19,174,456
Household appliance stores	1,273,110	1,456,580	1,393,101	1,417,150	1,384,226	1,449,052	1,406,249	1,477,863	1,517,890	1,652,915	1,871,816	1,393,693	1,357,376	17,777,916
Electronic stores	1,167,846	1,265,852	1,149,132	1,106,038	1,145,498	1,214,868	1,128,824	1,299,213	1,267,557	1,637,960	1,889,323	1,344,170	1,183,404	15,631,839
DIY stores	5,569,233	6,929,812	7,485,530	7,352,175	6,938,820	6,953,865	6,808,829	6,629,518	6,754,202	6,644,878	6,291,075	5,731,564	5,935,394	80,455,662
Floor covering stores	165,102	192,750	170,271	173,663	214,048	222,217	219,805	232,107	248,326	265,780	183,152	211,872	224,819	2,558,810
Garden centres	1,095,016	1,956,339	2,564,636	2,702,405	2,265,116	1,712,663	1,538,728	1,524,410	1,577,938	1,608,351	2,086,401	1,008,437	1,193,319	21,738,743
Miscellaneous household	1,497,446	1,688,439	1,587,504	1,678,135	1,781,920	1,848,132	1,723,087	1,835,722	1,949,386	2,112,042	2,520,049	1,826,101	1,723,919	22,274,436
Household	12,134,618	15,040,117	15,777,475	15,895,377	15,244,723	14,901,089	14,274,676	14,589,239	14,954,704	15,779,804	16,804,072	13,244,665	13,105,921	179,611,862
Books, newspapers & magazines	1,714,598	2,009,524	1,787,245	1,841,686	2,063,275	2,149,740	1,951,842	2,268,220	2,199,514	2,445,267	3,308,054	1,732,424	1,873,279	25,630,070
Record shops¹	178,039	202,886	175,338	165,277	1,147,443	2,474,485	2,269,213	3,220,098	4,091,769	304,208	618,205	0	0	14,669,372
Music shops	124,995	131,316	116,311	113,214	116,105	112,789	101,751	134,780	133,644	147,972	190,032	126,171	124,942	1,549,027
Hobbies, toys & games	433,046	468,276	452,918	454,795	482,511	522,151	477,657	621,870	629,876	4,897,324	5,996,188	427,203	464,333	15,895,102
Photographic	142,343	163,296	132,042	139,647	153,670	162,263	145,141	133,096	132,483	141,667	165,539	104,647	127,804	1,701,295
Handicraft	84,284	95,204	79,365	79,500	80,814	83,386	83,094	90,342	93,388	98,086	82,159	78,369	82,570	1,026,277
Sports shops	2,518,691	2,911,494	3,158,651	3,207,498	3,336,902	3,647,036	3,567,177	3,380,537	3,071,289	3,270,741	4,033,850	2,544,527	2,411,677	38,541,379
Jewellers	585,679	644,629	559,985	580,082	635,982	678,651	593,540	577,488	573,804	801,312	1,473,595	560,141	590,992	8,270,201
Computer software	237,907	257,936	225,734	213,552	223,019	223,827	203,029	232,372	222,843	237,207	262,958	246,150	252,536	2,801,163
Medical goods	471,859	551,007	523,135	564,904	607,767	607,966	570,491	576,325	613,250	610,655	747,629	585,289	599,398	7,157,816
Chemists	3,439,281	4,140,786	3,858,870	3,868,906	4,565,762	4,460,212	3,877,114	4,333,889	4,201,159	4,593,938	6,145,657	3,682,034	3,965,787	51,694,114
Optical goods	480,324	554,467	517,379	501,234	560,728	559,741	500,461	527,328	503,085	497,851	424,274	473,145	520,796	6,140,489
Cosmetic stores	492,957	573,534	521,101	555,905	602,023	601,800	589,594	625,183	653,357	927,841	1,407,185	470,036	564,248	8,091,807
Tobacconists	39,490	46,911	45,916	47,524	53,444	55,445	57,011	65,316	65,797	64,081	74,002	69,279	71,790	716,516
Florists	403,450	557,481	334,084	352,040	360,075	337,926	286,718	335,789	317,172	316,173	547,784	253,227	412,505	4,410,974
Artists' supplies	262,719	307,662	252,362	260,184	268,839	285,376	274,465	303,932	311,390	386,163	382,657	241,351	286,040	3,560,421
Antiques, art & stamps/coins	128,243	145,810	139,196	144,011	153,508	172,236	164,080	175,902	177,698	174,470	194,590	118,866	140,688	1,901,055
Pawn shops	3,602	3,992	3,709	3,888	4,068	4,440	4,197	4,167	4,159	4,530	6,680	4,486	4,013	52,329
Gift shops	1,352,862	1,617,349	1,390,319	1,499,314	1,769,461	1,800,291	1,717,702	1,747,772	1,784,942	2,345,813	3,498,831	1,294,093	1,536,657	22,002,544
Secondhand shops	18,630	32,885	29,388	29,438	29,116	31,634	28,805	27,770	29,031	28,366	29,702	22,812	23,760	338,707
Luggage & leather goods	76,691	93,516	91,841	99,331	114,725	120,496	109,378	107,929	111,783	133,454	170,177	95,873	81,520	1,330,023
Pet shops	769,445	896,022	855,964	877,691	897,488	903,880	863,936	867,405	885,334	888,157	966,076	830,285	808,169	10,540,407
Religious goods	6,463	9,063	9,581	12,035	12,894	14,795	13,197	12,472	11,288	7,492	8,567	6,414	5,788	123,586
Direct sales	3,425,509	3,948,444	3,539,776	3,470,343	3,269,428	3,202,411	2,875,553	3,368,781	3,393,640	3,434,835	3,140,139	2,730,428	2,888,206	39,261,984
Miscellaneous & speciality shops	4,483,710	5,136,436	4,785,348	5,095,330	5,178,580	5,193,577	4,930,769	5,236,937	5,474,544	5,981,002	6,242,841	5,358,227	5,150,499	63,764,090
Other Retail	21,874,817	25,499,926	23,581,558	24,177,779	26,687,627	28,406,554	26,255,915	28,975,700	29,686,239	32,738,605	40,117,371	22,055,477	22,987,997	331,170,748
Automotive Fuels	17,067,636	19,864,018	19,250,747	19,720,570	20,573,323	20,663,627	19,132,569	20,069,378	19,498,020	19,056,115	18,706,617	17,510,093	18,087,249	232,132,326
Total retail sales	141,441,017	168,048,663	164,737,189	167,545,524	179,250,662	182,054,938	166,388,800	181,685,964	179,730,596	195,667,307	211,649,993	156,903,943	162,330,480	2,115,994,059

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Auto rental	976,166	1,193,921	1,196,151	1,275,474	1,359,244	1,434,851	1,326,238	1,303,950	1,151,878	998,297	981,026	612,241	888,934	13,722,205
Auto parts & accessories	707,777	840,390	779,734	751,096	792,874	804,641	719,173	756,119	739,903	708,859	667,834	708,116	739,096	9,007,835
Auto services	2,111,488	2,441,298	2,218,221	2,273,165	2,453,147	2,493,185	2,127,417	2,528,299	2,508,449	2,532,991	2,337,248	2,241,602	2,445,046	28,600,068
Auto repair shops	825,693	1,006,990	881,945	847,160	908,613	935,150	824,235	916,808	877,852	817,546	736,434	813,324	846,739	10,412,796
Vehicle sales	530,674	681,826	597,120	575,966	628,582	620,056	553,103	614,166	554,988	502,592	445,633	498,225	551,131	6,823,388
Vehicle Sales & Services	5,151,798	6,164,425	5,673,171	5,722,861	6,142,460	6,287,883	5,550,166	6,119,342	5,833,070	5,560,285	5,168,175	4,873,508	5,470,946	68,566,292
Restaurants	18,323,415	21,372,709	20,686,303	22,119,658	22,463,756	23,919,749	22,933,932	23,413,962	24,740,067	23,582,115	23,192,728	21,109,383	23,239,737	272,774,099
Public houses	2,581,141	3,198,159	3,215,619	3,369,184	3,533,498	3,720,743	3,557,930	3,682,197	3,629,802	3,430,734	3,494,214	2,812,691	3,401,457	41,046,228
Catering services	652,581	754,868	684,934	713,181	787,325	804,892	696,597	839,762	870,742	863,665	783,894	839,986	885,242	9,451,088
Video stores ¹	396,261	275,979	270,335	200,510	35,927	34,860	29,729	30,210	31,055	34,371	29,958	0	0	972,934
Cinema, theatre & dance	2,062,271	2,041,377	1,938,168	1,925,388	2,085,082	2,051,696	1,982,932	1,917,111	2,629,822	2,879,261	2,797,739	2,090,875	2,258,702	26,598,153
Concerts & entertainers	142,819	152,074	149,345	166,935	156,513	163,827	157,728	157,250	185,450	237,828	229,444	156,396	155,841	2,068,631
Tourist attractions	364,966	459,616	708,431	726,952	776,021	996,011	1,104,976	825,239	723,794	427,404	401,890	295,784	454,953	7,901,071
Amusement parks	43,899	50,917	102,760	96,299	82,396	112,107	154,933	81,849	83,729	46,958	43,257	28,937	49,130	933,272
Aquariums	28,634	32,243	57,254	48,833	45,299	63,489	91,367	53,524	52,560	23,180	22,817	17,953	35,111	543,630
Sports & games establishments	3,403,643	3,952,897	3,460,588	3,737,930	2,731,521	1,275,631	1,212,531	1,162,078	1,161,583	1,026,097	1,106,606	1,073,301	1,127,584	23,028,347
Professional sports clubs	87,997	114,926	100,813	94,128	73,111	92,563	95,775	116,527	138,959	91,141	84,870	85,939	84,928	1,173,680
Gambling	6,029,887	6,897,959	6,432,579	6,069,026	6,069,113	5,686,552	5,634,252	6,975,395	6,650,206	7,370,812	7,079,093	6,460,050	7,247,968	78,573,005
Personal services	273,007	314,164	301,029	319,298	331,951	354,987	303,313	324,285	310,550	328,756	358,296	272,512	271,059	3,790,200
Miscellaneous entertainment	732,128	812,753	841,015	875,849	860,432	922,486	957,592	911,170	897,296	776,322	678,343	853,593	883,472	10,270,323
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	4,447,839	4,332,304	8,780,143
Entertainment	35,122,649	40,430,641	38,949,173	40,463,171	40,031,945	40,199,593	38,913,587	40,490,559	42,105,615	41,118,644	40,303,149	40,471,239	44,427,488	487,904,804
Hotels	4,799,973	5,565,834	5,269,172	5,733,646	6,004,296	6,248,486	5,741,106	6,140,996	6,095,088	5,447,219	4,792,533	4,583,069	5,001,609	66,623,054
Airlines	2,588,581	2,916,620	2,790,617	2,744,863	2,743,875	2,635,743	2,539,206	2,878,630	2,662,795	2,268,844	1,995,821	2,998,060	2,673,006	31,848,080
Airport terminals	31,655	39,309	40,221	42,867	60,967	79,724	69,473	77,169	64,862	51,851	49,287	54,092	58,564	688,386
Railways	5,448,994	6,243,563	5,716,846	5,907,351	6,470,149	6,335,560	5,327,447	6,625,896	6,689,202	6,178,623	5,544,257	5,195,155	5,723,104	71,957,153
Buses	770,893	897,373	877,078	942,005	1,039,151	1,072,411	921,100	1,054,895	1,060,034	922,247	849,176	594,858	750,772	10,981,100
Sea travel	196,904	244,440	245,222	284,646	313,454	342,783	336,070	280,470	249,453	204,666	190,544	179,203	192,790	3,063,741
Travel agents	2,080,753	2,325,325	2,148,541	2,158,345	2,300,118	2,493,286	2,466,853	2,872,155	2,683,957	2,456,001	2,206,423	2,378,472	2,426,228	28,915,704
Timeshares	19,605	18,926	16,463	15,428	15,078	15,406	15,226	15,495	16,149	12,865	14,152	20,915	17,430	193,533
Camping grounds	127,401	179,593	256,111	283,155	290,446	355,853	364,500	224,430	175,281	81,427	57,923	111,708	138,776	2,519,203
Miscellaneous travel	1,845,973	2,185,122	2,145,222	2,364,363	2,555,817	2,753,382	2,603,191	2,791,112	2,993,837	2,765,484	2,707,160	2,526,566	2,585,728	30,976,984
Travel	13,110,759	15,050,271	14,236,321	14,743,023	15,789,055	16,084,148	14,643,066	16,820,252	16,595,570	14,942,008	13,614,743	14,059,029	14,566,398	181,143,884
Telegraph Services / Wire Transfer Mo	34,169	39,309	39,193	39,782	39,286	41,360	35,415	37,701	42,700	45,072	48,889	39,209	51,514	499,430
Insurance services	1,547,949	1,891,021	1,698,351	1,699,776	1,801,937	1,907,016	1,746,104	1,889,383	1,711,041	1,483,784	1,408,014	1,381,389	1,421,780	20,039,596
FIs - cash disbursements (auto & man	30,495	34,869	31,832	35,416	33,680	33,073	30,799	32,415	31,864	24,816	21,512	550,792	558,107	1,419,175
FIs - merchandise & services	196,932	226,114	204,758	206,765	216,127	205,252	206,980	230,273	229,139	230,890	228,583	151,158	220,086	2,556,125
Non-FIs - foreign currency, travellers' c	114,924	142,908	124,938	146,570	164,073	186,364	149,241	154,275	149,392	100,542	90,226	126,175	168,997	1,703,701
Security Brokers and Dealers	75,468	86,030	73,594	58,176	51,482	54,753	58,258	50,817	48,012	46,840	50,802	27,803	40,869	647,436
Tax Preparation Services	179	222	171	164	180	165	130	167	171	149	151	206	147	2,023
Tax Payments	19,339	31,554	25,386	22,745	22,671	27,230	24,222	27,025	29,166	28,584	29,526	80,333	102,686	451,128
Fines, bail and bond payments	54,596	61,440	57,529	59,061	57,592	55,921	51,939	52,964	54,322	50,427	48,237	50,342	50,679	650,453
Miscellaneous financial	80,970	109,690	101,552	93,819	77,959	77,969	94,571	98,596	94,734	88,180	74,767	73,498	82,751	1,068,077
Financial Services	2,155,021	2,623,157	2,357,304	2,362,274	2,464,978	2,589,103	2,397,659	2,573,616	2,390,541	2,099,284	2,000,707	2,480,905	2,697,616	29,037,144

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Telecoms	1,759,888	2,011,489	1,880,500	1,922,334	1,928,822	1,973,383	1,924,936	2,092,987	2,080,681	1,940,834	2,003,810	1,814,246	1,725,062	23,299,084
Utilities	397,637	487,402	436,326	427,733	440,457	448,707	403,466	458,576	458,628	417,519	426,425	449,788	454,562	5,309,589
Contractors (residential & commercial)	263,301	305,029	269,581	256,792	282,117	287,241	252,139	298,479	300,990	289,692	243,938	262,985	284,503	3,333,486
Gardening services	36,526	49,745	61,814	61,712	57,097	44,371	38,766	37,797	35,660	31,270	36,082	21,592	29,452	505,358
Veterinary services	567,580	646,035	622,905	618,115	663,167	709,127	658,795	686,634	685,496	648,744	657,963	629,688	627,315	7,853,984
Photocopying & printing	318,632	356,810	306,707	313,631	329,218	324,485	300,813	347,779	366,925	443,125	473,101	279,666	283,803	4,126,063
Photographic studios	109,704	144,869	145,090	174,713	212,094	227,091	158,889	177,443	247,861	257,802	209,338	99,974	109,688	2,164,852
Beauty & barber shops	1,438,098	1,666,855	1,606,010	1,655,159	1,747,446	1,843,388	1,596,885	1,699,440	1,702,637	1,734,313	2,178,929	1,404,971	1,533,364	20,369,397
Employment agencies	23,327	30,983	23,911	25,445	24,751	29,264	24,469	24,417	27,041	22,876	24,025	22,943	23,780	303,905
Counselling services	6,082	6,617	6,086	6,166	6,396	6,401	6,112	6,568	6,421	6,199	5,537	6,681	6,990	76,174
Legal services	55,469	49,043	55,916	54,384	58,462	58,658	52,843	57,570	57,545	54,968	47,949	52,761	57,552	657,651
Laundry & cleaning	174,962	201,096	196,740	205,190	231,906	231,540	194,883	223,378	225,063	210,466	192,013	189,601	185,628	2,487,504
Funeral services	12,929	14,892	13,428	12,481	13,209	13,013	11,509	12,676	12,533	12,353	11,996	12,350	13,581	154,021
Medical services	1,256,337	1,427,029	1,315,926	1,273,377	1,423,803	1,424,064	1,227,114	1,429,760	1,419,589	1,399,205	1,271,969	1,345,131	1,389,102	16,346,069
Moving & courier services	424,700	472,955	438,750	446,512	489,862	481,773	401,022	493,607	515,683	503,551	484,739	429,665	455,459	5,613,578
Repair shops (not auto)	217,026	248,012	230,754	233,869	227,133	251,891	256,669	251,599	255,334	246,572	245,563	71,445	135,404	2,654,245
Accounting services	32,285	33,980	26,293	25,139	27,343	28,710	30,067	36,118	33,872	33,466	32,888	38,677	35,902	382,455
Advertising, consultancy & PR	66,416	76,871	69,968	67,593	213,928	213,188	194,280	238,152	229,117	232,565	216,913	193,745	229,065	2,175,385
Computer programming	1,627,875	1,770,182	1,522,341	1,683,941	1,767,243	1,796,768	1,679,534	1,826,515	1,984,028	2,476,731	2,802,291	1,853,205	1,799,310	22,962,089
Farming services	96,146	120,886	112,230	111,653	113,763	110,614	103,310	112,362	110,239	112,342	120,183	103,204	104,111	1,334,897
Miscellaneous professional services	1,121,432	1,256,221	1,145,396	1,172,760	1,222,125	1,223,140	1,132,654	1,229,566	1,249,715	1,269,091	1,225,748	1,179,121	1,259,174	14,564,711
Engineering services	49,064	55,916	51,747	49,923	55,074	55,177	47,347	51,070	52,002	49,528	43,139	45,370	49,741	606,034
Marina services	34,104	52,246	72,247	76,153	87,219	99,722	96,960	72,889	54,329	36,986	33,737	33,340	36,059	751,887
Wrecking & salvage yards	3,778	4,567	4,397	4,073	4,333	4,265	3,576	3,878	3,924	3,586	2,766	3,321	3,752	46,438
Pest control	2,752	3,196	3,238	3,210	4,040	4,354	3,285	3,137	3,166	2,941	2,405	2,602	2,606	38,180
Educational establishments	776,408	942,386	772,482	788,699	850,900	724,232	564,038	1,127,616	1,027,536	1,024,979	777,412	967,850	891,670	10,459,800
Child care services	24,072	24,365	21,413	23,088	22,023	24,734	23,962	23,504	25,052	24,368	23,289	26,447	29,913	292,158
Social, political & religious organisation	1,141,191	1,532,543	1,572,461	1,596,456	1,535,985	1,489,763	1,390,248	1,595,973	1,448,509	1,429,775	1,478,062	1,189,795	1,285,433	17,545,003
Government services	2,626,626	2,965,516	2,804,226	2,812,774	2,999,614	3,000,265	2,717,590	2,985,182	2,914,716	2,676,440	2,507,188	2,508,077	2,759,864	33,651,452
Miscellaneous services	1,282,991	1,577,042	1,461,026	1,404,915	1,597,799	1,524,738	1,343,005	1,580,527	1,542,490	1,633,858	2,311,859	1,409,480	1,498,474	18,885,213
Commercial equipment	865,328	988,720	875,358	854,010	883,758	880,569	782,068	951,208	910,033	922,433	878,331	827,524	814,262	10,568,274
Other Services	16,812,666	19,523,498	18,125,267	18,362,000	19,521,087	19,534,636	17,621,234	20,136,407	19,986,815	20,148,578	20,969,588	17,475,245	18,114,581	229,518,936
Total services	77,152,866	89,357,826	84,610,408	87,386,975	89,953,821	90,943,849	84,866,818	92,281,172	93,006,699	89,316,018	86,848,895	83,942,995	90,278,638	1,062,794,114
TOTAL	218,593,883	257,406,489	249,347,597	254,932,499	269,204,483	272,998,787	251,255,618	273,967,136	272,737,295	284,983,325	298,498,888	240,846,938	252,609,118	3,178,788,173

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)	
Supermarkets	1,617,530,589	1,914,841,992	1,828,093,490	1,867,223,577	1,965,603,126	1,921,743,384	1,767,494,739	1,943,800,838	1,882,570,671	2,110,194,268	2,520,053,126	1,667,190,402	1,758,567,407	23,147,377,020	
Bakers & dairies	4,464,634	5,543,623	4,958,324	4,958,324	5,442,804	5,770,694	5,888,546	5,578,068	6,146,245	6,205,640	6,333,732	7,290,806	5,298,509	8,511,149	72,968,140
Sweet stores	5,242,765	8,163,892	6,349,334	5,139,348	5,828,792	6,097,429	5,638,129	6,134,328	7,203,612	10,862,873	18,446,768	4,418,766	6,117,343	90,400,614	
Miscellaneous foodstores	94,027,858	109,163,896	103,200,967	106,567,859	116,544,416	114,661,144	102,848,932	114,573,363	112,843,877	118,751,733	150,539,599	99,858,095	107,325,447	1,356,879,334	
Off-licences	35,937,378	42,399,466	42,040,671	53,969,447	67,621,886	65,625,000	58,936,710	56,699,684	62,969,973	79,915,039	114,270,597	30,528,862	42,419,394	717,396,723	
Food & Drink	1,757,203,224	2,080,112,869	1,984,642,786	2,038,343,035	2,114,015,503	2,114,015,503	1,940,496,578	2,127,354,458	2,071,793,773	2,326,057,645	2,810,600,896	1,807,294,634	1,922,940,664	25,385,021,831	
Department stores	307,909,254	366,716,989	380,429,276	375,433,338	413,590,003	418,703,133	386,820,363	418,224,311	423,771,395	589,469,204	703,424,617	388,030,593	343,793,708	5,208,406,930	
Discount stores	79,189,604	103,962,527	87,496,492	90,229,458	98,232,488	108,765,185	107,630,372	107,769,286	118,370,610	160,991,941	182,771,942	102,176,923	94,807,719	1,363,204,943	
Catalogues	175,569,054	221,852,433	222,300,625	213,974,651	221,922,475	213,215,802	206,374,907	239,081,288	233,919,418	306,305,285	214,426,992	211,033,336	219,496,751	2,723,903,863	
Miscellaneous mixed	91,904,018	112,340,363	110,602,859	114,198,575	123,446,808	116,396,235	100,690,624	122,636,166	120,048,330	138,887,847	152,402,994	73,700,231	83,842,263	1,369,193,195	
Mixed Business	654,571,930	804,872,312	800,829,052	793,836,022	857,191,774	857,080,355	801,516,266	887,711,051	896,109,753	1,195,654,277	1,253,026,545	774,941,083	741,940,441	10,664,708,931	
Men's clothing	32,698,215	39,593,483	40,478,255	45,229,163	54,130,105	51,576,315	46,220,591	48,103,871	51,360,681	57,243,161	74,811,267	48,248,340	37,557,138	594,552,370	
Women's clothing	135,245,746	176,902,497	174,289,550	177,937,755	205,366,292	187,413,849	148,950,856	182,461,893	183,473,541	198,888,700	227,013,271	125,049,791	141,064,523	2,128,812,518	
Family clothing	353,015,231	452,992,499	460,437,033	457,014,877	497,500,839	494,981,784	424,219,499	485,252,715	495,765,087	566,018,228	643,905,570	342,700,924	353,243,545	5,674,032,600	
Miscellaneous clothing	24,143,015	31,580,667	30,489,724	32,443,799	35,639,066	35,954,918	31,053,244	34,628,023	36,586,036	37,654,492	42,879,579	26,451,923	24,032,108	403,125,089	
Shoe shops	58,080,942	72,656,788	86,990,840	83,548,812	95,801,502	89,677,795	86,784,334	92,116,185	92,480,701	98,816,369	110,268,075	72,575,240	60,081,220	1,041,897,861	
Clothing	603,183,149	773,725,934	792,685,402	796,174,406	889,437,804	859,304,661	737,228,524	842,562,687	859,666,046	958,720,950	1,098,877,762	615,025,388	619,010,874	9,842,420,438	
Furniture stores	281,060,707	318,659,107	286,871,454	298,481,918	291,086,021	300,302,324	281,775,269	315,883,991	336,963,662	339,289,928	280,091,959	348,487,231	299,910,609	3,697,803,473	
Household appliance stores	118,658,580	132,936,169	117,763,919	119,763,127	119,900,856	125,419,946	117,428,418	127,997,106	135,000,404	151,539,685	140,384,626	122,155,394	115,932,913	1,527,545,563	
Electronic stores	180,777,274	201,318,756	189,025,568	178,518,547	184,156,277	195,082,331	183,303,425	224,520,351	213,013,605	296,801,893	305,288,055	223,601,960	190,968,501	2,585,599,269	
DIY stores	428,465,628	544,031,244	539,137,873	532,138,482	517,555,770	523,273,141	488,657,140	495,076,527	523,909,367	489,323,467	409,992,112	437,553,141	443,098,101	5,943,746,365	
Floor covering stores	58,591,643	68,991,331	61,781,920	62,821,999	69,065,624	71,166,773	67,803,424	73,883,097	78,860,739	85,776,894	55,886,788	66,192,664	68,833,605	831,064,258	
Garden centres	48,666,998	96,935,523	134,726,950	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	135,474,086	1,016,254,217	
Miscellaneous household	125,872,725	147,574,305	138,633,478	144,749,617	154,536,471	161,905,810	146,441,472	163,340,159	172,685,282	178,563,003	197,141,389	150,624,340	139,865,761	1,896,061,087	
Household	1,242,093,555	1,510,446,435	1,467,603,962	1,471,947,776	1,450,238,896	1,462,938,842	1,356,089,367	1,468,683,733	1,527,767,584	1,609,175,334	1,470,723,635	1,387,688,782	1,314,769,886	17,498,074,232	
Books, newspapers & magazines	56,081,927	63,632,164	55,607,407	54,310,127	59,970,917	61,941,189	55,934,016	64,168,211	64,235,263	71,960,803	92,345,230	54,119,055	55,372,878	753,597,260	
Record shops¹	4,786,344	5,563,085	5,214,834	4,634,190	19,203,564	34,572,105	29,900,860	58,038,048	60,611,025	8,715,746	16,843,020	0	0	243,296,485	
Music shops	16,833,535	18,473,064	16,903,172	16,562,287	16,939,465	16,819,736	15,612,486	16,793,117	16,935,548	21,859,379	27,718,388	18,726,009	18,314,293	225,522,944	
Hobbies, toys & games	24,539,527	27,673,461	26,035,054	26,283,465	28,723,831	29,023,831	26,113,405	37,492,936	37,207,099	137,780,308	149,935,687	23,212,566	24,485,047	573,966,690	
Photographic	21,240,772	28,171,092	22,946,299	24,039,072	24,273,966	26,171,546	22,922,877	22,478,185	22,315,831	24,464,995	27,399,007	16,863,166	18,412,192	280,458,228	
Handicraft	8,041,776	9,032,076	7,773,045	7,592,969	8,251,524	7,960,809	7,959,694	8,418,878	8,657,945	9,160,179	7,460,228	7,585,977	7,847,096	97,700,240	
Sports shops	162,079,912	199,115,781	211,210,017	214,669,929	219,844,787	236,237,388	230,127,183	219,104,853	204,087,361	219,403,966	251,370,552	156,490,085	158,166,573	2,519,828,475	
Jewellers	111,434,248	122,399,900	111,921,714	118,746,433	127,102,247	131,887,134	121,511,396	122,900,153	122,040,275	152,231,618	271,024,625	104,647,183	117,473,437	1,623,886,115	
Computer software	38,717,525	43,805,526	38,982,828	36,436,023	37,929,927	38,825,447	36,017,944	40,891,478	39,730,474	44,446,087	45,193,613	38,563,253	36,810,587	477,633,187	
Medical goods	16,242,527	19,667,411	17,892,251	18,444,051	20,176,924	20,152,580	18,224,910	18,493,235	20,257,633	21,945,292	25,155,582	17,853,642	18,804,687	237,068,198	
Chemists	71,533,680	88,859,475	80,078,806	83,763,293	98,169,021	94,292,092	82,001,173	90,185,394	95,056,084	113,982,272	167,334,476	74,820,674	79,080,411	1,147,623,261	
Optical goods	74,978,311	87,530,604	80,828,240	79,428,560	87,472,590	87,406,547	78,304,674	81,039,799	78,651,453	77,031,567	61,855,894	74,401,520	82,285,910	956,237,358	
Cosmetic stores	26,944,655	33,188,890	30,015,856	31,882,534	34,609,744	34,099,256	32,916,723	36,467,331	37,555,476	52,411,540	72,139,171	27,380,962	32,029,866	454,697,349	
Tobacconists	1,867,348	2,319,234	2,228,752	2,216,407	2,542,804	2,637,613	2,629,346	3,036,756	3,119,073	2,961,442	3,520,078	3,051,564	3,057,830	33,320,899	
Florists	19,972,097	27,366,166	18,437,840	18,967,116	19,472,890	18,258,029	15,145,775	17,906,683	16,613,410	16,866,564	26,207,424	13,190,736	20,502,149	228,934,782	
Artists' supplies	12,664,697	14,689,170	12,482,623	13,073,622	14,111,554	13,816,861	12,873,613	14,972,321	15,165,278	17,588,829	16,152,302	11,241,757	12,823,570	168,991,500	
Antiques, art & stamps/coins	21,217,466	28,591,912	25,119,054	25,949,687	28,648,083	26,196,930	22,809,114	28,779,393	28,621,755	28,733,873	28,120,344	19,905,870	21,783,738	313,259,753	
Pawn shops	902,834	1,028,383	976,574	1,014,967	1,057,546	1,168,327	1,036,608	1,034,947	1,106,462	1,089,565	1,508,091	1,168,179	1,039,084	13,228,313	
Gift shops	45,078,528	53,543,914	49,263,101	52,920,502	58,132,472	61,466,015	59,068,169	61,158,474	63,036,462	82,074,019	104,738,882	41,437,242	44,762,578	731,601,830	
Secondhand shops	2,212,641	3,828,943	2,547,624	2,784,926	3,200,489	3,094,837	2,891,550	2,897,743	3,234,225	2,679,841	3,446,497	2,417,450	2,609,341	34,460,497	
Luggage & leather goods	12,264,056	15,249,097	15,259,219	16,201,149	18,611,914	18,176,857	17,444,107	17,498,010	17,723,271	19,502,153	26,443,170	13,715,184	13,422,091	209,246,222	
Pet shops	32,729,264	38,486,145	36,942,107	37,060,270	38,629,571	38,638,470	36,798,818	37,469,999	37,748,009	37,624,537	39,107,077	34,609,329	33,978,802	447,093,134	
Religious goods	211,921	319,640	350,689	429,842	447,717	533,422	456,304	483,816	446,117	273,145	303,514	233,102	213,644	4,490,952	
Direct sales	201,369,932	232,196,635	219,604,016	204,738,973	195,826,345	196,960,589	177,625,947	206,804,767	201,881,357	194,450,207	187,879,390	157,179,339	163,527,024	2,338,674,589	
Miscellaneous & speciality shops	361,372,991	417,538,654	374,522,653	395,208,183	412,368,851	408,702,108	380,185,976	416,936,950	439,900,194	490,170,434	499,524,823	466,567,889	467,287,861	5,168,914,576	
Other Retail	1,345,318,514	1,582,270,422	1,463,143,775	1,487,358,577	1,575,548,743	1,609,039,718	1,485,894,646	1,627,445,284	1						

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Auto rental	116,032,788	148,511,563	145,743,577	169,204,770	201,946,636	221,376,504	170,823,458	146,658,827	126,226,020	112,771,021	123,869,335	69,353,375	109,304,797	1,745,789,883
Auto parts & accessories	111,670,937	136,953,966	122,643,324	118,718,992	124,189,942	125,257,720	110,952,722	119,908,876	117,510,509	111,999,228	103,721,051	109,411,273	115,149,026	1,416,416,629
Auto services	50,473,876	60,331,663	53,723,262	55,702,996	60,187,464	59,383,755	51,011,590	59,999,907	60,581,964	52,833,851	47,169,505	51,787,840	54,990,894	663,014,691
Auto repair shops	208,586,297	258,176,350	217,569,585	211,092,719	224,862,211	232,156,747	203,100,885	226,873,364	219,961,121	203,281,305	181,991,601	202,213,461	212,221,087	2,593,500,436
Vehicle sales	210,718,355	292,612,770	222,903,256	216,508,690	233,464,662	227,277,465	202,387,353	238,069,624	215,752,162	194,751,912	166,591,985	199,895,342	225,858,429	2,636,073,650
Vehicle Sales & Services	697,482,253	896,586,312	762,583,004	771,228,167	844,650,915	865,452,191	738,276,008	791,510,598	735,341,776	675,637,317	623,343,477	632,661,291	717,524,233	9,054,795,289
Restaurants	570,926,077	669,678,017	645,068,495	694,545,735	702,783,340	740,960,377	702,496,286	705,632,441	740,633,963	707,102,971	811,885,797	592,175,035	657,339,747	8,370,302,204
Public houses	101,058,649	125,477,614	123,782,213	130,939,891	136,806,327	143,743,255	137,071,403	140,868,749	137,872,218	132,789,613	157,787,204	103,605,805	121,751,154	1,592,495,446
Catering services	54,676,558	63,996,710	59,994,850	63,719,219	67,340,385	65,966,773	57,399,412	61,883,448	63,975,928	61,901,913	66,799,961	51,522,683	54,884,964	739,386,246
Video stores ¹	3,885,491	3,351,434	3,599,002	2,743,166	872,670	718,943	562,149	860,835	769,176	766,243	813,938	0	0	15,057,556
Cinema, theatre & dance	122,720,223	149,836,491	123,946,012	133,045,654	136,751,241	139,973,137	113,210,194	138,671,085	164,297,410	181,609,150	179,160,828	114,795,357	154,909,988	1,730,205,657
Concerts & entertainers	9,029,839	10,807,981	9,500,877	10,935,525	10,021,260	10,133,023	9,193,579	10,469,928	13,934,067	15,265,783	14,375,402	9,777,432	10,878,167	135,293,024
Tourist attractions	24,772,851	31,671,940	41,658,753	42,816,707	46,532,568	55,904,211	55,885,322	43,803,704	39,056,236	25,226,975	24,567,325	22,048,667	30,224,300	459,396,708
Amusement parks	2,255,784	3,030,587	5,250,113	4,972,863	5,030,614	6,211,527	7,165,418	3,787,649	4,000,736	2,434,703	2,220,783	1,707,781	2,407,774	48,220,548
Aquariums	1,433,372	1,674,159	2,887,754	2,554,822	2,391,541	3,384,423	4,598,116	2,588,087	2,521,135	1,242,527	1,436,290	958,375	1,677,491	27,914,720
Sports & games establishments	104,489,760	138,508,223	136,368,112	194,885,842	116,716,395	90,592,545	74,132,073	77,170,877	75,539,798	73,865,851	74,784,800	72,885,614	77,183,985	1,202,634,123
Professional sports clubs	8,135,903	10,656,449	11,487,953	12,896,246	9,164,171	8,473,331	6,802,013	8,818,704	9,665,428	6,425,054	5,932,888	7,235,748	6,141,442	103,699,427
Gambling	126,834,122	143,440,446	134,356,659	126,943,139	124,621,145	122,547,822	127,142,100	154,276,526	140,204,755	145,047,120	141,729,680	131,632,543	146,035,915	1,637,977,850
Personal services	18,237,996	21,130,957	19,916,391	20,444,008	21,181,866	21,635,816	19,132,888	20,679,005	21,795,991	23,731,989	24,178,400	19,118,718	18,329,356	251,275,385
Miscellaneous entertainment	198,833,405	218,182,345	209,875,415	210,530,581	205,939,584	195,509,752	183,089,729	221,708,848	217,988,952	185,934,282	144,016,490	222,649,548	210,504,737	2,425,930,263
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	72,921,946	65,629,996	138,551,942
Entertainment	1,347,290,030	1,591,443,353	1,527,692,599	1,651,973,398	1,586,153,107	1,605,754,935	1,497,880,682	1,591,219,886	1,632,255,793	1,563,344,174	1,649,689,794	1,423,035,252	1,557,898,126	18,878,341,099
Hotels	797,812,610	942,484,709	907,599,176	1,019,654,449	1,115,988,854	1,153,851,692	1,019,172,305	1,138,449,463	1,131,102,394	952,168,622	804,719,663	757,221,246	823,621,694	11,766,034,267
Airlines	674,126,258	766,151,551	702,053,181	701,660,254	696,341,750	676,219,611	613,493,514	699,526,964	658,246,861	527,038,179	456,708,599	781,107,256	699,791,020	7,978,338,740
Airport terminals	2,860,571	3,568,962	3,557,448	3,949,288	4,674,046	4,856,163	4,124,175	4,854,186	4,113,221	3,299,053	2,949,638	3,007,315	3,326,106	46,279,601
Railways	230,221,656	257,917,388	242,807,779	241,626,010	270,415,271	256,489,790	213,494,979	292,545,465	288,942,717	262,654,076	261,752,701	264,601,936	245,197,397	3,098,445,509
Buses	30,431,741	36,631,711	36,669,273	38,810,768	42,336,848	45,038,412	39,522,335	44,445,654	40,952,291	33,796,186	31,797,546	24,723,285	28,736,549	443,460,858
Sea travel	61,889,380	74,094,419	70,345,119	75,258,094	82,905,152	89,287,165	89,489,850	78,322,021	70,622,349	58,540,056	55,016,002	65,424,098	65,075,238	874,379,563
Travel agents	593,739,633	677,213,914	636,429,875	694,109,931	715,309,531	718,164,106	625,920,300	651,971,105	596,020,752	494,286,537	478,934,223	651,181,135	662,726,555	7,602,267,964
Timeshares	2,584,235	2,500,377	2,294,401	2,155,021	2,188,135	2,154,152	2,115,184	2,171,178	2,211,899	1,813,768	1,992,726	2,973,452	2,490,254	27,060,547
Camping grounds	23,323,215	31,773,059	31,585,217	38,296,710	41,626,530	44,997,143	36,415,545	23,509,369	21,137,768	26,116,656	18,339,074	23,442,138	26,653,335	363,892,544
Miscellaneous travel	65,007,028	78,078,847	73,365,774	80,393,163	92,406,988	90,993,307	76,199,521	77,668,623	69,582,244	64,924,525	64,924,525	71,749,393	72,051,856	925,429,993
Travel	1,684,183,717	1,927,930,228	1,799,108,067	1,876,259,239	1,948,204,251	1,928,199,849	1,700,775,403	1,875,361,694	1,759,916,481	1,477,126,755	1,372,415,034	1,888,210,008	1,806,048,310	21,359,555,319
Telegraph Services / Wire Transfer Mo	5,142,689	5,992,464	5,923,618	6,114,317	6,536,577	6,471,447	5,943,600	6,487,084	6,904,014	7,026,277	7,717,450	5,167,279	7,536,040	77,820,167
Insurance services	289,287,764	361,798,426	323,000,940	316,226,441	334,766,895	347,819,888	320,817,052	356,103,142	331,064,319	295,117,545	270,369,552	268,398,351	269,696,839	3,795,179,390
FIs - cash disbursements (auto & manu	8,528,236	10,577,847	9,429,638	9,631,741	9,367,783	10,354,358	9,506,666	9,502,947	9,129,878	6,967,781	6,950,911	82,175,858	82,617,658	256,213,066
FIs - merchandise & services	39,582,257	58,152,978	41,279,960	42,579,342	43,929,202	43,023,976	40,296,918	43,985,298	45,491,460	41,460,944	38,396,075	32,845,817	40,550,783	511,992,753
Non-FIs - foreign currency, travellers' c	48,798,932	63,620,229	56,628,227	67,222,706	73,535,011	92,927,401	75,258,385	68,451,584	66,056,132	42,616,426	35,928,355	40,062,783	48,964,679	731,271,918
Security Brokers and Dealers	18,056,998	27,870,296	20,381,525	15,110,591	13,740,275	15,752,848	18,165,611	14,471,679	13,789,971	13,416,254	14,525,477	10,215,419	13,191,755	190,631,701
Tax Preparation Services	394,432	292,548	220,373	409,535	223,333	264,545	111,817	334,984	163,865	161,794	138,962	126,324	140,720	2,588,800
Tax Payments	24,853,350	35,885,269	29,681,688	28,870,892	29,800,962	40,077,012	41,669,142	46,412,507	61,777,586	61,806,574	49,237,767	111,997,686	171,090,952	707,588,037
Fines, bail and bond payments	9,036,614	10,075,503	8,758,899	9,696,864	10,079,148	9,534,468	8,645,049	9,034,960	9,289,458	8,264,594	8,118,397	8,396,759	8,463,461	108,357,560
Miscellaneous financial	15,999,522	19,832,261	18,249,952	17,710,342	16,383,592	16,514,716	17,043,493	19,054,021	18,315,461	18,009,436	15,590,254	15,651,345	16,932,819	209,287,692
Financial Services	459,680,794	594,097,821	513,554,820	513,572,771	537,642,778	582,740,659	537,457,733	573,838,206	561,982,144	494,847,625	446,973,200	575,037,621	659,185,706	6,590,931,084

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Telecoms	79,443,654	87,840,085	80,615,666	82,088,386	80,972,314	85,012,575	82,703,450	92,947,387	95,617,975	91,103,509	96,117,898	86,450,293	78,761,155	1,040,230,693
Utilities	66,619,309	85,907,565	75,339,731	70,392,244	70,069,707	67,902,548	58,719,985	67,445,974	67,653,200	60,890,739	63,298,836	71,653,941	74,954,561	834,229,031
Contractors (residential & commercial)	86,325,875	102,112,164	88,432,338	89,063,293	97,327,231	94,783,903	82,603,621	101,407,698	98,532,783	96,462,412	78,520,102	84,428,023	91,276,111	1,104,949,679
Gardening services	3,767,431	7,346,597	7,288,044	6,572,988	8,048,588	5,771,320	4,558,448	5,803,969	4,269,502	3,579,431	4,567,261	3,121,649	3,484,076	64,411,873
Veterinary services	55,395,185	63,640,842	61,323,389	60,628,149	65,289,881	68,961,663	63,601,203	66,725,128	66,835,368	63,344,716	62,889,413	63,411,048	63,215,144	769,865,944
Photocopying & printing	46,878,895	49,794,168	44,074,718	42,185,198	44,933,136	42,244,687	39,539,847	48,566,660	49,173,439	52,399,545	51,340,918	39,489,393	41,042,527	544,784,236
Photographic studios	6,365,785	7,754,624	7,503,910	8,367,461	9,380,420	10,948,180	7,967,319	8,793,083	10,688,905	11,450,162	9,631,418	5,845,427	6,734,721	105,065,630
Beauty & barber shops	79,895,265	93,279,346	89,872,540	92,493,995	96,310,049	100,737,543	88,405,995	95,226,709	97,009,055	99,504,663	120,033,015	78,526,620	86,533,256	1,137,932,786
Employment agencies	26,565,378	33,059,121	24,078,232	27,482,769	29,995,881	33,913,788	29,593,814	29,907,174	33,347,226	29,216,472	33,253,711	25,019,041	29,550,435	358,417,664
Counselling services	1,551,677	1,602,832	1,636,561	1,483,461	1,533,704	1,569,197	1,503,756	1,635,442	1,550,569	1,589,397	1,592,916	1,803,066	2,014,735	19,515,636
Legal services	22,613,879	26,143,020	22,567,722	22,217,555	24,811,064	24,533,203	21,224,778	23,710,453	24,050,736	23,469,552	20,159,445	21,823,984	24,863,304	279,574,816
Laundry & cleaning	5,905,279	6,828,995	6,740,501	6,895,807	7,817,655	7,940,675	6,785,612	7,698,303	7,715,978	7,284,862	6,544,398	6,657,949	6,341,762	85,252,497
Funeral services	16,287,416	18,775,262	15,805,909	14,081,297	14,640,338	14,072,307	12,856,110	14,218,937	15,188,382	14,924,560	14,224,890	14,842,614	16,793,395	180,424,001
Medical services	174,931,122	197,252,618	178,832,074	176,910,998	195,038,959	195,676,704	166,156,954	192,129,662	195,210,910	193,102,516	169,665,799	177,865,670	188,719,460	2,226,562,324
Moving & courier services	41,839,434	46,957,486	43,290,103	43,355,686	48,681,948	52,140,616	39,985,486	47,012,957	47,833,270	44,801,500	42,970,299	40,484,981	41,879,871	539,394,203
Repair shops (not auto)	17,644,193	21,895,955	17,692,017	19,096,738	18,577,784	22,696,987	20,597,007	20,255,260	20,708,574	22,805,642	22,341,008	10,560,758	14,056,499	229,284,229
Accounting services	8,945,675	9,487,893	7,184,082	6,521,564	6,886,821	7,442,988	7,095,400	7,892,602	7,775,594	8,062,228	8,379,208	10,269,054	9,597,055	96,594,489
Advertising, consultancy & PR	7,980,934	9,428,613	8,283,046	7,771,648	19,682,774	19,611,818	17,539,859	21,650,491	21,515,796	21,420,247	20,679,574	19,102,098	22,130,754	208,816,718
Computer programming	104,019,859	118,672,351	108,221,422	114,481,556	122,083,687	118,411,210	110,315,539	117,111,871	128,945,691	156,145,618	167,368,787	120,259,140	118,281,698	1,500,298,570
Farming services	9,755,574	12,275,257	11,005,129	10,846,069	12,064,602	12,080,762	10,948,496	11,989,201	11,853,475	11,190,085	11,349,632	10,307,178	10,442,004	136,351,890
Miscellaneous professional services	169,634,098	203,128,533	179,563,189	174,233,195	188,019,778	180,749,574	174,674,194	206,893,863	183,398,931	171,074,659	177,031,195	174,990,495	173,379,951	2,187,137,557
Engineering services	15,230,850	17,339,285	15,424,298	14,558,375	16,964,189	16,927,353	14,247,722	15,368,369	15,366,499	14,611,424	13,236,199	13,916,982	14,688,284	182,648,979
Marina services	6,213,521	11,186,321	10,805,830	10,406,418	11,776,069	11,782,882	10,066,496	8,538,055	6,791,605	5,279,694	4,767,272	6,320,061	6,514,353	104,235,056
Wrecking & salvage yards	815,137	1,005,827	890,164	806,687	905,261	931,617	729,360	830,684	865,837	788,798	660,217	714,948	781,257	9,910,657
Pest control	624,527	668,748	641,273	660,846	781,028	825,106	698,923	698,514	694,076	572,861	603,865	617,256	617,907	8,080,403
Educational establishments	140,884,476	147,228,439	178,384,234	143,923,642	145,560,177	148,633,293	185,549,246	412,611,719	248,488,439	134,065,727	128,561,910	217,271,159	143,814,763	2,234,092,748
Child care services	2,598,952	3,018,286	2,629,973	2,652,615	3,086,942	3,121,760	2,544,788	3,067,731	2,945,985	2,818,486	2,575,311	2,955,177	3,188,310	34,605,364
Social, political & religious organisation	84,249,472	107,773,218	93,746,360	90,785,591	91,642,357	94,457,506	81,110,835	98,171,005	99,937,531	91,576,239	108,629,418	104,039,409	94,677,405	1,156,546,874
Government services	295,008,807	291,162,522	282,484,904	261,961,093	276,131,076	296,889,828	272,117,869	271,887,691	229,862,472	204,808,585	201,023,916	208,296,740	220,544,548	3,017,171,244
Miscellaneous services	77,281,547	100,539,107	86,575,646	88,749,771	92,845,523	88,921,924	84,652,201	94,182,215	91,685,826	89,437,685	104,008,929	86,221,461	85,922,093	1,093,742,381
Commercial equipment	123,821,690	150,582,767	128,331,261	127,580,216	135,192,369	137,543,065	120,815,761	139,209,325	137,941,430	131,511,755	115,831,995	117,918,597	121,017,020	1,563,475,561
Other Services	1,779,094,896	2,033,687,847	1,879,264,266	1,819,255,311	1,937,051,312	1,967,236,582	1,819,910,074	2,233,588,132	2,023,455,059	1,857,293,769	1,861,858,755	1,825,184,212	1,795,818,414	23,053,603,733
Total services	6,765,544,300	7,986,230,270	7,389,801,932	7,651,943,335	7,969,691,217	8,103,235,908	7,313,472,205	8,203,967,979	7,844,053,647	7,020,418,262	6,758,999,923	7,101,349,630	7,360,096,483	90,703,260,791
TOTAL	13,023,748,592	15,515,429,703	14,650,360,686	15,018,977,361	15,717,281,585	15,818,165,377	14,364,831,113	15,912,435,561	15,571,898,738	15,673,369,483	16,229,159,224	13,690,614,815	14,031,298,951	182,193,822,597

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Supermarkets	250,604,486	292,633,205	273,955,712	279,345,111	292,358,306	290,790,164	266,080,985	293,605,090	292,576,017	299,994,829	307,167,089	274,844,143	295,021,316	3,458,371,967
Bakers & dairies	3,013,084	3,617,222	3,418,100	3,771,372	3,686,133	3,932,783	3,965,664	4,145,443	4,787,536	4,700,703	4,832,585	4,294,801	4,717,586	49,869,928
Sweet stores	1,148,723	1,421,883	1,274,670	1,144,361	1,201,875	1,160,069	1,170,298	1,226,087	1,401,304	1,554,595	2,412,085	989,601	1,354,863	16,311,691
Miscellaneous foodstores	15,369,279	17,840,496	17,201,227	17,290,150	18,671,094	18,413,554	17,144,162	18,928,564	18,610,780	18,762,526	19,044,053	16,499,417	18,985,112	217,391,135
Off-licences	3,109,951	3,554,995	3,497,229	3,751,468	3,813,894	3,898,767	3,819,889	3,697,879	3,889,945	3,941,072	4,373,615	3,295,577	3,615,536	45,149,866
Food & Drink	273,245,523	319,067,801	299,346,938	305,302,462	319,731,302	318,195,337	292,180,998	321,603,063	321,265,582	328,953,725	337,829,427	299,923,539	323,694,413	3,787,094,587
Department stores	11,251,179	13,241,731	12,877,724	13,256,491	14,973,014	16,397,601	14,879,562	15,578,492	16,168,607	20,827,838	28,509,259	15,500,833	14,898,593	197,109,745
Discount stores	11,623,204	13,510,310	12,995,083	13,910,470	14,039,730	14,994,113	14,979,539	15,123,218	17,056,854	19,197,941	23,858,749	14,688,040	15,154,791	189,508,838
Catalogues	3,570,007	4,041,891	3,824,616	3,824,983	3,912,030	4,045,369	3,858,469	4,436,596	4,934,383	5,644,828	5,064,812	3,832,867	3,989,348	51,410,192
Miscellaneous mixed	7,196,824	8,952,107	8,569,395	8,410,898	9,283,150	8,412,121	8,858,323	8,120,270	7,896,914	9,041,743	11,362,626	5,864,454	6,674,609	99,446,610
Mixed Business	33,641,214	39,746,039	38,266,818	39,402,842	42,207,924	43,849,204	40,575,893	43,258,576	46,056,758	54,712,350	68,795,446	39,886,194	40,717,341	537,475,385
Men's clothing	578,946	592,088	670,469	736,102	829,847	951,527	1,056,908	884,382	972,870	1,059,733	1,877,789	936,395	685,557	11,253,667
Women's clothing	5,111,566	6,309,537	6,497,301	6,707,022	7,590,771	7,802,986	6,449,484	6,996,352	7,054,441	7,015,832	10,058,693	5,529,134	5,911,848	83,923,401
Family clothing	22,650,603	28,152,668	29,071,579	29,321,907	31,689,578	34,051,631	28,407,911	30,178,189	30,457,796	33,027,931	44,278,074	25,233,302	24,314,585	368,185,191
Miscellaneous clothing	595,957	780,902	693,283	761,371	937,809	921,322	843,233	862,367	961,750	939,431	1,169,301	613,627	686,435	10,170,831
Shoe shops	2,054,067	2,417,462	3,043,658	2,844,003	3,560,814	3,642,008	3,437,780	3,345,812	3,080,662	2,966,887	3,722,145	2,734,268	2,348,370	37,143,869
Clothing	30,991,139	38,252,657	39,976,290	40,370,405	44,608,819	47,369,474	40,195,316	42,267,102	42,527,519	45,009,854	61,106,002	35,046,726	33,946,795	510,676,959
Furniture stores	3,397,518	3,868,353	3,568,141	3,714,953	3,786,780	3,732,648	3,710,034	4,034,792	4,144,601	4,554,831	5,200,631	4,128,032	3,876,008	48,319,804
Household appliance stores	5,699,660	6,509,632	6,165,365	6,432,100	6,149,769	6,376,988	6,443,203	6,703,404	7,066,362	7,282,737	8,472,666	6,521,090	6,539,449	80,661,965
Electronic stores	2,185,338	2,327,669	2,213,389	2,173,444	2,215,162	2,335,689	2,235,499	2,562,403	2,490,092	3,090,689	3,870,358	2,638,796	2,405,807	30,558,997
DIY stores	16,165,504	19,388,390	21,060,634	20,981,000	20,234,540	20,395,665	19,831,154	19,963,124	20,260,071	20,397,361	19,784,211	17,145,821	18,785,734	238,227,705
Floor covering stores	314,111	361,385	330,897	345,433	437,967	456,995	455,433	491,544	523,944	551,578	401,846	434,183	481,443	5,272,648
Garden centres	2,539,208	4,339,331	5,474,453	5,839,585	5,062,760	3,951,466	3,611,630	3,507,236	3,716,810	4,073,764	5,261,199	2,474,684	3,011,965	50,324,883
Miscellaneous household	1,760,034	1,941,785	1,771,257	1,736,572	1,805,359	1,908,609	1,948,273	2,289,456	2,349,288	2,192,542	2,277,828	1,980,647	2,138,347	24,339,963
Household	32,061,373	38,735,945	40,584,136	41,223,087	39,692,337	39,158,060	38,235,226	39,551,959	40,551,168	42,143,502	45,268,539	35,323,253	37,238,753	477,705,965
Books, newspapers & magazines	6,518,184	7,614,887	6,770,850	7,033,192	7,751,328	7,798,984	7,347,096	8,530,422	8,212,666	8,321,988	11,262,704	6,734,375	7,690,468	95,068,960
Record shops ¹	697,084	833,887	688,712	658,162	823,394	1,602,453	1,462,942	2,010,286	2,505,475	1,149,973	2,466,246	0	0	14,201,530
Music shops	243,689	252,763	226,159	226,296	224,010	223,694	226,225	262,225	260,639	271,179	364,227	248,943	248,751	3,008,221
Hobbies, toys & games	1,633,659	1,835,585	1,703,577	1,746,758	1,814,287	1,846,134	1,773,730	2,286,091	2,344,439	5,144,899	6,965,189	1,682,095	1,943,916	31,086,700
Photographic	302,048	338,457	264,979	266,357	295,092	309,973	284,364	259,127	257,794	263,214	329,016	204,927	247,411	3,320,711
Handicraft	211,295	235,054	198,818	197,363	198,729	203,725	203,262	226,420	239,324	240,669	205,273	192,089	215,377	2,556,103
Sports shops	7,420,496	8,639,888	9,349,477	9,507,282	9,757,572	10,339,535	10,572,916	9,947,768	9,116,029	9,371,966	11,768,673	7,942,825	7,645,860	113,959,791
Jewellers	1,437,268	1,638,570	1,315,944	1,373,401	1,467,243	1,568,167	1,394,524	1,386,033	1,378,705	1,858,013	3,769,159	1,291,779	1,518,496	19,960,034
Computer software	336,754	356,407	330,127	317,401	330,516	331,824	315,152	372,111	356,980	377,759	434,677	408,989	393,178	4,325,121
Medical goods	42,185	47,553	45,277	44,319	48,162	48,018	43,981	45,982	47,209	47,535	42,624	43,161	45,752	549,573
Chemists	17,505,452	21,058,716	19,332,340	19,248,466	22,456,837	21,617,459	19,023,965	22,041,223	21,310,143	22,486,763	29,249,949	18,904,137	21,785,692	258,515,690
Optical goods	986,218	1,152,324	1,054,616	1,016,071	1,131,527	1,114,619	1,001,525	1,107,636	1,062,317	1,042,924	878,720	985,854	1,149,670	12,697,803
Cosmetic stores	1,738,595	2,074,617	1,852,185	1,962,929	2,094,905	2,040,486	1,977,153	2,166,567	2,303,232	2,818,364	4,739,226	1,615,110	2,113,236	27,758,010
Tobacconists	277,465	328,157	319,011	335,052	355,330	368,927	385,132	464,471	494,628	485,303	520,496	509,066	532,992	5,098,565
Florists	1,082,264	1,452,345	825,145	864,456	915,417	882,662	766,732	860,700	838,441	808,265	1,296,961	658,002	1,156,864	11,325,990
Artists' supplies	785,171	940,542	743,797	715,011	769,573	797,853	778,375	901,713	940,202	1,118,049	1,182,757	732,963	940,957	10,597,792
Antiques, art & stamps/coins	283,788	312,862	294,848	299,811	300,550	330,048	340,240	359,227	367,555	352,251	420,446	264,422	322,887	3,965,147
Pawn shops	27,156	29,013	28,177	30,364	32,103	35,643	32,245	31,817	30,990	31,682	41,893	29,718	29,160	382,805
Gift shops	6,143,151	7,287,943	5,347,723	5,660,446	7,128,366	6,407,495	6,131,448	6,634,057	6,874,652	8,548,788	14,691,795	5,466,448	7,728,734	87,907,895
Secondhand shops	70,066	80,378	77,456	79,192	81,855	88,637	87,918	94,547	93,827	90,924	104,393	74,742	1,037,857	83,988
Luggage & leather goods	114,205	137,740	126,686	137,791	154,675	163,772	158,778	155,512	155,892	180,000	254,261	130,241	120,784	1,876,132
Pet shops	3,064,347	3,460,071	3,332,713	3,449,220	3,471,107	3,532,518	3,557,951	3,537,691	3,650,394	3,607,297	3,897,186	3,505,298	3,490,286	42,491,732
Religious goods	6,872	7,614	7,310	7,657	6,869	8,274	8,645	8,349	9,252	7,624	9,509	6,326	7,335	94,764
Direct sales	5,503,260	6,356,257	5,805,456	5,809,497	5,685,748	5,649,805	5,301,642	5,823,009	5,832,648	6,047,103	5,684,458	5,424,692	5,646,716	69,067,031
Miscellaneous & speciality shops	4,079,870	4,535,651	4,304,233	4,499,096	4,501,400	4,528,778	4,387,730	4,705,582	4,871,655	4,717,417	5,061,426	4,179,124	4,140,046	54,432,138
Other Retail	60,510,542	71,007,281	64,345,616	65,517,590	71,796,595	71,839,483	67,540,781	74,218,566	73,555,088	79,389,949	105,641,264	61,235,326	69,198,556	875,286,095
Automotive Fuels	60,019,339	70,293,603	67,611,684	69,862,480	71,056,102	71,846,834	67,573,143	69,844,813	70,161,635	70,056,719	67,987,245	64,706,863	67,552,288	828,553,409
Total retail sales	490,469,130	577,103,326	550,131,482	561,678,866	589,093,079									

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Auto rental	607,222	723,739	733,045	766,330	809,028	861,277	814,403	782,453	726,539	635,714	647,798	468,814	603,110	8,572,250
Auto parts & accessories	1,594,313	1,807,082	1,733,359	1,677,413	1,757,107	1,794,227	1,622,556	1,729,711	1,723,516	1,615,989	1,484,125	1,645,122	1,779,279	20,369,486
Auto services	5,276,268	6,079,092	5,786,788	5,960,997	6,243,592	6,461,731	5,926,722	6,666,646	6,713,529	6,984,468	7,203,982	6,231,557	6,936,214	77,195,318
Auto repair shops	1,754,066	2,091,334	1,906,380	1,845,954	1,957,282	2,021,309	1,792,264	2,002,377	1,959,904	1,809,370	1,581,269	1,818,961	1,934,030	22,720,434
Vehicle sales	1,155,992	1,465,178	1,341,974	1,304,324	1,395,684	1,305,448	1,273,628	1,403,841	1,287,479	1,144,930	990,155	1,164,644	1,305,099	15,470,384
Vehicle Sales & Services	10,387,861	12,166,425	11,501,546	11,555,018	12,160,693	12,533,992	11,429,573	12,585,028	12,410,967	12,190,471	11,907,329	11,329,098	12,557,732	144,327,872
Restaurants	79,833,795	93,500,204	89,307,716	96,536,129	92,098,252	95,443,427	96,356,379	97,407,724	106,813,856	105,897,101	105,365,363	96,828,049	107,412,592	1,182,966,792
Public houses	11,320,877	14,036,214	14,008,762	14,443,267	14,539,151	14,494,903	14,605,330	15,385,374	15,398,155	15,440,257	15,254,691	12,899,685	16,333,371	176,839,160
Catering services	2,721,843	3,166,277	2,785,753	2,941,984	3,084,055	3,198,407	2,825,539	3,464,917	3,777,595	4,124,198	3,633,042	3,722,191	4,427,848	41,151,806
Video stores ¹	66,562	59,131	56,947	50,290	37,103	32,324	27,893	28,485	30,817	33,263	32,758	0	0	389,011
Cinema, theatre & dance	6,111,216	5,222,015	6,282,496	5,573,609	6,329,700	6,022,647	5,732,984	5,358,151	7,223,830	7,563,831	7,667,573	6,246,709	7,307,866	76,531,411
Concerts & entertainers	417,193	420,837	411,175	469,710	406,311	444,536	471,229	433,830	496,054	594,801	572,759	486,384	480,837	5,688,463
Tourist attractions	793,134	911,748	1,470,138	1,324,234	1,246,987	1,586,400	2,164,335	1,475,346	1,413,199	861,960	819,755	605,581	1,074,571	14,954,254
Amusement parks	169,731	194,669	404,226	389,695	335,347	402,204	585,657	348,473	344,076	201,962	153,268	121,901	218,235	3,699,713
Aquariums	119,314	135,747	225,420	188,315	172,673	219,189	333,136	210,462	202,754	90,760	77,093	78,311	161,756	2,095,616
Sports & games establishments	4,078,557	4,567,241	4,398,042	4,923,177	4,369,973	3,820,778	3,916,486	3,606,927	3,669,012	3,300,383	3,239,392	3,641,555	3,985,831	47,438,797
Professional sports clubs	209,543	253,113	244,215	260,980	201,352	253,114	272,854	292,663	323,305	251,470	239,792	241,220	260,854	3,094,932
Gambling	26,040,163	33,237,256	31,280,685	26,972,947	24,717,510	21,087,634	23,371,720	26,652,891	26,102,952	29,438,725	29,169,958	28,604,951	29,759,085	330,396,314
Personal services	444,222	538,480	515,890	531,825	586,675	578,353	470,185	507,286	438,612	440,431	472,964	421,314	463,245	5,965,260
Miscellaneous entertainment	1,035,854	1,057,060	1,182,248	1,181,586	1,067,274	1,303,472	1,648,416	1,208,396	1,268,462	1,060,780	975,588	1,207,372	1,490,507	14,651,161
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	2,510,644	2,711,027	5,221,671
Entertainment	133,362,004	157,299,992	152,573,713	155,787,748	149,192,363	148,887,388	152,782,143	156,380,925	167,502,679	169,299,922	167,673,996	157,615,867	176,087,625	1,911,084,361
Hotels	5,404,788	6,179,040	6,153,720	6,510,714	6,407,385	6,830,350	7,215,413	6,680,119	6,730,681	6,247,947	6,076,892	5,636,874	6,262,636	76,931,771
Airlines	2,249,620	2,597,389	2,735,689	2,539,694	2,576,766	2,617,254	2,527,732	2,627,469	2,418,202	2,087,670	1,902,251	2,785,520	2,536,286	29,951,922
Airport terminals	40,613	53,131	57,303	61,166	95,774	143,419	136,221	145,613	108,922	85,081	91,649	90,937	106,062	1,175,278
Railways	16,427,164	18,726,186	16,821,310	16,978,171	18,284,136	17,814,699	15,721,937	19,018,031	19,328,179	18,496,741	17,781,320	15,596,808	17,752,283	212,319,801
Buses	2,290,094	2,616,455	2,476,466	2,601,165	2,634,657	2,623,817	2,517,134	2,760,560	2,984,519	2,737,187	2,775,457	1,919,780	2,399,038	31,046,235
Sea travel	173,939	215,397	251,162	262,288	289,016	334,092	371,819	273,980	237,962	191,233	203,672	140,203	172,683	2,943,507
Travel agents	2,058,904	2,403,521	2,162,095	2,220,577	2,239,108	2,246,077	2,020,766	1,956,929	1,760,123	1,410,182	1,237,214	2,271,294	2,221,795	24,149,681
Timeshares	5,160	5,164	4,479	4,420	4,132	4,333	4,124	4,041	4,770	3,929	4,606	7,190	5,964	57,152
Camping grounds	406,150	626,283	940,746	997,412	946,989	1,200,855	1,439,346	796,241	693,983	319,126	206,761	359,723	469,914	8,997,379
Miscellaneous travel	6,593,926	7,932,037	8,062,357	9,208,544	9,762,490	10,742,465	10,669,782	11,456,326	12,932,262	12,547,484	12,875,333	12,411,283	12,657,182	131,257,545
Travel	30,245,570	35,175,563	33,511,607	34,873,437	36,833,068	37,727,011	35,408,861	39,039,190	40,468,922	37,878,633	37,078,263	35,582,738	38,321,207	441,898,500
Telegraph Services / Wire Transfer Mo	238,884	288,381	277,848	297,114	306,139	314,377	307,340	318,340	327,696	333,292	357,686	167,183	295,737	3,591,133
Insurance services	3,396,614	4,117,322	3,825,147	3,820,985	4,034,057	4,237,979	3,916,536	4,224,869	3,967,139	3,474,709	3,126,838	3,118,675	3,271,803	45,136,059
FIs - cash disbursements (auto & man	47,106	59,815	62,053	74,868	80,326	93,774	82,414	71,309	66,070	51,707	54,616	110,170	133,686	940,808
FIs - merchandise & services	7,722,528	9,170,794	8,250,848	8,559,706	8,619,092	8,913,967	8,670,555	8,988,249	9,300,289	8,896,575	9,322,812	9,013,642	9,014,159	106,720,688
Non-FIs - foreign currency, travellers' c	838,326	1,004,685	925,719	1,082,533	1,252,894	1,452,583	1,279,891	1,114,077	1,020,188	730,992	769,514	841,567	1,046,276	12,520,919
Security Brokers and Dealers	259,586	340,988	343,533	299,020	262,572	268,671	273,171	248,724	246,373	256,397	238,608	244,317	272,024	3,294,398
Tax Preparation Services	496	596	517	514	541	570	482	524	550	533	490	707	568	6,592
Tax Payments	428,290	256,706	207,366	187,960	205,893	283,915	205,615	253,951	302,011	301,720	332,246	878,345	810,249	4,225,977
Fines, bail and bond payments	553,770	625,302	596,625	636,182	597,015	633,600	614,343	603,518	662,041	597,398	612,506	617,720	570,435	7,366,685
Miscellaneous financial	143,383	178,217	195,197	189,394	156,367	156,218	192,936	200,274	194,475	175,173	145,192	140,895	163,930	2,086,268
Financial Services	13,628,983	16,042,806	14,684,853	15,148,276	15,512,896	16,355,654	15,543,283	16,023,835	16,086,832	14,818,496	14,960,508	15,133,221	15,578,867	185,889,527

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Telecoms	10,556,637	12,102,464	11,385,024	11,830,487	11,459,811	11,812,331	11,750,977	12,137,640	12,483,808	11,665,232	12,203,973	11,465,696	10,667,467	140,964,910
Utilities	2,587,807	3,012,092	2,762,973	2,745,037	2,760,743	2,830,632	2,497,955	2,682,454	2,742,397	2,567,806	2,947,587	3,133,038	3,144,591	33,827,305
Contractors (residential & commercial)	563,119	625,346	601,936	572,201	638,709	651,765	580,639	692,068	701,458	682,778	583,114	591,124	653,759	7,574,897
Gardening services	82,354	101,250	127,534	130,078	121,480	96,257	83,590	84,254	79,834	75,855	89,379	52,545	69,179	1,111,235
Veterinary services	1,630,090	1,838,669	1,785,870	1,789,097	1,891,374	2,030,535	1,927,330	2,008,607	2,021,930	1,897,331	1,888,887	1,844,113	1,882,657	22,806,400
Photocopying & printing	508,833	566,022	524,733	543,503	565,908	561,525	547,385	629,685	638,512	687,482	682,068	399,009	411,409	6,757,241
Photographic studios	409,383	526,284	517,470	608,533	704,388	729,417	557,532	599,326	825,535	858,862	805,162	405,433	469,118	7,607,060
Beauty & barber shops	4,887,363	5,720,662	5,477,128	5,731,831	5,908,854	6,175,325	5,488,314	5,794,306	5,866,583	5,706,301	7,171,137	4,880,311	5,592,767	69,513,519
Employment agencies	9,603	10,559	10,285	11,060	10,478	10,410	8,466	10,301	10,223	9,237	7,780	10,918	13,070	122,787
Counselling services	109,507	121,883	108,707	111,090	113,980	114,890	109,103	120,690	125,240	110,652	107,505	108,824	118,669	1,371,233
Legal services	166,981	199,467	178,332	175,970	196,185	200,270	176,219	198,165	198,869	188,726	160,523	177,995	202,734	2,253,455
Laundry & cleaning	447,616	508,569	490,085	517,900	567,827	559,914	493,511	572,053	593,123	560,066	505,143	494,659	508,897	6,371,747
Funeral services	36,693	41,198	36,311	34,372	36,575	36,574	32,411	35,882	37,279	36,178	56,513	38,923	43,655	445,871
Medical services	3,129,779	3,546,287	3,250,999	3,150,261	3,497,928	3,520,755	3,111,044	3,632,736	3,651,809	3,558,840	3,219,930	3,509,009	3,766,990	41,416,588
Moving & courier services	436,089	493,954	472,805	471,383	513,768	508,370	464,167	526,061	531,583	527,359	566,705	474,519	496,983	6,047,657
Repair shops (not auto)	351,616	400,119	373,632	381,535	365,218	403,356	403,826	413,797	427,274	414,592	441,409	150,101	249,039	4,423,898
Accounting services	70,902	77,791	66,970	67,570	75,899	74,127	75,899	87,618	85,439	85,132	80,827	92,943	91,722	962,411
Advertising, consultancy & PR	127,570	147,453	136,798	133,607	162,602	159,770	158,226	186,350	171,555	166,942	138,447	144,325	171,465	1,877,540
Computer programming	731,057	802,402	665,562	728,848	750,652	744,066	702,333	797,751	824,275	765,874	733,935	577,680	697,801	8,791,179
Farming services	284,947	327,633	320,209	321,352	329,406	322,761	309,926	334,580	333,793	337,124	354,875	320,546	330,759	3,942,964
Miscellaneous professional services	3,178,641	3,617,406	3,358,730	3,446,844	3,240,741	3,239,258	2,914,833	3,385,188	3,430,054	3,561,596	3,451,324	3,227,469	3,625,046	40,498,489
Engineering services	80,353	93,741	89,418	85,467	94,517	95,676	82,002	90,268	94,864	88,242	75,641	77,531	89,388	1,056,755
Marina services	67,371	94,637	130,593	132,814	146,567	164,857	174,933	130,630	105,508	75,621	70,265	66,396	77,271	1,370,092
Wrecking & salvage yards	9,545	11,473	11,160	10,626	11,293	11,228	9,984	10,956	10,935	9,797	7,700	8,972	10,563	124,687
Pest control	4,335	5,011	5,182	5,101	6,318	6,967	5,636	5,611	5,521	5,071	4,264	4,604	4,704	63,990
Educational establishments	3,472,268	4,125,101	3,062,343	3,599,887	3,127,839	2,128,231	1,449,257	4,058,381	4,683,074	5,037,677	3,363,259	4,421,285	4,616,184	43,672,518
Child care services	199,403	197,995	168,684	187,270	170,362	190,949	188,971	183,236	200,582	194,067	173,682	213,763	254,967	2,324,528
Social, political & religious organisation	2,651,009	3,563,849	3,610,835	3,770,425	4,022,097	3,995,489	3,621,123	4,343,290	4,126,296	3,803,978	3,649,622	3,142,382	3,675,458	45,324,844
Government services	8,002,835	9,031,161	8,978,517	8,825,996	9,017,502	8,991,685	8,451,636	9,374,322	9,185,071	8,483,710	8,108,319	8,414,263	8,893,073	105,755,255
Miscellaneous services	5,565,215	6,708,920	6,304,329	5,876,409	6,778,818	6,392,223	5,577,202	6,489,571	6,430,143	6,337,802	8,754,337	5,725,164	6,213,597	77,588,515
Commercial equipment	1,527,155	1,689,205	1,570,601	1,591,286	1,580,552	1,545,944	1,455,793	1,892,986	1,765,412	1,727,773	1,820,548	1,614,089	1,627,802	19,881,991
Other Services	51,886,076	60,308,603	56,583,755	57,587,840	58,868,865	58,307,329	53,408,451	61,508,763	62,387,979	60,227,703	62,203,860	55,787,629	58,670,784	705,851,561
Total services	244,915,282	287,172,429	275,009,194	281,463,033	278,975,270	280,641,724	275,787,724	292,217,860	305,588,060	300,663,172	299,900,848	281,085,427	307,478,851	3,465,983,592
TOTAL	735,384,412	864,275,755	825,140,676	843,141,899	868,068,349	872,900,116	822,089,081	882,961,939	899,705,810	920,929,271	986,528,771	817,207,328	879,826,997	10,482,775,992

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Supermarkets	5,814,725,528	6,839,228,579	6,391,188,446	6,504,106,701	6,739,443,679	6,580,572,440	6,138,683,954	6,696,967,883	6,547,424,344	7,027,168,271	7,937,195,842	6,124,783,045	6,516,384,998	80,043,148,182
Bakers & dairies	20,037,553	23,996,915	23,085,621	25,136,291	24,910,271	26,624,649	26,742,726	27,155,461	29,843,628	29,368,819	32,228,728	26,455,347	32,875,780	328,424,236
Sweet stores	14,774,015	20,038,115	17,721,712	14,591,525	15,866,269	15,591,293	15,393,007	16,365,499	18,593,843	22,874,000	38,654,772	12,292,213	16,962,206	224,944,454
Miscellaneous foodstores	284,887,874	327,373,914	317,415,470	319,407,115	340,505,187	334,789,157	313,320,892	341,409,577	332,597,790	339,937,228	397,222,550	300,136,333	334,429,517	3,998,544,730
Off-licences	75,256,293	86,362,213	87,459,635	95,447,960	102,519,175	105,615,570	100,810,262	97,515,905	103,008,040	108,857,397	150,973,939	72,679,699	84,525,335	1,195,775,130
Food & Drink	6,209,681,263	7,296,999,736	6,836,870,884	6,958,689,592	7,223,244,581	7,063,193,109	6,594,950,841	7,179,414,325	7,031,467,645	7,528,205,715	8,556,275,831	6,536,346,637	6,985,177,836	85,790,836,732
Department stores	412,891,096	499,615,097	485,798,343	504,533,113	562,575,944	574,544,294	517,473,521	567,169,820	590,801,375	813,602,736	1,108,680,700	532,041,693	510,123,019	7,266,959,655
Discount stores	360,762,174	412,165,979	398,578,234	418,730,099	440,653,971	459,286,909	450,905,970	471,941,061	514,512,381	638,964,213	756,651,696	409,907,239	422,913,960	5,795,211,712
Catalogues	149,436,121	173,413,447	159,645,108	155,556,445	163,608,420	164,171,565	153,528,585	174,152,976	176,906,186	198,577,549	183,481,157	149,526,930	154,067,837	2,006,636,205
Miscellaneous mixed	208,643,430	262,653,040	255,809,004	255,675,408	279,325,882	253,081,154	212,342,360	263,164,051	257,201,471	305,636,480	377,274,379	168,500,126	196,892,061	3,087,555,416
Mixed Business	1,131,732,821	1,347,847,563	1,299,830,689	1,334,495,065	1,446,164,217	1,451,083,922	1,334,250,436	1,476,427,908	1,539,421,413	1,956,780,978	2,426,087,932	1,259,975,988	1,283,996,877	18,156,362,988
Men's clothing	35,171,923	41,227,128	43,999,652	48,769,103	54,551,290	56,312,651	58,902,612	54,448,485	58,591,027	64,263,218	100,348,095	50,602,219	42,751,574	674,767,054
Women's clothing	200,300,272	249,359,066	256,151,821	259,551,119	293,184,873	283,956,745	232,496,820	275,091,080	278,002,254	286,845,576	369,785,680	200,909,149	224,043,013	3,209,377,196
Family clothing	735,607,496	931,026,274	957,135,855	964,724,622	1,027,795,822	1,047,693,697	919,042,029	1,035,368,273	1,058,464,838	1,175,015,235	1,489,850,332	763,563,711	797,857,542	12,167,538,230
Miscellaneous clothing	24,094,318	30,995,563	30,688,188	33,640,052	40,522,915	38,465,927	35,245,366	35,658,449	38,824,323	38,714,432	44,948,765	26,845,131	28,217,872	422,766,134
Shoe shops	92,046,793	111,959,541	136,010,437	127,467,677	147,123,977	141,226,654	150,835,887	154,233,586	145,277,320	152,876,450	185,337,397	117,364,092	102,503,125	1,672,216,143
Clothing	1,087,220,802	1,364,567,572	1,423,985,953	1,434,152,573	1,563,178,877	1,567,654,825	1,396,522,714	1,554,799,873	1,579,159,762	1,717,714,911	2,190,270,269	1,159,284,302	1,195,373,126	18,146,664,757
Furniture stores	364,185,937	412,809,482	385,490,558	397,094,806	401,901,920	409,823,001	397,371,202	451,632,302	471,252,734	473,451,797	415,692,038	454,877,837	426,643,495	5,098,041,172
Household appliance stores	231,702,919	262,106,546	242,882,180	240,605,916	237,403,291	241,913,650	237,047,937	250,607,756	261,150,486	282,174,972	231,945,090	247,384,657	250,324,548	3,042,037,029
Electronic stores	222,017,407	244,982,721	236,516,752	225,800,149	233,761,172	244,163,426	232,855,411	290,568,596	270,157,259	375,578,515	415,592,150	284,308,662	249,786,188	3,304,071,001
DIY stores	861,758,150	1,006,679,869	1,114,802,262	1,118,456,659	1,102,674,545	1,128,071,443	1,068,452,108	1,098,947,570	1,174,507,243	1,108,599,305	976,946,077	934,456,996	989,545,442	12,822,139,519
Floor covering stores	83,867,691	98,017,667	93,686,909	95,430,346	107,718,380	111,082,666	108,081,100	119,306,584	126,666,359	135,134,653	93,604,098	100,853,180	109,580,645	1,299,162,587
Garden centres	76,993,318	143,759,782	197,220,805	206,997,772	179,164,707	152,532,057	116,911,170	114,981,572	124,452,230	124,452,230	161,486,088	69,131,305	88,950,547	1,651,800,607
Miscellaneous household	118,305,976	135,715,920	126,781,612	123,878,202	131,101,518	138,499,620	137,649,607	164,880,088	169,896,122	156,051,991	140,672,211	134,356,059	143,371,966	1,702,854,916
Household	1,958,831,398	2,304,071,987	2,395,104,814	2,410,540,114	2,393,725,533	2,409,765,863	2,293,268,535	2,488,475,468	2,588,611,775	2,655,443,463	2,497,527,752	2,225,368,696	2,258,202,831	28,920,106,831
Books, newspapers & magazines	93,821,722	109,053,792	98,309,746	99,290,042	107,283,090	110,128,301	105,483,016	124,763,064	122,838,453	126,496,573	189,393,895	98,867,234	104,940,242	1,396,847,448
Record shops ¹	13,663,965	16,596,639	14,342,157	13,191,089	16,372,981	24,251,363	21,703,484	34,637,184	36,771,358	25,561,303	56,119,501	0	0	259,547,059
Music shops	19,079,216	20,752,372	19,374,916	18,680,833	18,999,045	19,352,660	18,270,292	21,757,531	21,598,299	23,307,230	30,395,226	21,278,073	20,758,414	254,525,891
Hobbies, toys & games	57,663,393	66,249,020	60,135,728	61,504,928	67,831,384	65,884,790	61,483,792	93,316,761	95,537,829	204,951,031	237,346,729	59,280,302	64,024,206	1,137,546,500
Photographic	18,838,696	23,490,652	20,041,183	20,741,128	22,769,972	24,204,980	21,399,569	21,157,573	21,272,385	22,612,059	25,619,432	16,292,623	18,427,040	258,028,596
Handicraft	11,714,124	13,195,641	11,666,044	11,842,542	12,573,247	12,292,472	11,525,221	12,559,722	13,071,521	13,375,592	10,931,661	10,746,818	11,871,395	145,651,876
Sports shops	302,569,682	366,686,342	399,570,664	411,739,471	419,322,530	443,640,312	456,356,260	427,867,893	405,363,806	429,195,401	534,943,701	316,267,182	317,452,437	4,928,405,999
Jewellers	143,249,819	158,253,319	138,063,532	147,161,551	159,338,697	171,000,784	157,752,811	156,123,117	153,155,300	199,844,943	385,363,209	134,827,088	160,479,423	2,121,363,774
Computer software	42,557,173	46,121,630	42,464,994	39,724,120	41,841,083	44,320,442	41,142,166	49,839,459	48,062,260	52,383,089	55,388,764	44,330,569	40,505,453	546,124,029
Medical goods	10,329,584	12,264,925	11,446,994	11,011,744	12,326,079	12,788,388	11,337,884	12,002,337	12,582,105	12,848,465	11,140,888	10,629,035	12,851,582	143,230,421
Chemists	252,802,735	314,248,350	281,614,264	289,415,056	337,911,318	320,994,387	280,195,451	322,791,333	321,123,697	372,423,458	571,793,598	266,324,378	308,883,961	3,987,719,251
Optical goods	100,665,272	119,047,054	108,764,578	105,566,791	117,738,776	116,143,502	104,145,225	112,923,864	109,341,835	106,599,158	84,807,106	102,383,539	118,994,211	1,306,455,639
Cosmetic stores	59,610,444	72,314,159	65,938,076	70,574,327	75,264,368	73,197,537	69,369,013	76,909,619	82,438,090	108,136,809	177,749,801	46,561,321	69,347,857	987,800,977
Tobacconists	7,669,417	8,855,909	8,741,407	9,119,205	9,828,249	10,361,621	10,972,562	13,503,280	14,127,697	13,750,998	15,766,702	14,548,370	14,720,824	144,296,824
Florists	45,548,967	57,749,797	36,709,069	38,014,207	39,972,955	38,743,584	33,452,142	37,780,494	35,763,881	35,062,163	52,109,717	28,756,477	48,933,473	483,047,961
Artists' supplies	21,393,313	25,258,765	21,049,544	21,367,784	21,974,575	22,979,068	21,853,998	25,169,812	26,091,604	30,232,878	31,433,687	20,031,185	24,326,505	291,769,405
Antiques, art & stamps/coins	28,590,950	34,180,476	32,249,298	32,671,580	35,710,359	34,265,496	30,316,951	38,181,257	37,571,059	38,150,783	40,813,208	30,047,373	31,610,709	415,768,549
Pawn shops	5,268,272	5,584,353	6,102,743	6,819,932	7,355,587	8,831,221	7,354,996	7,077,765	6,652,082	6,351,682	7,422,650	6,224,796	6,074,382	81,852,189
Gift shops	106,550,361	126,507,157	103,693,801	107,555,865	122,522,686	120,974,753	118,312,835	126,662,754	135,318,962	176,814,696	269,183,962	102,270,194	122,080,131	1,631,897,796
Secondhand shops	5,237,356	5,099,767	5,406,529	5,157,941	6,034,406	6,313,958	5,363,081	6,643,221	6,375,992	5,662,378	6,131,084	4,445,814	5,589,093	68,123,264
Luggage & leather goods	9,765,594	12,425,182	11,563,388	12,591,933	14,367,048	13,703,278	13,487,141	13,947,254	14,099,490	16,322,241	24,792,528	12,139,713	11,284,461	170,723,657
Pet shops	87,907,450	99,477,534	97,196,986	99,719,182	100,713,554	102,506,885	102,663,675	103,						

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Auto rental	69,146,678	87,233,433	86,086,834	95,939,187	106,442,875	117,900,351	97,756,282	89,663,382	83,169,501	72,392,408	75,969,942	55,140,229	73,387,167	1,041,081,591
Auto parts & accessories	206,282,457	257,547,621	234,010,091	227,936,418	237,026,998	239,188,299	211,749,563	247,780,723	230,439,677	212,146,107	190,363,293	213,635,258	225,569,729	2,727,393,777
Auto services	62,718,217	73,893,083	70,535,944	72,261,703	76,664,423	79,262,425	72,624,990	78,077,606	74,987,146	72,660,018	72,755,433	68,446,935	75,238,006	8,871,177,712
Auto repair shops	581,762,863	803,736,716	666,374,257	655,841,924	660,448,930	672,649,182	602,343,168	731,300,600	656,546,460	588,473,084	497,873,661	610,130,967	633,443,804	7,779,162,753
Vehicle sales	1,415,058,573	2,022,635,836	1,720,412,096	1,650,499,117	1,758,132,811	1,700,066,315	1,510,697,172	1,936,402,616	1,658,214,751	1,465,885,675	1,196,240,047	1,511,416,656	1,680,997,455	19,811,600,547
<i>Vehicle Sales & Services</i>	<i>2,334,968,788</i>	<i>3,245,046,689</i>	<i>2,777,419,222</i>	<i>2,702,478,349</i>	<i>2,838,716,037</i>	<i>2,809,066,572</i>	<i>2,494,941,175</i>	<i>3,083,224,927</i>	<i>2,703,357,535</i>	<i>2,411,557,292</i>	<i>2,033,202,376</i>	<i>2,458,770,045</i>	<i>2,688,636,161</i>	<i>32,246,416,380</i>
Restaurants	1,268,259,712	1,482,874,372	1,426,487,259	1,534,239,265	1,450,766,307	1,503,982,500	1,568,603,403	1,497,852,694	1,597,884,000	1,584,157,683	1,686,981,713	1,427,366,593	1,606,141,915	18,367,337,704
Public houses	261,342,951	324,495,542	321,172,997	330,034,807	332,559,046	332,984,042	339,301,080	345,483,345	335,799,325	336,312,718	358,916,853	280,611,501	342,090,302	3,979,761,558
Catering services	74,186,653	84,829,305	85,676,156	90,531,410	93,742,832	101,420,083	94,695,327	91,972,162	95,609,938	90,620,130	100,673,008	76,717,395	85,786,446	1,092,274,192
Video stores ¹	962,491	988,143	1,010,312	971,411	917,156	843,535	703,465	808,668	801,161	932,169	944,051	0	0	8,920,071
Cinema, theatre & dance	175,094,116	187,445,340	204,763,625	176,454,114	189,414,285	187,275,011	165,089,035	172,731,658	225,115,851	240,406,647	249,520,347	169,638,619	223,187,888	2,391,042,420
Concerts & entertainers	12,891,839	13,785,199	13,133,480	15,155,192	13,179,780	14,392,800	14,119,814	13,797,791	16,419,467	19,740,069	18,167,732	14,736,239	14,818,857	181,446,420
Tourist attractions	28,781,741	34,462,801	51,446,743	46,914,707	44,346,327	55,946,701	71,905,962	49,133,210	48,577,716	30,968,763	30,945,346	24,363,666	37,604,117	526,616,059
Amusement parks	4,626,200	5,715,839	12,551,440	11,810,551	9,699,541	11,965,117	17,819,058	9,339,565	9,363,866	5,443,457	4,273,113	3,527,599	5,698,998	107,208,144
Aquariums	3,785,262	4,468,267	7,898,043	6,547,231	5,813,445	7,627,372	11,846,686	6,905,013	6,659,759	3,011,981	2,829,882	2,443,010	5,074,807	71,125,496
Sports & games establishments	126,383,821	165,273,990	159,894,818	201,246,821	126,318,520	141,717,746	130,763,329	130,075,248	129,267,001	116,800,546	122,100,631	127,653,171	137,072,717	1,708,184,538
Professional sports clubs	12,011,429	14,157,280	15,881,779	17,897,121	12,696,261	13,886,308	12,137,782	14,673,372	15,097,079	10,596,463	9,838,781	11,982,126	10,337,993	159,182,345
Gambling	441,541,326	531,812,177	484,973,822	399,119,432	339,115,182	292,779,342	437,842,974	394,551,868	383,688,437	378,079,416	388,842,312	310,055,999	235,507,103	4,576,368,064
Personal services	18,467,595	22,115,860	20,197,872	20,366,499	21,428,268	21,528,264	18,660,303	20,271,468	19,486,800	19,600,567	20,920,505	18,754,126	19,996,070	243,326,602
Miscellaneous entertainment	32,180,332	39,280,858	43,518,759	41,957,779	33,162,918	39,768,427	45,710,795	35,825,249	36,234,085	29,131,923	28,335,317	32,333,787	37,180,633	442,440,526
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	38,120,170	38,845,284	76,965,454
<i>Entertainment</i>	<i>2,460,515,468</i>	<i>2,911,704,973</i>	<i>2,848,607,105</i>	<i>2,893,246,336</i>	<i>2,693,159,868</i>	<i>2,726,117,248</i>	<i>2,929,199,013</i>	<i>2,783,421,311</i>	<i>2,920,004,485</i>	<i>2,865,802,532</i>	<i>3,023,289,591</i>	<i>2,538,304,001</i>	<i>2,799,343,130</i>	<i>33,932,199,593</i>
<i>Hotels</i>	<i>442,708,882</i>	<i>506,362,559</i>	<i>530,750,180</i>	<i>558,349,879</i>	<i>575,897,185</i>	<i>612,050,018</i>	<i>621,771,916</i>	<i>621,128,527</i>	<i>597,645,181</i>	<i>485,398,438</i>	<i>449,655,226</i>	<i>498,373,299</i>	<i>507,088,101</i>	<i>6,564,470,509</i>
Airlines	462,564,085	541,135,869	510,143,908	522,686,373	531,715,854	537,064,654	473,874,703	492,336,011	450,053,667	360,906,111	321,739,869	567,410,637	511,448,064	5,820,515,720
Airport terminals	2,704,203	3,618,362	3,979,027	4,147,853	5,083,269	5,553,924	5,012,857	5,404,290	4,348,762	3,125,687	3,132,965	3,434,231	3,827,527	50,668,754
Railways	386,386,851	438,665,715	396,947,897	391,220,189	426,147,598	414,545,540	359,067,311	458,173,449	463,875,990	430,109,985	404,680,175	402,404,623	418,887,410	5,004,725,882
Buses	53,286,614	62,484,009	62,471,958	62,651,770	65,048,114	69,124,924	67,447,258	76,173,081	69,750,872	57,855,551	58,651,891	42,534,372	50,319,358	744,513,158
Sea travel	49,183,904	57,487,225	59,611,726	59,790,435	62,306,612	58,391,065	59,148,370	59,799,039	57,032,057	43,452,436	35,835,494	43,169,876	50,744,620	646,768,955
Travel agents	1,098,736,149	1,340,546,321	1,285,291,863	1,437,602,683	1,337,348,558	1,246,592,721	1,037,596,059	954,499,311	905,377,013	729,153,524	675,864,911	1,176,972,094	1,165,473,175	13,292,318,233
Timeshares	661,010	650,897	597,828	573,060	563,181	556,803	530,570	596,746	588,338	566,287	683,916	969,045	823,154	7,699,825
Camping grounds	71,460,829	104,151,753	103,073,672	116,519,186	124,211,020	133,103,349	123,508,319	98,059,091	95,482,818	86,884,053	53,894,333	75,110,699	91,371,829	1,205,370,122
Miscellaneous travel	58,191,950	72,453,366	74,135,727	81,065,900	96,765,824	99,903,206	88,116,982	90,680,366	94,819,717	89,618,922	88,132,651	85,308,905	90,672,606	1,051,674,172
<i>Travel</i>	<i>2,183,175,595</i>	<i>2,621,193,517</i>	<i>2,496,253,606</i>	<i>2,676,257,449</i>	<i>2,649,190,030</i>	<i>2,564,836,186</i>	<i>2,214,302,429</i>	<i>2,235,721,384</i>	<i>2,141,329,234</i>	<i>1,801,672,556</i>	<i>1,642,616,205</i>	<i>2,397,314,482</i>	<i>2,383,567,743</i>	<i>27,824,254,821</i>
Telegraph Services / Wire Transfer Mo	87,401,366	98,656,348	97,648,540	107,696,201	107,815,304	110,392,543	110,023,985	99,594,634	106,776,100	115,137,886	105,666,260	59,589,032	89,412,430	1,208,409,263
Insurance services	586,588,341	759,662,939	686,051,094	654,881,529	684,860,933	716,678,643	658,038,490	732,162,840	699,802,824	627,728,542	548,966,344	540,099,025	562,429,687	7,871,362,890
FIs - cash disbursements (auto & manu	8,693,333	11,832,346	12,045,179	15,260,933	17,685,126	22,989,258	19,305,087	15,775,030	12,189,468	9,017,948	9,762,591	15,515,744	18,983,634	180,362,344
FIs - merchandise & services	2,839,218,712	3,510,917,823	3,388,463,046	3,203,273,478	3,201,483,181	3,306,570,602	3,162,958,040	3,381,521,026	3,464,467,223	3,359,384,619	3,559,440,136	3,435,222,143	3,369,665,788	40,343,367,105
Non-FIs - foreign currency, travellers' c	307,546,478	403,276,194	356,236,256	427,472,174	512,677,087	676,327,376	520,762,748	433,514,766	393,072,549	278,952,460	276,980,999	297,998,388	368,090,669	4,945,361,666
Security Brokers and Dealers	519,933,015	1,056,984,874	1,289,453,033	611,988,254	596,430,322	632,458,783	670,705,068	520,637,410	457,001,248	476,949,945	443,422,508	568,747,529	607,661,677	7,932,440,651
Tax Preparation Services	207,896	246,991	180,222	222,761	178,480	194,720	133,437	190,233	204,681	163,084	196,763	255,762	197,854	2,364,988
Tax Payments	839,435,134	309,443,927	260,635,782	253,302,688	267,403,716	513,182,417	374,417,590	402,270,367	487,365,495	514,723,778	659,853,595	1,900,681,551	1,847,019,576	7,790,300,482
Fines, bail and bond payments	37,102,140	40,415,407	38,084,814	39,755,391	37,926,934	40,483,653	37,629,054	38,233,247	40,780,453	37,088,186	35,691,134	37,941,443	37,892,757	461,842,473
Miscellaneous financial	20,676,743	25,174,558	25,841,940	26,009,268	24,382,635	25,104,106	25,752,296	28,477,640	27,455,922	25,333,006	20,752,225	22,077,721	23,758,158	300,119,475
<i>Financial Services</i>	<i>5,246,803,158</i>	<i>6,216,611,407</i>	<i>6,154,639,906</i>	<i>5,339,862,677</i>	<i>5,450,843,718</i>	<i>6,044,302,101</i>	<i>5,579,725,795</i>	<i>5,652,377,193</i>	<i>5,689,115,963</i>	<i>5,444,479,454</i>	<i>5,660,732,555</i>	<i>6,878,128,338</i>	<i>6,925,112,230</i>	<i>71,035,931,337</i>

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Telecoms	322,437,897	369,775,651	339,079,060	355,579,852	337,849,422	352,968,220	352,076,795	366,712,073	388,714,105	361,238,519	380,344,138	367,704,928	330,025,163	4,302,067,926
Utilities	260,189,232	329,044,668	293,119,381	272,993,260	264,789,042	256,132,632	222,325,292	248,850,628	251,005,608	227,891,741	248,577,964	282,156,555	300,108,518	3,196,995,289
Contractors (residential & commercial)	162,504,839	186,259,010	177,617,982	173,690,832	193,759,445	196,562,448	177,253,122	216,455,656	217,999,627	211,685,736	179,405,124	177,156,014	190,975,618	2,298,820,614
Gardening services	5,818,499	8,533,939	10,350,714	10,139,673	10,106,773	8,441,852	6,954,786	7,201,912	6,652,579	5,932,047	5,765,980	4,297,928	5,594,385	89,972,568
Veterinary services	101,452,828	115,255,844	112,789,765	112,619,178	120,286,310	128,829,815	120,285,954	126,751,192	127,417,778	119,442,841	117,524,697	118,537,102	121,272,597	1,441,013,073
Photocopying & printing	28,923,171	32,187,940	30,344,140	29,927,845	31,748,306	30,731,267	27,582,593	33,444,172	33,488,824	35,054,501	30,887,395	24,182,336	26,724,253	366,303,572
Photographic studios	12,018,609	14,511,667	13,822,284	15,699,462	17,626,121	19,796,596	16,216,480	19,796,596	16,216,480	21,958,706	23,620,167	20,388,057	11,022,287	202,239,639
Beauty & barber shops	196,546,085	229,581,715	219,892,169	229,859,569	234,244,210	245,102,859	218,999,175	233,985,573	238,700,701	235,641,406	289,533,499	193,718,256	224,305,293	2,793,564,425
Employment agencies	1,544,912	1,754,491	1,644,607	1,571,930	1,671,680	1,699,110	1,418,238	1,463,026	1,428,999	1,356,740	1,068,338	1,416,140	1,589,927	18,083,226
Counselling services	6,181,017	6,699,237	6,143,816	6,450,585	6,800,723	6,881,874	6,319,740	6,696,256	6,701,778	6,707,285	6,633,809	7,576,484	8,739,154	82,350,741
Legal services	76,973,651	93,482,241	82,693,466	82,074,390	95,341,993	95,010,888	85,309,945	93,382,860	95,514,417	90,133,685	78,571,329	81,150,647	89,680,481	1,062,346,342
Laundry & cleaning	11,624,806	13,265,791	13,212,138	13,700,883	15,166,822	15,241,061	13,532,938	15,477,467	15,691,321	14,865,961	13,271,552	13,249,049	13,125,464	169,800,447
Funeral services	51,436,670	58,261,530	49,427,209	45,447,373	48,679,676	48,449,736	43,471,055	48,210,447	52,822,267	51,201,449	47,099,970	53,986,932	60,620,898	607,678,542
Medical services	266,104,767	305,622,470	279,710,453	275,029,602	303,244,936	305,972,885	263,776,969	309,248,578	314,211,978	304,972,250	267,456,695	288,944,577	314,760,636	3,532,952,029
Moving & courier services	33,232,750	37,941,458	36,560,835	37,287,565	42,713,374	45,119,382	40,495,030	43,875,786	42,511,237	41,233,869	39,248,986	35,197,069	35,716,322	477,900,913
Repair shops (not auto)	22,370,483	27,580,853	24,429,983	25,070,328	24,274,445	25,985,955	27,748,253	27,848,424	27,523,622	31,283,971	14,343,549	19,399,159	303,221,351	
Accounting services	15,197,504	16,276,184	13,844,431	13,551,148	15,229,121	15,363,240	14,094,359	16,102,772	15,700,231	15,396,706	15,078,200	19,286,276	17,727,374	187,650,042
Advertising, consultancy & PR	10,512,238	12,014,949	11,459,352	11,155,921	12,557,125	12,351,328	11,288,011	13,327,752	12,724,086	11,807,665	10,023,046	11,103,718	12,435,923	142,248,876
Computer programming	34,688,696	38,674,661	35,029,030	35,732,501	37,107,796	36,706,691	34,445,173	39,129,832	40,065,589	37,739,394	36,389,929	32,189,931	34,181,703	437,392,230
Farming services	21,472,663	24,153,642	25,031,472	24,540,976	26,814,445	26,881,019	25,746,365	27,417,211	26,694,249	25,811,342	25,463,376	24,446,236	312,391,460	
Miscellaneous professional services	621,467,100	742,282,335	763,311,767	641,229,567	615,227,139	624,812,045	587,506,676	680,752,785	607,740,148	558,779,944	520,435,321	614,652,032	583,192,497	7,539,922,256
Engineering services	18,318,895	21,312,670	20,037,824	19,457,001	22,493,945	22,105,425	19,163,854	20,848,007	21,242,131	19,841,584	17,005,391	16,959,337	20,223,513	240,690,682
Marina services	9,162,519	15,384,776	16,106,954	15,370,403	16,948,324	16,583,052	14,821,153	13,263,533	11,193,479	8,232,568	7,455,813	9,364,882	10,368,338	155,093,275
Wrecking & salvage yards	1,493,117	1,882,800	1,918,903	1,841,473	1,984,864	2,069,273	1,715,937	1,857,689	1,976,810	1,800,915	1,363,139	1,576,250	1,904,899	21,892,952
Pest control	751,949	894,304	892,994	853,531	1,032,640	1,120,113	949,954	1,023,504	1,043,060	902,037	794,114	876,167	876,199	11,258,617
Educational establishments	270,258,209	229,102,894	356,643,370	237,364,841	189,927,450	186,089,149	277,438,371	1,071,243,062	808,239,824	305,453,165	216,549,442	554,687,709	295,419,309	4,728,158,586
Child care services	14,618,602	16,681,569	15,486,670	14,905,148	16,228,450	16,438,477	13,922,617	16,656,220	16,453,305	15,574,682	13,936,731	16,186,318	16,697,281	189,167,468
Social, political & religious organisation	94,401,993	129,581,044	124,717,180	124,427,810	194,091,213	215,389,002	186,064,952	216,275,035	229,073,141	188,239,375	192,596,677	186,361,676	194,931,761	2,181,748,866
Government services	3,168,497,748	2,817,964,701	2,791,280,069	2,783,085,667	2,306,854,028	2,364,077,268	2,042,367,066	2,011,331,661	2,002,403,353	1,776,733,120	1,678,449,214	2,010,427,188	1,939,242,724	26,524,216,059
Miscellaneous services	506,926,582	626,128,994	575,728,396	505,786,917	649,573,793	640,653,103	396,834,909	445,001,049	443,808,591	405,591,289	446,413,962	432,761,575	424,152,476	5,992,435,054
Commercial equipment	139,039,443	162,316,243	158,040,914	158,787,884	168,921,352	169,190,677	153,329,942	180,866,106	176,104,870	163,481,277	142,175,093	147,381,010	153,473,234	1,934,068,602
Other Services	6,486,167,474	6,684,410,271	6,600,367,328	6,275,233,115	6,023,294,963	6,134,503,296	5,399,986,855	6,550,816,577	6,259,828,094	5,294,769,789	5,081,538,918	5,753,917,298	5,484,979,218	71,543,645,722
Total services	19,154,339,365	22,185,329,416	21,408,037,347	20,445,427,805	20,231,101,801	20,890,875,421	19,239,927,183	20,926,689,919	20,311,280,492	18,303,680,061	17,891,034,871	20,524,807,463	20,788,726,583	243,146,918,362
TOTAL	33,081,623,487	38,667,556,956	37,306,861,635	36,627,048,779	37,059,068,884	37,630,213,569	34,846,817,747	37,846,851,451	37,248,294,714	36,625,356,517	38,753,779,215	35,260,535,484	36,287,934,625	444,160,319,576

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Supermarkets	2,088,181	2,573,682	2,278,517	2,413,562	2,587,104	2,589,036	2,548,853	2,658,774	2,499,795	3,075,205	3,117,547	2,355,509	2,430,057	31,127,641
Bakers & dairies	9,588	12,076	9,134	10,635	11,460	11,172	10,686	10,566	10,515	11,849	15,828	9,044	10,368	133,333
Sweet stores	14,215	36,888	17,245	13,291	29,587	27,351	27,729	13,859	17,842	40,530	67,852	11,336	17,928	321,438
Miscellaneous foodstores	339,912	383,601	349,469	357,600	364,323	358,244	331,810	382,958	394,181	434,252	448,580	383,646	393,642	4,582,306
Off-licences	37,451	44,036	42,112	49,944	73,792	59,447	50,178	54,023	63,313	97,418	157,963	19,508	34,821	746,555
Food & Drink	2,489,347	3,050,283	2,696,477	2,845,032	3,066,266	3,045,250	2,969,256	3,120,180	2,985,646	3,659,254	3,807,770	2,779,043	2,886,816	36,911,273
Department stores	741,973	837,014	911,496	903,819	944,666	942,898	807,476	834,302	915,643	1,731,279	1,997,956	1,073,257	805,002	12,704,808
Discount stores	106,500	126,351	127,500	133,959	161,033	190,597	181,168	195,970	229,638	432,197	507,372	244,116	212,312	2,742,213
Catalogues	10,689,418	13,838,371	15,258,058	15,213,104	14,419,506	14,424,175	14,423,733	19,849,651	18,404,041	21,978,963	15,432,999	17,586,222	20,006,626	200,835,449
Miscellaneous mixed	208,648	247,453	182,700	198,830	239,268	228,493	200,505	209,903	205,401	265,690	276,905	154,658	146,549	2,556,355
Mixed Business	11,746,539	15,049,189	16,479,754	16,449,712	15,764,473	15,786,163	15,612,882	21,089,826	19,754,723	24,408,129	18,215,232	19,058,253	21,170,489	218,838,825
Men's clothing	52,989	52,271	52,314	58,128	84,377	99,608	73,967	71,975	85,215	108,049	151,689	125,975	76,861	1,040,429
Women's clothing	507,205	612,013	617,715	674,930	682,737	705,600	548,373	701,785	733,323	1,011,901	1,152,460	722,551	708,618	8,872,006
Family clothing	2,125,537	2,604,355	2,662,035	2,546,921	2,799,341	2,857,326	2,521,839	2,498,993	2,606,094	3,345,872	3,659,510	2,209,871	2,033,959	32,346,116
Miscellaneous clothing	113,370	138,197	137,313	141,563	165,311	147,776	139,276	161,561	155,263	183,247	135,400	90,922	81,331	1,677,160
Shoe shops	139,776	148,286	176,037	158,139	181,291	183,368	154,400	165,971	177,169	269,812	308,225	222,868	159,229	2,304,795
Clothing	2,938,877	3,555,122	3,645,414	3,579,681	3,913,057	3,993,678	3,437,655	3,600,285	3,757,064	4,918,881	5,407,284	3,372,187	3,059,998	46,240,506
Furniture stores	162,011	182,697	168,091	172,149	169,548	176,108	165,675	165,197	171,863	196,195	162,021	183,561	156,873	2,058,978
Household appliance stores	266,244	303,744	257,738	262,292	275,388	286,035	278,382	280,172	301,930	346,407	312,755	249,878	267,730	3,422,451
Electronic stores	216,475	222,706	210,111	201,300	217,543	229,920	225,669	238,906	251,152	413,697	426,446	271,799	245,637	3,154,886
DIY stores	327,643	380,506	368,943	371,377	373,191	387,767	385,437	402,870	423,576	465,769	388,848	404,342	397,909	4,750,535
Floor covering stores	19,480	22,009	18,793	18,794	20,211	20,293	19,514	19,860	21,756	24,580	15,811	17,375	17,941	236,937
Garden centres	117,676	168,226	185,446	143,614	126,913	119,068	128,082	121,449	112,687	109,008	98,953	86,055	118,635	1,518,136
Miscellaneous household	112,571	144,428	129,703	130,084	145,108	153,316	133,967	151,922	165,155	246,154	234,999	189,065	163,359	1,987,260
Household	1,222,100	1,424,316	1,338,825	1,299,610	1,327,902	1,372,507	1,336,726	1,380,376	1,448,119	1,801,810	1,639,833	1,402,075	1,357,084	17,129,183
Books, newspapers & magazines	234,751	254,135	216,829	214,960	246,735	240,117	238,194	266,309	293,307	381,225	340,021	231,807	230,361	3,154,000
Record shops ¹	32,979	36,230	31,530	31,777	1,086,371	2,450,962	2,244,336	3,072,800	3,922,873	49,701	58,132	0	0	12,984,712
Music shops	51,896	54,613	47,228	46,932	51,583	50,363	48,845	56,239	57,103	65,435	80,806	54,312	54,725	668,184
Hobbies, toys & games	81,583	87,001	77,502	78,874	87,241	87,316	84,011	106,844	115,121	227,654	206,845	79,325	75,501	1,313,235
Photographic	34,895	40,056	35,202	38,175	39,209	40,280	38,098	38,864	41,185	50,987	55,170	27,290	30,881	475,397
Handicraft	15,704	16,324	13,652	12,684	14,255	14,275	14,583	14,471	14,507	18,655	16,455	17,289	17,053	184,203
Sports shops	635,720	752,284	739,452	732,110	793,386	807,666	802,245	811,870	818,572	1,091,614	1,258,965	528,404	576,630	9,713,198
Jewellers	61,267	62,138	50,418	48,659	58,067	59,832	49,701	46,435	48,115	88,324	133,637	56,111	51,113	752,550
Computer software	118,510	131,127	114,536	109,169	126,603	126,086	112,770	113,045	111,486	120,676	130,088	127,560	130,581	1,453,727
Medical goods	3,464	4,334	3,845	4,140	4,200	4,098	4,098	4,056	6,479	7,461	6,656	6,910	6,757	62,633
Chemists	117,661	142,313	131,869	136,169	144,476	146,394	144,443	144,275	152,440	237,782	314,501	144,744	138,640	1,978,046
Optical goods	45,488	52,625	49,957	47,085	55,015	55,898	54,885	54,028	49,431	51,887	47,706	48,990	50,630	618,137
Cosmetic stores	166,406	191,618	174,509	180,191	187,158	185,946	189,882	207,683	224,448	344,443	399,543	141,563	186,569	2,613,553
Tobacconists	10,137	11,677	11,437	11,480	12,367	12,277	12,606	14,029	13,869	14,859	17,247	20,061	20,617	172,526
Florists	78,605	113,842	43,828	77,374	85,114	86,751	85,086	83,291	78,679	83,796	162,154	67,662	126,260	1,093,837
Artists' supplies	47,533	50,983	39,282	41,600	46,481	44,533	42,328	43,685	49,964	69,172	51,416	47,755	52,513	579,712
Antiques, art & stamps/coins	13,888	14,728	12,513	12,748	12,783	13,252	12,830	14,195	13,950	17,227	22,101	14,561	14,990	175,878
Pawn shops	16	25	16	18	25	25	57	61	49	67	81	59	54	537
Gift shops	342,283	420,783	282,082	305,672	414,880	353,610	335,486	360,589	399,390	565,752	770,211	320,610	411,012	4,940,077
Secondhand shops	1,328	9,762	922	1,079	1,979	1,591	832	1,357	1,027	929	717	842	1,190	22,227
Luggage & leather goods	4,202	4,253	3,533	3,795	4,642	4,906	4,406	4,121	4,261	7,156	9,001	6,386	5,374	61,834
Pet shops	104,799	124,672	119,899	122,133	123,498	127,049	97,946	107,256	110,011	122,146	109,676	103,418	95,579	1,363,283
Religious goods	902	1,339	1,499	1,681	1,806	2,309	1,998	1,304	1,408	1,119	1,251	921	1,087	17,722
Direct sales	1,406,473	1,636,601	1,441,540	1,425,147	1,412,136	1,389,853	1,249,456	1,377,555	1,481,735	1,538,980	1,372,881	1,056,251	1,184,725	16,566,860
Miscellaneous & speciality shops	2,290,641	2,602,161	2,390,420	2,538,139	2,549,601	2,544,109	2,490,022	2,537,568	2,692,847	3,133,323	3,099,633	2,678,453	2,468,381	31,724,657
Other Retail	5,901,131	6,815,624	6,033,500	6,221,348	7,559,551	8,649,600	8,359,144	9,481,930	10,702,257	8,290,370	8,664,694	5,781,284	5,931,223	92,090,725
Automotive Fuels	1,318	2,913	955	906	972	849	849	779	832	1,334	1,334	1,602	4,453	17,102
Total retail sales	24,299,312	29,897,447	30,194,925	30,396,289	31,632,221	33,048,047	31,716,642	38,673,293	38,648,620	43,079,276	37,736,347	32,394,444	34,410,063	411,827,614

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Auto rental	456,435	558,182	558,606	592,513	609,165	645,050	605,536	573,677	505,365	435,117	448,345	69,672	305,347	5,906,575
Auto parts & accessories	75,627	93,022	88,060	87,206	92,860	95,694	89,369	83,827	84,525	84,903	81,547	82,307	88,366	1,051,686
Auto services	213,677	249,736	224,688	226,050	232,160	238,261	230,543	257,640	247,279	230,219	188,430	262,460	332,646	2,920,112
Auto repair shops	29,926	36,338	33,185	33,522	32,431	34,169	33,594	37,358	33,928	33,368	32,194	36,945	36,568	413,600
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	16,475	21,890	19,424	18,683	19,288	19,628	17,696	16,797	15,353	15,334	14,300	14,238	15,974	208,605
Vehicle Sales & Services	792,140	959,168	923,963	957,974	985,904	1,032,802	976,738	969,299	886,450	798,941	764,816	465,622	778,901	10,500,578
Restaurants	651,823	760,846	673,712	741,054	679,950	685,362	709,435	707,967	743,167	811,577	781,781	724,970	782,880	8,802,701
Public houses	7,676	7,784	7,119	7,580	7,793	7,798	7,680	8,177	9,163	9,914	12,252	9,030	9,127	103,417
Catering services	47,464	55,597	46,037	47,834	53,896	51,838	47,337	56,696	54,583	54,953	47,151	44,081	45,108	605,111
Video stores ¹	389,348	267,769	263,475	193,574	29,253	30,907	26,778	26,586	26,730	29,061	24,565	0	0	918,698
Cinema, theatre & dance	1,066,131	1,103,058	939,622	986,202	1,087,978	1,044,710	977,948	1,014,831	1,327,644	1,557,920	1,570,117	1,057,078	1,205,141	13,872,249
Concerts & entertainers	96,396	108,702	107,917	120,584	110,373	110,383	104,698	107,183	129,808	183,912	175,317	113,522	108,349	1,480,748
Tourist attractions	116,756	155,114	180,170	178,732	169,872	192,561	203,533	182,465	184,504	122,128	117,559	98,448	135,163	1,920,249
Amusement parks	4,900	5,364	10,351	8,834	7,328	7,750	11,970	5,965	8,309	6,001	6,361	2,499	4,683	85,415
Aquariums	2,571	2,921	5,670	6,012	3,573	4,575	6,457	4,074	4,122	2,554	3,492	1,872	3,296	48,618
Sports & games establishments	2,744,675	3,197,843	2,707,145	2,850,290	1,992,000	369,202	348,872	345,599	349,746	339,742	378,362	375,911	382,257	13,636,969
Professional sports clubs	22,981	29,488	34,224	26,070	25,036	32,703	26,390	22,310	27,020	22,658	23,372	26,035	23,285	317,591
Gambling	4,385,658	5,413,363	4,977,999	4,736,942	5,360,888	5,365,559	5,306,511	5,168,619	4,778,459	5,302,462	5,075,207	4,610,495	5,052,174	61,148,678
Personal services	68,076	76,939	69,587	69,946	76,880	75,819	74,596	89,400	76,704	86,925	82,136	68,197	64,474	911,603
Miscellaneous entertainment	85,642	98,055	101,284	103,275	107,101	123,568	124,383	96,521	104,329	90,667	88,725	109,011	112,876	1,259,795
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	4,267,254	4,150,664	8,417,918
Entertainment	9,690,097	11,282,843	10,124,312	10,076,929	9,711,921	8,102,735	7,976,588	7,836,393	7,824,288	8,620,474	8,386,397	11,508,403	12,078,477	113,529,760
Hotels	495,939	554,578	477,716	499,820	509,551	504,807	485,420	511,204	497,161	455,259	384,698	505,307	471,921	5,857,442
Airlines	1,235,140	1,382,051	1,321,232	1,316,613	1,327,115	1,285,708	1,276,385	1,500,969	1,347,540	1,131,608	994,751	1,523,097	1,326,799	15,733,868
Airport terminals	11,965	14,269	14,471	15,448	13,925	14,252	13,752	13,724	13,342	10,334	8,751	12,914	13,137	158,319
Railways	629,751	728,899	648,530	653,009	730,549	705,147	630,268	792,503	768,155	689,341	524,932	678,645	684,372	8,234,350
Buses	363,844	431,195	434,467	463,981	459,922	489,708	472,774	523,372	521,378	442,685	439,709	231,013	345,768	5,255,972
Sea travel	62,520	73,856	70,318	76,980	82,933	87,792	77,150	61,530	59,773	49,423	43,449	49,332	53,513	786,049
Travel agents	925,137	1,069,956	993,962	983,102	898,770	880,045	848,994	1,583,781	1,416,673	1,296,335	1,291,623	1,235,249	1,284,284	13,782,774
Timeshares	18,971	18,299	15,506	14,509	14,255	14,648	14,418	14,753	15,269	11,835	12,786	18,179	15,196	179,653
Camping grounds	51,836	55,589	55,991	58,416	49,991	56,817	46,133	27,496	22,079	16,620	13,291	44,074	50,734	497,231
Miscellaneous travel	322,468	413,607	369,143	407,032	410,314	444,203	418,634	409,372	399,154	359,617	338,230	160,949	170,514	4,300,769
Travel	3,621,632	4,187,721	3,923,620	3,989,090	3,987,774	3,978,320	3,798,508	4,927,500	4,563,363	4,007,798	3,667,522	3,953,452	3,944,317	48,928,985
Telegraph Services / Wire Transfer M	33,407	38,478	37,915	38,954	37,645	39,854	33,789	36,332	41,152	43,713	47,508	37,771	50,049	483,160
Insurance services	329,668	415,821	359,961	378,683	417,195	439,331	423,832	459,553	390,925	369,973	343,838	305,107	356,228	4,660,447
FIs - cash disbursements (auto & man	477	712	599	701	766	929	802	598	548	405	491	442	506	7,499
FIs - merchandise & services	139,644	173,522	156,478	157,707	162,569	155,279	140,460	137,336	138,786	153,253	154,223	101,432	157,813	1,788,858
Non-FIs - foreign currency, travellers' c	19,349	25,501	20,782	25,572	25,478	31,442	25,608	22,697	19,280	15,092	13,765	45,133	63,623	333,973
Security Brokers and Dealers	72,966	83,257	71,000	55,618	47,835	51,610	55,677	47,824	45,194	44,452	48,586	25,759	38,391	615,203
Tax Preparation Services	7	10	9	12	11	10	10	7	7	14	8	15	13	126
Tax Payments	1,013	15,516	13,334	12,036	15,526	15,508	15,508	17,313	19,276	19,097	20,047	67,033	86,454	316,648
Fines, bail and bond payments	22,968	26,787	25,110	26,582	24,132	20,251	19,748	18,804	19,317	18,177	17,639	18,103	17,965	252,615
Miscellaneous financial	4,951	5,921	5,953	6,542	6,572	6,109	6,388	6,513	6,324	8,349	7,962	7,750	8,357	82,740
Financial Services	624,450	785,525	691,141	702,407	737,729	760,323	721,822	746,977	680,809	672,525	654,067	608,545	779,399	8,541,269

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 month)
Telecoms	399,643	450,747	414,403	423,022	450,267	471,956	467,290	496,504	481,180	453,282	440,945	403,730	407,361	5,360,687
Utilities	214,951	270,854	227,717	229,367	236,741	244,371	228,193	249,974	246,515	211,075	204,217	211,050	204,723	2,764,797
Contractors (residential & commercial)	26,154	29,535	27,317	26,103	28,223	28,768	27,650	29,796	29,827	30,566	23,557	27,929	27,414	336,685
Gardening services	2,901	6,380	7,746	6,777	5,808	5,101	4,482	3,321	2,762	2,323	1,962	1,629	2,963	51,254
Veterinary services	16,387	18,658	17,462	17,355	19,703	19,762	19,819	20,992	21,201	21,028	20,229	21,337	22,501	240,047
Photocopying & printing	187,205	207,010	179,278	185,789	188,276	183,554	191,793	204,979	220,659	281,076	315,915	174,028	169,279	2,501,636
Photographic studios	17,989	30,596	34,895	45,898	32,279	35,620	27,304	45,133	69,313	75,543	35,026	12,602	16,361	460,570
Beauty & barber shops	76,656	89,115	77,987	77,452	81,187	87,002	78,828	77,386	80,606	128,068	126,098	58,102	61,026	1,022,857
Employment agencies	1,329	1,497	1,370	1,270	1,377	1,271	1,222	1,299	1,236	1,154	907	1,387	1,459	15,449
Counselling services	683	716	560	689	792	818	999	911	798	819	690	1,105	1,361	10,258
Legal services	5,134	6,699	4,862	4,604	6,608	6,685	6,371	5,120	5,119	4,799	3,907	5,163	6,014	65,951
Laundry & cleaning	1,923	2,158	1,859	2,315	2,202	2,272	1,914	3,567	3,713	2,987	2,158	2,753	2,920	30,818
Funeral services	675	1,087	1,202	1,354	902	905	916	1,005	649	645	496	515	660	10,336
Medical services	60,626	68,270	62,747	60,811	64,082	66,374	65,707	74,930	68,727	67,180	64,269	72,174	71,852	807,123
Moving & courier services	123,284	134,588	129,615	129,069	134,603	136,363	128,892	131,838	138,112	144,887	151,695	126,547	124,795	1,611,004
Repair shops (not auto)	9,762	10,577	9,570	8,462	10,435	10,437	10,216	11,166	10,338	13,012	14,157	10,672	10,740	129,782
Accounting services	6,572	7,902	5,877	5,160	5,566	5,798	7,498	9,723	7,192	6,097	6,396	7,417	6,250	80,876
Advertising, consultancy & PR	34,356	41,783	38,338	36,340	178,394	179,031	171,974	201,902	192,516	197,862	184,806	174,558	206,664	1,804,168
Computer programming	1,178,953	1,333,901	1,193,279	1,267,969	1,332,685	1,355,164	1,263,333	1,390,789	1,487,252	1,979,656	2,307,578	1,495,162	1,361,996	17,768,764
Farming services	5,027	6,117	5,388	6,497	7,210	6,697	5,703	6,275	5,636	6,109	6,637	5,705	5,446	73,420
Miscellaneous professional services	385,654	474,424	419,454	424,563	451,838	434,898	409,667	447,570	442,423	436,213	381,623	358,789	378,136	5,059,598
Engineering services	6,214	6,796	6,003	5,803	6,500	6,481	6,247	5,814	6,974	7,576	9,171	6,258	6,807	80,430
Marina services	5,633	8,163	9,406	9,393	9,550	10,227	9,610	6,841	7,043	6,095	5,669	4,245	5,815	92,057
Wrecking & salvage yards	187	1,498	1,298	1,036	1,474	1,479	1,486	334	183	171	108	114	151	9,332
Pest control	967	1,212	1,319	1,291	1,259	1,240	1,224	849	928	999	741	853	790	12,705
Educational establishments	443,378	555,259	453,109	458,856	525,856	397,427	288,385	701,590	604,789	620,383	477,962	603,746	496,417	6,183,779
Child care services	1,584	1,862	1,533	1,705	1,824	2,030	2,018	2,030	2,176	2,106	1,779	2,032	2,400	23,495
Social, political & religious organisation	528,207	752,099	768,205	737,385	674,443	689,260	716,924	743,330	604,810	597,534	678,465	598,774	616,308	8,177,537
Government services	1,225,952	1,384,596	1,340,230	1,329,917	1,334,373	1,330,240	1,313,297	1,349,535	1,252,506	1,151,022	1,067,575	1,074,587	1,243,525	15,171,403
Miscellaneous services	266,705	363,744	383,652	343,502	347,224	344,308	321,988	390,186	357,870	342,306	337,324	315,397	337,561	4,185,062
Commercial equipment	214,355	236,672	215,891	206,467	227,742	234,136	218,439	203,444	200,236	210,501	169,869	163,603	167,276	2,454,276
<i>Other Services</i>	<i>5,449,046</i>	<i>6,504,515</i>	<i>6,041,572</i>	<i>6,056,221</i>	<i>6,369,423</i>	<i>6,299,675</i>	<i>5,999,389</i>	<i>6,818,133</i>	<i>6,553,289</i>	<i>7,003,074</i>	<i>7,041,931</i>	<i>5,941,963</i>	<i>5,966,971</i>	<i>76,596,156</i>
Total services	20,673,304	24,274,350	22,182,324	22,282,441	22,302,302	20,678,662	19,958,465	21,809,506	21,005,360	21,558,071	20,899,431	22,983,292	24,019,986	263,954,190
TOTAL	44,972,616	54,171,797	52,377,249	52,678,730	53,934,523	53,726,709	51,675,107	60,482,799	59,653,980	64,637,347	58,635,778	55,377,736	58,430,049	675,781,804

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Supermarkets	155,614,996	189,463,961	174,601,596	183,755,154	190,997,444	190,165,612	186,291,640	202,035,698	190,135,151	233,618,089	236,262,772	174,283,732	181,256,315	2,332,867,164
Bakers & dairies	357,010	468,943	365,765	386,464	433,073	423,400	405,083	415,429	426,241	543,695	711,369	376,039	388,938	5,344,439
Sweet stores	584,401	1,493,960	644,555	507,297	1,282,366	1,242,484	1,243,705	608,663	892,262	2,195,000	3,264,912	450,532	789,818	14,615,554
Miscellaneous foodstores	24,181,168	27,941,980	25,898,880	26,893,776	27,275,189	26,284,057	24,277,553	28,614,459	28,824,244	32,787,726	35,976,265	27,344,625	28,935,688	341,054,442
Off-licences	5,889,668	7,036,409	6,825,299	8,399,361	10,626,442	8,035,230	6,517,465	6,890,963	7,961,496	12,413,504	17,520,575	15,529,575	2,598,466	99,323,671
Food & Drink	186,627,243	226,405,253	208,336,095	219,942,052	230,614,514	226,150,783	218,735,446	238,565,212	228,239,394	281,958,014	293,735,893	205,053,394	215,869,220	2,793,205,270
Department stores	69,550,024	85,307,280	89,980,705	90,995,601	95,288,441	92,475,061	82,431,372	90,233,311	99,754,147	183,764,931	192,244,242	108,203,441	83,980,264	1,294,658,796
Discount stores	11,818,038	14,767,307	14,579,764	14,982,434	16,629,620	18,632,646	17,668,260	18,861,053	22,492,445	38,015,702	41,142,809	25,557,284	21,565,111	264,894,435
Catalogues	149,859,377	197,016,325	200,620,689	191,524,052	198,900,627	191,173,013	183,578,391	218,904,809	208,406,961	182,516,025	191,408,839	204,933,158	213,833,676	2,480,716,565
Miscellaneous mixed	11,084,134	13,414,445	11,352,549	11,942,470	13,252,449	12,729,653	11,684,738	12,886,279	13,352,058	16,049,249	14,591,045	9,380,852	9,506,360	150,142,147
Mixed Business	242,311,573	310,505,357	316,533,707	309,444,557	324,071,137	315,010,373	295,362,761	340,885,452	344,005,611	518,245,907	439,386,935	348,074,735	328,885,411	4,190,411,943
Men's clothing	5,456,007	6,664,580	6,282,622	7,025,002	10,632,679	9,793,074	7,411,765	7,680,703	9,172,603	12,064,076	16,425,097	12,104,927	7,594,548	112,851,676
Women's clothing	47,919,951	64,591,757	59,621,422	63,091,620	73,486,287	65,694,316	59,116,984	61,837,918	62,120,566	81,469,996	94,007,656	44,514,201	54,177,837	774,730,560
Family clothing	106,066,506	140,442,335	137,376,656	124,585,512	140,671,193	135,204,537	122,359,716	130,713,930	137,514,645	182,925,115	178,947,884	102,192,505	105,397,966	1,638,331,994
Miscellaneous clothing	3,852,193	4,913,352	4,926,448	5,400,008	6,776,157	5,479,810	4,887,940	5,707,544	5,887,235	7,547,019	6,603,392	4,519,810	4,071,260	66,719,975
Shoe shops	9,767,636	11,782,595	13,046,796	11,515,050	14,164,794	12,125,709	10,265,621	12,965,445	13,702,845	21,084,426	24,502,409	14,088,352	10,547,499	169,791,541
Clothing	173,062,293	228,394,619	221,253,944	211,617,192	245,731,110	228,297,446	195,042,026	218,905,540	228,397,894	305,090,632	320,486,438	177,419,795	181,789,110	2,762,425,746
Furniture stores	33,169,249	39,177,239	37,553,517	38,991,544	37,967,224	38,461,366	36,712,127	39,313,340	40,165,405	43,890,506	30,297,356	45,155,716	34,237,893	461,923,251
Household appliance stores	45,548,431	53,342,358	44,780,426	45,208,385	45,123,491	47,596,261	46,077,364	45,957,809	50,053,878	58,646,725	51,275,905	46,343,272	47,522,170	581,928,044
Electronic stores	32,861,997	36,567,592	34,660,844	31,882,692	35,882,080	36,801,086	36,550,839	42,263,332	41,428,219	75,489,828	67,734,498	46,663,387	38,916,275	524,840,672
DIY stores	38,431,260	47,579,821	44,436,336	43,765,477	44,948,494	46,263,009	44,588,121	46,556,527	47,823,745	51,322,342	39,738,743	45,512,349	45,349,048	547,884,012
Floor covering stores	4,660,587	5,317,969	4,604,532	4,811,926	4,976,427	5,187,829	4,995,947	5,329,814	5,668,398	6,458,189	3,925,408	4,663,819	4,753,939	60,694,197
Garden centres	7,204,849	12,341,080	14,362,348	11,862,150	11,374,413	10,289,148	9,544,274	8,419,330	7,493,936	6,427,425	5,158,891	5,535,749	7,531,683	110,340,427
Miscellaneous household	15,562,221	19,610,480	19,198,717	18,346,937	20,157,530	23,142,318	19,692,623	22,522,789	24,849,966	29,660,368	23,201,848	25,467,490	21,825,181	267,676,247
Household	177,438,594	213,936,539	199,596,720	194,869,111	200,429,659	207,741,015	198,161,315	210,362,941	217,483,547	271,895,383	221,332,649	219,341,782	200,136,189	2,555,286,850
Books, newspapers & magazines	17,916,501	19,148,112	15,967,657	14,562,997	17,310,302	17,036,070	16,051,424	16,951,674	18,439,700	21,188,448	16,952,098	18,104,853	17,249,105	211,530,440
Record shops¹	868,941	895,159	772,425	783,954	15,175,966	33,630,992	28,892,586	53,603,693	55,797,547	1,261,590	1,472,563	0	0	192,286,475
Music shops	3,963,573	4,240,124	3,884,126	3,849,493	4,148,044	4,023,883	3,938,378	4,863,918	4,822,616	6,198,661	8,457,865	4,566,115	4,786,975	57,780,198
Hobbies, toys & games	5,352,963	5,897,042	5,290,674	5,498,851	6,067,323	6,019,930	5,584,616	7,151,697	7,845,461	19,046,439	13,317,905	4,782,523	4,737,128	91,239,589
Photographic	6,343,169	7,855,810	6,854,170	7,063,569	6,951,620	7,417,660	6,788,773	6,704,056	6,642,555	8,152,398	9,686,079	4,219,760	5,124,930	83,461,380
Handicraft	1,124,577	1,211,805	1,074,126	977,276	1,110,090	1,079,665	1,098,030	1,094,480	1,107,052	1,414,083	1,330,902	1,283,843	1,273,252	14,025,604
Sports shops	44,972,095	58,332,522	57,134,942	56,443,798	59,903,671	60,974,094	61,335,254	61,146,672	61,711,192	81,749,903	86,533,157	38,935,741	43,997,867	728,198,813
Jewellers	9,052,814	9,196,540	7,924,333	7,887,500	9,196,934	9,426,077	8,458,139	8,253,118	8,185,974	13,933,571	20,174,695	8,806,206	8,883,403	120,326,490
Computer software	16,253,680	17,968,917	15,531,085	14,692,356	17,401,042	18,226,271	17,539,781	16,095,835	16,295,455	18,114,824	18,017,154	15,355,331	15,406,961	200,645,012
Medical goods	1,350,498	1,821,358	1,609,888	1,368,597	1,778,459	1,762,015	1,745,573	1,311,515	1,917,398	2,290,929	1,835,080	1,592,517	1,741,015	20,774,344
Chemists	6,270,766	7,690,104	6,945,477	7,288,899	7,959,437	7,961,056	7,775,826	7,063,542	7,640,443	12,730,604	16,152,458	6,709,151	6,509,704	102,426,701
Optical goods	2,502,403	2,985,711	2,839,115	2,626,886	3,112,633	3,176,437	3,086,958	2,920,971	2,684,315	2,947,046	2,643,478	2,850,132	2,923,577	34,797,259
Cosmetic stores	7,784,779	9,477,707	8,611,168	9,003,527	9,325,396	9,486,202	9,561,337	10,762,386	11,550,636	18,821,142	20,533,141	7,986,337	9,979,562	135,098,541
Tobacconists	575,139	747,945	670,571	704,617	739,187	739,274	739,717	779,348	798,707	869,996	974,756	955,418	990,530	9,707,850
Florists	2,934,422	3,995,558	1,825,740	3,250,055	3,017,718	3,047,709	2,985,672	3,459,127	3,286,225	3,632,642	7,285,513	2,827,325	5,194,071	43,807,355
Artists' supplies	2,350,510	2,615,229	2,078,647	2,220,345	2,363,520	2,254,199	2,144,371	2,371,875	2,675,532	3,526,502	2,432,230	2,374,133	2,636,908	29,693,491
Antiques, art & stamps/coins	1,500,813	1,755,217	1,730,001	1,678,826	1,671,925	1,875,655	1,516,821	2,450,486	1,699,265	1,915,526	2,126,747	1,808,260	1,695,745	21,924,474
Pawn shops	6,317	9,619	7,555	3,623	7,947	6,734	8,413	15,254	15,611	33,179	64,466	17,332	13,869	203,602
Gift shops	11,625,498	14,629,869	11,280,444	12,160,291	13,951,698	13,372,974	12,220,508	13,672,832	15,384,840	23,873,742	31,382,190	11,813,688	12,831,018	186,574,094
Secondhand shops	143,943	889,504	121,380	144,182	345,724	362,302	141,090	252,417	146,941	137,759	123,719	126,510	199,366	2,990,894
Luggage & leather goods	434,990	472,939	384,419	407,835	503,699	510,176	496,372	451,838	490,890	803,187	1,037,152	690,621	591,777	6,840,905
Pet shops	5,622,432	6,680,650	6,298,835	6,337,490	6,461,497	6,527,550	5,199,854	5,917,677	6,062,645	6,751,594	5,763,878	5,692,537	5,470,491	73,164,698
Religious goods	39,472	66,425	66,290	78,421	79,786	101,083	78,839	61,408	65,527	54,040	58,527	50,186	59,944	820,476
Direct sales	84,461,115	97,341,618	87,997,571	84,217,992	84,213,130	84,100,193	75,264,038	78,667,831	78,436,682	80,783,647	62,794,341	50,917,956	58,453,894	923,188,893
Miscellaneous & speciality shops	170,714,247	191,556,402	169,187,523	177,984,895	182,091,286	181,921,570	176,591,041	184,357,906	193,944,121	220,790,835	209,154,966	208,797,250	194,504,225	2,290,882,020
Other Retail	404,165,657	467,481,886	416,068,162	421,236,275	454,888,034	475,039,771	449,241,195	490,381,556	507,618,330	551,026,774	542,868,57			

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Auto rental	60,824,345	77,311,262	74,708,592	85,305,341	95,904,268	100,684,577	76,657,430	63,701,812	55,667,550	51,449,711	59,619,409	8,559,412	41,612,162	791,181,526
Auto parts & accessories	10,960,680	13,736,207	12,367,763	12,304,840	13,244,569	13,631,238	12,595,404	11,720,231	12,513,988	12,441,007	11,545,023	11,718,591	12,473,759	150,292,620
Auto services	10,474,346	12,296,156	11,037,371	11,578,761	12,365,359	12,266,579	11,725,992	12,270,146	11,114,671	9,706,385	8,632,438	10,909,384	11,633,125	135,536,367
Auto repair shops	4,011,143	4,707,411	4,367,441	4,377,474	4,198,362	4,409,001	4,592,947	5,042,475	4,621,581	4,734,758	4,555,503	5,083,758	5,051,310	55,742,021
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	2,329,589	3,127,878	2,586,811	2,445,956	2,634,334	2,690,061	2,368,362	2,170,879	1,982,389	2,295,170	2,104,890	2,193,200	2,515,814	29,115,744
Vehicle Sales & Services	88,600,103	111,178,914	105,067,978	116,012,372	128,346,892	133,681,456	107,940,135	94,905,543	85,900,179	80,627,031	86,457,263	38,464,345	73,286,170	1,161,868,278
Restaurants	18,824,302	22,809,608	20,104,601	21,888,910	20,712,025	21,096,419	21,514,671	22,556,024	22,942,807	24,912,226	24,189,693	22,624,659	23,678,603	269,030,246
Public houses	604,955	684,800	669,415	720,823	702,545	703,266	669,133	735,565	777,442	847,191	970,789	800,125	764,940	9,046,034
Catering services	6,227,690	6,973,128	7,309,628	7,402,441	7,487,015	8,106,639	7,518,628	7,410,515	7,821,438	7,120,702	6,935,031	4,790,834	4,796,703	83,672,702
Video stores ¹	3,554,578	2,917,214	3,273,227	2,279,276	379,876	383,380	369,651	354,063	360,048	448,538	415,600	0	0	11,180,873
Cinema, theatre & dance	75,270,571	98,727,586	72,913,589	83,115,177	89,975,912	92,832,597	72,364,387	89,868,544	99,479,969	122,571,071	122,917,412	70,838,631	107,653,103	1,123,257,978
Concerts & entertainers	4,666,419	5,717,879	5,459,738	6,113,215	5,759,622	6,007,572	5,976,709	5,851,445	8,108,543	10,005,678	9,199,899	5,554,153	5,841,953	79,596,406
Tourist attractions	12,971,687	16,600,052	18,590,176	19,224,057	18,785,738	20,830,638	20,790,579	18,492,634	17,274,526	11,204,383	11,050,137	11,338,043	15,557,074	199,738,037
Amusement parks	325,198	406,510	752,758	666,135	552,557	533,324	843,926	391,147	535,806	392,501	368,763	165,855	263,276	5,872,558
Aquariums	171,012	202,219	397,479	435,998	237,340	318,178	470,047	255,198	228,452	178,551	340,184	153,035	168,450	3,385,131
Sports & games establishments	56,136,215	70,456,867	64,666,797	98,200,041	51,271,379	23,980,864	20,072,708	19,450,557	19,658,132	25,350,021	22,824,796	21,909,014	25,718,029	463,559,205
Professional sports clubs	2,234,594	3,256,382	4,948,661	3,491,904	2,939,137	3,167,759	2,435,673	2,499,271	2,662,445	1,844,213	1,810,694	2,460,719	1,844,141	33,360,999
Gambling	111,061,682	128,485,229	120,537,510	113,454,847	112,145,406	110,456,021	113,839,399	135,829,367	120,424,636	123,347,939	119,325,615	112,049,657	125,179,960	1,435,075,586
Personal services	2,941,027	3,472,683	3,507,669	3,402,902	3,910,192	3,538,317	3,198,882	3,471,172	3,693,282	5,258,523	4,914,876	3,518,989	3,094,381	44,981,868
Miscellaneous entertainment	9,647,336	10,999,423	10,818,927	11,954,725	11,912,750	12,441,102	11,865,229	10,606,726	11,152,024	9,501,473	7,954,807	12,260,411	11,882,495	133,350,092
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	68,179,691	60,580,977	128,760,668
Entertainment	304,637,266	371,709,580	333,950,175	372,350,451	326,771,494	304,396,076	281,929,622	317,772,228	315,119,550	342,983,010	333,218,296	336,643,816	387,024,085	4,023,868,383
Hotels	79,264,834	89,236,038	80,491,580	87,730,609	91,860,692	87,149,827	80,827,295	87,292,434	81,460,244	69,846,201	55,860,595	85,767,588	82,187,049	979,710,152
Airlines	355,561,433	407,613,219	374,034,970	374,308,333	380,955,757	374,954,179	346,113,480	387,277,713	357,186,743	284,322,481	248,696,972	443,672,247	377,565,772	4,356,701,876
Airport terminals	566,049	704,147	711,326	807,752	715,906	826,247	721,239	687,758	624,588	499,550	513,482	617,718	645,473	8,075,186
Railways	53,217,991	62,416,161	57,141,750	56,982,351	63,585,259	61,368,585	52,868,594	68,246,150	65,897,377	59,374,452	51,930,097	63,802,090	60,387,766	724,000,632
Buses	10,839,572	13,241,326	13,674,606	14,436,778	14,581,568	16,034,650	15,415,576	17,227,782	15,065,348	11,961,241	12,691,278	6,902,620	9,642,287	160,875,060
Sea travel	14,655,714	16,409,919	15,619,067	16,170,355	18,259,124	18,115,677	16,673,282	13,824,538	13,009,085	11,601,060	11,283,050	15,172,376	17,563,242	183,700,775
Travel agents	213,989,326	260,813,294	245,169,000	264,926,866	216,811,496	215,309,808	193,153,484	261,547,246	232,123,860	202,321,131	198,358,210	267,612,645	292,699,572	2,850,846,612
Timeshares	2,408,578	2,305,472	2,002,621	1,793,673	1,853,924	1,793,319	1,768,842	1,842,345	1,924,281	1,481,186	1,650,883	2,464,990	2,092,141	22,973,677
Camping grounds	7,805,005	10,066,441	10,023,017	13,748,941	12,363,529	13,286,055	9,390,229	4,358,089	3,937,162	6,291,082	4,275,302	8,070,789	8,518,864	104,329,500
Miscellaneous travel	16,959,222	22,225,857	21,709,084	23,486,602	22,152,577	22,542,942	19,472,926	19,474,039	16,954,507	15,899,123	14,425,072	15,178,235	16,614,498	230,135,462
Travel	676,002,890	795,795,836	740,085,441	766,661,651	731,279,140	724,231,462	655,577,652	774,485,660	706,722,951	593,751,306	543,824,346	623,493,710	785,729,625	8,641,638,780
Telegraph Services / Wire Transfer Mo	4,892,746	5,752,654	5,674,741	5,890,995	6,010,061	6,133,429	5,508,530	5,977,519	6,456,726	6,600,024	7,313,574	4,781,312	7,064,968	73,164,533
Insurance services	55,022,215	69,113,065	59,504,770	60,371,947	67,096,424	70,858,622	69,002,372	74,850,850	66,154,778	65,406,046	58,387,662	56,390,691	59,637,381	776,774,608
FIs - cash disbursements (auto & man	267,068	420,321	341,963	413,280	480,073	648,218	491,797	346,873	325,763	253,258	286,573	239,789	298,867	4,546,775
FIs - merchandise & services	16,600,057	34,130,518	19,924,900	20,075,479	21,936,245	21,634,353	21,254,628	18,700,212	19,235,530	17,781,663	17,308,890	12,765,802	18,024,269	242,772,489
Non-FIs - foreign currency, travellers' c	8,544,921	12,378,791	9,842,455	13,074,634	13,805,991	18,351,641	14,258,130	11,119,693	9,098,450	7,251,745	6,377,895	8,361,973	10,940,359	134,861,759
Security Brokers and Dealers	17,087,909	26,769,055	19,436,592	14,166,291	12,728,620	14,715,627	16,868,322	13,127,818	12,773,077	12,634,812	13,346,483	9,232,447	12,211,070	178,010,214
Tax Preparation Services	2,437	2,056	736	5,353	2,083	2,066	2,075	1,920	1,479	5,805	8,212	5,177	3,171	40,133
Tax Payments	161,633	17,974,902	17,794,228	17,744,059	17,975,293	17,974,793	17,974,793	33,386,281	49,726,333	50,845,477	38,948,240	96,481,182	147,809,244	524,634,825
Fines, bail and bond payments	2,895,713	3,342,503	3,019,113	3,170,348	2,958,927	2,550,673	2,508,242	2,522,742	2,660,823	2,471,388	2,591,256	2,467,523	2,461,157	32,724,695
Miscellaneous financial	860,285	1,075,590	1,086,905	1,155,759	1,170,906	1,195,200	1,028,860	1,140,902	1,067,354	1,369,137	1,300,186	1,342,849	1,307,518	14,241,166
Financial Services	106,334,984	170,959,455	136,626,403	136,068,145	144,164,623	154,064,622	148,897,749	161,174,810	167,500,313	164,619,355	145,868,971	192,068,745	259,758,004	1,981,771,195

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Telecoms	16,742,047	18,071,127	16,381,471	17,075,006	16,737,474	17,525,550	17,983,339	19,703,082	20,051,868	20,446,042	19,255,853	17,603,477	18,390,976	219,225,265
Utilities	26,586,235	35,438,663	28,348,303	26,884,368	29,880,678	29,883,049	28,033,318	28,013,069	27,343,470	22,545,337	22,929,865	25,254,371	24,795,765	329,350,256
Contractors (residential & commercial)	4,290,654	4,990,216	4,577,104	4,516,979	4,778,746	5,019,173	4,856,860	6,799,924	5,483,437	5,629,508	4,039,405	5,154,413	4,916,478	60,762,243
Gardening services	286,785	684,318	932,164	824,588	733,987	680,126	621,205	452,719	342,225	261,765	170,614	164,135	296,736	6,164,582
Veterinary services	924,909	1,102,901	1,004,170	1,013,196	1,118,255	1,132,651	1,156,257	1,253,970	1,232,361	1,271,922	1,230,123	1,314,580	1,356,295	14,186,681
Photocopying & printing	19,311,461	19,950,025	18,103,612	17,013,507	17,938,290	16,207,218	16,549,722	20,345,563	21,416,458	22,982,625	21,682,144	16,360,320	17,615,539	226,165,023
Photographic studios	940,322	1,245,858	1,335,254	1,852,626	1,508,603	1,928,190	1,580,956	1,907,486	2,838,823	3,131,479	1,858,718	959,837	1,142,076	21,289,906
Beauty & barber shops	4,448,306	5,128,659	4,711,077	4,545,912	4,791,810	4,917,437	4,874,079	4,829,218	5,079,992	8,269,314	7,590,520	3,432,097	3,881,924	62,052,039
Employment agencies	308,844	311,316	279,150	303,339	270,384	261,212	259,976	230,402	250,083	220,756	191,607	283,423	315,472	3,177,120
Counselling services	340,543	340,705	317,396	261,389	296,377	322,292	404,427	320,339	336,775	331,538	191,690	388,453	551,643	4,063,024
Legal services	1,742,302	2,514,890	1,535,006	1,468,458	2,465,885	2,468,092	2,399,028	1,588,062	1,659,618	1,545,363	1,258,664	1,518,279	2,010,953	22,432,298
Laundry & cleaning	60,029	59,524	51,736	56,920	59,442	63,345	54,927	105,927	94,637	79,739	54,719	81,729	73,602	836,247
Funeral services	359,043	701,904	324,235	293,241	300,824	280,811	318,659	263,970	268,849	388,071	193,920	205,181	280,655	3,820,320
Medical services	5,993,010	6,886,098	6,173,502	5,769,260	6,430,254	6,592,652	6,632,487	7,420,120	6,891,212	6,748,612	6,673,755	6,914,442	7,160,188	80,292,582
Moving & courier services	3,945,575	4,488,958	4,401,331	4,446,556	4,749,091	4,922,900	4,602,276	5,097,705	5,170,541	5,304,075	5,086,460	4,237,920	4,083,976	56,591,789
Repair shops (not auto)	1,184,629	1,232,525	1,165,589	1,043,250	1,192,413	1,266,528	1,146,038	1,614,828	1,486,503	1,932,521	2,045,103	1,287,550	1,371,850	16,784,698
Accounting services	933,341	1,234,074	939,667	752,925	862,274	902,831	1,114,605	1,431,836	949,190	902,116	1,113,151	1,135,808	1,012,804	12,351,281
Advertising, consultancy & PR	1,838,425	2,160,509	2,011,127	1,904,291	12,713,417	12,763,072	12,848,512	15,059,782	14,965,195	15,220,389	15,200,478	14,564,601	16,887,994	136,299,367
Computer programming	71,948,806	83,334,687	76,314,951	80,743,076	86,939,668	81,720,600	73,538,817	78,836,626	87,516,820	113,214,389	124,864,045	85,579,131	79,505,255	1,052,108,065
Farming services	705,971	845,518	760,543	802,931	826,180	787,439	781,406	853,277	1,028,216	802,832	835,470	838,683	787,141	9,949,636
Miscellaneous professional services	53,651,580	68,380,796	66,117,127	63,049,423	66,232,198	60,794,725	65,069,097	69,177,645	54,849,142	47,571,712	48,496,625	51,975,996	49,151,529	710,866,015
Engineering services	1,346,697	1,497,614	1,343,948	1,219,059	1,321,317	1,338,507	1,347,817	1,148,063	1,311,274	1,280,024	1,448,053	1,034,274	1,265,259	15,555,209
Marina services	1,042,851	1,538,209	1,634,688	1,635,204	1,607,353	1,699,206	1,481,854	889,922	766,519	764,432	668,677	831,804	1,020,531	14,538,399
Wrecking & salvage yards	19,554	78,851	79,470	56,790	75,400	77,844	77,856	28,074	16,871	25,839	15,930	17,036	21,315	571,276
Pest control	44,087	55,105	62,159	63,592	64,498	58,741	56,256	41,174	50,475	49,573	38,685	42,701	41,519	624,478
Educational establishments	75,580,492	81,081,301	96,442,580	82,526,441	82,515,516	79,435,474	110,084,857	260,991,022	140,657,429	74,586,542	74,591,879	122,794,748	79,904,012	1,285,611,801
Child care services	321,029	382,287	300,784	326,767	389,037	407,623	386,756	402,569	357,409	378,392	314,865	333,305	442,290	4,422,084
Social, political & religious organisation	45,766,222	59,305,805	49,271,462	46,015,312	47,412,687	50,051,095	51,439,491	49,873,660	51,680,723	44,839,979	62,728,920	61,269,385	51,836,476	625,724,995
Government services	219,758,220	201,819,937	198,895,897	182,386,568	173,044,470	185,488,802	175,809,394	185,430,707	144,698,940	128,756,158	130,503,395	133,079,788	148,322,623	1,988,236,679
Miscellaneous services	14,236,417	17,088,055	17,066,383	15,899,550	16,478,228	16,519,976	17,162,773	21,168,731	19,277,463	15,704,567	14,766,067	19,786,824	16,913,609	207,832,226
Commercial equipment	21,019,844	23,901,453	21,224,549	20,436,155	22,748,180	23,234,821	22,318,771	20,788,161	21,172,101	21,300,133	16,211,319	17,882,052	18,158,736	249,376,431
<i>Other Services</i>	<i>595,678,230</i>	<i>645,851,888</i>	<i>622,106,435</i>	<i>585,186,679</i>	<i>606,482,936</i>	<i>608,751,982</i>	<i>624,991,816</i>	<i>806,067,633</i>	<i>639,244,619</i>	<i>566,485,744</i>	<i>586,250,719</i>	<i>596,326,343</i>	<i>553,515,221</i>	<i>7,441,262,015</i>
Total services	1,850,518,307	2,184,731,711	2,018,328,012	2,064,009,907	2,028,905,777	2,012,275,425	1,900,164,269	2,241,698,308	1,995,947,856	1,818,312,647	1,751,480,190	2,072,764,547	2,141,500,154	24,230,118,803
TOTAL	3,034,254,071	3,631,634,405	3,380,244,393	3,421,199,898	3,484,718,672	3,464,597,125	3,256,781,899	3,740,862,514	3,521,766,729	3,746,224,583	3,569,416,146	3,424,060,216	3,473,878,267	42,115,384,847

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 4C Online card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Supermarkets	4,943,109	5,695,866	5,046,374	5,106,821	5,671,277	5,770,113	5,627,805	6,397,350	6,324,211	7,159,173	6,777,224	6,455,726	6,669,929	72,701,869
Bakers & dairies	18,932	26,014	21,049	22,667	25,320	24,765	23,176	24,132	24,713	24,658	26,927	20,005	24,301	287,727
Sweet stores	23,890	54,026	28,692	20,177	39,758	36,543	38,449	26,412	28,562	53,380	78,191	19,079	30,332	453,601
Miscellaneous foodstores	592,987	685,741	622,365	631,855	646,588	638,938	591,023	640,031	663,021	697,202	685,155	658,051	678,792	7,838,762
Off-licences	30,746	36,259	35,204	41,007	57,157	46,913	42,591	43,924	51,611	80,223	146,877	20,092	32,193	634,051
Food & Drink	5,609,664	6,497,906	5,753,684	5,822,527	6,440,100	6,517,272	6,323,044	7,131,849	7,092,118	8,014,636	7,714,374	7,172,953	7,435,547	81,916,010
Department stores	826,184	929,440	994,398	950,898	995,216	1,033,493	912,142	966,865	1,034,874	2,024,541	2,456,819	1,258,175	974,116	14,530,977
Discount stores	310,369	415,675	413,801	439,781	497,562	569,561	557,738	599,987	702,563	1,076,600	1,367,710	731,177	671,249	8,043,404
Catalogues	2,099,566	2,444,806	2,302,247	2,288,780	2,465,583	2,477,168	2,473,816	3,055,491	3,199,084	3,892,373	3,320,894	3,474,374	3,620,995	35,015,611
Miscellaneous mixed	404,945	498,626	314,608	340,777	433,957	398,941	332,865	355,893	340,411	425,458	469,833	231,844	247,301	4,390,514
Mixed Business	3,641,064	4,288,547	4,025,054	4,020,236	4,392,318	4,479,163	4,276,561	4,978,236	5,276,932	7,418,972	7,615,256	5,695,570	5,513,661	61,980,506
Men's clothing	61,377	60,240	57,200	64,413	88,414	101,960	81,992	83,070	103,275	122,374	174,603	128,325	86,650	1,152,516
Women's clothing	1,028,692	1,200,633	1,185,717	1,245,866	1,152,377	1,188,579	990,890	1,261,197	1,316,465	1,501,948	1,875,951	1,245,609	1,235,856	15,401,088
Family clothing	3,992,506	4,790,740	4,862,010	4,815,856	5,146,224	6,420,341	4,843,045	5,106,222	5,123,102	5,977,020	7,155,511	4,916,468	4,528,455	63,684,994
Miscellaneous clothing	49,081	68,511	79,543	103,447	171,551	105,025	81,523	85,571	107,959	113,552	109,020	70,991	62,069	1,158,762
Shoe shops	183,550	208,051	248,192	220,540	262,161	272,158	236,917	244,363	262,719	353,860	440,382	308,448	211,683	3,269,474
Clothing	5,315,206	6,328,175	6,432,662	6,450,122	6,820,727	8,088,063	6,234,367	6,780,423	6,913,520	8,068,754	9,755,467	6,669,841	6,124,713	84,666,634
Furniture stores	177,094	196,629	182,436	189,410	196,628	188,158	181,787	198,481	198,481	207,220	176,466	194,617	162,910	2,269,453
Household appliance stores	458,632	529,390	471,414	483,269	480,566	503,656	489,328	506,812	540,652	573,734	554,928	514,623	519,745	6,168,117
Electronic stores	242,670	257,091	248,755	236,484	252,918	264,059	258,575	286,745	301,986	517,359	583,869	344,004	309,437	3,861,282
DIY stores	359,339	568,848	560,591	559,432	572,931	589,893	566,808	613,910	633,519	686,219	580,463	581,811	605,318	7,119,743
Floor covering stores	24,005	26,535	24,082	23,745	25,606	23,475	25,553	25,223	27,506	28,743	19,047	21,087	23,247	293,824
Garden centres	106,696	166,839	189,438	151,354	137,211	126,401	131,837	125,187	126,376	136,521	137,097	85,352	123,824	1,637,437
Miscellaneous household	80,463	111,491	104,469	98,738	107,219	122,374	109,369	132,878	142,583	152,013	143,441	148,100	127,962	1,500,637
Household	1,448,899	1,856,823	1,781,185	1,742,432	1,761,732	1,827,891	1,767,628	1,882,542	1,971,103	2,301,809	2,195,311	1,889,594	1,872,443	22,850,493
Books, newspapers & magazines	263,088	303,632	251,213	260,268	292,175	289,594	291,384	344,216	404,130	496,985	449,145	280,379	294,486	3,957,607
Record shops ¹	30,634	34,751	30,495	33,706	76,588	1,128,300	1,128,709	1,253,480	1,792,421	64,074	85,607	0	0	5,628,131
Music shops	52,837	55,786	49,387	47,865	52,970	52,792	50,189	55,821	57,461	63,219	83,015	58,573	55,894	682,972
Hobbies, toys & games	148,089	157,287	139,142	143,783	159,351	157,642	158,012	214,378	237,930	456,225	411,544	163,066	159,345	2,557,705
Photographic	36,583	42,484	38,011	41,165	40,136	41,020	38,296	44,065	51,711	62,704	56,088	27,985	34,634	518,299
Handicraft	17,379	18,447	15,858	15,090	16,417	16,641	16,859	17,381	17,257	20,075	17,332	18,748	19,596	209,701
Sports shops	1,028,966	1,224,545	1,210,280	1,224,359	1,280,348	2,320,400	1,320,986	1,356,847	1,441,119	1,939,017	2,349,446	933,114	987,692	17,588,153
Jewellers	100,387	102,437	78,322	75,477	89,110	95,167	77,893	75,417	78,504	133,725	217,843	87,384	86,597	1,197,876
Computer software	114,840	115,862	109,831	104,854	121,481	124,581	120,617	120,690	123,729	141,093	177,203	203,918	195,674	1,659,533
Medical goods	4,524	5,520	4,901	4,897	5,236	5,240	5,176	5,083	5,907	10,564	9,460	9,922	9,949	85,455
Chemists	199,754	239,738	224,767	232,389	244,357	248,103	245,079	245,203	276,933	434,683	611,353	288,870	293,829	3,585,304
Optical goods	75,871	88,578	89,985	85,089	95,081	97,993	95,028	95,290	90,524	88,950	87,746	82,994	89,397	1,086,655
Cosmetic stores	372,952	436,381	392,134	407,832	422,565	429,867	437,282	421,361	476,631	622,985	830,000	231,272	390,040	5,498,350
Tobacconists	29,207	33,473	33,596	34,101	36,561	36,227	37,619	43,227	43,994	44,979	48,246	50,069	48,719	490,811
Florists	151,046	220,092	75,971	132,056	167,273	172,920	173,668	163,263	158,356	156,041	243,014	132,847	276,732	2,072,233
Artists' supplies	59,659	71,582	58,970	61,032	67,670	66,875	63,396	66,435	72,417	93,105	76,668	66,895	75,472	840,517
Antiques, art & stamps/coins	21,038	23,401	20,469	20,445	21,283	22,680	21,924	21,217	21,084	24,318	32,253	19,971	21,354	270,219
Pawn shops	455	770	518	546	779	782	862	710	536	508	558	478	485	7,532
Gift shops	1,367,909	1,508,394	911,883	987,516	1,460,554	1,146,324	1,099,163	1,181,981	1,255,344	1,523,282	2,058,070	1,113,426	1,738,434	15,984,371
Secondhand shops	392	500	603	541	539	563	543	572	573	635	462	410	469	6,410
Luggage & leather goods	3,731	4,261	3,681	3,798	4,365	4,680	4,602	4,190	4,364	5,780	7,494	5,433	4,948	57,596
Pet shops	124,806	150,176	147,987	148,415	152,596	163,752	133,296	139,386	145,735	152,754	150,579	145,846	134,002	1,764,524
Religious goods	778	875	905	950	925	1,186	1,241	881	993	836	1,026	826	908	11,552
Direct sales	1,041,075	1,136,793	1,014,811	1,065,793	957,231	1,342,993	938,611	1,120,182	1,156,231	1,353,239	1,317,916	1,225,517	1,291,287	13,920,604
Miscellaneous & speciality shops	706,411	730,031	683,425	742,663	708,159	721,972	716,837	825,791	936,852	1,290,599	1,295,972	829,780	705,839	10,187,920
Other Retail	5,952,411	6,705,796	5,587,145	5,874,630	6,473,750	6,688,294	7,177,272	7,817,067	8,854,336	9,180,375	10,618,040	5,977,543	6,915,782	89,670,030
Automotive Fuels	1,675	13,617	12,902	12,284	13,935	12,950	11,312	13,772	13,899	14,456	14,271	13,726	22,903	170,027
Total retail sales	21,968,919	25,690,864	23,592,632	23,922,231	25,902,562	29,613,633	25,790,184	28,603,889	30,121,908	34,999,002	37,912,719	27,419,227	27,885,049	341,453,900

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Auto rental	174,803	220,883	227,465	245,822	253,469	276,500	267,917	238,951	216,207	177,782	182,697	30,476	128,201	2,466,370
Auto parts & accessories	78,477	103,504	99,423	99,093	104,617	110,022	102,913	99,790	101,818	98,231	93,968	100,867	108,378	1,222,624
Auto services	345,611	427,879	409,984	397,554	383,362	458,369	446,280	500,449	491,231	452,600	418,318	523,370	698,354	5,607,750
Auto repair shops	70,289	92,369	84,092	83,883	84,399	87,128	85,431	99,349	95,153	92,136	88,417	102,445	100,859	1,095,661
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	25,976	39,368	36,498	36,360	38,270	39,368	36,523	39,582	38,804	34,964	32,138	34,485	37,413	443,773
Vehicle Sales & Services	695,156	884,003	857,462	862,712	864,117	971,387	939,064	978,121	943,213	855,713	815,538	791,643	1,073,205	10,836,178
Restaurants	4,818,605	5,681,997	5,066,922	5,793,372	5,003,795	6,047,162	5,324,341	5,225,885	5,787,016	6,391,060	6,225,193	6,082,028	6,522,575	69,151,346
Public houses	18,649	37,871	38,357	41,101	38,678	38,192	35,921	52,129	64,926	60,376	77,197	45,825	52,082	582,655
Catering services	154,181	198,089	151,277	160,970	185,010	175,581	158,035	195,953	192,389	201,847	172,520	171,525	183,579	2,146,775
Video stores ¹	41,550	29,806	30,022	23,989	11,909	11,428	10,275	9,039	9,884	11,893	10,051	0	0	158,296
Cinema, theatre & dance	2,308,579	1,976,274	2,049,053	1,872,578	2,046,906	1,942,440	1,876,689	1,928,404	2,798,190	2,972,023	3,287,037	2,230,671	2,605,260	27,585,525
Concerts & entertainers	235,832	253,869	251,831	282,567	248,094	249,048	244,235	248,508	285,666	389,252	371,444	301,189	277,995	3,403,698
Tourist attractions	149,385	185,926	225,752	209,926	200,078	228,586	281,034	229,151	254,288	164,536	162,981	125,848	182,227	2,450,333
Amusement parks	12,646	13,625	27,182	22,604	18,610	22,626	37,440	18,426	22,356	15,212	17,195	7,755	17,005	240,036
Aquariums	6,536	8,079	14,581	14,916	11,318	14,201	20,718	12,946	14,856	8,513	8,549	5,936	13,075	147,688
Sports & games establishments	1,467,120	1,666,589	1,461,392	1,602,966	1,504,982	590,376	568,192	529,911	569,233	508,713	578,857	603,540	646,813	10,831,564
Professional sports clubs	41,658	51,293	59,748	48,571	43,746	61,261	49,651	43,710	53,196	43,461	41,063	49,374	43,142	588,216
Gambling	12,800,020	16,641,092	16,136,223	14,942,312	15,685,656	16,577,439	15,917,298	14,011,808	13,352,539	15,422,351	14,817,964	14,943,429	13,750,463	182,198,574
Personal services	86,353	99,665	88,497	87,242	94,867	94,608	93,928	163,033	108,379	128,942	139,962	136,993	128,428	1,364,544
Miscellaneous entertainment	116,619	122,177	139,583	139,525	141,905	167,073	189,227	147,947	159,150	136,008	144,794	192,659	219,214	1,899,262
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	1,800,979	1,938,294	3,739,273
Entertainment	22,257,733	26,966,352	25,740,420	25,242,639	25,235,554	26,220,021	24,806,984	22,816,850	23,672,068	26,454,187	26,054,807	26,697,751	26,580,152	306,487,785
Hotels	683,127	748,991	680,187	695,065	690,247	652,713	678,237	723,992	730,688	674,309	595,250	809,437	756,497	8,435,613
Airlines	1,693,352	1,956,927	1,853,671	1,895,038	1,926,876	1,945,934	1,908,710	2,047,244	1,883,688	1,624,123	1,052,379	1,509,292	1,454,444	21,058,326
Airport terminals	15,882	20,373	21,434	22,764	20,449	20,680	20,719	18,654	17,519	12,837	12,504	16,771	19,726	224,430
Railways	797,136	1,234,342	1,061,471	1,065,322	1,195,811	1,182,647	1,049,321	1,375,655	1,326,360	1,192,231	1,030,190	1,084,583	1,153,236	13,951,169
Buses	1,207,681	1,386,592	1,296,932	1,369,440	1,411,001	1,438,808	1,397,677	1,444,298	1,544,049	1,382,227	1,450,140	1,716,168	1,133,253	15,970,585
Sea travel	46,116	56,262	56,951	61,238	65,029	73,502	69,870	52,856	50,020	39,543	38,167	40,952	44,050	648,440
Travel agents	931,878	1,086,044	1,014,834	1,044,089	853,429	829,094	798,703	904,193	769,140	646,563	569,323	1,137,897	1,086,095	10,739,404
Timeshares	5,117	5,123	4,404	4,349	4,034	4,278	4,048	3,990	4,714	3,797	4,544	7,127	5,888	56,296
Camping grounds	155,377	165,127	159,028	161,032	138,913	154,067	138,786	95,180	82,927	63,562	55,553	144,651	169,372	1,528,198
Miscellaneous travel	689,116	831,943	784,585	892,528	878,463	1,006,146	1,001,419	896,580	904,456	826,418	821,659	275,781	298,587	9,418,565
Travel	5,541,655	6,742,733	6,253,310	6,515,800	6,494,005	6,655,156	6,389,253	6,838,650	6,582,873	5,791,301	5,034,459	4,933,222	5,364,651	73,595,413
Telegraph Services / Wire Transfer Mo	197,443	236,903	228,964	242,507	243,232	254,876	253,795	265,545	272,389	278,328	303,870	120,792	244,304	2,945,505
Insurance services	844,686	1,008,028	936,013	980,517	1,058,648	1,109,310	1,073,250	1,197,782	1,072,693	1,016,771	898,986	792,857	904,538	12,049,393
FIs - cash disbursements (auto & man	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FIs - merchandise & services	3,936,268	4,562,901	4,175,401	4,363,196	4,228,549	4,457,697	4,609,566	4,638,342	4,848,045	4,698,336	5,016,250	4,826,841	4,845,346	55,270,470
Non-FIs - foreign currency, travellers' c	247,870	312,154	292,407	341,372	361,512	427,248	425,801	321,889	265,674	229,625	215,363	220,941	255,905	3,669,891
Security Brokers and Dealers	171,151	225,681	232,987	163,166	155,954	161,920	170,553	142,427	141,610	135,938	139,678	143,770	164,312	1,977,996
Tax Preparation Services	28	39	50	47	42	58	58	66	63	72	85	91	111	782
Tax Payments	291,837	125,449	104,966	96,023	125,482	125,441	125,373	159,822	208,023	211,883	252,060	757,642	676,790	2,968,954
Fines, bail and bond payments	94,798	108,380	104,930	110,421	100,336	95,659	93,833	93,503	101,261	94,173	91,973	97,210	95,535	1,187,214
Miscellaneous financial	6,583	10,722	10,874	11,935	11,783	11,833	12,056	12,431	12,343	13,040	12,736	11,451	13,701	144,905
Financial Services	5,790,664	6,590,257	6,086,592	6,309,184	6,285,538	6,644,042	6,764,285	6,831,807	6,922,101	6,678,166	6,931,001	6,971,595	7,200,542	80,215,110

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Telecoms	1,639,525	1,861,001	1,712,221	1,719,509	1,758,172	1,857,634	1,884,457	1,995,115	2,145,574	2,049,545	2,163,723	2,169,370	2,077,889	23,394,210
Utilities	1,485,973	1,721,420	1,552,211	1,549,198	1,536,667	1,582,884	1,384,948	1,416,025	1,377,222	1,150,162	1,278,565	1,311,164	1,253,227	17,113,693
Contractors (residential & commercial)	28,555	38,728	39,333	36,048	37,786	38,919	36,820	42,566	41,398	40,778	33,096	39,007	38,349	462,828
Gardening services	2,676	6,795	8,638	7,745	6,397	5,392	4,605	4,041	3,401	2,955	2,466	2,154	3,723	58,312
Veterinary services	26,537	33,161	31,034	30,900	35,119	35,665	35,439	39,116	38,844	37,073	35,665	37,634	40,920	430,570
Photocopying & printing	263,271	293,089	263,732	276,811	281,288	288,644	305,386	326,189	339,843	385,567	413,924	237,497	216,988	3,628,958
Photographic studios	34,979	57,729	78,585	92,269	69,053	71,465	54,248	89,585	141,907	171,587	79,136	25,407	38,326	969,297
Beauty & barber shops	120,957	165,804	142,866	152,911	160,727	166,938	159,475	166,583	177,636	244,606	263,890	135,912	145,748	2,083,096
Employment agencies	2,726	2,828	2,981	2,646	2,708	2,268	2,216	2,668	2,560	2,293	1,643	2,720	2,848	30,379
Counselling services	5,865	6,008	5,232	7,373	7,349	7,130	7,489	7,600	8,424	7,339	7,912	10,040	11,882	93,778
Legal services	14,172	18,967	15,191	14,797	18,881	19,166	18,389	17,102	16,893	16,916	15,586	17,120	18,693	207,701
Laundry & cleaning	10,141	11,123	9,406	13,277	8,837	5,722	5,090	16,337	28,517	24,245	14,156	21,564	25,354	183,628
Funeral services	1,006	1,613	1,674	1,852	1,311	1,303	1,291	1,637	1,241	1,229	1,014	1,005	1,308	16,478
Medical services	107,233	127,887	115,277	113,882	113,174	120,477	131,180	164,871	139,900	127,824	123,843	146,114	145,818	1,570,247
Moving & courier services	227,206	257,704	250,381	251,742	264,420	265,695	256,548	262,316	269,839	276,527	302,283	253,514	265,679	3,176,648
Repair shops (not auto)	10,367	12,571	11,406	10,293	12,525	12,719	12,210	13,713	12,660	15,368	18,327	13,331	13,501	158,624
Accounting services	9,017	10,258	7,841	8,049	8,259	8,713	10,839	14,859	13,301	11,977	11,005	11,060	11,010	127,171
Advertising, consultancy & PR	72,316	87,521	81,235	79,720	104,107	105,284	109,968	131,788	117,493	114,404	92,711	101,329	125,126	1,250,686
Computer programming	358,248	383,598	343,812	336,321	351,616	341,550	321,812	367,754	373,325	355,511	338,211	283,852	333,348	4,130,710
Farming services	9,796	16,716	16,797	19,713	20,942	19,401	17,071	18,057	18,836	18,290	17,377	17,971	18,064	219,235
Miscellaneous professional services	1,051,482	1,199,619	1,108,084	1,127,326	981,576	942,888	833,917	1,046,787	997,741	1,087,614	989,331	953,511	988,970	12,257,364
Engineering services	8,555	10,905	9,379	8,906	10,146	9,935	9,567	9,456	11,788	12,308	14,325	10,175	11,598	128,488
Marina services	5,251	8,391	10,261	9,893	10,285	10,901	10,894	7,970	8,183	5,769	5,843	4,520	6,837	99,747
Wrecking & salvage yards	333	565	557	486	540	576	541	421	393	392	362	337	409	5,579
Pest control	1,039	1,299	1,497	1,383	1,325	1,316	1,313	1,022	1,026	1,116	904	1,010	999	14,210
Educational establishments	1,583,522	1,980,441	1,580,131	1,748,856	1,917,939	1,266,472	653,623	2,441,246	2,321,516	2,525,473	1,737,973	2,392,609	1,978,004	22,544,283
Child care services	6,991	7,760	6,985	7,608	8,316	9,002	8,899	8,541	9,868	9,275	8,249	9,518	11,111	105,132
Social, political & religious organisation	810,702	1,230,988	1,304,960	1,358,746	1,370,813	1,562,957	1,422,042	1,707,619	1,359,307	1,119,806	1,125,394	1,047,491	1,196,654	15,806,777
Government services	3,874,225	4,258,183	4,186,855	4,143,688	3,979,494	4,008,750	4,061,562	4,314,487	4,111,919	3,701,896	3,545,537	3,833,781	4,090,472	48,236,624
Miscellaneous services	474,615	1,067,570	1,140,949	966,759	1,079,983	1,067,609	950,732	1,034,083	969,011	923,342	999,435	863,988	941,916	12,005,377
Commercial equipment	201,008	233,240	221,498	218,931	232,407	231,761	211,223	222,275	221,740	225,547	185,480	180,206	185,965	2,570,273
<i>Other Services</i>	<i>12,448,289</i>	<i>15,113,482</i>	<i>14,261,009</i>	<i>14,317,638</i>	<i>14,392,162</i>	<i>14,069,136</i>	<i>12,923,794</i>	<i>15,891,829</i>	<i>15,281,306</i>	<i>14,667,307</i>	<i>13,826,793</i>	<i>14,134,911</i>	<i>14,200,736</i>	<i>173,080,103</i>
Total services	47,416,624	57,045,818	53,878,980	53,943,038	53,961,623	55,212,455	52,501,617	54,081,249	54,132,249	55,120,983	53,257,848	54,338,559	55,175,783	652,650,202
TOTAL	69,385,543	82,736,682	77,471,612	77,865,269	79,864,185	84,826,088	78,291,801	82,685,138	84,254,157	90,119,985	91,170,567	81,757,786	83,060,832	994,104,102

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.

Table 4D Online card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Supermarkets	322,043,857	374,194,458	337,882,034	344,125,684	371,680,424	378,443,541	364,114,778	372,268,519	355,782,790	400,332,975	393,464,422	352,392,079	383,052,780	4,427,734,484
Bakers & dairies	607,485	798,108	659,696	657,957	751,189	733,987	696,179	734,812	756,542	788,150	942,993	610,765	717,660	8,848,038
Sweet stores	725,745	1,722,972	889,258	672,167	1,413,735	1,329,720	1,440,139	962,738	1,105,161	2,026,130	3,012,575	627,185	993,734	16,195,514
Miscellaneous foodstores	34,061,423	40,355,699	37,186,671	38,388,563	38,758,389	37,490,529	34,252,077	38,250,685	38,996,139	42,755,625	44,870,330	38,582,891	40,595,971	470,483,569
Off-licences	3,483,315	4,148,521	4,239,349	5,039,124	6,273,497	4,908,017	4,390,943	4,392,274	4,998,071	7,338,100	12,292,613	2,045,355	3,046,184	63,112,048
<i>Food & Drink</i>	<i>360,921,825</i>	<i>421,219,758</i>	<i>380,857,008</i>	<i>388,883,495</i>	<i>418,877,234</i>	<i>422,905,794</i>	<i>404,894,116</i>	<i>416,609,028</i>	<i>401,638,703</i>	<i>453,240,980</i>	<i>454,582,933</i>	<i>394,258,275</i>	<i>428,406,329</i>	<i>4,986,373,653</i>
Department stores	53,380,281	64,579,987	67,282,049	67,288,590	69,482,398	70,989,697	63,778,460	69,481,408	76,519,217	147,590,337	167,036,432	83,905,304	66,997,208	1,014,931,087
Discount stores	22,300,055	32,115,968	31,591,087	33,435,046	36,445,767	39,400,449	37,987,440	41,943,997	48,657,496	70,994,133	82,992,518	48,317,008	43,127,123	547,007,832
Catalogues	94,732,533	111,928,227	103,384,165	99,988,898	114,255,907	115,402,229	115,241,321	120,544,078	116,556,956	135,834,263	125,205,954	123,178,961	127,116,101	1,408,637,060
Miscellaneous mixed	15,089,979	19,283,077	15,507,139	16,397,156	18,240,610	17,205,881	14,896,163	17,646,152	17,806,301	20,779,205	21,520,128	11,711,970	12,925,562	203,919,344
<i>Mixed Business</i>	<i>185,502,848</i>	<i>227,907,059</i>	<i>217,764,440</i>	<i>217,109,690</i>	<i>238,424,682</i>	<i>242,998,256</i>	<i>231,903,384</i>	<i>249,615,635</i>	<i>259,539,970</i>	<i>375,197,938</i>	<i>396,755,032</i>	<i>267,113,243</i>	<i>250,165,994</i>	<i>3,174,495,323</i>
Men's clothing	4,224,510	4,554,165	4,371,409	4,808,825	6,964,571	6,838,034	5,583,864	5,815,532	7,331,865	9,085,867	13,351,718	7,959,008	5,686,435	82,351,293
Women's clothing	44,360,050	54,816,137	53,854,036	54,971,065	56,524,983	55,750,799	44,237,902	54,225,093	55,821,727	66,781,525	79,794,915	47,394,883	49,957,438	674,130,503
Family clothing	169,326,892	205,486,702	201,121,888	193,231,755	212,186,021	228,802,775	198,211,529	214,649,858	219,853,918	266,333,188	296,685,220	184,547,008	187,249,349	2,608,359,211
Miscellaneous clothing	2,378,107	3,527,382	4,279,269	5,949,747	2,178,107	5,693,102	4,256,199	5,456,510	5,947,327	5,970,481	5,530,567	3,150,031	3,150,031	62,371,307
Shoe shops	9,991,720	12,110,807	13,753,918	12,172,134	14,613,892	13,525,647	11,926,819	14,002,802	15,198,104	21,830,750	27,376,717	15,797,694	11,161,242	183,470,526
<i>Clothing</i>	<i>230,281,279</i>	<i>280,495,193</i>	<i>277,380,520</i>	<i>271,133,526</i>	<i>300,203,719</i>	<i>310,610,357</i>	<i>264,216,313</i>	<i>293,249,795</i>	<i>304,152,941</i>	<i>370,001,811</i>	<i>422,739,137</i>	<i>259,295,033</i>	<i>257,204,495</i>	<i>3,610,682,840</i>
Furniture stores	28,897,176	32,140,719	31,939,107	33,283,795	32,523,766	33,475,477	32,902,584	35,888,106	37,086,056	38,386,994	27,389,866	37,436,566	30,369,160	402,822,196
Household appliance stores	65,497,882	77,023,916	66,683,972	64,704,943	59,267,790	59,365,956	54,667,881	55,518,702	59,153,391	65,634,329	63,004,622	68,458,570	76,010,788	760,010,788
Electronic stores	29,086,045	32,494,457	32,192,624	29,323,663	33,180,484	33,810,366	33,807,464	41,117,959	40,403,150	74,042,466	73,424,281	46,234,274	39,103,582	509,134,770
DIY stores	40,859,448	56,246,274	54,823,576	55,152,693	58,196,240	59,292,901	56,730,356	59,981,028	61,686,268	65,747,557	52,106,916	56,259,801	58,445,097	694,668,707
Floor covering stores	4,059,978	4,041,035	3,768,701	4,336,324	4,599,056	4,808,772	4,424,552	4,929,597	5,374,183	5,819,340	3,788,415	4,043,719	4,465,963	54,399,657
Garden centres	5,089,060	8,917,346	10,516,145	8,796,896	8,614,393	7,830,379	7,190,964	6,552,684	6,371,012	5,998,161	5,500,237	4,314,896	5,986,466	86,589,579
Miscellaneous household	12,942,583	11,592,388	11,330,421	10,355,548	10,922,154	13,713,022	11,243,079	13,806,247	15,423,427	14,706,345	12,298,442	15,296,612	12,340,487	153,028,172
<i>Household</i>	<i>186,432,172</i>	<i>222,456,135</i>	<i>211,254,546</i>	<i>205,953,862</i>	<i>207,303,883</i>	<i>212,296,873</i>	<i>200,966,880</i>	<i>217,794,323</i>	<i>225,497,487</i>	<i>270,335,192</i>	<i>237,512,779</i>	<i>230,112,584</i>	<i>219,169,325</i>	<i>2,660,653,869</i>
Books, newspapers & magazines	8,159,426	10,462,692	9,655,643	8,167,090	9,126,303	8,862,001	8,882,311	11,281,410	14,199,397	14,438,081	12,400,921	10,906,046	9,360,412	127,742,424
Record stores ¹	523,766	616,518	503,319	572,726	1,162,562	13,762,548	17,762,146	18,758,775	21,607,631	1,252,334	1,692,865	0	0	73,691,427
Music shops	3,552,135	3,913,725	3,560,357	3,504,292	3,767,382	3,817,894	3,751,549	4,179,821	4,466,818	5,070,377	7,548,084	4,518,427	4,297,587	52,396,313
Hobbies, toys & games	6,557,217	7,081,882	6,031,404	6,102,847	7,271,764	7,232,356	6,954,660	9,489,036	10,622,546	28,233,928	18,845,134	6,027,883	5,845,121	119,738,361
Photographic	3,986,384	4,673,639	4,179,367	4,221,597	4,441,252	4,669,853	4,324,554	4,531,937	4,623,432	5,444,942	5,628,700	2,425,326	3,297,416	52,462,185
Handicraft	940,944	1,022,698	899,927	898,381	942,706	941,353	953,036	989,125	981,980	1,191,948	1,110,147	1,095,249	1,110,759	12,137,309
Sports shops	54,007,797	68,645,190	68,631,091	69,346,013	71,443,273	102,923,467	74,477,987	77,437,945	83,244,563	113,267,917	129,394,064	47,696,753	54,121,360	960,629,623
Jewellers	11,960,217	11,310,188	9,797,538	10,057,414	11,742,194	13,551,521	11,384,020	11,120,109	10,224,789	16,390,242	23,336,748	11,099,653	11,734,416	151,748,832
Computer software	14,254,799	12,769,191	11,887,131	11,331,203	13,637,310	14,013,875	14,317,691	13,651,930	14,319,947	15,204,409	15,464,904	14,112,347	12,376,942	162,681,880
Medical goods	1,623,390	2,069,999	1,782,671	1,863,616	2,040,980	2,025,882	2,024,587	1,881,580	2,564,736	2,759,979	2,416,397	2,078,328	2,501,264	26,010,019
Chemists	7,684,220	9,462,419	8,645,232	9,191,844	9,851,483	9,938,274	9,767,622	9,501,003	11,033,426	18,583,506	25,339,080	10,353,121	10,841,269	142,508,279
Optical goods	2,894,930	3,660,331	3,721,228	3,508,727	3,936,048	4,022,625	3,870,589	3,920,096	3,692,792	3,686,372	3,557,663	3,546,750	3,755,851	44,879,072
Cosmetic stores	20,096,109	24,728,113	23,322,109	24,773,374	25,219,659	25,639,652	24,953,911	24,975,881	29,353,298	38,372,803	47,845,120	10,141,778	21,788,397	321,114,095
Tobacconists	1,187,473	1,300,576	1,353,741	1,403,900	1,518,046	1,577,581	1,622,426	1,873,345	1,908,976	1,980,616	2,114,541	1,954,002	1,967,389	20,575,139
Florists	5,300,611	7,363,492	2,976,840	5,257,267	5,729,938	5,880,239	5,893,272	6,375,737	6,221,560	6,271,224	9,802,671	5,244,931	10,886,669	77,903,840
Artists' supplies	2,457,315	2,749,253	2,364,402	2,472,176	2,730,595	2,770,110	2,559,805	2,820,306	3,047,175	3,896,918	3,015,229	2,745,956	3,040,443	34,212,368
Antiques, art & stamps/coins	1,686,191	2,070,866	1,859,229	1,967,252	1,991,937	2,340,389	1,987,628	3,670,658	2,171,481	2,288,601	2,439,542	2,137,864	2,294,803	27,103,250
Pawn shops	199,126	148,986	128,521	159,911	150,928	152,001	155,914	263,257	115,352	117,109	188,154	170,917	168,405	1,919,455
Gift shops	26,040,022	29,784,363	20,959,076	21,751,488	26,959,028	24,374,902	22,790,289	27,284,854	29,233,776	40,458,373	52,302,951	25,157,194	32,416,063	353,472,357
Secondhand shops	31,521	29,609	53,248	47,941	48,551	44,319	38,355	63,386	52,330	47,549	68,848	22,769	35,509	552,414
Luggage & leather goods	274,400	342,262	296,204	309,770	352,844	385,001	381,117	357,088	362,701	519,171	644,490	421,976	383,434	4,756,058
Pet shops	5,723,245	6,759,148	6,636,489	6,617,419	6,799,668	7,187,973	5,923,354	6,453,131	6,763,190	7,131,315	6,701,233	6,724,427	6,361,477	80,058,824
Religious goods	30,441	30,659	35,145	36,578	34,275	45,738	47,043	39,710	38,621	30,776	36,884	30,678	32,059	438,166
Direct sales	34,987,530	39,286,283	37,360,682	39,861,743	35,141,872	39,335,310	35,203,837	45,308,108	41,604,762	44,266,201	39,696,424	42,025,482	39,074,936	478,165,640
Miscellaneous & speciality shops	49,645,523	51,654,791	51,185,393	54,745,227	55,208,947	57,240,569	61,138,046	62,875,655	65,548,260	79,946,394	74,612,072	64,983,264	59,271,520	738,410,138
<i>Other Retail</i>	<i>263,804,732</i>	<i>301,936,873</i>	<i>277,825,987</i>	<i>288,169,796</i>	<i>301,249,545</i>	<i>352,735,433</i>	<i>317,048,549</i>							

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Auto rental	17,735,534	23,712,353	23,811,355	28,004,898	32,001,906	36,038,513	27,567,621	21,280,538	18,941,211	16,249,206	19,685,522	2,118,391	12,716,116	262,127,630
Auto parts & accessories	8,934,945	11,476,322	10,955,456	10,882,189	11,393,851	12,016,560	10,932,660	10,743,580	11,498,028	11,241,306	10,532,261	10,967,125	12,126,382	134,765,720
Auto services	14,506,602	17,582,127	16,918,394	17,723,501	18,398,023	19,741,742	18,357,090	18,904,905	16,957,748	13,947,537	14,278,300	15,085,066	16,855,562	204,749,995
Auto repair shops	12,301,438	14,622,866	13,532,612	12,933,408	12,777,374	12,788,073	12,728,148	14,519,535	13,430,424	13,806,100	13,053,483	14,985,269	15,540,640	164,717,932
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	8,079,894	7,986,761	7,458,599	7,143,712	7,799,032	7,462,816	7,060,727	8,329,603	8,657,069	7,831,273	6,443,001	8,549,079	9,235,149	93,956,821
Vehicle Sales & Services	61,558,413	75,380,429	72,676,416	76,687,708	82,370,186	88,047,704	76,646,246	73,778,161	69,484,480	63,075,422	63,992,567	51,704,930	66,473,849	860,318,098
Restaurants	94,939,338	113,845,306	102,657,074	115,555,322	100,664,255	120,565,306	107,500,576	106,876,995	116,618,155	127,993,246	127,469,640	120,810,975	129,224,455	1,389,781,305
Public houses	2,809,148	4,081,030	4,398,016	4,084,620	4,159,962	4,154,003	4,067,981	4,689,105	7,834,222	7,877,208	10,600,643	7,913,162	7,766,331	71,626,283
Catering services	11,221,506	12,879,523	13,152,389	13,473,675	14,259,456	15,950,900	15,230,742	14,884,860	15,907,623	14,188,358	13,915,808	11,935,775	13,071,959	168,851,068
Video stores ¹	381,789	336,618	355,863	296,127	287,305	266,395	221,066	228,481	195,381	232,432	238,785	0	0	2,658,453
Cinema, theatre & dance	97,380,665	110,529,538	89,381,168	95,750,689	101,509,316	100,780,654	87,204,370	96,444,996	120,108,408	145,265,425	156,668,985	91,152,440	134,042,958	1,328,838,947
Concerts & entertainers	8,816,748	9,846,502	9,609,438	11,100,733	9,543,956	10,019,016	10,027,287	9,624,844	11,724,483	15,276,839	14,050,548	10,851,180	10,812,591	132,487,417
Tourist attractions	10,579,179	12,587,961	15,205,008	14,684,637	13,819,895	16,159,741	18,716,494	15,066,298	16,332,680	10,730,878	11,347,086	9,052,574	12,124,235	165,827,487
Amusement parks	699,081	828,118	1,666,498	1,420,319	1,117,292	1,393,257	2,434,982	1,048,097	1,274,158	861,575	1,915,109	449,014	802,695	14,210,590
Aquariums	325,581	485,566	899,701	886,672	628,596	805,891	1,278,990	664,087	684,177	436,780	519,400	298,836	549,476	8,138,172
Sports & games establishments	38,508,490	45,633,509	42,202,222	61,129,422	41,330,018	29,861,078	27,158,250	25,839,142	27,282,461	27,915,769	29,611,817	27,531,481	33,367,527	418,862,696
Professional sports clubs	2,936,779	3,999,035	5,557,849	3,990,120	3,272,824	4,419,946	3,332,687	4,589,446	4,298,529	2,865,472	2,403,235	3,903,892	2,654,904	45,287,939
Gambling	201,020,775	257,964,326	233,806,261	195,636,571	189,841,017	194,888,160	232,377,409	201,301,819	184,780,601	179,426,308	178,553,036	160,009,494	89,841,546	2,298,426,548
Personal services	2,808,951	3,271,057	2,872,732	2,802,723	3,175,124	3,083,909	3,042,300	3,623,105	3,165,844	3,919,541	4,385,522	3,924,329	3,614,915	40,881,101
Miscellaneous entertainment	3,988,279	4,487,102	5,464,217	5,592,879	5,773,092	7,063,876	8,001,044	5,755,152	6,115,648	4,695,425	5,236,676	6,302,392	7,093,110	71,580,613
Digital entertainment ²	0	0	0	0	0	0	0	0	0	0	0	23,706,689	23,054,634	46,761,323
Entertainment	476,416,309	580,775,191	527,228,436	526,404,509	489,382,108	509,412,132	520,594,178	490,636,427	516,322,370	541,684,732	555,916,290	477,842,233	468,021,336	6,204,219,942
Hotels	84,947,076	91,356,435	88,098,709	95,896,470	95,185,659	89,043,152	88,516,896	97,387,257	90,014,113	73,051,757	63,017,769	109,532,624	96,131,554	1,077,232,395
Airlines	351,938,789	412,018,687	373,194,745	401,863,012	414,556,111	413,447,882	367,260,466	392,288,327	354,346,259	284,223,929	185,004,597	319,297,324	299,956,150	4,217,457,489
Airport terminals	702,678	906,048	1,037,185	1,116,133	965,782	1,001,536	980,810	956,705	828,845	601,128	683,232	795,722	921,433	10,794,559
Railways	40,515,937	57,864,326	50,514,384	50,320,429	57,043,835	56,865,391	50,210,520	63,056,225	62,479,384	55,807,885	50,123,270	56,933,856	56,285,224	667,504,729
Buses	27,238,840	32,017,046	31,338,475	32,158,870	32,923,070	35,571,956	35,357,198	38,156,016	35,339,972	29,625,163	32,533,805	14,583,511	22,252,774	371,857,856
Sea travel	6,382,179	7,409,175	7,390,991	7,590,654	8,494,116	9,837,607	8,716,880	6,532,208	6,235,555	5,112,903	4,663,325	6,240,989	6,656,137	84,880,540
Travel agents	356,762,295	432,337,405	417,331,564	483,227,515	429,219,287	406,550,481	334,382,047	280,706,694	257,524,733	224,334,307	215,357,567	400,403,637	404,995,862	4,286,371,099
Timeshares	650,940	632,606	561,906	524,777	513,171	527,451	503,912	499,969	576,638	480,430	597,108	944,262	780,702	7,142,932
Camping grounds	18,262,353	22,772,472	22,025,761	27,823,165	24,985,518	25,887,377	20,335,346	11,135,615	10,504,091	12,005,156	8,986,857	18,258,726	21,247,817	225,967,901
Miscellaneous travel	17,051,339	22,034,899	21,930,920	23,876,349	23,017,069	25,540,487	23,395,121	22,234,906	20,246,872	19,624,832	17,740,999	13,792,896	16,945,565	250,380,915
Travel	819,505,350	987,992,664	925,325,931	1,028,500,904	991,717,959	975,230,168	841,142,300	815,566,665	748,082,349	631,815,733	515,690,760	831,250,923	830,041,664	10,122,358,020
Telegraph Services / Wire Transfer Mon	66,144,212	74,795,423	72,983,568	77,838,723	76,244,244	82,935,728	78,307,421	75,046,068	81,443,338	87,115,900	82,181,352	40,106,500	67,452,578	896,450,843
Insurance services	131,492,572	140,118,230	127,404,473	130,148,732	141,841,328	150,719,566	149,122,031	168,203,038	153,432,003	159,326,081	137,884,862	116,953,586	127,649,234	1,702,803,164
FIs - cash disbursements (auto & manu	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FIs - merchandise & services	1,638,014,201	1,776,869,657	1,750,596,450	1,619,788,572	1,599,334,740	1,680,490,096	1,697,115,440	1,673,344,084	1,713,544,278	1,707,507,601	1,855,228,558	1,757,629,510	1,695,731,045	20,527,180,031
Non-FIs - foreign currency, travellers' c	127,784,253	164,437,613	142,556,520	173,469,890	196,062,615	245,782,970	194,249,678	153,054,792	132,076,949	118,748,059	106,663,092	104,098,094	119,761,543	1,850,961,815
Security Brokers and Dealers	358,938,515	745,562,962	908,414,140	404,810,734	419,283,656	435,070,817	467,908,073	335,235,616	292,995,446	301,461,006	291,144,029	382,406,428	414,062,436	5,398,355,343
Tax Preparation Services	4,716	6,991	9,445	9,307	6,737	8,011	8,270	15,721	8,763	12,361	12,895	17,369	18,069	133,939
Tax Payments	605,533,794	155,618,382	147,208,316	144,627,688	155,617,857	155,617,318	155,616,458	290,805,883	385,557,586	410,607,282	558,503,335	1,681,310,256	1,599,440,679	5,840,531,040
Fines, bail and bond payments	7,945,599	9,117,273	8,656,127	9,110,791	8,308,237	8,053,496	7,740,247	8,009,943	8,722,190	7,977,464	7,816,419	8,093,622	7,976,778	99,582,587
Miscellaneous financial	875,296	1,087,288	1,118,137	1,214,534	1,117,620	1,158,521	1,218,640	1,239,097	1,291,086	1,319,281	1,155,885	1,213,072	1,338,897	14,472,058
Financial Services	2,936,733,158	3,067,613,819	3,158,947,176	2,561,018,971	2,597,917,034	2,759,836,523	2,751,266,258	2,704,954,242	2,769,071,639	2,794,075,035	3,040,590,427	4,091,828,437	4,033,431,259	36,330,470,820

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	February 2015	March 2015	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	Total (latest 12 months)
Telecoms	56,711,301	64,548,013	54,837,750	52,106,290	53,008,242	55,504,466	56,036,453	60,263,974	67,579,641	66,011,540	69,344,645	70,265,301	67,643,019	737,149,334
Utilities	100,983,886	125,480,692	105,891,492	99,833,668	108,111,555	108,759,261	103,160,246	95,967,172	95,451,418	82,203,170	85,226,604	92,231,586	94,123,333	1,196,440,197
Contractors (residential & commercial)	4,024,389	4,909,918	5,645,982	4,744,024	4,963,372	5,146,582	4,994,343	9,695,994	6,287,256	5,795,085	4,626,407	8,133,058	5,439,010	70,381,031
Gardening services	207,071	550,288	826,440	735,943	656,208	577,795	507,847	411,011	323,649	264,065	176,945	188,871	296,352	5,515,414
Veterinary services	1,196,203	1,709,325	1,613,861	1,544,378	1,743,799	1,807,447	1,779,076	2,014,769	1,950,258	1,893,401	1,871,423	1,941,908	2,130,096	21,999,741
Photocopying & printing	9,783,110	10,964,484	10,265,392	10,270,404	10,873,970	10,513,774	10,513,459	11,972,824	12,198,393	14,202,754	13,301,978	10,169,746	9,691,217	134,938,395
Photographic studios	1,532,116	1,883,063	2,076,098	2,556,480	2,413,541	2,950,437	2,406,841	3,162,333	4,828,462	5,658,082	3,184,057	1,435,268	1,946,755	34,501,417
Beauty & barber shops	5,580,926	7,952,190	7,349,858	7,554,315	7,930,809	8,019,091	8,010,455	8,758,161	9,384,965	13,142,747	12,798,299	6,732,345	7,463,650	105,096,885
Employment agencies	367,153	399,192	430,218	347,666	388,968	286,263	256,175	195,221	182,045	190,402	163,870	252,792	294,483	3,387,295
Counselling services	431,046	358,123	284,544	404,143	423,210	435,201	478,770	415,859	502,902	454,797	464,825	887,026	1,362,768	6,472,368
Legal services	3,966,476	5,460,913	3,866,136	3,611,872	5,359,541	5,472,915	5,135,893	4,038,751	4,146,383	4,010,612	4,239,709	4,009,138	4,606,725	53,958,588
Laundry & cleaning	135,811	156,401	140,572	167,424	133,813	114,822	105,147	291,047	391,933	300,150	187,752	294,750	305,200	2,589,011
Funeral services	862,808	1,366,827	656,534	586,917	639,281	644,073	634,076	708,034	901,195	985,072	609,083	842,636	998,379	9,572,107
Medical services	8,089,228	10,007,796	8,644,503	8,397,107	8,411,074	9,220,869	10,768,047	13,590,495	11,021,295	9,498,193	9,191,306	11,113,721	11,268,787	121,133,193
Moving & courier services	6,458,020	7,537,442	7,534,447	7,507,517	8,236,972	8,282,953	8,015,363	8,793,225	8,536,306	8,912,823	9,090,247	7,565,976	7,081,397	97,094,668
Repair shops (not auto)	979,975	1,095,610	1,012,609	950,890	1,097,240	1,128,521	1,074,994	1,466,017	1,368,758	1,743,097	2,089,247	1,295,431	1,339,383	15,661,797
Accounting services	1,041,225	1,262,619	1,026,912	1,044,674	1,062,680	1,121,440	1,331,524	1,837,712	1,624,297	1,467,859	1,344,973	1,409,024	1,454,579	15,988,293
Advertising, consultancy & PR	2,504,148	2,912,964	2,790,287	2,708,038	3,444,295	3,540,207	3,695,408	4,588,666	4,214,503	3,977,358	3,153,474	3,852,552	4,669,948	43,547,700
Computer programming	15,100,821	13,526,084	13,082,481	13,135,006	13,543,348	13,073,839	12,335,660	13,440,431	14,100,926	13,621,220	13,655,426	11,698,951	12,170,211	157,383,583
Farming services	1,199,495	1,376,093	1,853,483	1,882,442	1,574,364	1,579,172	1,474,066	2,262,887	3,947,852	1,722,142	1,592,123	2,312,011	1,726,813	23,303,448
Miscellaneous professional services	194,611,131	256,375,955	276,638,581	203,476,960	193,861,442	198,182,936	203,286,047	197,355,737	162,430,750	144,911,864	147,210,767	179,630,861	154,344,635	2,317,706,535
Engineering services	2,299,515	2,810,045	2,464,355	2,409,383	2,703,899	2,483,751	2,456,928	2,139,867	2,486,371	2,519,863	2,569,745	2,085,355	2,569,868	29,699,430
Marina services	816,494	1,259,399	1,410,305	1,421,511	1,397,697	1,353,789	1,207,716	735,386	645,543	499,136	493,408	587,488	833,368	11,844,746
Wrecking & salvage yards	25,040	58,284	61,870	59,944	54,530	59,188	53,152	43,578	41,813	47,166	37,780	35,401	54,556	607,262
Pest control	40,762	54,996	63,488	58,290	58,918	59,646	56,109	48,699	42,847	45,641	35,369	37,660	42,524	604,187
Educational establishments	147,008,589	118,646,150	185,413,106	125,690,912	104,716,716	95,519,367	146,418,326	590,605,097	417,237,763	163,227,763	120,561,826	318,529,728	155,660,578	2,542,227,332
Child care services	1,137,296	1,363,904	1,213,019	1,223,841	1,385,300	1,450,981	1,419,650	1,421,679	1,397,211	1,345,161	1,287,549	1,318,551	1,625,671	16,452,517
Social, political & religious organisation	41,599,543	60,130,490	57,948,917	56,776,902	84,920,461	102,250,728	90,395,052	100,090,954	104,746,543	79,061,696	86,576,791	84,090,468	87,908,555	994,897,557
Government services	2,257,030,176	1,892,940,531	1,871,084,732	1,778,959,302	1,550,365,374	1,662,970,784	1,394,447,971	1,279,863,434	1,235,733,871	1,103,184,897	1,066,569,625	1,309,570,419	1,294,020,006	17,439,710,946
Miscellaneous services	26,921,665	43,907,706	45,308,378	39,987,632	42,160,691	42,160,691	39,326,176	44,079,858	42,903,401	39,735,733	42,954,230	42,141,464	40,349,765	505,493,201
Commercial equipment	15,222,218	17,478,715	17,107,840	16,872,039	18,183,099	18,341,296	16,486,458	17,801,731	17,843,013	17,804,496	14,258,786	14,557,645	15,681,089	202,416,207
Other Services	2,907,867,637	2,658,484,212	2,688,544,190	2,447,025,914	2,234,301,885	2,363,012,285	2,128,267,628	2,478,060,603	2,234,451,563	1,788,437,985	1,718,868,269	2,189,217,131	1,989,102,720	26,917,774,385
Total services	7,287,027,943	7,461,602,750	7,460,820,858	6,735,534,476	6,490,774,831	6,784,581,964	6,406,453,506	6,660,383,355	6,427,426,514	5,892,140,664	5,958,076,082	7,751,376,278	7,483,202,382	81,512,373,660
TOTAL	8,514,253,375	8,916,420,373	8,826,626,421	8,107,468,147	7,957,605,329	8,326,882,321	7,826,131,276	8,187,531,201	7,986,642,943	7,812,584,143	7,956,713,952	9,178,594,521	8,936,635,634	100,019,836,261

¹ With effect of January 2016 *Record shops* and *Video stores* were discontinued as separate categories and merged with *Digital entertainment* category.

² *Digital entertainment* category is effective from January 2016.