

Card Expenditure Statistics

April 2016

Card Expenditure Statistics – April 2016

	Total Spending £ billions		Annual growth rates for spending		Number of purchases Millions	
	Apr 2016	Apr 2015	Apr 2016	Apr 2015	Apr 2016	Apr 2015
All payment cards	53.0	51.5	6.2%	7.7%	1,194	1,092
Of which online *	12.6	11.1	14%	—	153	128
Debit cards	37.8	36.5	6.8%	8.3%	920	835
Credit cards	15.1	15.0	4.6%	6.3%	274	257

Unless otherwise stated all data referred to are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years. Unadjusted data are located in tables 3A to 3D. There is a step change in the data between 2010 and 2011 following a change in the reporting population. Annual growth rates are based on twelve-month rolling periods.

* As there are insufficient online data series collected to apply X12 ARIMA seasonal adjustment, the underlying trend is determined using linear regression. This allows an estimation of the likely scale of seasonal impacts to be made until there are sufficient data to use a recognised method of seasonal adjustment.

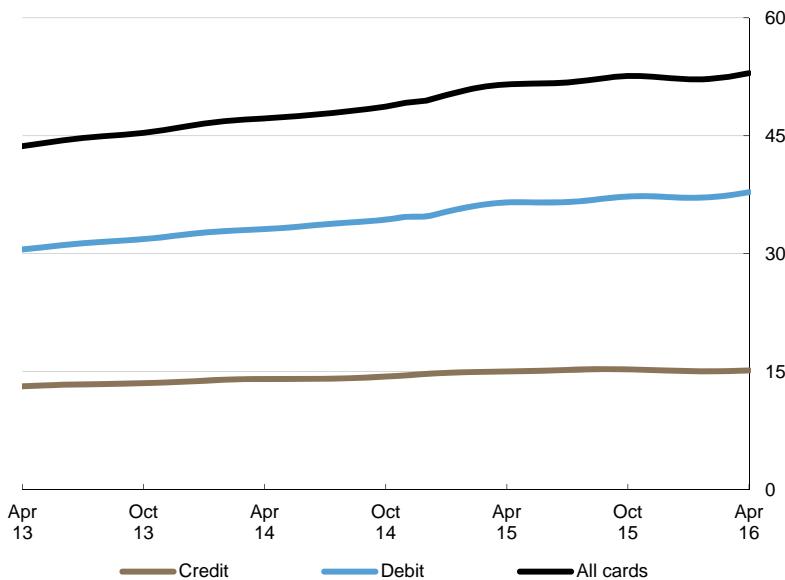
Introduction

Despite some evidence of subdued retail sales in March and April¹ and a slowdown in the rate of economic growth in the first quarter of 2016², **payment card spending** recorded the strongest monthly growth in thirteen months. Total value spent on cards increased by 0.9% to £53.0 billion, £0.5 billion above the level recorded in March. Spending online amounted to £12.6 billion, representing 24% of total card expenditure, up from 22% a year ago.

The **number of purchases** also increased, up by 0.9% on March, reaching a monthly total of just under 1.2 billion. The main contributors to the growth in the number of transactions have been the ongoing migration of cash payments to cards, reinforced by increased use of **contactless** cards³. The number of contactless payments rose to 188 million in April, accounting for 16% of total card purchases, up from 6% twelve months ago.

Chart 1

Monthly expenditure
(£ billions)



¹ BRC-KPMG Retail Sales Monitor April 2016: <https://home.kpmg.com/uk/en/home/media/press-releases/2016/05/retail-sales-flat-again-in-april.html>

² ONS, Gross Domestic Product: <https://www.ons.gov.uk/economy/grossdomesticproductgdp/bulletins/secondestimateofgdp/quarter1jantomar2016>

³ BBC, Contactless cards get a new fan base: The over-60s: <http://www.bbc.co.uk/news/business-36332607>

Annual growth rates

Growth in card spending continued to decelerate, growing by 6.2% – the lowest **annual rate** since September 2013. This subdued growth could, in part stem from uncertainty in the general economic climate followed by a decline in consumer confidence that fell below zero for the first time in fifteen months⁴. Other factors include continuously low annual inflation, recording a decrease for the first time since September 2015⁵, alongside further reductions in clothing and food prices⁶.

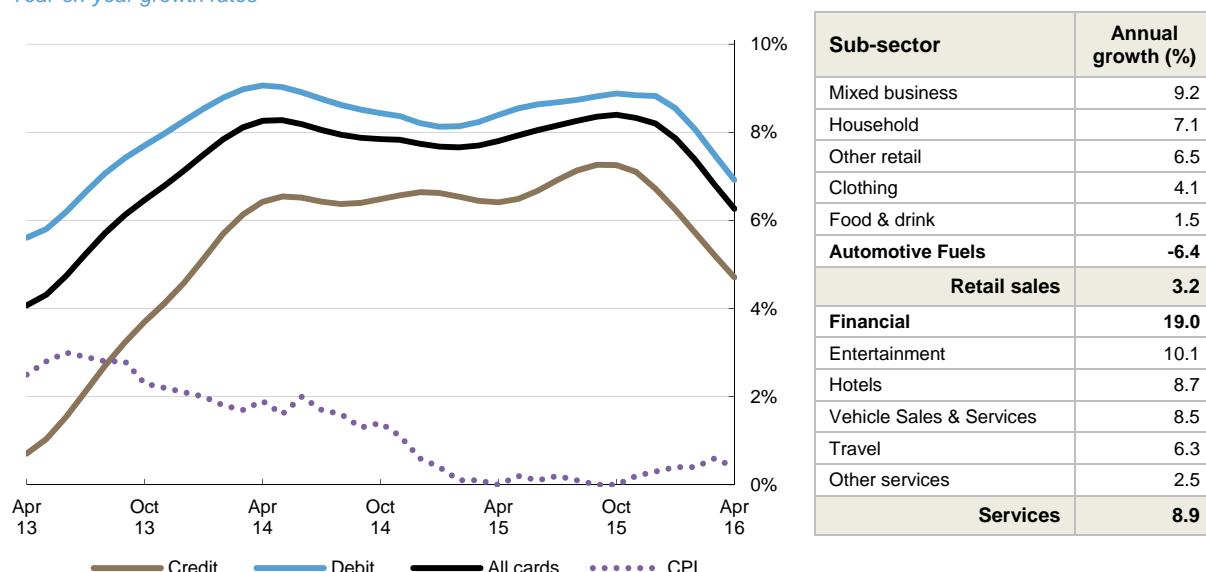
The annual growth in the **service** sector (+8.9%) continued to exceed that in **retail** sales (+3.2%), reflecting changing consumer behaviour, shifting from spending on goods to leisure such as **entertainment** (+10%) and **hotels** (+9%). **Automotive fuels** remained the only sub-sector recording a decline, falling by 6.4% over a year.

The annual growth rate of the **number of purchases** (+11%) continued to outstrip that of amount spent, driven by a robust rise in purchases made online (+22%) and contactless (+212%) over the last twelve months.

Chart 2

Spending on payment cards

Year-on-year growth rates



⁴ GfK, Consumer Confidence: <http://www.gfk.com/en-gb/insights/press-release/economic-uncertainty-clouds-consumer-confidence/>

⁵ ONS, Consumer Price Inflation: <https://www.ons.gov.uk/economy/inflationandpriceindices/bulletins/consumerpriceinflation/apr2016>

⁶ The Guardian, The surprising fall in the cost of the UK's food: <http://www.theguardian.com/money/2016/may/07/surprising-fall-cost-food-uk-eggs-bread-meat>

Average transaction values

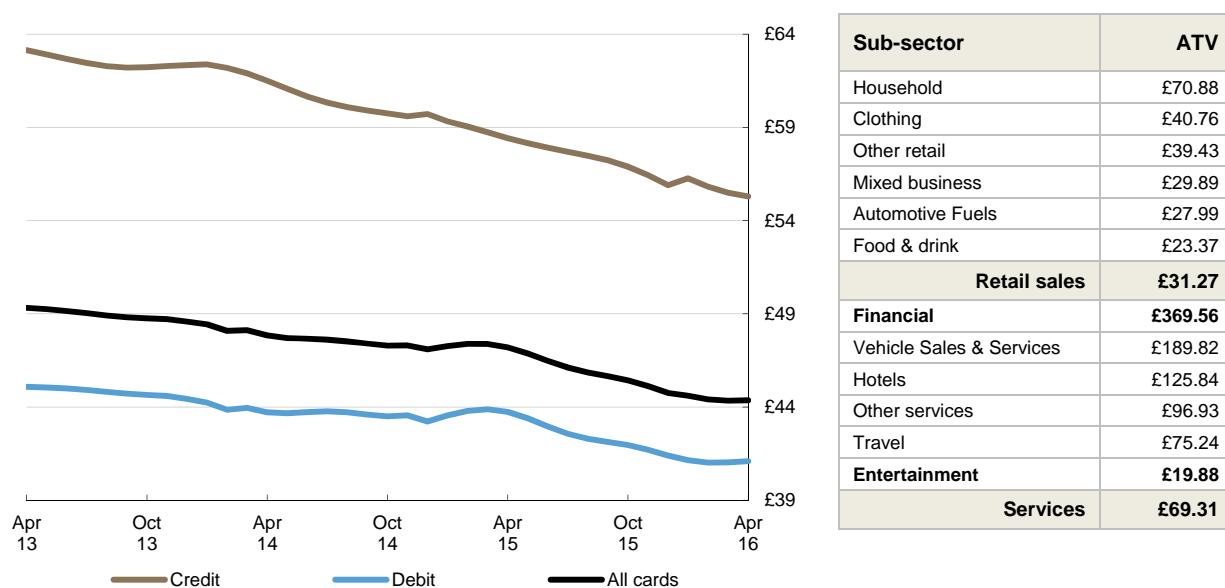
The **average transaction value** (ATV) on all payment cards remained broadly unchanged between March and April, rising by 1p to £44.36, well below the level of £47.20 a year ago. The ATV for **debit cards** picked up by 7p to £41.10, while the ATV for **credit cards** fell by 20p to £55.29. The ATV on all cards via the **online** channel amounted to £86.40, down from £87.27 in March, and compares to £95.26 a year ago. In contrast, the ATV on **contactless** cards increased to £8.42, up by £1.50 on April 2015.

Within the sectors, the **retail sales** ATV declined by 1p to £31.27, while the ATV for **services** fell to £69.31, after decreasing by 19p. The largest decrease was registered in **financial services**, which recorded an ATV fall of 90p, while the **other services** sub-sector registered the largest increase, growing by £1.40 during the month.

Despite the slight uptick in overall ATV, there has been a persistent decline in ATVs evident since 2011, stemming from changing consumer spending habits⁷ (such as buying less but more often and increasingly using contactless cards), coupled with intense price competition among British supermarkets⁸ that has been reinforced by low inflation.

Chart 3

Average transaction values



⁷ Retail Week, The changing dynamics: <http://guides.retail-week.com/155.guide>

⁸ Kantar Worldpanel: <http://uk.kantar.com/home/consumer/shopper/2016/may-kantar-worldpanel-uk-grocery-share/>

Spending by sector – retail sales and services

The number of purchases within the **retail sector** rose by 4.3 million to 783 million, with the corresponding spend amounting to £24.5 billion, up by £126 million on March. The largest increase in spending was registered in the **other retail** sub-sector, where spending grew by £38 million to £3.9 billion, mainly driven by expenditure at **sports shops** and **optical goods** merchants. The **household** sub-sector was also a strong contributor to growth after increasing by £23 million on March to £4.0 billion, boosted by a notable rise in spending at **DIY stores** and **garden centres**.

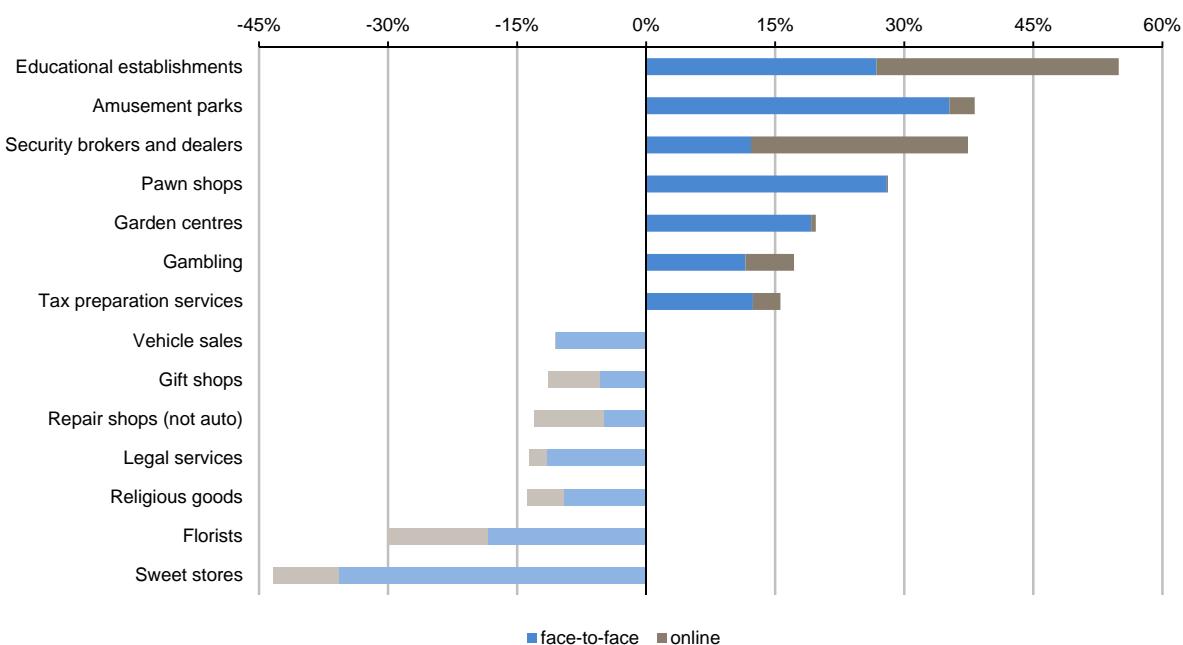
The number of card payments in the **services sector** grew by 6.1 million on March, reaching 411 million, corresponding to a rise in spending of £347 million to £28.5 billion. A major contributor of growth was the **other services** sub-sector, which recorded a rise of £192 million to £7.8 billion, with over 60% of this increase coming from the **educational establishments** category. The **travel** sub-sector was also a strong contributor to growth after increasing by £30 million to £4.1 billion, mainly due to higher spending at **travel agents**.

Spending by merchant categories (not seasonally adjusted)

In April large increases in card spending were registered at a wide range of businesses. The largest increase in spending was evident on **educational establishments**; likely due to the impending deadline for third term tuition fees. There was also a notable increase in spending at **amusement parks**, marking the half term holiday. **Garden centres** registered a substantial rise in spending for the second consecutive month as consumers continued to make seasonal improvements to the outdoor space. Meanwhile, spending at **sweet stores** and florists recorded the largest decreases between March and April.

Chart 4

Largest changes in card spending between April and March



Spending online (not seasonally adjusted)

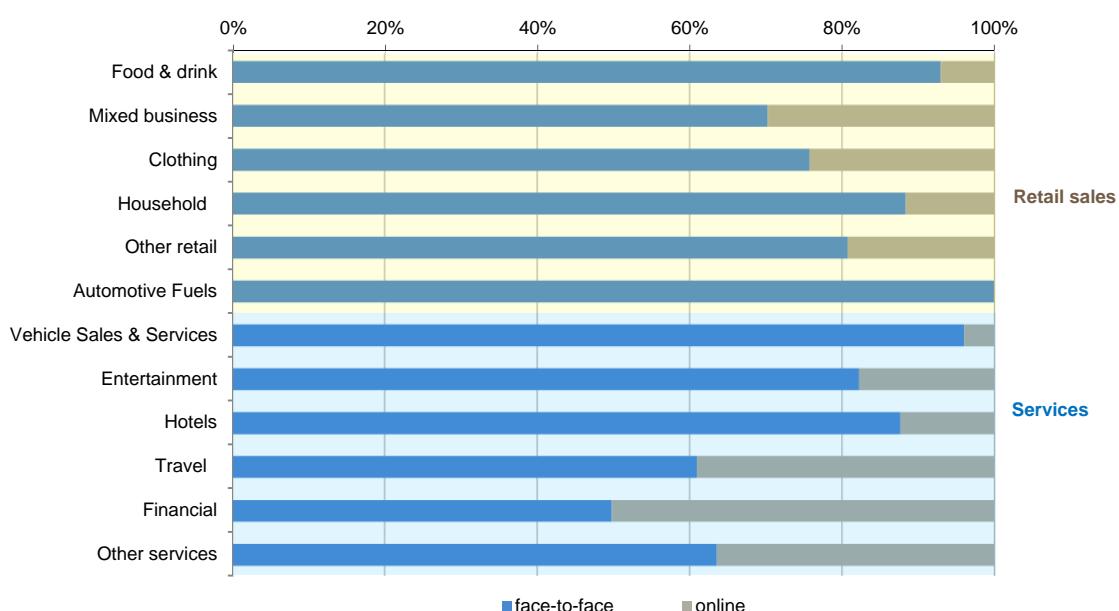
In April the volume of **internet shopping** continued to grow at double the rate (22%) of total card purchases (11%). Amount spent online accounted for 24% of total card spending, while the number of e-commerce purchases reached 13% of total card payments.

Within the services sector 19% of card payments and 32% of spending were made via the internet, while 9% of retail purchases and 13% of values were online. The highest proportion of e-commerce spending remained within **financial services**, where 50% of spending was completed online, followed by **travel** (38%) and **other services** (36%).

Within the merchant categories, **catalogues** registered the highest online spending (92%) followed by **timeshares** (81%) and **digital entertainment** (78%). The lowest share was recorded in the **vehicle sales** category, where just 0.7% of spending was made online, while virtually all spending on **automotive fuels** occurred in the face-to-face environment.

Chart 5

Face-to-face and online spending by merchant sectors in April



Payment card spending within national retail sales

Payment card share of total **retail sales**⁹ amounted to **77.5%** in April and compares to 76.6% a year ago. Debit cards accounted for 53.5% of retail sales, up from 52.3% in April 2015, while credit cards share stood at 24.0%, down from 24.3% a year ago. This trend was also reflected in other sub-sectors such as **food & drink** and **automotive fuels**. The share of spending within food & drink accounted for by cards rose to 72.8%, while the majority of expenditure on automotive fuels was accounted for by payment cards at 89.9%.

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⁹ CES 3-month moving average spend of £24.4 billion expressed as a percentage of a similar 3-month moving average for ONS Retail Sales – All Retailing Including Automotive Fuel (J5A3) that amounted to £31.6 billion.

Table 1 Card expenditure statistics (seasonally adjusted)

Summary

Number of purchase transactions (millions)

	All sectors			Retail sales			Services		
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual									
2011	2,252	7,230	9,482	1,548	5,300	6,848	704	1,930	2,634
2012	2,372	7,860	10,232	1,621	5,665	7,286	752	2,194	2,946
2013	2,547	8,335	10,882	1,732	5,903	7,635	816	2,431	3,247
2014	2,802	9,244	12,046	1,877	6,434	8,311	925	2,810	3,735
2015	3,142	10,273	13,415	2,095	6,902	8,998	1,047	3,371	4,417

Value of purchase transactions (£ millions)

	All sectors			Retail sales			Services		
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual									
2011	151,186	324,458	475,645	78,838	165,617	244,455	72,348	158,842	231,190
2012	152,862	345,492	498,354	81,066	175,200	256,266	71,796	170,293	242,089
2013	159,718	373,674	533,392	84,531	183,470	268,001	75,187	190,204	265,391
2014	170,165	403,978	574,143	87,524	193,539	281,063	82,641	210,439	293,080
2015	181,427	439,215	620,642	91,394	198,926	290,320	90,033	240,289	330,322

Monthly

2015 Apr	257	835	1,092	172	564	736	85	271	356	15,022	36,518	51,539	7,596	16,382	23,978	7,425	20,136	27,561
May	259	842	1,101	173	568	741	86	274	360	15,071	36,546	51,617	7,617	16,481	24,098	7,454	20,064	27,519
Jun	261	850	1,111	175	572	747	87	277	364	15,134	36,506	51,640	7,637	16,589	24,226	7,497	19,917	27,414
Jul	264	859	1,122	176	577	754	87	281	369	15,207	36,556	51,763	7,659	16,681	24,340	7,548	19,875	27,423
Aug	266	869	1,135	177	583	760	88	287	375	15,275	36,766	52,041	7,679	16,760	24,439	7,596	20,006	27,602
Sep	268	879	1,147	178	587	766	89	292	381	15,313	37,050	52,363	7,687	16,824	24,511	7,626	20,227	27,853
Oct	269	888	1,157	179	591	770	90	297	387	15,301	37,272	52,573	7,676	16,861	24,537	7,625	20,411	28,036
Nov	270	895	1,164	180	594	774	90	301	391	15,234	37,305	52,539	7,643	16,849	24,492	7,591	20,455	28,047
Dec	271	899	1,169	180	596	776	91	303	394	15,140	37,196	52,336	7,598	16,809	24,408	7,541	20,387	27,928
2016 Jan	268	902	1,169	177	597	773	91	305	396	15,059	37,102	52,161	7,557	16,769	24,326	7,502	20,333	27,835
Feb	269	906	1,175	178	598	776	92	308	400	15,031	37,174	52,205	7,537	16,770	24,307	7,494	20,404	27,898
Mar	271	912	1,184	179	600	779	93	312	405	15,064	37,424	52,488	7,543	16,824	24,367	7,521	20,600	28,121
Apr	274	920	1,194	180	603	783	94	317	411	15,150	37,811	52,961	7,572	16,921	24,493	7,577	20,890	28,468

Year-on-year growth rates (percentages)

	All sectors									Retail sales									Services								
	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015							
Annual	11.7	11.0	11.2	11.6	12.1	12.0	12.1	8.2	9.2	17.8	11.9	13.7	13.3	11.4	12.0	23.1	12.4	15.6									
2011	11.7	11.0	11.2	11.6	12.1	12.0	12.1	8.2	9.2	17.8	11.9	13.7	13.3	11.4	12.0	23.1	12.4	15.6									
2012	5.3	8.7	7.9	4.7	6.9	6.4	6.8	13.7	11.8	1.1	6.5	4.8	2.8	5.8	4.8	-0.8	7.2	4.7									
2013	7.4	6.0	6.4	6.9	4.2	4.8	8.5	10.8	10.2	4.5	8.2	7.0	4.3	4.7	4.6	4.7	11.7	9.6									
2014	10.0	10.9	10.7	8.4	9.0	8.9	13.5	15.6	15.0	6.5	8.1	7.6	3.5	5.5	4.9	9.9	10.6	10.4									
2015	12.1	11.1	11.4	11.6	7.3	8.3	13.1	20.0	18.3	6.6	8.7	8.1	4.4	2.8	3.3	8.9	14.2	12.7									

Monthly

2015 Apr	10.9	10.4	10.5	9.7	7.8	8.2	13.5	16.5	15.7	6.3	8.3	7.7	3.6	3.9	3.8	9.3	12.5	11.6
May	11.2	10.3	10.5	10.0	7.5	8.1	13.5	16.9	16.1	6.4	8.4	7.8	3.7	3.5	3.6	9.3	13.1	12.0
Jun	11.5	10.3	10.6	10.5	7.3	8.0	13.5	17.5	16.5	6.6	8.5	7.9	3.9	3.3	3.5	9.4	13.5	12.3
Jul	11.8	10.4	10.7	11.0	7.1	8.0	13.6	18.1	16.9	6.8	8.6	8.1	4.2	3.1	3.5	9.6	13.7	12.6
Aug	12.1	10.5	10.9	11.4	7.1	8.0	13.7	18.6	17.4	7.0	8.6	8.2	4.4	3.0	3.5	9.8	13.9	12.7
Sep	12.3	10.7	11.1	11.6	7.1	8.1	13.7	19.1	17.8	7.2	8.7	8.3	4.6	2.9	3.5	9.9	14.1	12.9
Oct	12.4	10.9	11.2	11.8	7.1	8.2	13.6	19.5	18.1	7.2	8.8	8.3	4.7	2.8	3.4	9.8	14.4	13.1
Nov	12.3	11.0	11.3	11.8	7.2	8.2	13.4	19.8	18.2	7.0	8.7	8.2	4.6	2.6	3.2	9.5	14.4	13.1
Dec	12.1	11.1	11.4	11.6	7.3	8.3	13.1	20.0	18.3	6.6	8.7	8.1	4.4	2.8	3.3	8.9	14.2	12.7
2016 Jan	11.6	11.2	11.3	11.2	7.4	8.2	12.6	20.0	18.2	6.1	8.4	7.8	4.1	2.9	3.3	8.3	13.5	12.0
Feb	11.1	11.3	11.3	10.6	7.5	8.2	12.1	19.9	18.0	5.6	8.0	7.3	3.8	3.0	3.3	7.6	12.4	11.1
Mar	10.6	11.3	11.2	10.1	7.6	8.1	11.7	19.8	17.8	5.1	7.4	6.7	3.4	3.2	3.2	6.9	11.1	10.0
Apr	10.1	11.3	11.0	9.4	7.6	8.0	11.5	19.5	17.6	4.6	6.8	6.2	2.9	3.3	3.2	6.3	9.9	8.9

There was a step change in 2011 due to a change in reporting population

Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

Table 2A Card expenditure statistics (seasonally adjusted)

Retail sales

Number of purchase transactions (millions)										Total retail sales										
Food & drink			Mixed business			Clothing			Household			Other retailers			Automotive Fuels ¹			Number of purchases		
Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
602	2,565	3,167	136	425	562	139	427	566	157	370	526	295	780	1,075	219	732	951	1,548	5,300	6,848
662	2,849	3,511	148	478	626	145	452	598	157	375	532	281	757	1,038	227	754	981	1,621	5,665	7,286
722	3,009	3,730	182	523	705	152	459	611	165	400	565	276	720	997	235	792	1,026	1,732	5,903	7,635
769	3,454	4,223	250	477	727	163	478	641	172	433	605	285	783	1,068	238	810	1,048	1,877	6,434	8,311
835	3,712	4,547	346	524	870	176	510	686	179	472	650	328	866	1,195	232	819	1,051	2,095	6,902	8,998
69	303	372	28	42	70	15	42	57	15	38	53	26	71	97	19	68	87	172	564	736
69	305	374	29	43	71	15	42	57	15	39	54	27	71	98	19	68	87	173	568	741
70	307	377	29	43	73	15	42	57	15	39	54	27	72	99	19	68	88	175	572	747
70	310	380	30	44	74	15	43	57	15	40	54	28	73	100	19	68	88	176	577	754
70	312	383	30	45	75	15	43	58	15	40	55	28	74	102	19	69	88	177	583	760
71	315	386	30	45	76	15	43	58	15	40	55	29	75	103	19	69	88	178	587	766
71	318	389	30	46	76	15	43	58	15	40	56	29	75	104	19	69	88	179	591	770
71	321	392	31	46	77	15	43	58	15	41	56	29	74	104	19	69	89	180	594	774
71	322	394	31	46	77	14	43	57	15	41	56	29	74	103	19	70	89	180	596	776
71	324	395	32	46	78	14	42	56	15	41	56	25	73	98	19	70	89	177	597	773
71	325	397	33	46	79	14	42	56	15	41	56	25	73	98	19	71	90	178	598	776
72	326	398	34	47	81	14	42	56	15	41	56	25	73	99	19	71	90	179	600	779
72	327	399	35	47	82	14	42	56	15	41	56	26	74	99	19	71	91	180	603	783
Year-on-year growth rates (percentages)																				
13.1	12.1	12.3	-1.5	4.6	3.1	8.1	0.8	2.5	5.8	5.6	5.7	7.3	6.5	6.7	32.7	39.3	37.7	11.6	12.1	12.0
10.0	11.0	10.9	8.4	12.5	11.5	4.5	5.9	5.5	0.1	1.4	1.0	-4.8	-3.0	-3.5	3.8	3.1	3.2	4.7	6.9	6.4
8.9	5.6	6.2	23.0	9.3	12.5	4.8	1.5	2.3	5.2	6.8	6.4	-1.6	-4.8	-3.9	3.3	5.0	4.6	6.9	4.2	4.8
6.6	14.8	13.2	37.6	-8.8	3.2	6.9	4.1	4.8	4.2	8.1	6.9	3.1	8.7	7.1	1.3	2.3	2.1	8.4	9.0	8.9
8.5	7.5	7.7	38.2	9.9	19.7	8.0	6.7	7.0	3.8	9.0	7.5	15.2	10.7	11.9	-2.5	1.1	0.3	11.6	7.3	8.3
7.2	12.5	11.5	40.1	-10.0	3.9	7.7	5.5	6.1	3.5	7.6	6.4	8.1	9.8	9.4	-1.2	0.7	0.3	9.7	7.8	8.2
7.5	11.5	10.8	40.9	-8.3	5.7	7.6	5.6	6.1	3.6	7.8	6.6	9.3	9.8	9.7	-1.6	0.5	0.0	10.0	7.5	8.1
7.7	10.6	10.1	41.7	-6.2	7.7	7.7	5.6	6.2	3.8	8.1	6.8	10.5	9.9	10.0	-1.9	0.5	-0.1	10.5	7.3	8.0
8.1	9.8	9.5	42.2	-3.7	10.0	7.9	5.8	6.4	3.9	8.4	7.1	11.7	10.0	10.5	-2.2	0.4	-0.2	11.0	7.1	8.0
8.3	9.1	8.9	42.3	-1.0	12.3	8.2	6.2	6.7	4.0	8.7	7.3	12.8	10.3	11.0	-2.4	0.4	-0.2	11.4	7.1	8.0
8.6	8.5	8.5	41.9	1.9	14.5	8.6	6.5	7.0	4.0	8.8	7.4	13.8	10.6	11.4	-2.6	0.4	-0.2	11.6	7.1	8.1
8.7	8.0	8.1	40.9	4.7	16.5	8.8	6.8	7.3	3.9	8.9	7.5	14.5	10.8	11.8	-2.6	0.5	-0.2	11.8	7.1	8.2
8.7	7.7	7.9	39.6	7.4	18.2	8.6	6.9	7.3	3.9	9.0	7.5	15.0	10.9	12.0	-2.6	0.8	0.0	11.8	7.2	8.2
8.5	7.5	7.7	38.2	9.9	19.7	8.0	6.7	7.0	3.8	9.0	7.5	15.2	10.7	11.9	-2.5	1.1	0.3	11.6	7.3	8.3
8.3	7.4	7.6	36.9	12.2	21.0	6.9	6.2	6.4	3.7	9.0	7.5	13.8	10.3	11.2	-2.4	1.6	0.7	11.2	7.4	8.2
8.0	7.4	7.5	35.6	14.5	22.2	5.7	5.6	5.6	3.5	9.0	7.4	12.4	9.8	10.5	-2.2	2.1	1.2	10.6	7.5	8.2
7.7	7.5	7.5	34.1	14.8	21.9	4.4	4.9	4.8	3.2	9.0	7.3	11.0	9.4	9.8	-2.0	2.6	1.6	10.1	7.6	8.1
7.3	7.6	7.6	32.5	15.0	21.5	3.2	4.4	4.1	2.8	8.9	7.2	9.6	9.0	9.1	-1.8	3.1	2.0	9.4	7.6	8.0

There was a step change in 2011 due to a change in reporting population

Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

¹ Automotive Fuels data is effective from January 2010.

Table 2B Card expenditure statistics (seasonally adjusted)

Retail sales

Value of purchase transactions (£ millions)																	Total retail sales				
	Food & drink			Mixed business			Clothing			Household			Other retailers			Automotive Fuels ¹			Value of purchases		
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual																					
2011	21,063	69,476	90,539	7,082	14,762	21,845	7,856	14,479	22,335	15,173	20,541	35,715	17,507	24,383	41,890	10,156	21,975	32,131	78,838	165,617	244,455
2012	22,568	74,014	96,583	7,731	16,410	24,141	8,209	15,629	23,837	15,377	21,637	37,013	16,759	24,433	41,192	10,423	23,077	33,499	81,066	175,200	256,266
2013	24,073	77,988	102,060	8,715	17,915	26,630	8,671	16,053	24,724	15,893	23,250	39,143	16,511	24,369	40,879	10,669	23,895	34,564	84,531	183,470	268,001
2014	24,524	84,441	108,964	9,563	16,725	26,288	9,165	17,066	26,231	16,870	25,998	42,868	17,170	25,724	42,895	10,233	23,585	33,818	87,524	193,539	281,063
2015	25,253	84,387	109,640	10,613	17,938	28,551	9,898	18,117	28,014	17,558	28,585	46,143	19,151	27,894	47,045	8,921	22,006	30,927	91,394	198,926	290,320
Monthly																					
2015 Apr	2,092	6,950	9,042	873	1,467	2,340	833	1,503	2,336	1,459	2,334	3,793	1,579	2,286	3,865	760	1,843	2,603	7,596	16,382	23,978
May	2,099	6,984	9,082	879	1,483	2,362	834	1,509	2,343	1,463	2,358	3,820	1,583	2,299	3,882	758	1,850	2,608	7,617	16,481	24,098
Jun	2,106	7,018	9,124	885	1,503	2,388	834	1,516	2,351	1,466	2,381	3,848	1,591	2,319	3,910	754	1,852	2,606	7,637	16,589	24,226
Jul	2,114	7,043	9,157	891	1,523	2,414	835	1,524	2,360	1,470	2,404	3,874	1,603	2,342	3,946	746	1,845	2,590	7,659	16,681	24,340
Aug	2,121	7,068	9,189	898	1,537	2,434	835	1,531	2,365	1,474	2,425	3,899	1,617	2,367	3,984	735	1,832	2,568	7,679	16,760	24,439
Sep	2,124	7,104	9,228	903	1,541	2,444	831	1,533	2,364	1,477	2,440	3,917	1,627	2,385	4,012	725	1,821	2,546	7,687	16,824	24,511
Oct	2,124	7,147	9,272	906	1,536	2,441	824	1,529	2,354	1,476	2,450	3,926	1,629	2,385	4,014	716	1,813	2,530	7,676	16,861	24,537
Nov	2,123	7,174	9,297	905	1,524	2,429	813	1,520	2,333	1,471	2,457	3,928	1,621	2,363	3,983	711	1,811	2,522	7,643	16,849	24,492
Dec	2,120	7,190	9,310	903	1,511	2,414	800	1,508	2,308	1,461	2,464	3,925	1,607	2,324	3,931	707	1,813	2,520	7,598	16,809	24,408
2016 Jan	2,115	7,190	9,305	903	1,504	2,406	788	1,497	2,285	1,452	2,474	3,926	1,594	2,288	3,882	705	1,816	2,521	7,557	16,769	24,326
Feb	2,112	7,184	9,297	905	1,506	2,411	781	1,493	2,274	1,446	2,490	3,936	1,589	2,276	3,864	704	1,821	2,525	7,537	16,770	24,307
Mar	2,111	7,189	9,301	911	1,518	2,429	780	1,494	2,274	1,445	2,510	3,954	1,593	2,287	3,880	704	1,825	2,530	7,543	16,824	24,367
Apr	2,112	7,213	9,325	920	1,535	2,455	784	1,500	2,283	1,447	2,531	3,977	1,606	2,312	3,918	705	1,830	2,535	7,572	16,921	24,493
Year-on-year growth rates (percentages)																					
Annual																					
2011	12.3	9.0	9.8	-1.2	5.9	3.4	15.4	6.1	9.2	3.3	8.9	6.4	12.8	3.4	7.1	53.3	48.0	49.6	13.3	11.4	12.0
2012	7.1	6.5	6.7	9.2	11.2	10.5	4.5	7.9	6.7	1.3	5.3	3.6	-4.3	0.2	-1.7	2.6	5.0	4.3	2.8	5.8	4.8
2013	6.7	5.4	5.7	12.7	9.2	10.3	5.6	2.7	3.7	3.4	7.5	5.8	-1.5	-0.3	-0.8	2.4	3.5	3.2	4.3	4.7	4.6
2014	1.9	8.3	6.8	9.7	-6.6	-1.3	5.7	6.3	6.1	6.1	11.8	9.5	4.0	5.6	4.9	-4.1	-1.3	-2.2	3.5	5.5	4.9
2015	3.0	-0.1	0.6	11.0	7.3	8.6	8.0	6.2	6.8	4.1	10.0	7.6	11.5	8.4	9.7	-12.8	-6.7	-8.5	4.4	2.8	3.3
Monthly																					
2015 Apr	1.6	5.7	4.8	9.1	-7.2	-1.8	5.6	5.8	5.8	4.8	10.0	7.9	8.8	6.4	7.3	-8.3	-4.2	-5.5	3.6	3.9	3.8
May	1.7	4.8	4.1	9.3	-6.1	-0.9	5.8	5.6	5.7	4.6	9.9	7.8	9.9	6.4	7.8	-9.1	-4.7	-6.1	3.7	3.5	3.6
Jun	1.8	4.0	3.5	9.6	-4.5	0.4	6.2	5.5	5.8	4.5	9.9	7.8	11.0	6.6	8.3	-9.8	-5.2	-6.6	3.9	3.3	3.5
Jul	2.0	3.2	2.9	10.1	-2.5	1.9	6.9	5.6	6.0	4.4	10.0	7.8	11.9	6.9	8.9	-10.5	-5.7	-7.2	4.2	3.1	3.5
Aug	2.3	2.3	2.3	10.5	-0.2	3.5	7.6	5.8	6.4	4.4	10.1	7.8	12.5	7.4	9.4	-11.3	-6.1	-7.7	4.4	3.0	3.5
Sep	2.5	1.5	1.7	10.9	2.0	5.1	8.2	6.0	6.8	4.4	10.1	7.8	12.8	8.1	9.9	-12.0	-6.5	-8.2	4.6	2.9	3.5
Oct	2.8	0.6	1.1	11.1	4.1	6.6	8.5	6.2	7.0	4.4	10.0	7.8	12.7	8.6	10.2	-12.5	-6.8	-8.6	4.7	2.8	3.4
Nov	2.9	-0.3	0.4	11.1	5.9	7.8	8.5	6.3	7.1	4.3	10.0	7.7	12.3	8.8	10.2	-12.8	-6.9	-8.7	4.6	2.6	3.2
Dec	3.0	-0.1	0.6	11.0	7.3	8.6	8.0	6.2	6.8	4.1	10.0	7.6	11.5	8.4	9.7	-12.8	-6.7	-8.5	4.4	2.8	3.3
2016 Jan	3.0	0.2	0.8	10.7	8.2	9.1	7.1	5.8	6.3	3.8	10.0	7.5	10.6	7.8	8.9	-12.6	-6.2	-8.1	4.1	2.9	3.3
Feb	2.9	0.4	1.0	10.3	8.8	9.4	6.0	5.4	5.6	3.5	10.0	7.4	9.5	7.0	8.0	-12.1	-5.6	-7.6	3.8	3.0	3.3
Mar	2.9	0.8	1.3	9.8	9.1	9.4	4.7	4.9	4.8	3.1	9.9	7.3	8.4	6.4	7.2	-11.7	-5.0	-7.0	3.4	3.2	3.2
Apr	2.7	1.2	1.5	9.3	9.1	9.2	3.4	4.4	4.1	2.7	9.9	7.1	7.4	5.9	6.5	-11.2	-4.4	-6.4	2.9	3.3	3.2

There was a step change in 2011 due to a change in reporting population

Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

¹ Automotive Fuels data is effective from January 2010.

Table 2C Card expenditure statistics (seasonally adjusted)
Services

Number of purchase transactions (millions)															Total services							
	Vehicle Sales & Services ¹			Entertainment			Hotels			Travel			Financial			Other Services			Number of purchases			
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	
Annual																						
2011	51	89	139	268	882	1,150	51	43	94	116	237	354	33	145	178	186	534	720	704	1,930	2,634	
2012	50	94	144	309	1,062	1,371	53	48	100	124	266	389	30	160	190	186	565	751	752	2,194	2,946	
2013	53	104	157	354	1,223	1,576	54	53	107	130	286	416	29	174	202	196	592	789	816	2,431	3,247	
2014	59	121	179	423	1,502	1,925	60	62	122	150	328	478	26	166	192	208	630	838	925	2,810	3,735	
2015	69	142	210	477	1,844	2,321	66	75	141	178	428	606	28	183	211	228	699	928	1,047	3,371	4,417	
Monthly																						
2015 Apr	6	11	17	39	147	186	5	6	12	14	34	48	2	15	17	19	57	76	85	271	356	
May	6	12	17	39	149	188	5	6	12	15	35	49	2	15	17	19	57	76	86	274	360	
Jun	6	12	17	39	151	190	6	6	12	15	35	50	2	15	18	19	58	77	87	277	364	
Jul	6	12	18	40	153	193	6	6	12	15	36	51	2	15	18	19	58	78	87	281	369	
Aug	6	12	18	40	157	197	6	6	12	15	37	52	2	16	18	19	59	78	88	287	375	
Sep	6	12	18	40	160	201	6	6	12	16	38	53	2	16	18	19	60	79	89	292	381	
Oct	6	12	18	41	164	205	6	7	12	16	38	54	2	16	18	19	60	80	90	297	387	
Nov	6	12	18	42	167	209	6	7	12	16	39	54	2	16	18	19	60	79	90	301	391	
Dec	6	12	18	42	169	212	6	7	12	15	39	54	3	16	18	19	60	79	91	303	394	
2016 Jan	6	13	18	43	171	215	5	7	12	15	39	54	3	16	18	19	60	79	91	305	396	
Feb	6	13	18	44	174	218	5	7	12	15	39	54	3	16	19	19	60	79	92	308	400	
Mar	6	13	18	45	177	222	5	7	12	15	39	54	3	16	19	19	61	80	93	312	405	
Apr	6	13	19	46	180	226	5	7	12	15	40	55	3	16	19	19	61	81	94	317	411	
Year-on-year growth rates (percentages)																						
Annual																						
2011	-33.3	-56.6	-50.3	20.5	21.4	21.2	36.1	24.3	30.4	19.4	17.2	17.9	3.4	11.9	10.2	13.5	9.8	10.8	12.1	8.2	9.2	
2012	-0.4	5.6	3.4	15.4	20.4	19.2	3.3	11.2	6.9	6.5	11.8	10.1	-9.9	10.8	6.9	0.4	5.7	4.3	6.8	13.7	11.8	
2013	5.2	11.0	9.0	14.5	15.1	15.0	2.9	11.1	6.8	5.0	7.6	6.8	-3.5	8.3	6.4	5.2	4.9	5.0	8.5	10.8	10.2	
2014	10.5	16.2	14.3	19.7	22.8	22.1	10.1	17.8	13.9	15.5	14.8	15.0	-10.9	-4.3	-5.3	6.1	6.4	6.3	13.5	15.6	15.0	
2015	16.9	17.3	17.2	12.7	22.8	20.6	11.1	20.1	15.7	18.8	30.3	26.7	10.9	10.3	10.3	9.7	11.0	10.7	13.1	20.0	18.3	
Monthly																						
2015 Apr	12.0	15.1	14.0	18.0	21.9	21.0	10.5	18.1	14.3	16.7	19.9	18.9	-4.3	-0.6	-1.2	6.6	8.0	7.6	13.5	16.5	15.7	
May	12.4	15.2	14.3	17.3	21.9	20.9	10.8	18.3	14.6	16.9	21.3	19.9	-2.6	0.4	-0.1	7.0	8.7	8.3	13.5	16.9	16.1	
Jun	13.0	15.5	14.7	16.7	22.1	20.9	11.2	18.6	14.9	17.2	22.7	21.0	-0.8	1.5	1.2	7.6	9.3	8.9	13.5	17.5	16.5	
Jul	13.7	16.0	15.2	16.0	22.3	20.9	11.5	19.0	15.3	17.7	24.4	22.3	1.1	2.8	2.5	8.2	9.8	9.4	13.6	18.1	16.9	
Aug	14.4	16.5	15.8	15.3	22.5	20.9	11.9	19.4	15.7	18.4	26.1	23.7	3.0	4.2	4.0	8.8	10.3	10.0	13.7	18.6	17.4	
Sep	15.1	16.9	16.3	14.6	22.6	20.8	12.1	19.9	16.0	19.0	27.7	25.0	4.9	5.7	5.6	9.3	10.8	10.4	13.7	19.1	17.8	
Oct	15.8	17.2	16.7	13.9	22.6	20.7	12.1	20.2	16.2	19.3	29.1	26.0	6.8	7.3	7.2	9.7	11.1	10.7	13.6	19.5	18.1	
Nov	16.4	17.4	17.0	13.2	22.7	20.6	11.7	20.3	16.1	19.2	30.0	26.6	8.8	8.8	8.8	9.8	11.1	10.8	13.4	19.8	18.2	
Dec	16.9	17.3	17.2	12.7	22.8	20.6	11.1	20.1	15.7	18.8	30.3	26.7	10.9	10.3	10.3	9.7	11.0	10.7	13.1	20.0	18.3	
2016 Jan	14.9	17.2	16.4	12.4	22.9	20.6	10.1	19.7	15.0	17.9	30.1	26.3	11.5	10.4	10.5	9.4	10.6	10.3	12.6	20.0	18.2	
Feb	13.0	17.0	15.6	12.3	23.1	20.7	9.0	19.0	14.1	16.8	29.5	25.5	12.1	10.4	10.6	8.9	10.3	9.9	12.1	19.9	18.0	
Mar	11.1	16.7	14.9	12.5	23.2	20.9	7.9	18.0	13.1	15.7	28.5	24.5	12.9	10.4	10.7	8.4	9.9	9.5	11.7	19.8	17.8	
Apr	9.5	16.5	14.2	13.0	23.2	21.0	6.9	17.0	12.1	14.4	27.5	23.5	13.8	10.4	10.8	7.8	9.5	9.0	11.5	19.5	17.6	

There was a step change in 2011 due to a change in reporting population

Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

¹ With effect of January 2010 Automotive Fuels was published as a separate sub-sector in retail sales. See tables 2A and 2B

Table 2D Card expenditure statistics (seasonally adjusted)
Services

	Value of purchase transactions (£ millions)												Total services					
	Vehicle Sales & Services ¹			Entertainment			Hotels			Travel			Financial			Other Services		
	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total	Credit	Debit	Total
Annual																		
2011	7,775	22,462	30,237	14,092	20,688	34,780	8,639	3,855	12,494	16,322	18,484	34,806	7,153	46,547	53,700	18,366	46,806	65,172
2012	7,567	23,539	31,106	14,683	22,820	37,503	8,869	4,311	13,181	16,552	20,617	37,169	5,484	49,942	55,426	18,640	49,064	67,704
2013	7,723	25,722	33,444	15,664	24,553	40,217	9,241	4,771	14,012	17,385	22,116	39,501	5,128	55,569	60,698	20,045	57,473	77,518
2014	8,171	28,789	36,960	17,434	28,509	45,943	10,417	5,584	16,001	20,086	25,278	45,365	5,153	58,262	63,415	21,379	64,017	85,396
2015	9,004	31,778	40,782	18,760	33,587	52,346	11,630	6,441	18,071	21,300	27,585	48,884	6,248	68,411	74,658	23,092	72,488	95,580
Monthly																		
2015 Apr	757	2,626	3,384	1,543	2,781	4,324	959	522	1,482	1,739	2,266	4,005	505	5,551	6,056	1,921	6,389	8,310
May	760	2,635	3,396	1,552	2,792	4,344	964	528	1,492	1,748	2,272	4,020	507	5,620	6,127	1,923	6,217	8,140
Jun	761	2,640	3,401	1,562	2,786	4,348	972	535	1,506	1,765	2,280	4,045	510	5,667	6,178	1,927	6,009	7,935
Jul	762	2,652	3,414	1,570	2,791	4,361	980	542	1,522	1,785	2,300	4,085	516	5,715	6,231	1,934	5,875	7,809
Aug	761	2,674	3,435	1,575	2,818	4,393	988	548	1,536	1,806	2,329	4,135	523	5,782	6,305	1,943	5,855	7,798
Sep	758	2,693	3,451	1,579	2,860	4,439	991	553	1,544	1,820	2,353	4,173	532	5,874	6,406	1,947	5,893	7,840
Oct	752	2,703	3,456	1,581	2,896	4,478	986	557	1,543	1,823	2,360	4,183	541	5,979	6,520	1,941	5,916	7,856
Nov	743	2,712	3,455	1,586	2,912	4,498	976	559	1,535	1,813	2,348	4,161	550	6,081	6,631	1,923	5,843	7,767
Dec	732	2,721	3,453	1,594	2,899	4,492	962	560	1,522	1,794	2,327	4,121	558	6,170	6,728	1,902	5,711	7,613
2016 Jan	722	2,732	3,455	1,604	2,871	4,475	950	560	1,510	1,773	2,314	4,087	566	6,246	6,812	1,886	5,611	7,497
Feb	716	2,753	3,469	1,618	2,846	4,464	944	561	1,505	1,758	2,318	4,076	574	6,311	6,885	1,884	5,615	7,494
Mar	715	2,778	3,493	1,633	2,832	4,465	943	564	1,507	1,755	2,334	4,088	581	6,367	6,948	1,895	5,725	7,619
Apr	719	2,804	3,523	1,646	2,843	4,490	947	568	1,515	1,762	2,356	4,118	587	6,424	7,011	1,916	5,895	7,811
Year-on-year growth rates (percentages)																		
Annual																		
2011	-11.1	-9.6	-10.0	41.5	21.4	28.8	57.0	24.8	45.4	27.6	16.2	21.3	20.7	17.8	18.2	15.8	14.5	14.8
2012	-2.7	4.8	2.9	4.2	10.3	7.8	2.7	11.8	5.5	1.4	11.5	6.8	-23.3	7.3	3.2	1.5	4.8	3.9
2013	2.1	9.3	7.5	6.7	7.6	7.2	4.2	10.7	6.3	5.0	7.3	6.3	-6.5	11.3	9.5	7.5	17.1	14.5
2014	5.8	11.9	10.5	11.3	16.1	14.2	12.7	17.0	14.2	15.5	14.3	14.8	0.5	4.8	4.5	6.7	11.4	10.2
2015	10.2	10.4	10.3	7.6	17.8	13.9	11.6	15.3	12.9	6.0	9.1	7.8	21.2	17.4	17.7	8.0	13.2	11.9
Monthly																		
2015 Apr	6.2	10.3	9.4	11.4	18.4	15.7	13.4	17.5	14.8	10.3	11.6	11.0	8.0	7.5	7.5	6.4	15.7	13.3
May	6.7	10.4	9.5	11.3	18.9	16.0	13.5	17.4	14.9	9.1	11.4	10.4	9.8	8.3	8.5	6.8	16.7	14.1
Jun	7.4	10.4	9.7	11.3	19.3	16.2	13.7	17.3	14.9	8.3	11.3	10.0	11.5	9.2	9.4	7.2	16.9	14.5
Jul	8.2	10.4	9.9	11.2	19.5	16.3	13.8	17.2	15.0	7.8	11.2	9.7	13.3	10.2	10.5	7.8	16.6	14.3
Aug	9.1	10.4	10.1	10.8	19.5	16.2	13.9	17.1	15.0	7.6	11.0	9.5	15.2	11.5	11.8	8.2	16.1	14.1
Sep	9.8	10.4	10.2	10.2	19.3	15.8	13.8	16.9	14.8	7.3	10.7	9.2	17.3	13.0	13.3	8.5	15.7	13.9
Oct	10.3	10.4	10.3	9.3	19.0	15.3	13.4	16.5	14.5	6.9	10.3	8.8	19.6	14.6	15.0	8.7	15.3	13.7
Nov	10.4	10.4	10.4	8.4	18.5	14.7	12.7	15.9	13.8	6.5	9.7	8.3	22.0	16.1	16.6	8.5	14.7	13.1
Dec	10.2	10.4	10.3	7.6	17.8	13.9	11.6	15.3	12.9	6.0	9.1	7.8	21.2	17.4	17.7	8.0	13.2	11.9
2016 Jan	9.5	10.3	10.1	7.0	16.9	13.1	10.4	14.7	11.9	5.7	8.6	7.3	20.6	18.3	18.5	7.3	10.9	10.0
Feb	8.4	10.0	9.7	6.5	15.7	12.2	9.0	14.1	10.8	5.4	8.1	6.9	20.1	18.8	18.9	6.4	7.8	7.4
Mar	7.1	9.7	9.1	6.2	14.2	11.2	7.7	13.5	9.7	5.2	7.7	6.6	19.8	19.0	19.0	5.5	4.6	4.8
Apr	5.7	9.3	8.5	6.0	12.6	10.1	6.4	12.9	8.7	5.1	7.3	6.3	19.5	18.9	19.0	4.7	1.8	2.5

There was a step change in 2011 due to a change in reporting population

Data are seasonally adjusted and depict the underlying trend. The X12 ARIMA monthly seasonal adjustments include trading days and leap years.

¹ With effect of January 2010 Automotive Fuels was published as a separate sub-sector in retail sales. See tables 2A and 2B

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	61,399,330	62,498,646	67,250,065	66,514,921	60,652,888	66,890,671	64,852,573	68,207,288	73,569,666	59,618,983	62,615,441	66,323,831	62,148,802	781,143,775
Bakers & dairies	395,763	432,237	449,436	473,131	463,095	490,717	529,408	517,208	531,723	465,752	518,098	566,308	555,842	5,992,955
Sweet stores	294,081	255,853	283,719	292,114	271,194	291,130	334,772	424,677	712,285	220,441	301,351	435,534	267,906	4,090,976
Miscellaneous foodstores	3,487,764	3,575,917	3,948,514	4,013,042	3,661,968	3,992,586	3,953,541	3,962,509	4,292,140	3,446,509	3,822,400	4,060,566	3,982,489	46,712,181
Off-licences	585,129	695,749	839,878	881,044	828,050	791,196	853,621	930,348	1,248,968	483,441	628,440	698,291	696,580	9,575,586
Food & Drink	66,162,067	67,458,402	72,771,612	72,174,252	65,877,195	72,456,300	70,523,915	74,042,030	80,354,782	64,235,126	67,885,730	72,084,530	67,651,599	847,515,473
Department stores	5,372,906	5,503,285	6,318,905	6,766,917	5,639,397	5,793,213	6,075,856	8,503,642	11,168,991	6,108,271	5,123,013	5,337,593	5,448,760	77,787,843
Discount stores	2,109,940	2,230,282	2,330,834	2,536,318	2,490,904	2,466,413	2,724,547	3,411,788	4,220,114	2,364,008	2,274,642	2,556,984	2,543,359	32,150,193
Catalogues	15,935,516	15,912,801	16,576,907	16,934,356	16,806,372	20,438,174	19,206,273	22,764,905	16,202,809	17,634,826	20,057,323	21,668,446	23,431,683	227,634,875
Miscellaneous mixed	2,727,693	2,761,991	3,024,082	2,824,720	2,373,176	2,798,535	2,751,909	3,140,599	3,615,381	1,878,037	2,062,192	2,233,571	2,271,146	31,735,339
Mixed Business	26,146,055	26,408,359	28,250,728	29,062,311	27,309,849	31,496,335	30,758,585	37,820,934	35,207,295	27,985,142	29,517,170	31,796,594	33,694,948	369,308,250
Men's clothing	329,312	357,823	442,695	507,773	495,613	444,048	487,371	543,477	847,599	507,648	354,716	402,178	395,774	5,786,715
Women's clothing	2,266,521	2,362,556	2,780,291	2,856,443	2,220,781	2,373,317	2,415,483	2,711,776	3,469,267	1,996,229	1,937,971	2,089,491	2,235,576	29,449,181
Family clothing	9,453,294	9,431,494	10,374,586	11,286,639	8,888,164	9,436,333	9,583,778	11,083,759	13,881,804	7,763,395	7,143,690	8,187,363	8,384,482	115,445,487
Miscellaneous clothing	418,112	438,040	521,359	539,797	460,159	480,471	492,953	534,912	624,753	368,818	348,248	388,974	410,147	5,608,631
Shoe shops	1,352,048	1,295,124	1,603,718	1,656,453	1,473,879	1,364,843	1,329,548	1,355,895	1,636,433	1,237,350	961,788	960,169	1,165,554	16,040,754
Clothing	13,819,287	13,885,037	15,722,649	16,847,105	13,538,596	14,099,012	14,309,133	16,229,819	20,459,856	11,873,440	10,746,413	12,028,175	12,591,533	172,330,768
Furniture stores	1,427,301	1,465,811	1,515,095	1,500,292	1,449,154	1,590,406	1,639,405	1,857,878	1,962,256	1,728,823	1,487,690	1,522,688	1,417,692	19,137,190
Household appliance stores	1,393,101	1,417,150	1,384,226	1,449,052	1,406,249	1,477,863	1,517,890	1,652,915	1,871,816	1,393,698	1,357,376	1,465,045	1,417,907	17,811,187
Electronic stores	1,149,132	1,106,038	1,145,498	1,214,868	1,128,824	1,299,213	1,267,557	1,637,960	1,889,323	1,344,170	1,183,404	1,214,003	1,097,291	15,528,149
DIY stores	7,485,530	7,352,175	6,938,820	6,953,865	6,808,829	6,629,518	6,754,202	6,644,878	6,291,075	5,731,564	5,935,394	6,773,150	6,987,840	79,801,310
Floor covering stores	170,271	173,663	214,048	222,217	219,805	232,107	248,326	265,780	183,152	211,872	224,819	229,126	221,436	2,646,351
Garden centres	2,564,636	2,702,405	2,265,116	1,712,663	1,538,728	1,524,410	1,577,938	1,608,351	2,086,437	1,193,319	1,882,341	2,204,005	21,304,114	
Miscellaneous household	1,587,504	1,678,135	1,781,920	1,848,132	1,723,087	1,835,722	1,949,386	2,112,042	2,520,049	1,826,101	1,723,919	1,793,741	1,763,551	22,555,785
Household	15,777,475	15,895,377	15,244,723	14,901,089	14,274,676	14,589,239	14,954,704	15,779,804	16,804,072	13,244,665	13,105,921	14,880,094	15,109,722	178,784,086
Books, newspapers & magazines	1,787,245	1,841,686	2,063,275	2,149,740	1,951,842	2,268,220	2,199,514	2,445,267	3,308,054	1,732,424	1,873,279	1,912,461	1,761,878	25,507,640
Record shops ¹	175,338	165,727	1,147,443	2,474,485	2,269,213	3,220,098	4,091,769	304,208	618,205	0	0	0	0	14,291,148
Music shops	116,311	113,214	116,105	112,789	101,751	134,780	133,644	147,972	190,032	126,171	124,942	120,002	118,283	1,539,685
Hobbies, toys & games	452,918	454,795	482,511	522,151	477,657	621,870	629,876	4,897,324	5,996,188	427,203	464,333	470,426	438,910	15,883,244
Photographic	132,042	139,647	153,670	162,263	145,141	133,096	132,483	141,667	165,539	104,647	127,804	159,386	145,846	1,711,189
Handicraft	79,365	79,500	80,814	83,386	83,094	90,342	93,388	98,086	82,159	78,369	82,570	82,862	79,731	1,014,301
Sports shops	3,158,651	3,207,498	3,336,902	3,647,036	3,567,177	3,380,537	3,071,289	3,270,741	4,033,850	2,544,527	2,411,677	2,585,189	2,694,537	37,750,960
Jewellers	559,985	580,082	635,982	678,651	593,540	577,488	573,804	801,312	1,473,595	560,141	590,992	580,219	533,473	8,179,279
Computer software	225,734	213,552	223,019	223,827	203,029	232,372	222,843	237,207	262,958	246,150	252,536	269,508	250,261	2,837,262
Medical goods	523,135	564,904	607,767	607,966	570,491	576,325	613,250	610,655	747,629	585,289	599,398	647,382	637,737	7,368,793
Chemists	3,858,870	3,868,906	4,565,762	4,460,212	3,877,114	4,333,889	4,201,159	4,593,938	6,145,657	3,682,034	3,965,787	4,094,616	3,919,627	51,708,701
Optical goods	517,379	501,234	560,728	559,741	500,461	527,328	503,085	497,851	424,274	473,145	520,796	517,023	526,328	6,111,994
Cosmetic stores	521,101	555,905	602,023	601,800	589,594	625,183	653,357	927,841	1,407,185	470,036	564,248	629,979	579,604	8,206,755
Tobacconists	45,916	47,524	53,444	55,445	57,011	65,316	65,797	64,081	74,002	69,279	71,790	74,470	72,934	771,093
Florists	334,084	352,040	360,075	337,926	286,718	335,789	317,172	316,173	547,784	253,227	412,505	490,988	328,459	4,338,856
Artists' supplies	252,362	260,184	268,839	285,376	274,465	303,932	311,390	386,163	382,657	241,351	286,040	287,029	251,584	3,539,010
Antiques, art & stamps/coins	139,196	144,011	153,508	172,236	164,080	175,902	177,698	174,470	194,590	118,866	140,688	149,398	146,721	1,912,168
Pawn shops	3,709	3,888	4,068	4,440	4,197	4,167	4,159	4,530	6,680	4,486	4,013	4,138	4,638	53,404
Gift shops	1,390,319	1,499,314	1,769,461	1,800,291	1,717,702	1,747,772	1,784,942	2,345,813	3,498,831	1,294,093	1,536,657	1,600,397	1,402,011	21,997,284
Secondhand shops	25,388	29,438	29,116	31,634	28,805	27,770	29,031	28,366	29,702	22,812	23,760	28,415	29,882	338,731
Luggage & leather goods	91,841	99,331	114,725	120,496	109,378	107,929	111,783	133,454	170,177	95,873	81,520	89,664	91,756	1,326,086
Pet shops	855,964	877,691	897,488	903,880	863,936	867,405	885,334	888,157	966,076	830,285	808,169	855,688	831,767	10,475,876
Religious goods	9,581	12,035	12,894	14,795	13,197	12,472	11,288	7,492	8,567	6,414	5,788	8,340	7,937	121,219
Direct sales	3,539,776	3,470,343	3,269,428	3,202,411	2,875,553	3,368,781	3,393,640	3,434,835	3,140,139	2,730,428	2,888,206	2,896,103	2,738,828	37,408,695
Miscellaneous & speciality shops	4,785,348	5,095,330	5,178,580	5,193,577	4,930,769	5,236,937	5,474,544	5,981,002	6,242,841	5,358,227	5,150,499	5,460,578	5,434,450	64,737,334
Other Retail	23,581,558	24,177,779	26,687,627	28,406,554	26,255,915	28,975,700	29,686,239	32,738,605	40,117,371	22,055,477	22,987,997	24,014,261	23,027,182	329,130,707
Automotive Fuels	19,250,747	19,720,570	20,573,323	20,663,627	19,132,569	20,069,378	19,498,020	19,056,115	18,706,617	17,510				

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	1,196,151	1,275,474	1,359,244	1,434,851	1,326,238	1,303,950	1,151,878	998,297	981,026	612,241	888,934	1,009,700	998,687	13,340,520
Auto parts & accessories	779,734	751,096	792,874	804,641	719,173	756,119	739,903	708,859	667,834	708,116	739,096	794,884	761,369	8,943,964
Auto services	2,218,221	2,273,165	2,453,147	2,493,185	2,127,417	2,528,299	2,508,449	2,532,991	2,337,248	2,241,602	2,445,046	2,494,461	2,394,287	28,829,297
Auto repair shops	881,945	847,160	908,613	935,150	824,235	916,808	877,852	817,546	736,434	813,324	846,739	948,677	897,863	10,370,401
Vehicle sales	597,120	575,966	628,582	620,056	553,103	614,166	554,988	502,592	445,633	498,225	551,131	632,484	594,968	6,771,894
Vehicle Sales & Services	5,673,171	5,722,861	6,142,460	6,287,883	5,550,166	6,119,342	5,833,070	5,560,285	5,168,175	4,873,508	5,470,946	5,880,206	5,647,174	68,256,076
Restaurants	20,686,303	22,119,658	22,463,756	23,919,749	22,933,932	23,413,962	24,740,067	23,582,115	23,192,728	21,109,383	23,239,737	24,494,104	24,811,975	280,021,166
Public houses	3,215,619	3,369,184	3,533,498	3,720,743	3,557,930	3,682,197	3,629,802	3,430,734	3,494,214	2,812,691	3,401,457	3,634,587	3,714,029	41,981,066
Catering services	684,934	713,181	787,325	804,892	696,597	839,762	870,742	863,665	783,894	765,986	885,242	931,649	941,126	9,884,061
Video stores ¹	270,335	200,510	35,927	34,860	29,729	30,210	31,055	34,371	29,958	0	0	0	0	426,620
Cinema, theatre & dance	1,938,168	1,925,388	2,085,082	2,051,696	1,982,932	1,917,111	2,629,822	2,879,261	2,797,739	2,090,875	2,258,702	1,967,771	1,904,835	26,491,214
Concerts & entertainers	149,345	166,935	156,513	163,827	157,728	157,250	185,450	237,828	229,444	156,396	155,841	168,215	172,918	2,108,345
Tourist attractions	708,431	726,952	776,021	996,011	1,104,976	825,239	723,794	427,404	401,890	295,784	454,953	574,551	653,479	7,961,054
Amusement parks	102,760	96,299	82,396	112,107	154,933	81,849	83,729	46,958	43,257	28,937	49,130	69,006	96,351	944,952
Aquariums	57,254	48,833	45,299	63,489	91,367	53,524	52,560	23,180	22,817	17,953	35,111	45,285	54,973	554,391
Sports & games establishments	3,460,588	3,737,930	2,731,521	1,275,631	1,212,531	1,162,078	1,161,583	1,026,097	1,106,606	1,073,301	1,127,584	1,159,697	1,168,834	17,943,393
Professional sports clubs	100,813	94,128	73,111	92,563	95,775	116,527	138,959	91,141	84,870	85,939	84,928	93,169	89,796	1,140,906
Gambling	6,432,579	6,069,026	6,069,113	5,686,552	5,634,252	6,975,395	6,650,206	7,370,812	7,079,093	6,460,050	7,247,968	7,191,463	7,017,478	79,451,408
Personal services	301,029	319,298	331,951	354,987	303,313	324,285	310,550	328,756	358,296	272,512	271,059	290,261	283,433	3,748,701
Miscellaneous entertainment	841,015	875,849	860,432	922,486	957,592	911,170	897,296	776,322	678,343	853,593	883,472	913,567	939,311	10,469,433
Digital entertainment ²	0	0	0	0	0	0	0	0	0	4,447,839	4,332,304	4,221,633	3,491,531	16,493,307
Entertainment	38,949,173	40,463,171	40,031,945	40,199,593	38,913,587	40,490,559	42,105,615	41,118,644	40,303,149	40,471,239	44,427,488	45,754,958	45,340,069	499,620,017
Hotels	5,269,172	5,733,646	6,004,296	6,248,486	5,741,106	6,140,996	6,095,088	5,447,219	4,792,533	4,583,069	5,001,609	5,316,489	5,300,881	66,405,418
Airlines	2,790,617	2,744,863	2,743,875	2,635,743	2,539,206	2,878,630	2,662,795	2,268,844	1,995,821	2,998,060	2,673,006	2,784,555	2,706,849	31,632,247
Airport terminals	40,221	42,867	60,967	79,724	69,473	77,169	64,862	51,851	49,287	54,092	58,564	57,522	63,000	729,378
Railways	5,716,846	5,907,351	6,470,149	6,335,560	5,327,447	6,625,896	6,689,202	6,178,623	5,544,257	5,195,155	5,723,104	5,856,540	5,704,213	71,557,497
Buses	877,078	942,005	1,039,151	1,072,411	921,100	1,054,895	1,060,034	922,247	849,176	594,858	750,772	812,292	813,372	10,832,313
Sea travel	245,222	284,646	313,454	342,783	336,070	280,470	249,453	204,666	190,544	179,203	192,790	211,749	225,244	3,011,072
Travel agents	2,148,541	2,158,345	2,300,118	2,493,286	2,466,853	2,872,155	2,683,957	2,456,001	2,206,423	2,378,472	2,426,228	2,293,569	1,989,431	28,724,838
Timeshares	16,463	15,428	15,078	15,406	15,226	15,495	16,149	12,865	14,152	20,915	17,430	17,185	14,957	190,286
Camping grounds	256,111	283,155	290,446	355,853	364,500	224,430	175,281	81,427	57,923	111,708	138,776	204,000	251,626	2,539,125
Miscellaneous travel	2,145,222	2,364,363	2,555,817	2,753,382	2,603,191	2,791,112	2,993,837	2,765,484	2,707,160	2,526,566	2,585,728	2,806,512	2,837,816	32,290,968
Travel	14,236,321	14,743,023	15,789,055	16,084,148	14,643,066	16,820,252	16,595,570	14,942,008	13,614,743	14,059,029	14,566,398	15,043,924	14,606,508	181,507,724
Telegraph Services / Wire Transfer Mon	39,193	39,782	39,286	41,360	35,415	37,701	42,700	45,072	48,889	39,209	51,514	59,569	55,789	536,286
Insurance services	1,698,351	1,699,776	1,801,937	1,907,016	1,746,104	1,889,383	1,711,041	1,483,784	1,408,014	1,381,389	1,421,780	1,650,706	1,508,720	19,609,650
FIs - cash disbursements (auto & manual)	31,832	35,416	33,680	33,073	30,799	32,415	31,864	24,816	21,512	550,792	558,107	594,911	606,533	2,553,918
FIs - merchandise & services	204,758	206,765	216,127	205,252	206,980	230,273	229,139	230,890	228,583	151,158	220,086	290,571	305,535	2,721,359
Non-FIs - foreign currency, travellers' cheques	124,938	146,570	164,073	186,364	149,241	154,275	149,392	100,542	90,226	126,175	168,997	149,661	151,590	1,737,106
Security Brokers and Dealers	73,594	58,176	51,482	54,753	58,258	50,817	48,012	46,840	50,802	27,803	40,869	34,690	34,590	557,092
Tax Preparation Services	171	164	180	165	130	167	171	149	151	206	147	187	218	2,035
Tax Payments	25,386	22,745	22,671	27,230	24,222	27,025	29,166	28,584	29,526	80,333	102,686	44,855	36,984	476,027
Fines, bail and bond payments	57,529	59,061	57,592	55,921	51,939	52,964	54,322	50,427	48,237	50,342	50,679	52,393	51,826	635,703
Miscellaneous financial	101,552	93,819	77,950	77,969	94,571	98,596	94,734	88,180	74,767	73,498	82,751	93,933	95,244	1,046,012
Financial Services	2,357,304	2,362,274	2,464,978	2,589,103	2,397,659	2,573,616	2,390,541	2,099,284	2,000,707	2,480,905	2,697,616	2,971,476	2,847,029	29,875,188

Table 3A Card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	1,880,500	1,922,334	1,928,822	1,973,383	1,924,936	2,092,987	2,080,681	1,940,834	2,003,810	1,814,246	1,725,062	1,823,034	1,730,418	22,960,547
Utilities	436,326	427,733	440,457	448,707	403,466	458,576	458,628	417,519	426,425	449,788	454,562	509,220	467,498	5,362,579
Contractors (residential & commercial)	269,581	256,792	282,117	287,241	252,139	298,479	300,990	289,692	243,938	262,985	284,503	294,018	292,084	3,344,978
Gardening services	61,814	61,712	57,097	44,371	38,766	37,797	35,660	31,270	36,082	21,592	29,452	44,802	53,112	491,713
Veterinary services	622,905	618,115	663,167	709,127	658,795	686,634	685,496	648,744	657,963	629,688	627,315	658,903	659,559	7,903,506
Photocopying & printing	306,707	313,631	329,218	324,485	300,813	347,779	366,925	443,125	473,101	279,666	283,803	286,953	263,441	4,012,940
Photographic studios	145,090	174,713	212,094	227,091	158,889	177,443	247,861	257,802	209,338	99,974	109,688	121,389	122,602	2,118,884
Beauty & barber shops	1,606,010	1,655,159	1,747,446	1,843,388	1,596,885	1,699,440	1,702,637	1,734,313	2,178,929	1,404,971	1,533,364	1,615,073	1,645,477	20,357,082
Employment agencies	23,911	25,445	24,751	29,264	24,469	24,417	27,041	22,876	24,025	22,943	23,780	28,725	25,811	303,547
Counselling services	6,086	6,166	6,396	6,401	6,112	6,568	6,421	6,199	5,537	6,681	6,990	17,974	6,732	88,177
Legal services	55,916	54,384	58,462	58,658	52,843	57,570	57,545	54,968	47,949	52,761	57,552	60,078	56,519	669,289
Laundry & cleaning	196,740	205,190	231,906	231,540	194,883	223,378	225,063	210,466	192,013	189,601	185,628	187,794	211,445	2,488,907
Funeral services	13,428	12,481	13,209	13,013	11,509	12,676	12,533	12,353	11,996	12,350	13,581	24,032	14,024	163,757
Medical services	1,315,926	1,273,377	1,423,803	1,424,064	1,227,114	1,429,760	1,419,589	1,399,205	1,271,969	1,345,131	1,389,102	1,428,929	1,433,849	16,465,892
Moving & courier services	438,750	446,512	489,862	481,773	401,022	493,607	515,683	503,551	484,739	429,665	455,459	458,643	439,277	5,599,793
Repair shops (not auto)	230,754	233,869	227,133	251,891	256,669	251,599	255,334	246,572	245,563	71,445	135,404	137,783	128,769	2,442,031
Accounting services	26,293	25,139	27,343	28,710	30,067	36,118	33,872	33,466	32,888	38,677	35,902	36,095	30,998	389,275
Advertising, consultancy & PR	69,968	67,593	213,928	213,188	194,280	238,152	229,117	232,565	216,913	193,745	229,065	239,622	232,523	2,500,691
Computer programming	1,522,341	1,683,941	1,767,243	1,796,768	1,679,534	1,826,515	1,984,028	2,476,731	2,802,291	1,853,205	1,799,310	1,941,239	1,846,740	23,457,545
Farming services	112,230	111,653	113,763	110,614	103,310	112,362	110,239	112,342	120,183	103,204	104,111	113,681	109,822	1,325,284
Miscellaneous professional services	1,145,396	1,172,760	1,222,125	1,223,140	1,132,654	1,229,566	1,249,715	1,269,091	1,225,748	1,179,121	1,259,174	1,381,871	1,360,898	14,905,863
Engineering services	51,747	49,923	55,074	55,177	47,347	51,070	52,002	49,528	43,139	45,370	49,741	51,236	53,732	603,339
Marina services	72,247	76,153	87,219	99,722	96,960	72,889	54,329	36,986	33,737	33,340	36,059	52,383	62,518	742,295
Wrecking & salvage yards	4,397	4,073	4,333	4,265	3,576	3,878	3,924	3,586	2,766	3,321	3,752	3,937	3,938	45,349
Pest control	3,238	3,210	4,040	4,354	3,285	3,137	3,166	2,941	2,405	2,602	2,606	2,969	3,035	37,750
Educational establishments	772,482	788,699	850,900	724,232	564,038	1,127,616	1,027,536	1,024,979	777,412	967,850	891,670	954,394	858,932	10,558,258
Child care services	21,413	23,088	22,023	24,734	23,962	23,504	25,052	24,368	23,289	26,447	29,913	25,440	26,657	298,477
Social, political & religious organisations	1,572,461	1,596,456	1,535,985	1,489,763	1,390,248	1,595,973	1,448,509	1,429,775	1,478,062	1,189,795	1,285,433	1,450,156	1,491,310	17,381,465
Government services	2,804,226	2,812,774	2,999,614	3,000,265	2,717,590	2,985,182	2,914,716	2,676,440	2,507,188	2,508,077	2,759,864	2,894,112	2,956,255	33,732,077
Miscellaneous services	1,461,026	1,404,915	1,597,799	1,524,738	1,343,005	1,580,527	1,542,490	1,633,858	2,311,859	1,409,480	1,498,474	1,647,464	1,531,747	19,026,356
Commercial equipment	875,358	854,010	883,758	880,569	782,068	951,208	910,033	922,433	878,331	827,524	814,262	823,047	809,724	10,336,967
Other Services	18,125,267	18,362,000	19,521,087	19,534,636	17,621,234	20,136,407	19,986,815	20,148,578	20,969,588	17,475,245	18,114,581	19,314,996	18,929,446	230,114,613
Total services	84,610,408	87,386,975	89,953,821	90,943,849	84,866,818	92,281,172	93,006,699	89,316,018	86,848,895	83,942,995	90,278,638	94,282,049	92,671,107	1,075,779,036
TOTAL	249,347,597	254,932,499	269,204,483	272,998,787	251,255,618	273,967,136	272,737,295	284,983,325	298,498,888	240,846,938	252,609,118	268,447,127	263,852,903	3,204,334,117

¹ With effect of January 2016 Record shops and Video stores were discontinued as separate categories and merged with Digital entertainment category.² Digital entertainment category is effective from January 2016.

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	1,828,093,490	1,867,223,577	1,965,603,126	1,921,743,384	1,767,494,739	1,943,800,838	1,882,570,671	2,110,194,268	2,520,053,126	1,667,190,402	1,758,567,407	1,898,611,259	1,756,395,636	23,059,448,433
Bakers & dairies	4,958,324	5,442,804	5,770,694	5,888,546	5,578,068	6,146,245	6,205,640	6,333,732	7,290,806	5,298,509	8,511,149	16,947,262	16,521,721	95,935,176
Sweet stores	6,349,334	5,139,348	5,828,792	6,097,429	5,638,129	6,134,328	7,203,612	10,862,873	18,446,768	4,418,766	6,117,343	9,995,456	5,203,959	91,086,803
Miscellaneous foodstores	103,200,967	106,567,859	116,544,416	114,661,144	102,848,932	114,573,363	112,843,877	118,751,739	150,539,599	99,858,095	107,325,447	116,401,458	111,424,713	1,372,340,642
Off-licences	42,040,671	53,969,447	67,621,886	65,625,000	58,936,710	56,699,684	62,969,973	79,915,033	114,270,597	30,528,862	42,419,394	49,412,772	49,714,392	732,083,750
Food & Drink	1,984,642,786	2,038,343,025	2,161,368,914	2,114,015,503	1,940,496,578	2,127,354,458	2,071,793,773	2,326,057,645	2,810,600,896	1,807,294,634	1,922,940,740	2,091,368,207	1,939,260,421	25,350,894,804
Department stores	380,429,276	375,433,338	413,590,003	418,703,133	386,820,363	418,224,311	423,771,395	589,469,204	703,424,617	388,030,593	343,793,708	372,603,022	377,618,264	5,211,481,951
Discount stores	87,496,492	90,229,458	98,232,488	108,765,185	107,630,372	107,769,286	118,370,610	160,991,941	182,771,942	102,176,923	94,807,719	106,172,343	104,930,578	1,382,848,845
Catalogues	222,300,625	213,974,651	221,922,475	213,215,802	206,374,907	239,081,288	233,919,418	306,305,285	214,426,992	211,033,236	219,496,751	256,119,429	252,338,037	2,788,208,271
Miscellaneous mixed	110,602,659	114,198,575	123,446,808	116,396,235	100,690,624	122,636,166	120,048,330	138,887,847	152,402,994	73,700,331	83,842,263	92,654,064	93,496,705	1,332,400,942
Mixed Business	800,829,052	793,836,022	857,191,774	857,080,355	801,516,266	887,711,051	896,109,753	1,195,654,277	1,253,026,545	774,941,083	741,940,441	827,548,858	828,383,584	10,714,940,009
Men's clothing	40,478,255	45,229,163	54,130,105	51,576,315	46,220,591	48,103,871	51,360,681	57,243,161	74,811,267	48,248,340	37,557,138	44,722,373	45,749,861	604,952,866
Women's clothing	174,289,550	177,937,755	205,366,292	187,413,849	148,950,856	182,461,893	183,473,541	198,888,700	227,013,271	125,049,791	141,064,523	159,591,149	162,592,307	2,099,803,927
Family clothing	460,437,033	457,014,877	497,500,839	494,981,784	424,219,499	485,252,715	495,765,087	566,018,228	643,905,570	342,700,924	353,243,545	410,737,075	412,749,685	5,584,089,828
Miscellaneous clothing	30,489,724	32,443,799	36,639,066	35,654,918	31,053,244	34,628,023	36,586,036	37,654,492	42,879,579	26,451,093	27,064,448	30,707,921	32,156,547	403,919,166
Shoe shops	86,990,840	83,548,812	95,801,502	89,677,795	86,784,334	92,116,185	92,480,701	98,916,369	110,268,075	72,575,240	60,081,220	65,315,966	75,430,427	1,022,996,626
Clothing	792,685,402	796,174,406	889,437,804	859,304,661	737,228,524	842,562,687	859,666,046	958,720,950	1,098,877,762	615,025,388	619,010,874	711,074,484	728,678,827	9,715,762,413
Furniture stores	286,871,454	298,481,918	291,086,021	300,302,324	281,775,269	315,883,991	336,963,662	339,289,928	280,091,959	348,487,231	299,910,609	308,430,213	291,179,644	3,691,882,769
Household appliance stores	117,426,919	119,763,127	119,900,856	125,419,946	116,088,418	127,997,106	135,000,404	151,539,685	140,384,626	121,155,394	119,932,913	127,447,717	118,797,173	1,523,427,365
Electronic stores	189,025,568	178,518,547	184,156,277	195,082,331	183,303,425	224,520,351	213,013,605	296,801,893	305,288,055	223,601,960	190,968,501	205,351,733	181,766,622	2,582,373,300
DIY stores	539,137,873	532,138,482	517,555,770	523,273,141	488,657,140	495,076,527	523,909,367	489,323,467	409,992,112	437,553,141	443,098,101	504,668,747	506,761,011	5,872,007,006
Floor covering stores	61,781,920	62,821,999	69,065,624	71,166,773	67,803,424	73,883,097	78,860,739	85,776,894	55,886,788	66,192,064	68,833,605	71,478,430	68,531,420	840,300,857
Garden centres	134,726,750	135,474,086	113,937,877	85,788,517	72,020,219	67,982,502	67,334,525	67,880,464	81,938,706	40,074,652	52,160,396	92,781,660	112,570,629	989,944,233
Miscellaneous household	138,633,478	144,749,617	154,536,471	161,905,810	146,441,472	163,340,159	172,685,282	178,563,003	197,141,389	150,624,340	139,865,761	149,793,213	143,642,634	1,903,289,153
Household	1,467,603,962	1,471,947,776	1,450,238,896	1,462,938,842	1,356,089,367	1,468,683,733	1,527,767,584	1,609,175,334	1,470,723,635	1,387,688,782	1,314,769,886	1,459,951,715	1,423,249,133	17,403,224,683
Books, newspapers & magazines	55,607,407	54,310,127	59,970,917	61,941,189	55,934,016	64,168,211	64,235,263	71,960,803	92,345,230	54,119,055	55,372,878	56,080,847	51,883,636	742,322,172
Record shops ¹	5,214,834	4,634,190	19,203,564	34,572,105	29,900,860	58,038,048	60,611,025	8,715,746	16,843,028	0	0	0	0	232,518,566
Music shops	16,903,172	16,562,287	16,769,465	16,819,736	15,612,486	18,793,117	18,935,548	21,895,379	27,718,388	18,726,009	18,314,293	17,848,143	17,839,770	225,834,621
Hobbies, toys & games	26,035,054	26,283,465	28,723,831	29,023,831	26,113,405	37,492,936	37,207,099	137,780,308	149,935,687	23,212,566	24,485,047	26,040,326	24,481,943	570,780,444
Photographic	22,946,299	24,039,072	24,273,966	26,171,546	22,922,877	22,478,185	22,315,831	24,464,995	27,399,007	16,863,166	18,412,192	23,935,409	21,373,032	274,649,278
Handicraft	7,773,045	7,592,696	8,251,524	7,960,809	7,959,694	8,418,878	8,657,945	9,160,179	7,460,228	7,585,797	7,847,096	8,223,403	7,930,964	97,049,486
Sports shops	211,210,017	214,669,929	219,844,787	236,237,388	230,127,183	219,104,853	204,087,361	219,403,966	251,370,552	156,490,085	158,166,573	179,002,143	186,413,936	2,474,918,756
Jewellers	111,921,714	118,746,433	127,102,247	131,887,134	121,511,396	122,900,153	122,040,275	152,231,618	271,024,625	104,647,183	117,473,437	118,298,127	115,598,912	1,623,461,540
Computer software	38,982,828	36,436,023	37,929,927	38,825,447	36,017,944	40,891,478	39,730,474	44,446,087	45,193,613	38,563,253	36,810,587	39,941,212	36,211,703	470,997,748
Medical goods	17,892,251	18,444,051	20,176,924	20,152,580	18,224,910	18,493,235	20,257,633	21,945,292	25,155,582	17,853,642	18,804,687	20,377,832	20,160,847	240,047,215
Chemists	80,078,806	83,763,293	98,169,021	94,292,092	82,001,173	90,185,394	95,056,084	113,982,272	167,334,476	74,820,764	79,080,411	83,961,339	80,342,865	1,142,989,184
Optical goods	80,828,240	79,428,560	87,472,590	87,406,547	78,304,674	81,039,799	78,651,453	77,031,567	61,855,894	74,401,520	82,285,910	82,136,149	84,182,355	954,197,018
Cosmetic stores	30,015,856	31,882,534	34,609,744	34,099,256	32,916,723	36,467,331	37,555,476	52,411,540	72,139,171	27,380,962	32,029,866	42,866,758	40,483,871	474,883,232
Tobacconists	2,228,752	2,216,407	2,542,804	2,637,613	2,629,346	3,036,756	3,119,073	2,961,442	3,520,078	3,051,564	3,057,830	3,321,061	3,215,580	35,309,554
Florists	18,437,840	18,967,116	19,472,890	18,258,029	15,145,775	17,906,683	16,613,410	16,866,564	26,207,424	13,190,736	20,502,149	24,040,274	18,302,260	225,473,310
Artists' supplies	12,482,623	13,073,622	14,111,554	13,816,861	12,873,613	14,972,321	15,165,278	17,588,829	16,152,302	11,241,757	12,823,570	13,663,140	12,349,436	167,832,283
Antiques, art & stamps/coins	25,119,054	25,949,687	28,648,083	26,196,930	22,809,114	28,779,393	28,621,755	28,733,873	28,120,344	19,905,870	21,783,738	24,619,514	25,005,621	309,173,922
Pawn shops	976,574	1,014,967	1,057,546	1,168,327	1,036,608	1,034,947	1,106,042	1,089,565	1,508,091	1,168,179	1,039,084	1,116,089	1,219,436	13,558,881
Gift shops	49,263,101	52,920,502	58,132,472	61,466,015	59,068,169	61,158,474	63,036,462	82,074,019	104,738,882	41,437,242	44,762,578	48,210,574	47,368,866	724,374,255
Secondhand shops	2,547,624	2,784,926	3,200,489	3,094,837	2,273,528	2,891,550	2,897,743	3,234,225	2,679,841	2,417,450	2,609,341	2,744,173	2,971,483	33,799,586

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	145,743,577	169,204,770	201,946,636	221,376,504	170,823,458	146,658,827	126,226,020	112,771,021	123,869,335	69,353,375	109,304,797	128,524,160	123,285,613	1,703,344,516
Auto parts & accessories	122,643,324	118,718,992	124,189,942	125,257,720	110,952,722	119,908,876	117,510,509	111,999,228	103,721,051	109,411,273	115,149,026	125,595,757	120,322,246	1,402,737,342
Auto services	53,723,262	55,702,996	60,187,464	59,383,755	51,011,590	59,999,907	55,891,964	52,833,851	47,169,505	51,787,840	54,990,894	60,181,460	56,788,002	665,929,228
Auto repair shops	217,569,585	211,092,719	224,862,211	232,156,747	203,100,885	226,873,364	219,961,121	203,281,305	181,991,601	202,213,461	212,221,087	235,750,015	222,525,431	2,576,029,947
Vehicle sales	222,903,256	216,508,690	233,464,662	227,277,465	202,387,353	238,069,624	215,752,162	194,751,912	166,591,985	199,895,342	225,858,429	252,999,668	227,931,209	2,601,488,501
Vehicle Sales & Services	762,583,004	771,228,167	844,650,915	865,452,191	738,276,008	791,510,598	735,341,776	675,637,317	623,343,477	632,661,291	717,524,233	803,051,060	750,852,501	8,949,529,534
Restaurants	645,068,495	694,545,735	702,783,340	740,960,377	705,632,441	740,633,963	707,102,971	811,885,797	592,175,035	657,339,747	695,421,996	695,667,761	8,446,645,449	
Public houses	123,782,213	130,939,891	136,806,327	143,743,255	137,071,403	140,868,749	137,872,218	132,789,613	157,787,204	103,605,805	121,751,154	131,846,315	132,058,397	1,607,140,331
Catering services	59,994,850	63,719,219	67,340,385	65,966,773	57,399,412	61,883,448	63,975,928	61,901,913	66,799,961	51,522,683	54,884,964	61,199,747	57,846,232	734,440,665
Video stores ¹	3,599,002	2,743,166	872,670	718,943	562,149	860,835	769,176	766,243	813,938	0	0	0	0	8,107,120
Cinema, theatre & dance	123,946,012	133,045,654	136,751,241	139,973,137	113,210,194	138,671,085	164,297,410	181,609,150	179,160,828	114,795,357	154,909,098	126,773,526	121,328,542	1,704,525,222
Concerts & entertainers	9,500,877	10,935,525	10,021,260	10,133,023	9,193,579	10,469,928	13,934,067	15,265,783	14,375,402	9,777,432	10,878,167	11,592,061	10,861,601	137,437,828
Tourist attractions	41,658,753	42,816,707	46,532,568	55,904,211	55,885,322	43,803,704	39,056,236	25,226,975	24,567,325	22,048,667	30,224,300	37,131,393	38,810,996	462,008,404
Amusement parks	5,250,113	4,972,863	5,030,614	6,211,527	7,165,418	3,787,649	4,000,736	2,434,703	2,220,783	1,707,781	2,407,774	3,468,348	4,427,380	47,835,576
Aquariums	2,887,754	2,554,822	2,391,541	3,384,423	4,598,116	2,588,087	2,521,135	1,242,527	1,436,290	958,375	1,677,491	2,311,632	2,731,768	28,396,207
Sports & games establishments	136,368,112	194,885,842	116,716,395	90,592,545	74,132,073	77,170,877	75,539,798	73,865,851	74,784,808	72,885,614	77,183,985	97,318,008	110,125,605	1,135,201,401
Professional sports clubs	11,487,953	12,896,246	9,164,171	8,473,331	6,802,013	8,818,704	9,665,428	6,425,054	5,932,888	7,235,748	6,141,442	10,423,111	10,104,157	102,082,293
Gambling	134,356,659	126,943,139	124,621,145	122,547,822	127,142,100	154,276,526	140,204,755	145,047,120	141,729,680	131,632,543	146,035,915	139,990,463	143,691,608	1,643,862,816
Personal services	19,916,391	20,444,008	21,181,866	21,635,816	19,132,888	20,679,005	21,795,991	23,731,989	24,178,400	19,118,718	18,329,356	20,065,880	19,745,073	250,038,990
Miscellaneous entertainment	209,875,415	210,530,581	205,939,584	195,509,752	183,089,729	221,708,848	217,988,952	185,934,282	144,016,490	222,649,548	210,504,737	213,214,092	214,533,172	2,425,619,767
Digital entertainment ²	0	0	0	0	0	0	0	0	0	72,921,946	65,629,996	66,962,259	53,745,784	259,259,985
Entertainment	1,527,692,599	1,651,973,398	1,586,153,107	1,605,754,935	1,497,880,682	1,591,219,886	1,632,255,793	1,563,344,174	1,649,689,794	1,423,035,252	1,557,898,126	1,617,718,831	1,615,678,076	18,992,602,054
Hotels	907,599,176	1,019,654,449	1,115,988,854	1,153,851,692	1,019,172,305	1,138,449,463	1,131,102,394	952,168,622	804,719,663	757,221,246	823,621,694	897,822,070	916,852,813	11,730,625,265
Airlines	702,053,181	701,660,254	696,341,750	676,219,611	613,493,514	699,526,964	658,246,861	527,038,179	456,708,599	781,107,256	699,791,020	726,219,552	682,234,478	7,918,588,038
Airport terminals	3,557,448	3,949,288	4,674,046	4,856,163	4,124,175	4,854,186	4,113,221	3,299,053	2,949,638	3,007,315	3,326,106	3,578,574	3,812,373	46,544,138
Railways	242,807,779	241,626,010	270,415,271	256,489,790	213,494,979	292,545,465	288,942,717	262,654,076	261,752,701	264,601,936	245,197,397	244,862,509	243,500,710	3,086,083,561
Buses	36,669,273	38,810,768	42,336,848	45,038,412	39,522,335	44,445,654	40,952,291	33,796,186	31,797,546	24,723,285	28,736,549	32,884,194	32,969,366	436,013,434
Sea travel	70,345,119	75,258,094	82,905,152	89,287,165	89,489,850	78,322,021	70,622,349	58,540,056	55,016,002	65,424,098	65,075,238	66,743,099	73,110,498	869,793,622
Travel agents	636,429,875	694,109,931	715,309,531	718,164,106	625,920,300	651,971,105	596,020,752	494,286,537	478,934,223	651,181,135	662,726,555	676,297,109	649,300,190	7,614,221,474
Timeshares	2,294,401	2,155,021	2,188,135	2,154,152	2,115,184	2,171,178	2,211,899	1,813,768	1,992,726	2,973,452	2,490,254	2,569,030	2,349,416	27,184,215
Camping grounds	31,585,217	38,296,710	41,626,530	44,997,143	36,415,545	23,509,369	21,137,768	26,116,656	18,339,074	23,442,138	26,653,335	34,820,649	30,796,536	366,151,453
Miscellaneous travel	73,365,774	80,393,163	92,406,998	90,993,307	76,199,521	78,015,752	77,668,623	69,582,244	64,924,525	71,749,393	72,051,856	78,340,935	80,049,489	932,375,796
Travel	1,799,108,067	1,876,259,239	1,948,204,251	1,928,199,849	1,700,775,403	1,875,361,694	1,759,916,481	1,477,126,755	1,372,415,034	1,888,210,008	1,806,048,310	1,866,315,651	1,798,123,056	21,296,955,731
Telegraph Services / Wire Transfer Mon	5,923,618	6,114,317	6,536,577	6,471,447	5,943,600	6,487,084	6,904,014	7,026,277	7,717,450	5,167,279	7,536,040	8,457,252	7,283,237	81,644,574
Insurance services	323,000,940	316,226,441	334,766,895	347,819,888	320,817,052	356,103,142	331,064,319	295,117,545	270,369,552	268,398,351	269,696,839	321,407,351	293,397,466	3,725,184,841
FIs - cash disbursements (auto & manual)	9,429,638	9,631,741	9,367,783	10,354,358	9,506,666	9,502,947	9,129,878	6,967,781	6,950,911	82,175,858	82,617,658	89,153,100	91,489,707	416,848,388
FIs - merchandise & services	41,279,960	42,579,342	43,929,202	43,023,976	40,296,918	43,985,298	45,491,460	41,460,944	38,396,075	32,845,817	40,550,783	45,483,693	43,274,811	501,318,319
Non-FIs - foreign currency, travellers' cheques	56,628,227	67,222,706	73,535,011	92,927,401	75,258,385	68,451,584	66,056,132	42,616,426	35,928,355	40,062,783	48,964,679	60,059,677	60,827,861	731,911,000
Security Brokers and Dealers	20,381,525	15,110,591	13,740,275	15,752,848	18,165,611	14,471,679	13,789,971	13,416,254	14,525,477	10,215,419	13,191,755	11,571,786	12,382,638	166,334,304
Tax Preparation Services	220,373	409,535	223,333	264,545	111,817	334,984	163,865	161,794	138,962	126,324	140,720	157,391	306,353	2,539,623
Tax Payments	29,681,688	28,870,892	29,080,962	40,077,012	41,669,142	46,412,507	61,777,586	61,806,574	49,237,767	111,997,686	171,090,952	75,281,064	59,678,308	776,980,452
Fines, bail and bond payments	8,758,899	9,696,864	10,079,148	9,534,468	8,645,049	9,034,960	9,289,458	8,264,594	8,118,397	8,396,759	8,463,461	8,668,557	8,544,169	106,735,884
Miscellaneous financial	18,249,952	17,710,342	16,383,592	16,514,716	17,043,493	19,054,021	18,315,461	18,009,436	15,590,254	15,651,345	16,932,819	18,317,185	17,513,708	207,036,372
Financial Services	513,554,820	513,572,771	537,642,778	582,740,659	537,457,733	573,838,206	561,982,144	494,847,625	446,973,200	575,037,621	659,185,706	638,557,056	594,698,258	6,716,533,757

Table 3B Card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	80,615,666	82,088,386	80,972,314	85,012,575	82,703,450	92,947,387	95,617,975	91,103,509	96,117,898	86,450,293	78,761,155	86,316,164	78,886,895	1,036,978,001
Utilities	75,339,731	70,392,244	70,069,707	67,902,548	58,719,985	67,445,974	67,653,200	60,890,739	63,298,836	71,653,941	74,954,561	90,678,039	82,263,187	845,922,961
Contractors (residential & commercial)	88,432,338	89,063,293	97,327,231	94,783,903	82,603,621	101,407,698	98,532,783	96,462,412	78,520,102	84,428,023	91,276,111	95,941,362	93,508,782	1,103,855,321
Gardening services	7,288,044	6,572,988	8,048,588	5,771,320	4,558,448	5,803,969	4,269,502	3,579,431	4,567,261	3,121,649	3,484,076	6,957,489	6,069,475	62,804,196
Veterinary services	61,323,389	60,628,149	65,289,881	68,961,663	63,601,203	66,725,128	66,835,368	63,344,716	62,889,413	63,411,048	63,215,144	66,243,335	66,147,755	777,292,803
Photocopying & printing	44,074,718	42,185,198	44,933,136	42,244,687	39,539,847	48,566,660	49,173,439	52,399,545	51,340,918	39,489,393	41,042,527	44,313,978	40,270,448	535,499,776
Photographic studios	7,503,910	8,367,461	9,380,420	10,948,180	7,967,319	8,793,083	10,688,905	11,450,162	9,631,418	5,845,427	6,734,721	7,202,947	7,084,575	104,094,618
Beauty & barber shops	89,872,540	92,493,995	96,310,049	100,737,543	88,405,995	95,226,709	97,009,055	99,504,663	120,033,015	78,526,620	86,533,256	92,091,222	93,367,005	1,140,239,127
Employment agencies	24,078,232	27,482,769	29,995,881	33,913,788	29,593,814	29,907,174	33,347,226	29,216,472	33,253,711	25,019,041	29,550,435	33,274,523	30,210,154	364,764,988
Counselling services	1,636,561	1,483,461	1,533,704	1,569,197	1,503,756	1,635,442	1,550,569	1,589,397	1,592,916	1,803,066	2,014,735	1,714,867	1,760,394	19,751,504
Legal services	22,567,722	22,217,555	24,811,064	24,533,203	21,224,778	23,710,453	24,050,736	23,469,552	20,159,445	21,823,984	24,863,304	26,141,106	24,086,698	281,091,878
Laundry & cleaning	6,740,501	6,895,807	7,817,655	7,940,675	6,785,612	7,698,303	7,715,978	7,284,862	6,544,398	6,657,949	6,341,762	6,498,670	7,152,960	85,334,631
Funeral services	15,805,909	14,081,297	14,640,338	14,072,307	12,856,110	14,218,937	15,188,382	14,924,560	14,224,890	14,842,614	16,793,395	18,178,602	17,344,167	181,365,599
Medical services	178,832,074	176,910,998	195,038,959	195,676,704	166,156,954	192,129,662	195,210,910	193,102,516	169,665,799	177,865,670	188,719,460	198,921,680	195,779,487	2,245,178,799
Moving & courier services	43,290,103	43,355,686	48,681,948	52,140,616	39,985,486	47,012,957	47,833,270	44,801,500	42,970,299	40,484,981	41,879,871	43,115,692	41,741,011	534,003,317
Repair shops (not auto)	17,692,017	19,096,738	18,577,784	22,696,987	20,597,007	20,255,260	20,708,574	20,805,642	22,341,008	10,560,758	14,056,499	16,485,624	14,007,330	220,189,211
Accounting services	7,184,082	6,521,564	6,886,821	7,442,988	7,095,400	7,892,602	7,775,594	8,062,228	8,379,208	10,269,054	9,597,055	9,976,904	8,184,687	98,084,105
Advertising, consultancy & PR	8,283,046	7,771,648	19,682,774	19,611,818	17,539,859	21,650,491	21,515,796	21,420,247	20,679,574	19,102,098	22,130,754	22,544,716	22,441,536	236,091,311
Computer programming	108,221,422	114,481,556	122,083,687	118,411,210	110,315,539	117,111,871	128,945,691	156,145,618	167,368,787	120,259,140	118,281,698	130,254,039	127,356,272	1,531,015,108
Farming services	11,005,129	10,846,069	12,064,602	12,080,762	10,948,496	11,989,201	11,853,475	11,190,085	11,349,632	10,307,178	10,442,004	11,334,104	10,512,072	134,917,680
Miscellaneous professional services	179,563,189	174,233,195	188,019,778	180,749,574	174,674,194	206,893,863	183,398,931	171,074,659	177,031,195	174,990,495	173,379,951	185,050,826	185,203,343	2,174,700,004
Engineering services	15,424,298	14,558,375	16,964,189	16,927,353	14,247,722	15,368,369	15,366,499	14,611,424	13,236,199	13,916,982	14,688,284	15,590,747	14,916,726	180,392,869
Marina services	10,805,830	10,406,418	11,776,069	11,782,882	10,066,496	8,538,055	6,791,605	5,279,694	4,767,272	6,320,061	6,514,353	10,132,718	10,245,724	102,621,347
Wrecking & salvage yards	890,164	806,687	905,261	931,617	729,360	830,684	865,837	788,798	660,217	714,948	781,257	878,734	848,186	9,741,586
Pest control	641,273	660,846	781,028	825,106	698,923	698,514	694,076	572,861	603,865	617,256	617,907	747,741	710,143	8,228,266
Educational establishments	178,384,234	143,923,642	145,560,177	148,633,293	185,549,246	412,611,719	248,488,439	134,065,727	128,561,910	217,271,159	143,814,763	133,560,132	167,024,379	2,209,064,586
Child care services	2,629,973	2,652,615	3,086,942	3,121,760	2,544,788	3,067,731	2,945,985	2,818,486	2,575,311	2,955,177	3,188,310	3,080,609	2,990,707	35,028,421
Social, political & religious organisations	93,746,360	90,785,591	91,642,357	94,457,506	81,110,835	98,171,005	99,937,531	91,576,239	108,629,418	104,039,409	94,677,405	96,219,768	91,557,036	1,142,804,100
Government services	282,484,904	261,961,093	276,131,076	296,889,828	272,117,869	271,887,691	229,862,472	204,808,585	201,023,916	208,296,740	220,544,548	248,056,148	255,152,514	2,946,732,480
Miscellaneous services	86,575,646	88,749,771	92,845,523	88,921,924	84,652,201	94,182,215	91,685,826	89,437,685	104,008,929	86,221,461	85,922,093	94,687,349	94,041,903	1,095,356,880
Commercial equipment	128,331,261	127,580,216	135,192,369	137,543,065	120,815,761	139,209,325	137,941,430	131,511,755	115,831,995	117,918,597	121,017,020	129,771,179	123,648,236	1,537,980,948
Other Services	1,879,264,266	1,819,255,311	1,937,051,312	1,967,236,582	1,819,910,074	2,233,588,132	2,023,455,059	1,857,293,769	1,861,858,755	1,825,184,212	1,795,818,414	1,925,961,014	1,914,513,787	22981126421
Total services	7,389,801,932	7,651,943,335	7,969,691,217	8,103,235,908	7,313,472,205	8,203,967,979	7,844,053,647	7,020,418,262	6,758,999,923	7,101,349,630	7,360,096,483	7,749,425,682	7,590,718,491	90667372762
TOTAL	14,650,360,686	15,018,977,361	15,717,281,585	15,818,165,377	14,364,831,113	15,912,435,561	15,571,898,738	15,673,369,483	16,229,159,224	13,690,614,815	14,031,298,951	15,085,307,273	14,709,159,863	1.81822E+11

¹ With effect of January 2016 Record shops and Video stores were discontinued as separate categories and merged with Digital entertainment category.² Digital entertainment category is effective from January 2016.

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	273,955,712	279,345,111	292,358,306	290,790,164	266,080,985	293,605,090	292,576,017	299,994,829	307,167,089	274,844,143	295,021,316	311,244,769	293,073,884	3,496,101,703
Bakers & dairies	3,418,100	3,771,372	3,686,133	3,932,783	3,965,664	4,145,443	4,787,536	4,700,703	4,832,585	4,294,801	4,717,586	5,147,931	5,208,879	53,191,416
Sweet stores	1,274,670	1,144,361	1,201,875	1,160,069	1,170,298	1,226,087	1,401,304	1,554,595	2,412,085	989,601	1,354,863	1,748,450	1,223,917	16,587,505
Miscellaneous foodstores	17,201,227	17,290,150	18,671,094	18,413,554	17,144,162	18,928,564	18,610,780	18,762,526	19,044,053	16,499,417	18,985,112	19,925,753	19,148,261	221,423,426
Off-licences	3,497,229	3,751,468	3,813,894	3,898,767	3,819,889	3,697,879	3,889,945	3,941,072	4,373,615	3,295,577	3,615,536	3,843,728	3,804,227	45,745,597
Food & Drink	299,346,938	305,302,462	319,731,302	318,195,337	292,180,998	321,603,063	322,1265,582	328,953,725	337,829,427	299,923,539	323,694,413	341,910,631	322,459,168	3,833,049,647
Department stores	12,877,724	13,256,491	14,973,014	16,397,601	14,879,562	15,578,492	16,168,607	20,827,838	28,509,259	15,500,833	14,898,593	15,431,494	15,083,047	201,504,831
Discount stores	12,995,083	13,910,470	14,039,730	14,994,113	14,979,539	15,123,218	17,056,854	19,197,941	23,858,749	14,688,040	15,154,791	16,789,274	16,416,476	196,209,195
Catalogues	3,824,616	3,824,983	3,912,030	4,045,369	3,858,469	4,436,596	4,934,383	5,644,828	5,064,812	3,832,867	3,989,348	4,056,291	3,901,603	51,501,579
Miscellaneous mixed	8,569,395	8,410,898	9,283,150	8,412,121	6,858,323	8,120,270	7,896,914	9,041,743	11,362,626	5,864,454	6,674,609	7,226,772	7,094,868	96,246,748
Mixed Business	38,266,818	39,402,842	42,207,924	43,849,204	40,575,893	43,258,576	46,056,758	54,712,350	68,795,446	39,886,194	40,717,341	43,503,831	42,495,994	545,462,353
Men's clothing	670,469	736,102	829,847	951,527	1,056,908	884,382	972,870	1,059,733	1,877,789	936,395	685,557	789,661	777,168	11,557,939
Women's clothing	6,497,301	6,707,022	7,590,771	7,802,986	6,449,484	6,996,352	7,054,441	7,015,832	10,058,693	5,529,134	5,911,848	5,938,084	6,274,663	83,329,310
Family clothing	29,071,579	29,321,907	31,689,578	34,051,631	28,407,911	30,178,189	30,457,796	33,027,971	44,278,074	25,233,302	24,314,585	27,104,324	27,540,869	365,606,137
Miscellaneous clothing	693,283	761,371	937,809	921,322	843,233	862,367	961,750	939,431	1,169,301	613,627	686,435	701,211	691,323	10,089,180
Shoe shops	3,043,658	2,844,003	3,560,814	3,642,008	3,437,780	3,345,812	3,080,662	2,966,887	3,722,145	2,734,268	2,348,370	2,263,637	2,666,117	36,612,503
Clothing	39,976,290	40,370,405	44,608,819	47,369,474	40,195,316	42,267,102	42,527,519	45,009,854	61,106,002	35,046,726	33,946,795	36,796,917	37,950,140	507,195,069
Furniture stores	3,568,141	3,714,953	3,786,780	3,732,648	3,710,034	4,034,792	4,144,601	4,554,831	5,200,631	4,128,032	3,876,008	3,964,211	3,706,775	48,554,296
Household appliance stores	6,165,365	6,432,100	6,149,769	6,376,988	6,443,203	6,703,404	7,066,362	7,282,737	8,472,466	6,521,090	6,539,449	6,937,572	6,758,878	81,684,018
Electronic stores	2,213,389	2,173,444	2,215,162	2,335,689	2,235,499	2,562,403	2,490,092	3,090,689	3,870,358	2,638,796	2,405,807	2,465,758	2,301,902	30,785,599
DIY stores	21,060,634	20,981,000	20,234,540	20,395,665	19,831,154	19,963,124	20,260,071	20,397,361	19,784,211	17,145,821	18,785,734	21,042,351	21,372,254	240,193,286
Floor covering stores	330,897	345,433	437,967	456,995	455,433	491,544	523,944	551,578	401,846	434,183	481,443	497,241	492,589	5,570,196
Garden centres	5,474,453	5,839,585	5,062,760	3,951,466	3,611,630	3,507,236	3,716,810	4,073,764	5,261,199	2,474,684	3,011,965	4,485,985	5,012,335	50,009,419
Miscellaneous household	1,771,257	1,736,572	1,805,359	1,908,609	1,948,273	2,289,456	2,349,288	2,192,542	2,277,828	1,980,647	2,138,347	1,981,813	1,941,537	24,550,271
Household	40,584,136	41,223,087	39,692,337	39,158,060	38,235,226	39,551,959	40,551,168	42,143,502	45,268,539	35,323,253	37,238,753	41,374,931	41,586,270	481,347,085
Books, newspapers & magazines	6,770,850	7,033,192	7,751,328	7,798,984	7,347,096	8,530,422	8,212,666	8,321,988	11,262,704	6,734,375	7,690,468	7,808,894	7,167,200	95,659,317
Record shops ¹	688,712	658,162	823,394	1,602,453	1,462,942	2,010,286	2,505,475	1,149,973	2,466,246	0	0	0	0	12,678,931
Music shops	226,159	222,296	224,010	223,694	203,335	262,225	260,639	271,179	364,227	248,943	248,751	237,413	239,291	3,006,003
Hobbies, toys & games	1,703,577	1,746,758	1,814,287	1,846,134	1,773,730	2,286,091	2,344,439	5,144,899	6,965,189	1,682,095	1,943,916	1,931,129	1,781,625	31,260,292
Photographic	264,979	266,357	295,092	309,973	284,364	259,127	257,794	263,214	329,016	204,927	247,411	270,438	250,558	3,238,271
Handicraft	198,818	197,363	198,729	203,725	203,262	226,420	239,324	240,669	205,273	192,089	215,377	214,386	204,798	2,541,415
Sports shops	9,349,477	9,507,282	9,757,572	10,339,535	10,572,916	9,947,768	9,116,029	9,371,966	11,768,673	7,942,825	7,645,860	8,252,511	8,588,764	112,811,701
Jewellers	1,315,944	1,373,401	1,467,243	1,568,167	1,394,524	1,386,033	1,378,705	1,858,013	3,769,159	1,291,779	1,518,496	1,517,017	1,266,723	19,789,260
Computer software	330,127	317,401	330,516	331,824	315,152	372,111	356,980	377,759	434,677	408,989	393,178	410,728	397,501	4,446,816
Medical goods	45,277	44,319	48,162	48,018	43,981	45,982	47,209	47,535	42,624	43,161	45,752	47,168	50,024	553,935
Chemists	19,332,340	19,248,466	22,456,837	21,617,459	19,023,965	22,041,223	21,310,143	22,486,763	29,249,949	18,904,137	21,785,692	22,363,464	21,072,250	261,560,348
Optical goods	1,054,616	1,016,071	1,131,527	1,114,619	1,001,525	1,107,636	1,062,317	1,042,924	878,720	985,854	1,149,670	1,119,265	1,128,670	12,738,798
Cosmetic stores	1,852,185	1,962,929	2,094,905	2,040,486	1,977,153	2,166,567	2,303,232	2,818,364	4,739,226	1,615,110	2,113,236	2,167,068	1,974,070	27,972,346
Tobacconists	319,011	335,052	355,330	368,927	385,132	464,471	494,628	485,303	520,496	509,066	532,992	547,309	557,063	5,555,769
Florists	825,145	864,456	915,417	882,662	766,732	860,700	838,441	808,265	1,296,961	658,002	1,156,864	1,442,529	860,860	11,351,889
Artists' supplies	743,797	751,011	769,573	797,853	778,375	901,713	940,202	1,118,049	1,182,757	732,963	940,957	944,503	796,536	10,654,492
Antiques, art & stamps/coins	294,848	299,811	300,550	330,048	340,240	359,227	367,555	352,251	420,446	264,422	322,887	328,329	313,608	3,999,374
Pawn shops	28,177	30,364	32,103	35,643	32,245	31,817	30,990	31,682	41,893	29,718	29,160	31,522	39,795	396,932
Gift shops	5,347,723	5,660,446	7,128,366	6,407,495	6,131,448	6,634,057	6,874,652	8,548,788	14,691,795	5,466,448	7,728,734	7,764,417	5,920,321	88,956,967
Secondhand shops	77,456	79,192	81,855	88,637	87,918	94,547	93,827	90,924	104,393	74,742	83,988	90,883	93,055	1,063,961
Luggage & leather goods	126,686	137,791	154,675	163,772	158,778	155,512	155,892	180,000	254,261	130,241	120,784	131,155	130,029	1,872,890
Pet shops	3,332,713	3,449,220	3,471,107	3,532,518	3,557,951	3,537,691	3,650,394	3,607,297	3,897,186	3,505,298	3,490,286	3,642,181	3,605,796	42,946,925
Religious goods	7,310	7,657	6,869	8,274	8,645	8,349	9,252	7,624	9,509	6,326	7,335	7,711	6,574	94,125
Direct sales	5,805,456	5,809,497	5,685,748	5,649,805	5,301,642	5,823,009	5,832,648	6,047,103	5,684,458	5,424,692	5,646,716	5,985,658	5,741,497	68,632,473
Miscellaneous & speciality shops	4,304,233	4,499,096	4,501,400	4,528,778	4,387,730	4,705,582	4,871,655	4,717,417	5,061,426	4,179,124	4,140,046	4,238,202	4,247,849	54,078,305
Other Retail	64,345,616	65,517,590	71,796,595	71,839,483	67,540,781	<								

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	733,045	766,330	809,028	861,277	814,403	782,453	726,539	635,714	647,798	468,814	603,110	687,568	679,460	8,482,494
Auto parts & accessories	1,733,359	1,677,413	1,757,107	1,794,227	1,622,556	1,729,711	1,723,516	1,615,989	1,484,125	1,645,122	1,779,279	1,893,409	1,833,464	20,555,918
Auto services	5,786,788	5,960,997	6,243,592	6,461,731	5,926,722	6,666,646	6,713,529	6,984,468	7,203,982	6,231,557	6,936,214	7,102,049	7,030,069	79,461,556
Auto repair shops	1,906,380	1,845,954	1,957,282	2,021,309	1,792,264	2,002,377	1,959,904	1,809,370	1,581,269	1,818,961	1,934,030	2,159,913	2,077,969	22,960,602
Vehicle sales	1,341,974	1,304,324	1,393,684	1,395,448	1,273,628	1,403,841	1,287,479	1,144,930	990,155	1,164,644	1,305,099	1,501,997	1,442,072	15,607,301
Vehicle Sales & Services	11,501,546	11,555,018	12,160,693	12,533,992	11,429,573	12,585,028	12,410,967	12,190,471	11,907,329	11,329,098	12,557,732	13,344,936	13,063,034	147,067,871
Restaurants	89,307,716	96,536,129	92,098,252	95,443,427	96,356,379	97,407,724	106,813,856	105,897,101	105,365,363	96,828,049	107,412,592	113,027,628	113,058,870	1,226,245,370
Public houses	14,008,762	14,443,267	14,539,151	14,494,903	14,605,330	15,385,374	15,398,155	15,440,257	15,254,691	12,899,685	16,333,371	17,060,690	16,981,637	182,836,511
Catering services	2,785,753	2,941,984	3,084,055	3,198,407	2,825,539	3,464,917	3,777,595	4,124,198	3,633,042	3,722,191	4,427,848	4,622,778	4,650,316	44,472,870
Video stores ¹	56,947	50,290	37,103	32,324	27,893	28,485	30,817	33,263	32,758	0	0	0	0	272,933
Cinema, theatre & dance	6,282,496	5,573,609	6,329,700	6,022,647	5,732,984	5,358,151	7,223,830	7,563,831	7,667,573	6,246,709	7,307,866	6,269,860	6,037,192	77,333,952
Concerts & entertainers	411,175	469,710	406,311	444,536	471,229	433,830	496,054	594,801	572,759	486,384	480,837	499,173	521,095	5,876,719
Tourist attractions	1,470,138	1,324,234	1,246,987	1,586,400	2,164,335	1,475,346	1,413,199	861,960	819,755	605,581	1,074,571	1,240,935	1,449,704	15,263,007
Amusement parks	404,226	389,695	335,347	402,204	585,657	348,473	344,076	201,962	153,268	121,901	218,235	292,267	422,016	3,815,101
Aquariums	225,420	188,315	172,673	219,189	333,136	210,462	202,754	90,760	77,093	78,311	161,756	206,975	237,983	2,179,407
Sports & games establishments	4,398,042	4,923,177	4,369,973	3,820,778	3,916,486	3,606,927	3,669,012	3,300,383	3,239,392	3,641,555	3,985,831	4,000,793	4,197,978	46,672,285
Professional sports clubs	244,215	260,980	201,352	253,114	272,854	292,663	323,305	251,470	239,792	241,220	260,854	269,683	273,837	3,141,124
Gambling	31,280,685	26,972,947	24,717,510	21,087,634	23,371,720	26,652,891	26,102,952	29,438,725	29,169,958	28,604,951	29,759,085	31,501,266	31,595,663	328,975,302
Personal services	515,890	531,825	586,675	578,353	470,185	507,286	438,612	440,431	472,964	421,314	463,245	502,836	477,902	5,891,628
Miscellaneous entertainment	1,182,248	1,181,586	1,067,274	1,303,472	1,648,416	1,208,396	1,268,462	1,060,780	975,588	1,207,372	1,490,507	1,397,995	1,547,527	15,357,375
Digital entertainment ²	0	0	0	0	0	0	0	0	0	2,510,644	2,711,027	2,561,304	2,242,625	10,025,600
Entertainment	152,573,713	155,787,748	149,192,363	148,887,388	152,782,143	156,380,925	167,502,679	169,299,922	167,673,996	157,615,867	176,087,625	183,454,183	183,694,345	1,968,359,184
Hotels	6,153,720	6,510,714	6,407,385	6,830,350	7,215,413	6,680,119	6,730,681	6,247,947	6,076,892	5,636,874	6,262,636	6,563,735	6,408,649	77,571,395
Airlines	2,735,689	2,539,694	2,576,766	2,617,254	2,527,732	2,627,469	2,418,202	2,087,670	1,902,251	2,785,520	2,536,286	2,621,928	2,649,259	29,890,031
Airport terminals	57,303	61,166	95,774	143,419	136,221	145,613	108,922	85,081	91,649	90,937	106,062	114,149	119,082	1,298,075
Railways	16,821,310	16,978,171	18,284,136	17,814,699	15,721,937	19,018,031	19,328,179	18,496,741	17,781,320	15,596,808	17,752,283	17,698,866	16,575,770	211,046,941
Buses	2,476,466	2,601,165	2,634,657	2,623,817	2,517,134	2,760,560	2,984,519	2,737,187	2,775,457	1,919,780	2,399,038	2,558,937	2,532,737	31,044,988
Sea travel	251,162	262,288	289,016	334,092	371,819	273,980	237,962	191,233	203,672	140,203	172,683	209,099	225,926	2,911,973
Travel agents	2,162,095	2,220,577	2,239,108	2,246,077	2,020,766	1,956,929	1,760,123	1,410,182	1,237,214	2,271,294	2,221,795	2,258,607	2,169,797	24,012,469
Timeshares	4,479	4,420	4,132	4,333	4,124	4,041	4,770	3,929	4,606	7,190	5,964	5,727	5,062	58,298
Camping grounds	940,746	997,412	946,989	1,200,855	1,439,346	796,241	693,983	319,126	206,761	359,723	469,914	805,651	1,015,277	9,251,278
Miscellaneous travel	8,062,357	9,208,544	9,762,490	10,742,465	10,669,782	11,456,326	12,932,262	12,547,484	12,875,333	12,411,283	12,657,182	13,787,157	14,010,070	143,060,378
Travel	33,511,607	34,873,437	36,833,068	37,727,011	35,408,861	39,039,190	40,468,922	37,878,633	37,078,263	35,582,738	38,321,207	40,060,121	39,302,980	452,574,431
Telegraph Services / Wire Transfer Mon	277,848	297,114	306,139	314,377	307,340	318,340	327,696	333,292	357,686	167,183	295,737	312,475	248,278	3,585,657
Insurance services	3,825,147	3,820,985	4,034,057	4,237,979	3,916,536	4,224,869	3,967,139	3,474,709	3,126,838	3,118,675	3,271,803	3,728,151	3,534,891	44,456,632
FIs - cash disbursements (auto & manual)	62,053	74,868	80,326	93,774	82,414	71,309	66,070	51,707	54,616	110,170	133,686	148,241	146,207	1,113,388
FIs - merchandise & services	8,250,848	8,559,706	8,619,092	8,913,967	8,670,555	8,988,249	9,300,289	8,896,575	9,322,812	9,013,642	9,014,159	9,652,149	9,229,210	108,180,405
Non-FIs - foreign currency, travellers' cheques	925,719	1,082,533	1,252,894	1,452,583	1,279,891	1,114,077	1,020,188	730,992	769,514	841,567	1,046,276	1,292,035	1,272,803	13,155,353
Security Brokers and Dealers	343,533	299,020	262,572	268,671	273,171	248,724	246,373	256,397	238,608	244,317	272,024	296,089	333,446	3,239,412
Tax Preparation Services	517	514	541	570	482	524	550	533	490	707	568	654	811	6,944
Tax Payments	207,366	187,960	205,893	283,915	205,615	253,951	302,011	301,720	332,246	878,345	810,249	373,570	356,240	4,491,715
Fines, bail and bond payments	596,625	636,182	597,015	633,600	614,343	603,518	662,041	597,398	612,506	617,720	570,435	605,841	593,783	7,344,382
Miscellaneous financial	195,197	189,394	154,367	156,218	192,936	200,274	194,475	175,173	145,192	140,895	163,930	189,678	201,917	2,104,449
Financial Services	14,684,853	15,148,276	15,512,896	16,355,654	15,543,283	16,023,835	16,086,832	14,818,496	14,960,508	15,133,221	15,578,867	16,598,883	15,917,586	187,678,337

Table 3C Card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	11,385,024	11,830,487	11,459,811	11,812,331	11,750,977	12,137,640	12,483,808	11,665,232	12,203,973	11,465,696	10,667,467	11,244,164	10,802,456	139,524,042
Utilities	2,762,973	2,745,037	2,760,743	2,830,632	2,497,955	2,682,454	2,742,397	2,567,806	2,947,587	3,133,038	3,144,591	3,438,082	3,337,952	34,828,274
Contractors (residential & commercial)	601,936	572,201	638,709	651,765	580,639	692,068	701,458	682,778	583,114	591,124	653,759	677,130	680,591	7,705,336
Gardening services	127,534	130,078	121,480	96,257	83,590	84,254	79,834	75,855	89,379	52,545	69,179	100,268	116,378	1,099,097
Veterinary services	1,785,870	1,789,097	1,891,374	2,030,535	1,927,330	2,008,607	2,021,930	1,897,331	1,888,887	1,844,113	1,882,657	2,000,697	2,026,655	23,209,213
Photocopying & printing	524,733	543,503	565,908	561,525	547,385	629,685	638,512	687,482	682,068	399,009	411,409	412,146	394,674	6,473,306
Photographic studios	517,470	608,533	704,388	729,417	557,532	599,326	825,535	858,862	805,162	405,433	469,118	516,353	503,397	7,583,056
Beauty & barber shops	5,477,128	5,731,831	5,908,854	6,175,325	5,488,314	5,794,306	5,866,583	5,706,301	7,171,137	4,880,311	5,592,767	5,847,091	5,980,337	70,143,157
Employment agencies	10,285	11,060	10,478	10,410	8,466	10,301	10,223	9,237	7,780	10,918	13,070	13,526	10,860	126,329
Counselling services	108,707	111,090	113,980	114,890	109,103	120,690	125,240	110,652	107,505	108,824	118,669	128,957	127,675	1,397,275
Legal services	178,332	175,970	196,185	200,270	176,219	198,165	198,869	188,726	160,523	177,995	202,734	202,547	195,314	2,273,517
Laundry & cleaning	490,085	517,900	567,827	559,914	493,511	572,053	593,123	560,066	505,143	494,659	508,897	507,096	561,765	6,441,954
Funeral services	36,311	34,372	36,575	36,574	32,411	35,882	37,279	36,178	36,513	38,923	43,655	46,877	45,455	460,694
Medical services	3,250,999	3,150,261	3,497,928	3,520,755	3,111,044	3,632,736	3,651,809	3,558,840	3,219,930	3,509,009	3,766,990	3,866,652	3,853,124	42,339,078
Moving & courier services	472,805	471,383	513,768	508,370	464,167	526,061	531,583	527,359	566,705	474,519	496,983	507,979	494,258	6,083,135
Repair shops (not auto)	373,632	381,535	365,218	403,356	403,826	413,797	427,274	414,592	441,409	150,101	249,039	246,227	236,744	4,133,118
Accounting services	66,970	67,570	76,373	75,899	74,127	87,618	85,439	85,132	80,827	92,943	91,722	92,055	86,006	995,711
Advertising, consultancy & PR	136,798	133,607	162,602	159,770	158,226	186,350	171,555	166,942	138,447	144,325	171,465	183,276	174,645	1,951,210
Computer programming	665,562	728,848	750,652	744,066	702,333	797,751	824,275	765,874	733,935	577,680	697,801	742,435	689,597	8,755,247
Farming services	320,209	321,352	329,406	322,761	309,926	334,580	333,793	337,124	354,875	320,546	330,759	352,942	339,752	3,987,816
Miscellaneous professional services	3,358,730	3,446,844	3,240,741	3,239,258	2,914,833	3,385,188	3,430,054	3,561,596	3,451,324	3,227,469	3,625,046	3,885,750	3,842,112	41,250,215
Engineering services	89,418	85,467	94,517	95,676	82,002	90,268	94,864	88,242	75,641	77,531	89,388	94,351	97,096	1,065,043
Marina services	130,593	132,814	146,567	164,857	174,933	130,630	105,508	75,621	70,265	66,396	77,271	106,890	125,310	1,377,062
Wrecking & salvage yards	11,160	10,626	11,293	11,228	9,984	10,956	10,935	9,797	7,700	8,972	10,563	10,953	11,208	124,215
Pest control	5,182	5,101	6,318	6,967	5,636	5,611	5,521	5,071	4,264	4,604	4,704	5,275	5,292	64,364
Educational establishments	3,062,343	3,599,887	3,127,839	2,128,231	1,449,257	4,058,381	4,683,074	5,037,677	3,363,259	4,421,285	4,616,184	4,630,733	4,236,287	45,352,094
Child care services	168,684	187,270	170,362	190,949	188,971	183,236	200,582	194,067	173,682	213,763	254,967	211,163	224,467	2,393,479
Social, political & religious organisations	3,610,835	3,770,425	4,022,097	3,995,489	3,621,123	4,343,290	4,126,296	3,803,978	3,649,622	3,142,382	3,675,458	4,059,675	4,183,091	46,392,926
Government services	8,978,517	8,825,996	9,017,502	8,991,685	8,451,636	9,374,322	9,185,071	8,483,710	8,108,319	8,414,263	8,893,073	9,354,924	9,930,947	107,031,448
Miscellaneous services	6,304,329	5,876,409	6,778,818	6,392,223	5,577,202	6,489,571	6,430,143	6,337,802	8,754,337	5,725,164	6,213,597	6,849,119	6,769,460	78,193,845
Commercial equipment	1,570,601	1,591,286	1,580,552	1,545,944	1,455,793	1,892,986	1,765,412	1,727,773	1,820,548	1,614,089	1,627,802	1,645,359	1,633,178	19,900,722
Other Services	56,583,755	57,587,840	58,868,865	58,307,329	53,408,451	61,508,763	62,387,979	60,227,703	62,203,860	55,787,629	58,670,784	61,980,692	61,716,083	712,655,978
Total services	275,009,194	281,463,033	278,975,270	280,641,724	275,787,724	292,217,860	305,588,060	300,663,172	299,900,848	281,085,427	307,478,851	322,002,550	320,102,677	3,545,907,196
TOTAL	825,140,676	843,141,899	868,068,349	872,900,116	822,089,081	882,961,939	899,705,810	920,929,271	986,528,771	817,207,328	879,826,997	929,677,132	902,459,747	10,625,496,440

¹ With effect of January 2016 Record shops and Video stores were discontinued as separate categories and merged with Digital entertainment category.² Digital entertainment category is effective from January 2016.

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - retail sectors (not seasonally adjusted)

Historical Data in Hidden Columns

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	6,391,188,446	6,504,106,701	6,739,443,679	6,580,572,440	6,138,683,954	6,696,967,883	6,547,424,344	7,027,168,271	7,937,195,842	6,124,783,045	6,516,384,998	6,869,589,677	6,395,752,902	80,078,073,736
Bakers & dairies	23,085,621	25,136,291	24,910,271	26,624,649	26,742,726	27,155,461	29,843,628	29,368,819	32,228,728	26,455,347	32,875,780	48,014,339	49,558,138	378,914,177
Sweet stores	17,721,712	14,591,525	15,866,269	15,591,293	15,393,007	16,365,499	18,593,843	22,874,000	38,654,772	12,292,213	16,962,206	24,813,806	14,495,990	226,494,423
Miscellaneous foodstores	317,415,470	319,407,115	340,505,187	334,789,157	313,320,892	341,409,577	332,597,790	339,937,228	397,222,550	300,136,333	334,429,517	354,198,879	338,127,980	4,046,082,205
Off-licences	87,459,635	95,447,960	102,519,175	105,615,570	100,810,262	97,515,905	103,008,040	108,857,397	150,973,839	72,679,699	84,525,335	93,943,325	92,807,204	1,208,703,811
Food & Drink	6,836,870,884	6,958,689,592	7,223,244,581	7,063,193,709	6,594,950,841	7,179,414,325	7,031,467,645	7,528,205,715	8,556,275,831	6,536,346,637	6,985,177,836	7,390,560,026	6,890,742,214	85,938,268,352
Department stores	485,798,343	504,533,113	562,575,944	574,544,294	517,473,521	567,169,820	590,801,375	813,602,736	1,108,680,700	532,041,693	510,123,019	537,176,944	532,313,920	7,351,037,079
Discount stores	398,578,234	418,730,099	440,653,971	459,286,909	450,905,970	471,941,061	514,512,381	638,964,213	756,651,696	409,907,239	422,913,960	451,179,499	441,936,992	5,877,583,990
Catalogues	159,645,108	155,556,445	163,608,420	164,171,565	153,528,585	174,152,976	176,906,186	198,577,549	183,481,157	149,526,930	154,067,837	155,075,271	147,475,505	1,976,128,426
Miscellaneous mixed	255,809,004	255,675,408	279,325,882	253,081,154	212,342,360	263,164,051	257,201,471	305,636,480	377,274,379	168,500,126	196,892,061	220,576,247	216,111,221	3,005,780,840
Mixed Business	1,299,830,689	1,334,495,065	1,446,164,217	1,451,083,922	1,334,250,436	1,476,427,908	1,539,421,413	1,956,780,978	2,426,087,932	1,259,975,988	1,283,996,877	1,364,007,967	1,337,837,638	18,210,530,335
Men's clothing	43,999,652	48,769,103	54,551,290	56,312,651	58,902,612	54,448,485	58,591,027	64,263,218	100,348,095	50,602,219	42,751,574	49,656,870	50,592,629	689,789,773
Women's clothing	256,151,821	259,551,119	293,184,873	283,956,745	232,496,820	275,091,080	278,002,254	286,845,576	369,785,680	200,909,149	224,043,013	232,398,769	243,459,167	3,179,724,245
Family clothing	957,135,855	964,724,622	1,027,795,822	1,047,693,697	919,042,029	1,035,368,273	1,058,464,838	1,175,015,235	1,489,850,332	763,563,711	797,857,542	906,522,364	915,297,757	12,101,196,222
Miscellaneous clothing	30,688,188	33,640,052	40,522,915	38,465,078	35,245,366	35,658,449	38,824,323	38,714,432	44,948,765	26,845,131	28,217,872	29,964,558	30,947,952	421,994,893
Shoe shops	136,010,437	127,467,677	147,123,977	141,226,654	150,835,887	154,233,586	145,277,320	152,876,450	185,337,397	117,364,092	102,503,125	104,698,292	120,937,179	1,649,881,636
Clothing	1,423,985,953	1,434,152,573	1,563,178,877	1,567,654,825	1,396,522,714	1,554,799,873	1,579,159,762	1,717,714,911	2,190,270,269	1,159,284,302	1,195,373,126	1,323,240,853	1,361,234,684	18,042,586,769
Furniture stores	385,490,558	397,094,806	401,901,920	409,823,001	397,371,202	451,632,302	471,252,734	473,451,797	415,692,038	454,877,837	426,643,495	441,369,333	426,393,722	5,167,504,187
Household appliance stores	240,605,916	242,882,180	237,403,291	241,913,650	231,947,937	250,607,756	261,150,486	282,174,972	293,535,090	247,384,657	250,324,548	264,527,480	256,141,765	3,059,993,812
Electronic stores	236,516,752	225,800,149	233,761,172	244,163,426	232,855,411	290,568,596	270,157,259	375,578,515	415,592,150	284,308,662	249,786,188	263,511,171	240,162,305	3,326,245,004
DIY stores	1,114,802,262	1,118,456,659	1,102,674,545	1,128,071,443	1,068,452,108	1,098,947,570	1,174,507,243	1,108,599,305	976,946,077	934,456,996	989,545,442	1,122,516,586	1,168,885,161	12,992,059,135
Floor covering stores	93,686,909	95,430,346	107,718,380	111,082,666	108,081,100	119,306,584	126,666,359	135,134,653	93,604,098	100,853,180	109,580,645	115,587,223	116,261,977	1,339,307,211
Garden centres	197,220,805	206,997,772	179,164,707	136,212,057	116,911,170	112,532,572	114,981,572	124,452,230	161,486,088	69,131,305	88,950,547	147,853,729	175,500,299	1,634,174,048
Miscellaneous household	126,781,612	123,878,202	131,101,518	139,499,620	137,649,607	164,880,088	169,896,122	156,051,991	140,672,211	134,356,059	143,371,966	138,162,336	136,386,026	1,714,905,746
Household	2,395,104,814	2,410,540,114	2,393,725,533	2,409,765,863	2,293,268,535	2,488,475,468	2,588,611,775	2,655,443,463	2,497,527,752	2,225,368,696	2,258,202,831	2,493,527,858	2,519,731,255	29,234,189,143
Books, newspapers & magazines	98,309,746	99,290,042	107,283,090	110,128,301	105,483,016	124,763,064	122,838,453	126,496,573	189,393,895	98,867,234	104,940,242	105,921,696	99,777,854	1,395,183,460
Record shops ¹	14,342,157	13,191,089	16,372,981	24,251,363	21,703,484	34,637,184	36,771,358	25,561,303	56,119,501	0	0	0	0	228,608,263
Music shops	19,374,916	18,680,833	18,999,045	19,352,660	18,270,292	21,757,531	21,598,299	23,307,230	30,395,226	21,278,073	20,758,414	20,177,192	20,848,915	255,423,710
Hobbies, toys & games	60,135,728	61,504,928	67,831,384	65,884,790	61,483,792	93,316,761	95,537,829	204,951,031	237,346,729	59,280,302	64,024,206	66,829,527	61,159,343	1,139,150,622
Photographic	20,041,183	20,741,128	22,769,972	24,204,980	21,399,569	21,157,573	21,272,385	22,612,059	25,619,432	16,292,623	18,427,040	22,381,665	20,952,301	257,830,727
Handicraft	11,666,044	11,842,542	12,573,247	12,292,472	11,525,221	12,559,722	13,071,521	13,375,592	10,931,661	10,746,818	11,871,395	12,078,292	12,054,853	144,923,336
Sports shops	399,570,664	411,739,471	419,322,530	443,640,312	456,356,260	427,867,893	405,363,806	429,195,401	534,943,701	316,267,182	317,452,437	358,519,714	383,251,970	4,903,920,677
Jewellers	138,063,532	147,161,551	159,338,697	171,000,784	157,752,811	156,123,117	153,155,300	199,844,943	385,363,209	134,827,088	160,479,423	157,433,586	149,262,521	2,131,743,030
Computer software	42,464,994	39,724,120	41,841,083	44,320,442	41,142,166	49,839,459	48,062,260	52,383,089	55,388,764	44,330,569	40,505,453	41,107,290	39,791,464	538,436,159
Medical goods	11,446,994	11,011,744	12,326,079	12,788,388	11,337,884	12,002,337	12,582,105	12,848,465	11,140,883	10,629,035	12,851,582	12,914,922	13,192,063	145,625,487
Chemists	281,614,264	289,415,056	337,911,318	320,994,387	280,195,451	322,791,333	321,123,697	372,423,458	571,793,598	266,324,378	308,883,961	322,807,621	304,017,598	4,018,681,856
Optical goods	108,764,578	105,566,791	117,738,776	116,143,502	104,145,225	112,923,864	109,341,835	106,599,158	84,807,106	102,383,539	118,994,211	117,314,108	119,486,887	1,315,445,002
Cosmetic stores	65,938,076	70,574,327	75,264,368	73,197,537	69,369,013	76,909,619	82,438,090	108,136,809	177,749,801	46,561,321	69,347,857	74,617,173	68,573,445	992,739,360
Tobacconists	8,741,407	9,119,205	9,828,249	10,361,621	10,972,562	13,503,280	14,127,697	13,750,998	15,766,702	14,548,370	14,720,824	14,989,555	15,384,389	157,073,452
Florists	36,709,069	38,014,207	39,972,955	38,743,584	33,452,142	37,780,494	35,763,881	35,062,163	52,109,719	28,756,477	48,933,473	58,587,575	39,397,462	486,574,132
Artists' supplies	21,049,544	21,367,784	21,974,575	22,979,068	21,853,998	25,169,812	26,091,604	30,232,878	31,433,687	20,031,185	24,326,505	24,369,612	22,232,777	292,063,485
Antiques, art & stamps/coins	32,249,298	32,671,580	35,710,359	34,265,496	30,316,951	38,181,257	37,571,059	38,150,783	40,813,208	30,047,373	31,610,709	35,746,933	35,444,659	420,530,367
Pawn shops	6,102,743	6,819,932	7,355,587	8,831,221	7,354,996	7,077,765	6,652,082	6,351,682	7,422,650	6,224,796	6,074,382	6,477,763	8,508,888	85,151,744
Gift shops	103,693,801	107,555,865	122,522,686	120,974,753	118,312,835	126,662,754	135,318,962	176,814,696	26					

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	86,086,834	95,939,187	106,442,875	117,900,351	97,756,282	89,663,382	83,169,501	72,392,408	75,969,942	55,140,229	73,387,167	87,012,708	84,472,976	1,039,247,008
Auto parts & accessories	234,010,091	227,936,418	237,026,998	239,188,299	211,749,563	247,780,723	230,439,677	212,146,107	190,363,293	213,635,258	225,569,729	257,938,082	243,282,411	2,737,056,558
Auto services	70,535,944	72,261,703	76,664,423	79,262,425	72,394,990	78,077,606	74,987,146	72,660,018	72,755,433	68,446,935	75,238,006	79,193,728	78,935,158	900,877,571
Auto repair shops	666,374,257	655,841,924	660,448,930	672,649,182	602,343,168	731,300,600	656,546,460	588,473,084	497,873,661	610,130,967	633,443,804	799,724,693	719,076,601	7,827,853,074
Vehicle sales	1,720,412,096	1,650,499,117	1,758,132,811	1,700,066,315	1,510,697,172	1,936,402,616	1,658,214,751	1,465,885,675	1,196,240,047	1,511,416,656	1,680,997,455	2,149,930,756	1,920,237,595	20,138,720,966
Vehicle Sales & Services	2,777,419,222	2,702,478,349	2,838,716,037	2,809,066,572	2,494,941,175	3,083,224,927	2,703,357,535	2,411,557,292	2,033,202,376	2,458,770,045	2,688,636,161	3,373,799,967	3,046,004,741	32,643,755,177
Restaurants	1,426,487,259	1,534,239,265	1,450,766,307	1,503,982,500	1,568,603,403	1,497,852,694	1,597,884,000	1,584,157,683	1,686,981,713	1,427,366,593	1,606,141,915	1,679,778,607	1,650,500,503	18,788,255,183
Public houses	321,172,997	330,034,807	332,559,046	332,984,042	339,301,080	345,483,345	335,799,325	336,312,718	358,916,853	280,611,501	342,090,302	365,390,073	354,317,247	4,053,800,339
Catering services	85,676,156	90,531,410	93,742,832	101,420,083	94,695,327	91,972,162	95,609,938	90,620,130	100,673,008	76,717,395	85,786,446	95,194,373	96,477,262	1,113,440,366
Video stores ¹	1,010,312	971,411	917,156	843,535	703,465	808,668	801,161	932,169	944,051	0	0	0	0	6,921,616
Cinema, theatre & dance	204,763,625	176,454,114	189,414,285	187,275,011	165,089,035	172,731,658	225,115,851	240,406,647	249,520,347	169,638,619	223,187,888	185,157,674	207,248,140	2,391,239,269
Concerts & entertainers	13,133,480	15,155,192	13,179,780	14,392,800	14,119,814	13,797,791	16,419,467	19,740,069	18,167,732	14,736,239	14,818,857	16,106,612	16,044,226	186,678,579
Tourist attractions	51,446,743	46,914,707	44,346,327	55,946,701	71,905,962	49,133,210	48,577,716	30,968,763	30,945,346	24,363,666	37,604,117	43,466,695	48,925,551	533,098,761
Amusement parks	12,551,440	11,810,551	9,699,541	11,965,117	17,819,058	9,339,565	9,363,866	5,443,457	4,273,113	3,527,599	5,698,998	8,260,531	11,780,701	108,982,097
Aquariums	7,898,043	6,547,231	5,813,445	7,627,372	11,846,686	6,905,013	6,659,759	3,011,981	2,829,882	2,443,010	5,074,807	6,984,467	7,927,524	73,671,177
Sports & games establishments	159,894,818	201,246,821	146,318,520	141,717,746	130,763,329	130,075,248	129,267,001	116,800,546	122,100,631	127,653,171	137,072,717	164,694,408	169,823,956	1,717,534,094
Professional sports clubs	15,881,779	17,897,121	12,696,261	13,886,308	12,137,782	14,673,372	15,097,079	10,596,463	9,838,781	11,982,126	10,337,993	15,877,572	15,462,985	160,483,843
Gambling	484,973,822	399,119,432	339,115,182	292,779,342	437,842,974	394,551,868	383,688,437	378,079,416	388,842,312	310,055,999	235,507,103	160,308,114	208,208,004	3,928,098,183
Personal services	20,197,872	20,366,499	21,428,268	21,528,264	18,660,303	20,271,468	19,486,800	19,600,567	20,920,505	18,754,126	19,996,070	21,026,028	20,369,489	242,408,387
Miscellaneous entertainment	43,518,759	41,957,775	33,162,918	39,768,427	45,710,795	35,825,249	36,234,085	29,131,923	28,335,317	32,333,787	37,180,633	39,208,588	41,667,989	440,517,486
Digital entertainment ²	0	0	0	0	0	0	0	0	0	38,120,170	38,845,284	37,281,263	32,280,587	146,527,304
Entertainment	2,848,607,105	2,893,246,336	2,693,159,868	2,726,117,248	2,929,199,013	2,783,421,311	2,920,004,485	2,865,802,532	3,023,289,591	2,538,304,001	2,799,343,130	2,838,735,005	2,881,034,164	33,891,656,684
Hotels	530,750,180	558,349,879	575,897,185	612,050,018	621,771,916	621,128,527	597,645,181	485,398,438	449,655,226	498,373,299	507,088,101	541,585,931	554,974,917	6,623,918,618
Airlines	510,143,908	522,686,373	531,715,854	537,064,654	473,874,703	492,336,011	450,053,667	360,906,111	321,739,869	567,410,637	511,448,064	509,664,051	503,158,441	5,782,058,435
Airport terminals	3,979,027	4,147,853	5,083,269	5,553,924	5,012,857	5,404,290	4,348,762	3,125,687	3,132,965	3,434,231	3,827,527	4,319,054	4,537,420	51,927,839
Railways	396,947,897	391,220,189	426,147,598	414,545,540	359,067,311	458,173,449	463,875,990	430,109,985	404,680,175	402,404,623	418,887,410	416,061,755	391,231,692	4,976,405,717
Buses	62,471,958	62,651,770	65,048,114	69,124,924	67,447,258	76,173,081	69,750,872	57,855,551	58,651,891	42,534,372	50,319,358	55,269,615	55,756,051	730,582,857
Sea travel	59,611,726	59,790,435	62,306,612	58,391,065	59,148,370	59,799,039	57,032,057	43,452,436	35,835,494	43,169,876	50,744,620	55,699,892	61,737,847	647,107,743
Travel agents	1,285,291,863	1,437,602,683	1,337,348,558	1,246,592,721	1,037,596,059	954,499,311	905,377,013	729,153,524	675,864,911	1,176,972,094	1,165,473,175	1,292,287,204	1,348,886,206	13,307,653,459
Timeshares	597,828	573,060	563,181	556,803	530,570	596,746	588,338	566,287	683,916	969,045	823,154	784,369	738,126	7,973,595
Camping grounds	103,073,672	116,519,186	124,211,020	133,103,349	123,508,319	98,059,091	95,482,818	86,884,053	53,894,333	75,110,699	91,371,829	127,320,180	117,441,290	1,242,906,167
Miscellaneous travel	74,135,727	81,065,900	96,765,824	99,903,206	88,116,982	90,680,366	94,819,717	89,618,922	88,132,651	85,308,905	90,672,606	100,559,515	105,600,277	1,111,244,871
Travel	2,496,253,606	2,676,257,449	2,649,190,030	2,564,836,186	2,214,302,429	2,235,721,384	2,141,329,234	1,801,672,556	1,642,616,205	2,397,314,482	2,383,567,743	2,561,965,635	2,589,087,350	27,857,860,683
Telegraph Services / Wire Transfer Mon	97,648,540	107,696,201	107,815,304	110,392,543	110,023,985	99,594,634	106,776,100	115,137,886	105,666,260	59,589,032	89,412,430	96,315,868	86,468,531	1,194,888,774
Insurance services	686,051,094	654,881,529	684,860,933	716,678,643	658,038,490	732,162,840	699,802,824	627,728,542	548,966,344	540,099,025	562,429,687	692,411,873	642,189,538	7,760,250,268
FIs - cash disbursements (auto & manual)	12,045,179	15,260,933	17,685,126	22,989,258	19,305,087	15,775,030	12,189,468	9,017,948	9,762,591	15,515,744	18,983,634	22,461,700	21,990,507	200,937,026
FIs - merchandise & services	3,388,463,046	3,203,273,478	3,201,483,181	3,306,570,602	3,162,958,040	3,381,521,026	3,464,467,223	3,359,384,619	3,559,440,136	3,435,222,143	3,369,665,788	3,703,072,811	3,818,393,825	40,965,452,872
Non-FIs - foreign currency, travellers' cheques	356,236,256	427,472,174	512,677,087	676,327,376	520,762,748	433,514,766	393,072,549	278,952,460	276,980,999	297,998,388	368,090,669	480,100,801	475,304,712	5,141,254,729
Security Brokers and Dealers	1,289,453,033	611,988,254	596,430,322	632,458,783	670,705,068	520,637,410	457,001,248	476,949,945	443,422,508	568,747,529	607,661,677	917,860,709	1,264,788,541	7,768,651,994
Tax Preparation Services	180,222	222,761	178,480	194,720	133,437	190,233	204,681	163,084	196,763	255,762	197,854	314,716	239,434	2,491,925
Tax Payments	260,635,782	253,302,688	267,403,716	513,182,417	374,417,590	402,270,367	487,365,495	514,723,778	659,853,595	1,900,681,551	1,847,019,576	577,882,443	528,504,654	8,326,607,870
Fines, bail and bond payments	38,084,814	39,755,391	37,926,934	40,403,653	37,629,054	38,233,247	40,780,453	37,088,186	35,691,134	37,941,443	37,892,757	39,928,672	41,010,483	464,281,407
Miscellaneous financial	25,841,940	26,009,268	24,382,635	25,104,106	25,752,296	28,477,640	27,455,922	25,333,006	20,752,225	22,077,721	23,758,158	27,110,413	28,512,141	304,725,531
Financial Services	6,154,639,906	5,339,862,677	5,450,843,718	6,044,302,101	5,579,725,795	5,652,377,193	5,689,115,963	5,444,479,454	5,660,732,555	6,878,128,338	6,925,112,230	6,557,460,006	6,907,402,366	72,129,542,396

Table 3D Card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

Total detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	339,079,060	355,579,852	337,849,422	352,968,220	352,076,795	366,712,073	388,714,105	361,238,519	380,344,138	367,704,928	330,025,163	360,369,090	345,184,578	4,298,766,883
Utilities	293,119,381	272,993,260	264,789,042	256,132,632	222,325,292	248,850,628	251,005,608	227,891,741	248,577,964	282,156,555	300,108,518	350,614,599	338,014,817	3,263,460,656
Contractors (residential & commercial)	177,617,982	173,690,832	193,759,445	196,562,448	177,253,122	216,455,656	217,999,627	211,685,736	179,405,124	177,156,014	190,975,618	203,921,167	210,558,522	2,349,423,311
Gardening services	10,350,714	10,139,673	10,106,773	8,441,852	6,954,786	7,201,912	6,652,579	5,932,047	5,765,980	4,297,928	5,594,385	8,318,542	9,761,523	89,167,980
Veterinary services	112,789,765	112,619,178	120,286,310	128,829,815	120,285,954	126,751,192	127,417,778	119,442,841	117,524,697	118,537,102	121,272,597	128,337,536	130,297,088	1,471,602,088
Photocopying & printing	30,344,140	29,927,845	31,748,306	30,731,267	27,582,593	33,444,172	33,488,824	35,054,501	30,887,395	24,182,336	26,724,253	27,621,594	27,477,721	358,870,807
Photographic studios	13,822,284	15,699,462	17,626,121	19,796,596	14,509,929	16,216,480	21,958,706	23,620,167	20,388,057	11,022,287	13,067,883	14,055,810	13,864,735	201,826,233
Beauty & barber shops	219,892,169	229,859,569	234,244,210	245,102,859	218,999,175	233,985,573	238,700,701	235,641,406	289,533,499	193,718,256	224,305,293	235,964,791	240,890,391	2,820,945,723
Employment agencies	1,644,607	1,571,930	1,671,680	1,699,110	1,418,238	1,463,026	1,428,999	1,356,740	1,068,338	1,416,140	1,589,927	1,646,468	1,478,094	17,808,690
Counselling services	6,143,816	6,450,585	6,800,723	6,881,874	6,319,740	6,696,256	6,701,778	6,707,285	6,633,809	7,576,484	8,739,154	8,233,181	8,140,397	85,881,266
Legal services	82,693,466	82,074,390	95,341,993	95,010,888	85,309,945	93,382,860	95,514,417	90,133,685	78,571,329	81,150,647	89,680,481	103,263,083	87,638,618	1,077,072,336
Laundry & cleaning	13,212,138	13,700,883	15,166,822	15,241,061	13,532,938	15,477,467	15,691,321	14,865,961	13,271,552	13,249,049	13,125,464	13,112,021	14,936,153	171,370,692
Funeral services	49,427,209	45,447,373	48,679,676	48,449,736	43,471,055	48,210,447	52,822,267	51,201,449	47,099,970	53,986,932	60,620,898	67,823,281	65,111,501	632,924,585
Medical services	279,710,453	275,029,602	303,244,936	305,972,885	263,776,969	309,248,578	314,211,978	304,972,250	267,456,695	288,944,577	314,760,636	327,306,078	328,182,478	3,603,107,662
Moving & courier services	36,560,835	37,287,565	42,713,374	45,119,382	40,495,030	43,875,786	42,511,237	41,233,869	39,248,986	35,197,069	35,716,322	40,271,101	39,148,257	482,817,978
Repair shops (not auto)	24,429,983	25,070,328	24,274,445	27,732,809	25,985,955	27,748,253	27,848,424	27,523,622	31,283,971	14,343,549	19,399,159	22,454,392	19,853,045	293,517,952
Accounting services	13,844,431	13,551,148	15,229,121	15,363,240	14,094,359	16,102,772	15,700,231	15,396,706	15,078,200	19,286,276	17,727,374	17,542,505	16,619,093	191,691,025
Advertising, consultancy & PR	11,459,352	11,155,921	12,557,125	12,351,328	11,288,011	13,327,752	12,724,086	11,807,665	10,023,046	11,103,718	12,435,923	13,151,854	12,637,366	144,563,795
Computer programming	35,029,030	35,732,501	37,107,796	36,706,691	34,445,173	39,129,832	40,065,589	37,739,394	36,389,929	32,189,931	34,181,703	36,731,090	35,508,929	435,928,558
Farming services	25,031,472	24,540,976	26,814,445	26,881,019	25,746,365	27,417,211	29,391,127	26,694,249	25,811,342	25,463,376	24,446,236	26,257,338	25,966,730	315,430,414
Miscellaneous professional services	763,311,767	641,229,567	615,227,139	624,812,045	587,506,676	680,752,785	607,740,148	558,779,944	520,435,321	614,652,032	583,192,497	673,753,522	789,127,174	7,497,208,850
Engineering services	20,037,824	19,457,001	22,493,945	22,105,425	19,163,854	20,848,007	21,242,131	19,841,584	17,005,391	16,959,337	20,223,513	20,692,177	21,747,593	241,779,958
Marina services	16,106,954	15,370,403	16,948,324	16,583,052	14,821,153	13,263,533	11,193,479	8,232,568	7,455,813	9,364,882	10,368,338	15,892,461	16,201,153	155,695,159
Wrecking & salvage yards	1,918,903	1,841,473	1,984,864	2,069,273	1,715,937	1,857,689	1,976,810	1,800,915	1,363,139	1,576,250	1,904,899	1,959,607	1,947,474	21,998,330
Pest control	892,994	853,531	1,032,640	1,120,113	949,954	1,023,504	1,043,060	902,037	794,114	876,167	876,199	901,703	982,126	11,355,148
Educational establishments	356,643,370	237,364,841	189,927,450	186,089,149	277,438,371	1,071,243,062	808,239,824	305,453,165	216,549,442	554,687,709	295,419,309	219,238,723	379,551,310	4,741,202,355
Child care services	15,486,670	14,905,148	16,228,450	16,438,477	13,922,617	16,656,220	16,453,305	15,574,682	13,936,731	16,186,318	16,697,281	16,603,045	17,155,856	190,758,130
Social, political & religious organisations	124,717,180	124,427,810	194,091,213	215,389,002	186,064,952	216,275,035	229,073,141	188,239,375	192,596,677	186,361,676	194,931,761	207,683,406	205,161,183	2,340,295,231
Government services	2,791,280,069	2,783,085,667	2,306,854,028	2,364,077,268	2,042,367,066	2,011,331,661	2,002,403,353	1,776,733,120	1,678,449,214	2,010,427,188	1,939,242,724	2,193,258,806	2,288,910,294	25,397,140,389
Miscellaneous services	575,728,396	505,786,917	649,573,793	640,653,103	396,834,909	445,001,049	443,808,591	405,591,289	446,413,962	432,761,575	424,152,476	477,393,712	473,895,455	5,741,866,831
Commercial equipment	158,040,914	158,787,884	168,921,352	169,190,677	153,329,942	180,866,106	176,104,870	163,481,277	142,175,093	147,381,010	153,473,234	174,631,065	167,321,682	1,955,664,192
Other Services	6,600,367,328	6,275,233,115	6,023,294,963	6,134,503,296	5,399,986,855	6,550,816,577	6,259,828,094	5,294,769,789	5,081,538,918	5,753,917,298	5,484,979,218	6,009,003,748	6,333,271,336	70,601,143,207
Total services	21,408,037,347	20,445,427,805	20,231,101,801	20,890,875,421	19,239,927,183	20,926,689,919	20,311,280,492	18,303,680,061	17,891,034,871	20,524,807,463	20,788,726,583	21,882,550,292	22,311,774,874	243,747,876,765
TOTAL	37,306,861,635	36,627,048,779	37,059,068,884	37,630,213,569	34,846,817,747	37,846,851,451	37,248,294,714	36,625,356,517	38,753,779,215	35,260,535,484	36,287,934,625	38,474,229,370	38,371,796,218	445,031,926,573

¹ With effect of January 2016 Record shops and Video stores were discontinued as separate categories and merged with Digital entertainment category.² Digital entertainment category is effective from January 2016.

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	2,278,517	2,413,562	2,587,104	2,589,036	2,548,853	2,658,774	2,499,795	3,075,205	3,117,547	2,355,509	2,430,057	2,660,591	2,286,958	31,222,991
Bakers & dairies	9,134	10,635	11,460	11,172	10,686	10,566	10,515	11,849	15,828	9,044	10,368	11,137	9,610	132,870
Sweet stores	17,245	13,291	29,587	27,351	27,729	13,859	17,842	40,530	67,852	11,336	17,928	43,175	10,259	320,739
Miscellaneous foodstores	349,469	357,600	364,323	358,244	331,810	382,958	394,181	434,252	448,580	383,646	393,642	415,688	403,549	4,668,473
Off-licences	42,112	49,944	73,792	59,447	50,178	54,023	63,313	97,418	157,963	19,508	34,821	44,157	40,091	744,655
<i>Food & Drink</i>	<i>2,696,477</i>	<i>2,845,032</i>	<i>3,066,266</i>	<i>3,045,250</i>	<i>2,969,256</i>	<i>3,120,180</i>	<i>2,985,646</i>	<i>3,659,254</i>	<i>3,807,770</i>	<i>2,779,043</i>	<i>2,886,816</i>	<i>3,174,748</i>	<i>2,750,467</i>	<i>37,089,728</i>
Department stores	911,496	903,819	944,666	942,898	807,476	834,302	915,643	1,731,279	1,997,956	1,073,257	805,002	835,291	878,304	12,669,893
Discount stores	127,500	133,959	161,033	190,597	181,168	195,970	229,638	432,197	507,372	244,116	212,312	259,486	253,210	3,001,058
Catalogues	15,258,058	15,213,104	14,419,506	14,424,175	14,423,733	19,849,651	18,404,041	21,978,963	15,432,999	17,586,222	20,006,626	21,615,705	23,381,443	216,736,168
Miscellaneous mixed	182,700	198,830	239,268	228,493	200,505	209,903	205,401	265,690	276,905	154,658	146,549	146,128	133,120	2,405,450
<i>Mixed Business</i>	<i>16,479,754</i>	<i>16,449,712</i>	<i>15,764,473</i>	<i>15,786,163</i>	<i>15,612,882</i>	<i>21,089,826</i>	<i>19,754,723</i>	<i>24,408,129</i>	<i>18,215,232</i>	<i>19,058,253</i>	<i>21,170,489</i>	<i>22,856,610</i>	<i>24,646,077</i>	<i>234,812,569</i>
Men's clothing	52,314	58,128	84,377	99,608	73,967	71,975	85,215	108,049	151,689	125,975	76,861	82,326	71,052	1,089,222
Women's clothing	617,715	674,930	682,737	705,600	548,373	701,785	733,323	1,011,901	1,152,460	722,551	708,618	775,962	796,523	9,214,763
Family clothing	2,662,035	2,546,921	2,799,341	2,857,326	2,521,839	2,498,993	2,606,094	3,345,872	3,659,510	2,209,871	2,033,959	2,347,093	2,496,908	31,923,727
Miscellaneous clothing	137,313	141,563	165,311	147,776	139,276	161,561	155,263	183,247	135,400	90,922	81,331	88,279	87,439	1,577,368
Shoe shops	176,037	158,139	181,291	183,368	154,400	165,971	177,169	269,812	308,225	222,868	159,229	153,785	174,298	2,308,555
<i>Clothing</i>	<i>3,645,414</i>	<i>3,579,681</i>	<i>3,913,057</i>	<i>3,993,678</i>	<i>3,437,855</i>	<i>3,600,285</i>	<i>3,757,064</i>	<i>4,918,881</i>	<i>5,407,284</i>	<i>3,372,187</i>	<i>3,059,998</i>	<i>3,447,445</i>	<i>3,626,220</i>	<i>46,113,635</i>
Furniture stores	168,091	172,149	169,548	176,108	165,675	165,197	171,863	196,195	162,021	183,561	145,873	152,909	134,197	1,995,296
Household appliance stores	257,738	262,292	275,388	286,035	278,382	280,172	301,930	346,407	312,755	249,878	267,730	294,999	249,861	3,405,829
Electronic stores	210,111	201,300	217,543	229,920	225,669	238,906	251,152	413,697	426,446	271,799	245,637	260,118	234,294	3,216,481
DIY stores	368,943	371,377	373,191	387,767	385,437	402,870	423,576	465,769	388,848	404,342	397,909	461,662	471,688	4,934,436
Floor covering stores	18,793	18,794	20,211	20,293	19,514	19,860	21,756	24,580	15,811	17,375	17,941	18,997	18,529	233,661
Garden centres	185,446	143,614	126,913	119,068	128,082	121,449	112,687	109,008	98,953	86,055	118,635	181,166	181,850	1,527,480
Miscellaneous household	129,703	130,084	145,108	153,316	133,967	151,922	165,155	246,154	234,999	189,065	163,359	165,096	155,661	2,033,886
<i>Household</i>	<i>1,338,825</i>	<i>1,299,610</i>	<i>1,327,902</i>	<i>1,372,507</i>	<i>1,336,726</i>	<i>1,380,376</i>	<i>1,448,119</i>	<i>1,801,810</i>	<i>1,639,833</i>	<i>1,402,075</i>	<i>1,357,084</i>	<i>1,534,947</i>	<i>1,446,080</i>	<i>17,347,069</i>
Books, newspapers & magazines	216,829	214,960	246,735	240,117	238,194	266,309	293,307	381,225	340,021	231,807	230,361	224,388	201,976	3,109,400
Record shops ¹	31,530	31,777	1,086,371	2,450,962	2,244,336	3,072,800	3,922,873	49,701	58,132	0	0	0	0	12,916,952
Music shops	47,228	46,932	51,583	50,363	48,845	56,239	57,103	65,435	80,806	54,312	54,725	52,486	51,421	670,250
Hobbies, toys & games	77,502	78,874	87,241	87,316	84,011	106,844	115,121	227,654	206,845	79,325	75,501	81,710	73,973	1,304,415
Photographic	35,202	38,175	39,209	40,280	38,098	38,864	41,185	50,987	55,170	27,290	30,881	32,411	32,155	464,205
Handicraft	13,652	12,684	14,255	14,275	14,583	14,471	14,507	18,655	16,455	17,289	17,053	16,061	15,127	185,415
Sports shops	739,452	732,110	793,386	807,666	802,245	811,870	818,572	1,091,614	1,258,965	528,404	576,630	588,390	586,341	9,396,193
Jewellers	50,418	48,659	58,067	59,832	49,701	46,435	48,115	88,324	133,637	56,111	51,113	55,219	55,357	750,570
Computer software	114,536	109,169	126,603	126,086	112,770	113,045	111,486	120,676	130,088	127,560	130,581	137,566	127,542	1,473,172
Medical goods	3,845	3,697	4,140	4,200	4,098	4,056	6,479	7,461	6,656	6,910	6,757	7,185	7,642	69,281
Chemists	131,869	136,169	144,476	146,394	144,443	144,275	152,440	237,782	314,501	144,744	138,640	133,599	125,543	1,963,006
Optical goods	49,957	47,085	55,015	55,898	54,885	54,028	49,431	51,887	47,706	48,990	50,630	53,662	51,201	620,418
Cosmetic stores	174,509	180,191	187,158	185,946	189,882	207,683	224,448	344,443	399,543	141,563	186,569	232,031	204,270	2,683,727
Tobacconists	11,437	11,480	12,367	12,277	12,606	14,029	13,869	14,859	17,247	20,061	20,617	20,834	16,725	186,971
Florists	43,828	77,374	85,114	86,751	85,086	83,291	78,679	83,796	162,154	67,662	126,260	148,088	78,837	1,163,092
Artists' supplies	39,282	41,600	46,481	44,533	42,328	43,685	49,964	69,172	51,416	47,755	52,513	49,260	41,274	579,981
Antiques, art & stamps/coins	12,513	12,748	12,783	13,252	12,830	14,195	13,950	17,227	22,101	14,561	14,990	16,185	16,659	181,481
Pawn shops	16	18	25	25	57	61	49	67	81	59	54	34	579	
Gift shops	282,082	305,672	414,880	353,610	335,486	360,589	399,390	565,752	770,211	320,610	411,012	415,024	301,906	4,954,142
Secondhand shops	922	1,079	1,979	1,591	832	1,357	1,027	929	717	842	1,190	1,228	993	13,764
Luggage & leather goods	3,533	3,795	4,642	4,906	4,406	4,121	4,261	7,156	9,001	6,386	5,374	5,008	5,043	64,099
Pet shops	119,899	122,133	123,498	127,049	97,946	107,256	110,011	122,146	109,676	103,418	95,579	103,032	98,134	1,319,878
Religious goods	1,499	1,681	1,806	2,309	1,998	1,304	1,408	1,119	1,251	921	1,087	1,442	1,147	17,473
Direct sales	1,441,540	1,425,147	1,412,136	1,389,853	1,249,456	1,377,555	1,481,735	1,538,980	1,372,881	1,056,251	1,184,725	1,126,329	1,040,449	15,655,497
Miscellaneous & speciality shops	2,390,420	2,538,139	2,549,601	2,544,109	2,490,022	2,537,568	2,692,847	3,133,323	3,099,633	2,678,453	2,468,381	2,581,503	2,521,334	31,834,913
<i>Other Retail</i>	<i>6,033,500</i>	<i>6,221,348</i>	<i>7,559,551</i>	<i>8,849,600</i>	<i>8,359,144</i>	<i>9,481,930</i>	<i>10,702,257</i>	<i>8,290,370</i>	<i>8,664,894</i>	<i>5,781,284</i>	<i>5,931,223</i>	<i>6,082,690</i>	<i>5,655,083</i>	<i>91,579,374</i>
Automotive Fuels	955	906	972	849	779	696	811	832	1,334	1,602	4,453	4,947	4,880	23,061
<i>Total retail sales</i>	<i>30,194,925</i>	<i>30,396,289</i>	<i>31,632,221</i>	<i>33,048,047</i>	<i>31,716,642</i>	<i>38,673,293</i>	<i>38,648,620</i>	<i>43,079,276</i>	<i>37,736,347</i>	<i>32,394,444</i>	<i>34,410,063</i>	<i>37,101,387</i>	<i>38,128,807</i>	<i>426,965,436</i>

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	558,606	592,513	609,165	645,050	605,536	573,677	505,365	435,117	448,345	69,672	305,347	342,991	324,661	5,457,439
Auto parts & accessories	88,060	87,206	92,860	95,694	89,369	83,827	84,525	84,903	81,547	82,307	88,366	100,168	96,704	1,067,476
Auto services	224,688	226,050	232,160	238,261	230,543	257,640	247,279	230,219	188,430	262,460	332,646	361,428	361,531	3,168,647
Auto repair shops	33,185	33,522	32,431	34,169	33,594	37,358	33,928	33,368	32,194	36,945	36,568	45,912	40,242	430,231
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	19,424	18,683	19,288	19,628	17,696	16,797	15,353	15,334	14,300	14,238	15,974	19,953	20,867	208,111
Vehicle Sales & Services	923,963	957,974	985,904	1,032,802	976,738	969,299	886,450	798,941	764,816	465,622	778,901	870,452	844,005	10,331,904
Restaurants	673,712	741,054	679,950	685,362	709,435	707,967	743,167	811,577	781,781	724,970	782,880	806,237	753,980	8,928,360
Public houses	7,119	7,580	7,793	7,798	7,680	8,177	9,163	9,914	12,252	9,030	9,127	9,151	8,137	105,802
Catering services	46,037	47,834	53,896	51,838	47,337	56,696	54,583	54,953	47,151	44,081	45,108	47,487	45,756	596,720
Video stores ¹	263,475	193,574	29,253	30,907	26,778	26,586	26,730	29,061	24,565	0	0	0	0	387,454
Cinema, theatre & dance	939,622	986,202	1,087,978	1,044,710	977,948	1,014,831	1,327,644	1,557,920	1,570,117	1,057,078	1,205,141	1,029,183	983,192	13,841,944
Concerts & entertainers	107,917	120,584	110,373	110,383	104,698	107,183	129,808	183,912	175,317	113,522	108,349	118,510	119,566	1,502,205
Tourist attractions	180,170	178,732	169,872	192,561	203,533	182,465	184,504	122,128	117,559	98,448	135,163	148,674	141,185	1,874,824
Amusement parks	10,351	8,834	7,328	7,750	11,970	5,965	8,309	6,001	6,361	2,499	4,683	5,642	7,454	82,796
Aquariums	5,670	6,012	3,573	4,575	6,457	4,074	4,122	2,554	3,492	1,872	3,296	4,216	4,879	49,122
Sports & games establishments	2,707,145	2,850,290	1,992,000	369,202	348,872	345,599	349,746	339,742	378,362	375,911	382,257	377,275	351,777	8,461,033
Professional sports clubs	34,224	26,070	25,036	32,703	26,390	22,310	27,020	22,658	23,372	26,035	22,285	25,892	29,516	309,287
Gambling	4,977,999	4,736,942	5,360,888	5,365,559	5,306,511	5,168,619	4,778,459	5,302,462	5,075,207	4,610,495	5,052,174	4,931,489	4,691,421	60,380,226
Personal services	69,587	69,946	76,880	75,819	74,596	89,400	76,704	86,925	82,136	68,197	64,474	68,148	61,579	894,804
Miscellaneous entertainment	101,284	103,275	107,101	123,568	124,383	96,521	104,329	90,667	88,725	109,011	112,876	120,718	128,276	1,309,450
Digital entertainment ²	0	0	0	0	0	0	0	0	0	4,267,254	4,150,664	4,051,981	3,329,147	15,799,046
Entertainment	10,124,312	10,076,929	9,711,921	8,102,735	7,976,588	7,836,393	7,824,288	8,620,474	8,386,397	11,508,403	12,078,477	11,744,603	10,655,865	114,523,073
Hotels	477,716	499,820	509,551	504,807	485,420	511,204	497,161	455,259	384,698	505,307	471,921	477,069	435,579	5,737,796
Airlines	1,321,232	1,316,613	1,327,115	1,285,708	1,276,385	1,500,969	1,347,540	1,131,608	994,751	1,523,097	1,326,799	1,390,335	1,336,853	15,757,773
Airport terminals	14,471	15,448	13,925	14,252	13,752	13,724	13,342	10,334	8,751	12,914	13,137	13,628	14,616	157,823
Railways	648,530	653,009	730,549	705,147	630,268	792,503	768,155	689,341	524,932	678,645	684,372	712,679	669,257	8,238,857
Buses	434,467	463,981	459,922	489,708	472,774	523,372	521,378	442,685	439,709	231,013	345,768	386,345	379,167	5,155,822
Sea travel	70,318	76,980	82,933	87,792	77,150	61,530	59,773	49,423	43,449	49,332	53,513	59,106	63,025	764,006
Travel agents	993,962	983,102	898,770	880,045	848,994	1,583,791	1,416,673	1,296,335	1,291,623	1,235,249	1,284,284	1,203,822	934,678	13,857,356
Timeshares	15,506	14,509	14,255	14,648	14,418	14,753	15,269	11,835	12,786	18,179	15,196	14,925	12,957	173,730
Camping grounds	55,991	58,416	49,991	56,817	46,133	27,496	22,079	16,620	13,291	44,074	50,734	52,322	51,742	489,715
Miscellaneous travel	369,143	407,032	410,314	444,203	418,634	409,372	399,154	359,617	338,230	160,949	170,514	179,102	182,910	3,880,031
Travel	3,923,620	3,989,090	3,987,774	3,978,320	3,798,508	4,927,500	4,563,363	4,007,798	3,667,522	3,953,452	3,944,317	4,012,264	3,645,205	48,475,113
Telegraph Services / Wire Transfer Money	37,915	38,954	37,645	39,854	33,789	36,332	41,152	43,713	47,508	37,771	50,049	58,084	54,091	518,942
Insurance services	359,961	378,683	417,195	439,331	423,832	459,553	390,925	369,973	343,838	305,107	356,228	392,913	362,173	4,639,751
FIs - cash disbursements (auto & manual)	599	701	766	929	802	598	548	405	491	442	506	0	2	6,190
FIs - merchandise & services	156,478	157,707	162,569	155,279	140,460	137,336	138,786	153,253	154,223	101,432	157,813	224,678	238,444	1,921,980
Non-FIs - foreign currency, travellers' cheques	20,782	25,572	25,478	31,442	25,608	22,697	19,280	15,092	13,765	45,133	63,623	20,597	19,949	328,236
Security Brokers and Dealers	71,000	55,618	47,835	51,610	55,677	47,824	45,194	44,452	48,586	25,759	38,391	32,400	32,356	525,702
Tax Preparation Services	9	12	11	10	10	7	7	14	8	15	13	24	37	168
Tax Payments	13,334	12,036	15,526	15,508	15,508	17,313	19,276	19,097	20,047	67,033	86,454	30,185	24,343	342,326
Fines, bail and bond payments	25,110	26,582	24,132	20,251	19,748	18,804	19,317	18,177	17,639	18,103	17,965	19,202	18,598	238,518
Miscellaneous financial	5,953	6,542	6,572	6,109	6,388	6,513	6,324	8,349	7,962	7,750	8,357	9,200	8,797	88,863
Financial Services	691,141	702,407	737,729	760,323	721,822	746,977	680,809	672,525	654,067	608,545	779,399	787,283	758,790	8,610,676

Table 4A Online card expenditure statistics (not seasonally adjusted)

Number of credit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	414,403	423,022	450,267	471,956	467,290	496,504	481,180	453,282	440,945	403,730	407,361	408,245	396,118	5,299,900
Utilities	227,717	229,367	236,741	244,371	228,193	249,974	246,515	211,075	204,217	211,050	204,723	239,737	206,101	2,712,064
Contractors (residential & commercial)	27,317	26,103	28,223	28,768	27,650	29,796	29,827	30,566	23,557	27,929	27,414	28,162	29,852	337,847
Gardening services	7,746	6,777	5,808	5,101	4,482	3,321	2,762	2,323	1,962	1,629	2,963	5,743	6,729	49,600
Veterinary services	17,462	17,355	19,703	19,762	19,819	20,992	21,201	21,028	20,229	21,337	22,501	24,204	25,623	253,754
Photocopying & printing	179,278	185,789	188,276	183,554	191,793	204,979	220,659	281,076	315,915	174,028	169,279	169,406	153,332	2,438,086
Photographic studios	34,895	45,898	32,279	35,620	27,304	45,133	69,313	75,543	35,026	12,602	16,361	20,683	20,909	436,671
Beauty & barber shops	77,987	77,452	81,187	87,002	78,828	77,386	80,606	128,068	126,098	58,102	61,026	61,936	60,721	978,412
Employment agencies	1,370	1,270	1,377	1,271	1,222	1,299	1,236	1,154	907	1,387	1,459	4,008	2,755	19,345
Counselling services	560	689	792	818	999	911	798	819	690	1,105	1,361	928	934	10,844
Legal services	4,862	4,604	6,608	6,685	6,371	5,120	5,119	4,799	3,907	5,163	6,014	8,033	7,637	70,060
Laundry & cleaning	1,859	2,315	2,202	2,272	1,914	3,567	3,713	2,987	2,158	2,753	2,920	2,884	2,608	32,293
Funeral services	1,202	1,354	902	905	916	1,005	649	645	496	515	660	10,599	1,134	19,780
Medical services	62,747	60,811	64,082	66,374	65,707	74,930	68,727	67,180	64,269	72,174	71,852	76,310	73,959	826,375
Moving & courier services	129,615	129,069	134,603	136,363	128,892	131,838	138,112	144,887	151,695	126,547	124,795	120,590	116,353	1,583,744
Repair shops (not auto)	9,570	8,462	10,435	10,437	10,216	11,166	10,338	13,012	14,157	10,672	10,740	14,262	11,023	134,920
Accounting services	5,877	5,160	5,566	5,798	7,498	9,723	7,192	6,097	6,396	7,417	6,250	5,896	3,702	76,695
Advertising, consultancy & PR	38,338	36,340	178,394	179,031	171,974	201,902	192,516	197,862	184,806	174,558	206,664	216,109	209,574	2,149,730
Computer programming	1,193,279	1,267,969	1,332,685	1,355,164	1,263,333	1,390,789	1,487,252	1,979,656	2,307,578	1,495,162	1,361,996	1,466,331	1,391,368	18,099,283
Farming services	5,388	6,497	7,210	6,697	5,703	6,275	5,636	6,109	6,637	5,705	5,446	5,488	5,029	72,432
Miscellaneous professional services	419,454	424,563	451,838	434,898	409,667	447,570	442,423	436,213	381,623	358,789	378,136	430,033	404,724	5,000,477
Engineering services	6,003	5,803	6,500	6,481	6,247	5,814	6,974	7,576	9,171	6,258	6,807	7,092	9,150	83,873
Marina services	9,406	9,393	9,550	10,227	9,610	6,841	7,043	6,095	5,669	4,245	5,815	7,941	8,155	90,584
Wrecking & salvage yards	1,298	1,036	1,474	1,479	1,486	334	183	171	108	114	151	168	151	6,855
Pest control	1,319	1,291	1,259	1,240	1,224	849	928	999	741	853	790	951	987	12,112
Educational establishments	453,109	458,856	525,856	397,427	288,385	701,590	604,789	620,383	477,962	603,746	496,417	554,417	475,134	6,204,962
Child care services	1,533	1,705	1,824	2,030	2,018	2,030	2,176	2,106	1,779	2,032	2,400	2,385	2,094	24,579
Social, political & religious organisations	768,205	737,385	674,443	689,260	716,924	743,330	604,810	597,534	678,465	598,774	616,308	694,635	720,809	8,072,677
Government services	1,340,230	1,329,917	1,334,373	1,330,240	1,313,297	1,349,535	1,252,506	1,151,022	1,067,575	1,074,587	1,243,525	1,331,603	1,309,816	15,087,996
Miscellaneous services	383,652	343,502	347,224	344,308	321,988	390,186	357,870	342,306	337,324	315,397	337,561	387,859	340,377	4,165,902
Commercial equipment	215,891	206,467	227,742	234,136	218,439	203,444	200,236	210,501	169,869	163,603	167,276	170,926	169,583	2,342,222
<i>Other Services</i>	<i>6,041,572</i>	<i>6,056,221</i>	<i>6,369,423</i>	<i>6,299,675</i>	<i>5,999,389</i>	<i>6,818,133</i>	<i>6,553,289</i>	<i>7,003,074</i>	<i>7,041,931</i>	<i>5,941,963</i>	<i>5,966,971</i>	<i>6,477,564</i>	<i>6,166,441</i>	<i>76,694,074</i>
Total services	22,182,324	22,282,441	22,302,302	20,678,662	19,958,465	21,809,506	21,005,360	21,558,071	20,899,431	22,983,292	24,019,986	24,369,235	22,505,885	264,372,636
TOTAL	52,377,249	52,678,730	53,934,523	53,726,709	51,675,107	60,482,799	59,653,980	64,637,347	58,635,778	55,377,736	58,430,049	61,470,622	60,634,692	691,338,072

1With effect from January 2016 Record shops and Video stores were discontinued as separate categories and merged with the Digital entertainment category

2The Digital entertainment category is effective from January 2016

Table 4B Online card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	174,601,596	183,755,154	190,997,444	190,165,612	186,291,640	202,035,698	190,135,151	233,618,089	236,262,772	174,283,732	181,256,315	199,651,105	175,866,701	2,344,319,413
Bakers & dairies	365,765	386,464	433,073	423,400	405,083	415,429	426,241	543,695	711,369	376,039	388,938	456,596	414,423	5,380,750
Sweet stores	644,555	507,297	1,282,366	1,242,484	1,243,705	608,663	892,262	2,195,000	3,264,912	450,532	789,818	1,715,670	445,120	14,637,829
Miscellaneous foodstores	25,898,880	26,893,776	27,275,189	26,284,057	24,277,553	28,614,459	28,824,244	32,787,726	35,976,265	27,344,625	28,935,688	31,100,295	29,973,463	348,287,340
Off-licences	6,825,299	8,399,361	10,626,442	8,035,230	6,517,465	6,890,963	7,961,496	12,413,504	17,520,575	2,598,466	4,498,461	5,530,728	5,168,151	96,160,842
Food & Drink	208,336,095	219,942,052	230,614,514	226,150,783	218,735,446	238,565,212	228,239,394	281,558,014	293,735,893	205,053,394	215,869,220	238,454,394	211,867,858	2,808,786,174
Department stores	89,980,705	90,995,601	95,288,441	92,475,061	82,431,372	90,233,311	99,754,147	183,764,931	192,244,242	108,203,441	83,980,264	94,566,392	97,410,550	1,311,347,753
Discount stores	14,579,764	14,982,434	16,629,620	18,632,646	17,668,260	18,861,053	22,492,445	38,015,702	41,142,809	25,557,284	21,565,111	31,776,138	31,221,376	298,544,878
Catalogues	200,620,689	191,524,052	198,900,627	191,173,013	183,578,391	218,904,809	208,406,961	280,416,025	191,408,839	204,933,158	213,833,676	249,511,690	246,407,666	2,578,998,907
Miscellaneous mixed	11,352,549	11,942,470	13,252,449	12,729,653	11,684,738	12,886,279	13,352,058	16,049,249	14,591,045	9,380,852	9,506,360	10,195,562	9,334,662	144,905,377
Mixed Business	316,533,707	309,444,557	324,071,137	315,010,373	295,362,761	340,885,452	344,005,611	518,245,907	439,386,935	348,074,735	328,885,411	386,049,782	384,374,254	4,333,796,915
Men's clothing	6,282,622	7,025,002	10,632,679	9,793,074	7,411,765	7,680,703	9,172,603	12,064,076	16,425,097	12,104,927	7,594,548	9,693,276	8,562,936	118,160,686
Women's clothing	59,621,422	63,091,620	73,486,287	65,694,316	50,116,984	61,837,918	62,120,566	81,469,996	94,007,656	44,514,201	54,177,837	64,656,182	62,210,422	777,383,985
Family clothing	137,376,656	124,585,512	140,671,193	135,204,537	122,359,716	130,713,930	137,514,645	182,925,115	178,947,884	102,192,505	105,397,966	124,973,595	127,315,379	1,612,801,977
Miscellaneous clothing	4,926,448	5,400,008	6,776,157	5,479,810	4,887,940	5,707,544	5,887,235	7,547,019	6,603,392	4,519,810	4,071,260	4,500,193	4,403,254	65,783,622
Shoe shops	13,046,796	11,515,050	14,164,794	12,125,709	10,265,621	12,965,445	13,702,845	21,084,426	24,502,409	14,088,352	10,547,499	11,003,650	11,988,938	167,954,738
Clothing	221,253,944	211,617,192	245,731,110	228,297,446	195,042,026	218,905,540	228,397,894	305,090,632	320,486,438	177,419,795	181,789,110	214,826,896	214,480,929	2,742,085,008
Furniture stores	37,553,517	38,991,544	37,967,224	38,461,364	36,712,147	39,313,340	40,165,405	43,890,506	30,297,356	45,155,716	34,237,893	37,406,848	33,354,276	455,953,619
Household appliance stores	44,780,426	45,208,385	45,123,491	47,596,261	46,077,364	45,957,809	50,053,878	58,646,725	51,275,905	46,343,272	47,522,170	53,030,066	46,730,148	583,565,474
Electronic stores	34,660,844	31,882,692	35,882,080	36,801,086	36,550,839	42,263,332	41,428,219	75,489,828	67,734,498	46,663,387	38,916,275	44,656,397	37,976,679	536,245,312
DIY stores	44,436,336	43,765,477	44,948,494	46,263,009	44,588,121	46,556,527	47,823,745	51,322,342	39,738,743	45,512,349	45,349,048	55,035,551	55,796,118	566,699,524
Floor covering stores	4,604,532	4,811,926	4,976,427	5,187,829	4,995,947	5,329,814	5,668,398	6,458,189	3,925,408	4,663,819	4,753,939	5,174,990	4,770,200	60,716,886
Garden centres	14,362,348	11,862,150	11,374,413	10,289,148	9,544,274	8,419,330	7,493,936	6,427,425	5,158,891	5,535,749	7,531,683	12,600,844	13,213,822	109,451,665
Miscellaneous household	19,198,717	18,346,937	20,157,530	23,142,318	19,692,623	22,522,789	24,849,966	29,660,368	23,201,848	25,467,490	21,825,181	22,998,165	22,881,497	274,746,712
Household	199,596,720	194,869,111	200,429,659	207,741,015	198,161,315	210,362,941	217,483,547	271,895,383	221,332,649	219,341,782	200,136,189	230,902,861	214,722,740	2,587,379,192
Books, newspapers & magazines	15,967,657	14,562,997	17,310,302	17,036,070	16,051,424	16,951,674	18,439,700	21,188,448	19,520,098	18,104,853	17,249,105	17,376,513	15,608,158	209,399,342
Record shops ¹	772,425	783,954	15,175,966	33,630,992	28,892,586	53,603,693	55,797,547	1,261,590	1,472,563	0	0	0	0	190,618,891
Music shops	3,884,126	3,849,493	4,148,044	4,023,883	3,938,378	4,863,918	4,822,616	6,198,661	8,457,865	4,566,115	4,786,975	4,602,176	4,457,611	58,715,735
Hobbies, toys & games	5,290,674	5,498,851	6,067,323	6,019,930	5,584,616	7,151,697	7,845,461	19,046,439	13,317,905	4,782,523	4,737,128	5,545,101	5,129,097	90,726,071
Photographic	6,854,170	7,063,569	6,951,620	7,417,660	6,788,773	6,704,056	6,642,555	8,152,398	9,686,079	4,219,760	5,124,930	5,984,308	6,073,895	80,809,603
Handicraft	1,074,126	977,276	1,110,090	1,079,665	1,098,030	1,094,480	1,078,052	1,414,083	1,330,902	1,283,843	1,273,252	1,229,810	1,180,453	14,149,936
Sports shops	57,134,942	56,443,798	59,903,671	60,974,094	61,335,254	61,146,672	61,711,192	81,749,903	86,533,157	38,935,741	43,997,867	48,693,447	47,065,622	708,490,418
Jewellers	7,924,333	7,887,500	9,196,934	9,426,077	8,458,139	8,253,118	8,185,974	13,933,571	20,174,695	8,806,206	8,883,403	9,266,288	8,961,493	121,433,398
Computer software	15,531,085	14,692,356	17,401,042	18,226,271	17,539,781	16,095,835	16,295,455	18,114,824	18,017,154	15,355,331	15,406,961	16,293,885	14,570,318	198,009,213
Medical goods	1,609,888	1,368,597	1,778,459	1,762,015	1,745,573	1,311,515	1,917,398	2,290,929	1,835,080	1,592,517	1,741,015	1,637,736	1,866,980	20,847,814
Chemists	6,945,477	7,288,899	7,959,437	7,961,056	7,775,826	7,063,542	7,640,443	12,730,604	16,152,458	6,709,151	6,509,704	6,365,406	5,957,668	100,114,194
Optical goods	2,839,115	2,626,886	3,112,633	3,176,437	3,086,958	2,920,971	2,684,315	2,947,046	2,643,478	2,850,132	2,923,577	3,205,681	3,064,985	35,243,099
Cosmetic stores	8,611,168	9,003,527	9,325,396	9,486,202	9,561,337	10,762,386	11,550,636	18,821,142	20,533,141	7,986,337	9,979,562	18,611,356	17,420,110	153,041,132
Tobacconists	670,571	704,617	739,187	739,274	737,501	779,348	798,707	869,996	974,756	955,418	990,530	1,078,499	897,714	10,265,547
Florists	1,825,740	3,250,055	3,017,718	3,047,709	2,985,672	3,459,127	3,286,225	3,632,642	7,285,513	2,827,325	5,194,071	5,970,988	3,360,395	47,317,440
Artists' supplies	2,078,647	2,220,345	2,363,520	2,254,199	2,144,371	2,371,875	2,675,532	3,526,502	2,432,230	2,374,133	2,636,908	2,509,127	2,133,128	29,641,870
Antiques, art & stamps/coins	1,730,001	1,678,826	1,671,925	1,875,655	1,516,821	2,450,486	1,699,265	1,915,526	2,126,747	1,808,260	1,695,745	2,016,571	2,007,691	22,463,518
Pawn shops	7,555	3,623	7,947	6,734	8,413	15,254	15,611	33,179	64,466	17,332	13,869	18,754	10,763	215,945
Gift shops	11,280,444	12,160,291	13,951,698	13,372,974	12,220,508	13,672,832	15,384,840	23,873,742	31,382,190	11,813,688	12,831,018	13,542,683	11,451,110	185,657,574
Secondhand shops	121,380	144,182	345,724	362,302	141,090	252,417	146,941	137,759	123,719	126,510	199,366	172,762	186,567	2,339,339
Luggage & leather goods	384,419	407,835	503,699	510,176	496,372	451,838	490,890	803,187	1,037,152	690,621	591,777	560,848	586,021	7,130,416
Pet shops	6,298,835	6,337,490	6,461,497	6,527,550	5,199,854	5,917,677	6,062,645	6,751,594	5,763,878	5,692,537	5,470,491	5,906,574	5,528,718	71,620,505
Religious goods	66,290	78,421	79,786	101,083	78,839	61,408	65,527	58,527	54,040	50,186	59,944	75,834	60,260	823,855
Direct sales	87,997,571													

Table 4B Online card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	74,708,592	85,305,341	95,904,268	100,684,577	76,657,430	63,701,812	55,667,550	51,449,711	59,619,409	8,559,412	41,612,162	48,304,299	43,545,815	731,011,786
Auto parts & accessories	12,367,763	12,304,840	13,244,569	13,631,238	12,595,404	11,720,231	12,513,988	12,441,007	11,545,023	11,718,591	12,473,759	14,419,599	13,757,136	152,365,385
Auto services	11,037,371	11,578,761	12,365,359	12,266,579	11,725,992	12,270,146	11,114,671	9,706,385	8,632,438	10,909,384	11,633,125	12,271,989	12,031,171	136,506,000
Auto repair shops	4,367,441	4,377,474	4,198,362	4,409,001	4,592,947	5,042,475	4,621,581	4,734,758	4,555,503	5,083,758	5,051,310	6,172,265	5,579,957	58,419,391
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	2,586,811	2,445,956	2,634,334	2,690,061	2,368,362	2,170,879	1,982,389	2,295,170	2,104,890	2,193,200	2,515,814	3,110,760	3,142,498	29,654,313
Vehicle Sales & Services	105,067,978	116,012,372	128,346,892	133,681,456	107,940,135	94,905,543	85,900,179	80,627,031	86,457,263	38,464,345	73,286,170	84,278,912	78,056,577	1,107,956,875
Restaurants	20,104,601	21,888,910	20,712,025	21,096,419	21,514,671	22,556,024	22,942,807	24,912,226	24,189,693	22,624,659	23,678,603	25,287,885	23,575,247	274,979,169
Public houses	669,415	720,823	702,545	703,266	669,133	735,565	777,442	847,191	970,789	800,125	764,940	846,989	825,634	9,364,442
Catering services	7,309,628	7,402,441	7,487,015	8,106,639	7,518,628	7,410,515	7,821,438	7,120,702	6,935,031	4,790,834	4,796,703	5,555,803	5,501,616	80,447,365
Video stores ¹	3,273,227	2,279,276	379,876	383,380	369,651	354,063	360,048	448,538	415,600	0	0	0	0	4,990,432
Cinema, theatre & dance	72,913,589	83,115,177	89,975,912	92,832,597	72,364,387	89,868,544	99,479,969	122,571,071	122,917,412	70,838,631	107,653,103	83,032,929	77,965,681	1,112,615,413
Concerts & entertainers	5,459,738	6,113,215	5,759,622	6,007,572	5,976,709	5,851,445	8,108,543	10,005,678	9,199,899	5,554,153	5,841,953	6,517,097	6,015,820	80,951,706
Tourist attractions	18,590,176	19,224,057	18,785,738	20,830,638	20,790,579	18,492,634	17,274,526	11,204,383	11,050,137	11,338,043	15,557,074	16,917,057	15,225,647	196,690,513
Amusement parks	752,758	666,135	552,557	533,324	843,926	391,147	535,806	392,501	368,763	165,855	263,276	397,527	510,706	5,621,523
Aquariums	397,479	435,998	237,340	318,178	470,047	255,198	228,452	178,551	340,184	153,035	168,450	259,017	280,435	3,324,885
Sports & games establishments	64,666,797	98,200,041	51,271,379	23,980,864	20,072,708	19,450,557	19,658,132	25,350,021	22,824,796	21,909,014	25,718,029	31,679,154	36,280,876	396,395,571
Professional sports clubs	4,948,661	3,491,904	2,939,137	3,167,759	2,435,673	2,499,271	2,662,445	1,844,213	1,810,694	2,460,719	1,844,141	5,241,298	4,570,975	34,968,229
Gambling	120,537,510	113,454,847	112,145,406	110,456,021	113,839,399	135,829,367	120,424,636	123,347,939	119,325,615	112,049,657	125,179,960	120,655,419	120,976,436	1,427,684,702
Personal services	3,507,669	3,402,902	3,910,192	3,538,317	3,198,882	3,471,172	3,693,282	5,258,523	4,914,876	3,518,989	3,094,381	3,570,920	3,592,157	45,164,593
Miscellaneous entertainment	10,818,927	11,954,725	11,912,750	12,441,102	11,865,229	10,606,726	11,152,024	9,501,473	7,954,807	12,260,411	11,882,495	12,462,077	13,118,275	137,112,094
Digital entertainment ²	0	0	0	0	0	0	0	0	68,179,691	60,580,977	62,101,048	49,879,082	239,740,798	
Entertainment	333,050,175	372,350,451	326,771,494	304,396,076	281,929,622	317,772,228	315,119,550	342,983,010	332,218,296	336,643,816	387,024,085	374,524,220	357,318,587	4,050,051,435
Hotels	80,491,580	87,730,609	91,860,692	87,149,827	80,827,295	87,292,434	81,460,244	69,846,201	55,860,595	85,767,588	82,187,049	85,536,304	80,605,209	976,124,047
Airlines	374,034,970	374,308,333	380,955,757	374,954,179	346,113,480	387,277,713	357,186,743	284,322,481	248,696,972	443,672,247	377,565,782	388,068,953	358,661,697	4,321,784,337
Airport terminals	711,326	807,752	715,906	826,247	721,239	687,758	624,588	499,550	513,482	617,718	645,473	694,133	696,828	8,050,674
Railways	57,141,750	56,982,351	63,585,259	61,368,585	52,868,594	68,246,150	65,897,377	59,374,452	51,930,097	63,802,090	60,387,766	62,533,108	59,876,533	726,852,362
Buses	13,674,606	14,436,778	14,581,568	16,034,650	15,415,576	17,227,782	15,065,348	11,961,241	12,691,278	6,902,620	9,642,287	11,580,188	11,583,029	157,122,345
Sea travel	15,619,067	16,170,355	18,259,124	18,115,677	16,673,282	13,824,538	13,009,085	11,601,060	11,283,050	15,172,376	17,563,242	18,182,778	19,749,775	189,604,342
Travel agents	245,169,000	264,926,866	216,811,496	215,309,808	193,153,484	261,547,246	232,123,860	202,321,131	198,358,210	267,612,645	292,699,572	303,601,063	282,481,386	2,930,946,767
Timeshares	2,002,621	1,793,673	1,853,924	1,793,319	1,768,842	1,842,345	1,924,281	1,481,186	1,650,883	2,464,990	2,092,141	2,091,926	1,828,371	22,585,881
Camping grounds	10,023,017	13,748,941	12,363,529	13,286,055	9,390,229	4,358,089	3,937,162	6,291,082	4,275,302	8,070,789	8,518,864	10,443,883	9,784,843	104,468,768
Miscellaneous travel	21,709,084	23,486,602	22,152,577	22,542,942	19,472,926	19,474,039	16,954,507	15,899,123	14,425,072	15,178,235	16,614,498	17,498,540	19,516,785	223,215,846
Travel	740,085,441	766,661,651	731,279,140	724,231,462	655,577,652	774,485,660	706,722,951	593,751,306	543,824,346	823,493,710	785,729,625	814,694,572	764,179,247	8,684,631,322
Telegraph Services / Wire Transfer Money	5,674,741	5,890,995	6,010,061	6,133,429	5,508,530	5,977,519	6,456,726	6,600,024	7,313,574	4,781,312	7,064,968	7,993,111	6,825,080	76,555,329
Insurance services	59,504,770	60,371,947	67,096,424	70,858,622	69,002,372	74,850,850	66,154,778	65,406,046	58,387,662	56,390,691	59,637,381	70,668,416	63,138,503	781,963,692
FIs - cash disbursements (auto & manual)	341,963	413,280	480,073	648,218	491,797	346,873	325,763	253,258	286,573	239,789	298,867	0	4,718	3,789,209
FIs - merchandise & services	19,924,900	20,075,479	21,936,245	21,634,353	21,254,628	18,700,212	19,235,530	17,781,663	17,308,890	12,765,802	18,024,269	21,529,787	20,472,444	230,719,302
Non-FIs - foreign currency, travellers' cheques	9,842,455	13,074,634	13,805,991	18,351,641	14,258,130	11,119,693	9,098,450	7,251,745	6,377,895	8,361,973	10,940,359	10,716,487	10,381,898	133,738,896
Security Brokers and Dealers	19,436,592	14,166,291	12,728,620	14,715,627	16,868,322	13,127,818	12,773,077	12,634,812	13,346,483	9,232,447	12,211,070	10,593,199	10,666,719	153,064,485
Tax Preparation Services	736	5,353	2,083	2,066	2,075	1,920	1,479	5,805	8,212	5,177	3,171	4,611	2,483	44,435
Tax Payments	17,794,228	17,744,059	17,975,293	17,974,793	33,386,281	49,726,333	50,845,477	38,948,240	96,481,182	147,809,244	51,576,601	44,421,192	584,863,488	
Fines, bail and bond payments	3,019,113	3,170,348	2,958,927	2,550,673	2,508,242	2,522,742	2,660,823	2,471,388	2,591,256	2,467,523	2,461,157	2,596,783	2,531,719	31,491,581
Miscellaneous financial	1,086,905	1,155,759	1,170,906	1,195,200	1,028,860	1,140,902	1,067,354	1,369,137	1,300,186	1,342,849	1,307,518	1,351,250	1,315,137	14,745,058
Financial Services	136,626,403	136,068,145	144,164,623	154,064,622	148,897,749	161,174,810	167,500,313	164,619,355	145,868,971	192,068,745	259,758,004	177,030,245	159,759,893	2,010,975,475

Table 4B Online card expenditure statistics (not seasonally adjusted)

Value of credit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	16,381,471	17,075,006	16,737,474	17,525,550	17,983,339	19,703,082	20,051,868	20,446,042	19,255,853	17,603,477	18,390,976	18,343,642	17,369,570	220,485,879
Utilities	28,348,303	26,884,368	29,880,678	29,883,049	28,033,318	28,013,069	27,343,470	22,545,337	22,929,865	25,254,371	24,795,765	32,838,428	27,335,810	325,737,528
Contractors (residential & commercial)	4,577,104	4,516,979	4,778,746	5,019,173	4,856,860	6,799,924	5,483,437	5,629,508	4,039,405	5,154,413	4,916,478	5,232,327	5,084,503	61,511,753
Gardening services	932,164	824,588	733,987	680,126	621,205	452,719	342,225	261,765	170,614	164,135	296,736	673,122	744,130	5,965,352
Veterinary services	1,004,170	1,013,196	1,118,255	1,132,651	1,156,257	1,253,970	1,232,361	1,271,922	1,230,123	1,314,580	1,356,295	1,462,494	1,410,244	14,952,348
Photocopying & printing	18,103,612	17,013,507	17,938,290	16,207,218	16,549,722	20,345,563	21,416,458	22,982,625	21,682,144	16,360,320	17,615,539	18,086,086	16,935,751	223,103,223
Photographic studios	1,335,254	1,852,626	1,508,603	1,928,190	1,580,956	1,907,486	2,838,823	3,131,479	1,858,718	959,837	1,142,076	1,310,508	1,253,275	21,272,577
Beauty & barber shops	4,711,077	4,545,912	4,791,810	4,917,437	4,874,079	4,829,218	5,079,992	8,269,314	7,590,520	3,432,097	3,881,924	3,918,710	3,793,880	59,924,893
Employment agencies	279,150	303,339	270,384	261,212	259,976	230,402	250,083	220,756	191,607	283,423	315,472	449,783	362,316	3,398,753
Counselling services	317,396	261,389	296,377	322,292	404,427	320,339	336,775	331,538	191,690	388,453	551,643	342,109	336,313	4,083,345
Legal services	1,535,006	1,468,458	2,465,885	2,468,092	2,399,028	1,588,062	1,659,618	1,545,363	1,258,664	1,518,279	2,010,953	2,658,988	1,750,872	22,792,262
Laundry & cleaning	51,736	56,920	59,442	63,345	54,927	105,927	94,637	79,739	54,719	81,729	73,602	84,019	73,438	882,444
Funeral services	324,235	293,241	300,824	280,811	318,659	263,970	268,849	388,071	193,920	205,181	280,655	428,065	354,529	3,576,775
Medical services	6,173,502	5,769,260	6,430,254	6,592,652	6,632,487	7,420,120	6,891,212	6,748,612	6,673,755	6,914,442	7,160,188	7,910,339	7,533,352	82,676,673
Moving & courier services	4,401,331	4,446,556	4,749,091	4,922,900	4,602,276	5,097,705	5,170,541	5,304,075	5,086,460	4,237,920	4,083,976	4,556,670	4,379,175	56,637,345
Repair shops (not auto)	1,165,589	1,043,250	1,192,413	1,266,528	1,146,038	1,614,828	1,486,503	1,932,521	2,045,103	1,287,550	1,371,850	3,129,176	1,447,312	18,963,072
Accounting services	939,667	752,925	862,274	902,831	1,114,605	1,431,836	949,190	902,116	1,113,151	1,135,808	1,012,804	982,633	724,688	11,884,861
Advertising, consultancy & PR	2,011,127	1,904,291	12,713,417	12,763,072	12,848,512	15,059,782	14,965,195	15,220,389	15,200,478	14,564,601	16,887,994	17,546,613	17,374,151	167,048,495
Computer programming	76,314,951	80,743,076	86,939,668	81,720,600	73,538,817	78,836,626	87,516,820	113,214,389	124,864,045	85,579,131	79,505,255	88,751,244	87,149,079	1,068,358,750
Farming services	760,543	802,931	826,180	787,439	781,406	853,277	1,028,216	802,832	835,470	838,683	787,141	819,004	781,905	9,944,484
Miscellaneous professional services	66,117,127	63,049,423	66,232,198	60,794,725	65,069,097	69,177,645	54,849,142	47,571,712	48,496,625	51,975,996	49,151,529	56,146,409	56,937,261	689,451,762
Engineering services	1,343,948	1,219,059	1,321,317	1,338,507	1,347,817	1,148,063	1,311,274	1,280,024	1,448,053	1,034,274	1,265,259	1,393,067	1,273,234	15,379,948
Marina services	1,634,688	1,635,204	1,607,353	1,699,206	1,481,854	889,922	766,519	764,432	668,677	831,804	1,020,531	1,319,705	1,455,762	14,140,969
Wrecking & salvage yards	79,470	56,790	75,400	77,844	77,856	28,074	16,871	25,839	15,930	17,036	21,315	27,416	20,988	461,359
Pest control	62,159	63,592	64,498	58,741	56,256	41,174	50,475	49,573	38,685	42,701	41,519	48,994	56,338	612,546
Educational establishments	96,442,580	82,526,441	82,515,516	79,435,474	110,084,857	260,991,022	140,657,429	74,586,542	74,591,879	122,794,748	79,904,012	73,100,728	87,175,609	1,268,364,257
Child care services	300,784	326,767	389,037	407,623	386,756	402,569	357,409	378,392	314,865	333,305	442,290	412,835	380,441	4,532,289
Social, political & religious organisations	49,271,462	46,015,312	47,412,687	50,051,095	51,439,491	49,873,660	51,680,723	44,839,979	62,728,920	61,269,385	51,836,476	48,227,826	47,517,365	612,892,919
Government services	198,895,897	182,386,568	173,044,470	185,488,802	175,809,394	185,430,707	144,698,940	128,756,158	130,503,395	133,079,788	148,322,623	168,491,127	170,598,806	1,926,610,778
Miscellaneous services	17,066,383	15,899,550	16,478,228	16,519,976	17,162,773	21,168,731	19,277,463	15,704,567	14,766,067	19,786,824	16,913,609	17,592,161	18,247,225	209,517,174
Commercial equipment	21,224,549	20,436,155	22,748,180	23,234,821	22,318,771	20,788,161	21,172,101	21,300,133	16,211,319	17,882,052	18,158,736	19,448,634	18,754,201	242,453,264
Other Services	622,106,435	585,186,679	606,482,936	608,751,982	624,991,816	806,067,633	639,244,619	566,485,744	586,250,719	596,326,343	553,515,221	595,732,862	598,611,523	7,367,648,077
Total services	2,018,328,012	2,064,009,907	2,026,905,777	2,012,275,425	1,900,164,269	2,241,698,308	1,995,947,856	1,818,312,647	1,751,480,190	2,072,764,547	2,141,500,154	2,131,797,115	2,038,531,036	24,197,387,231
TOTAL	3,380,244,393	3,421,199,898	3,484,718,672	3,464,597,125	3,256,781,899	3,740,862,514	3,521,766,729	3,746,224,583	3,569,416,146	3,424,060,216	3,473,878,267	3,637,605,630	3,479,178,877	42,220,290,556

1With effect from January 2016 Record shops and Video stores were discontinued as separate categories and merged with the Digital entertainment category

2The Digital entertainment category is effective from January 2016

Table 4C Online card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	5,046,374	5,106,821	5,671,277	5,770,113	5,627,805	6,397,350	6,324,211	7,159,173	6,777,224	6,455,726	6,669,929	6,649,079	6,090,966	74,699,674
Bakers & dairies	21,049	22,667	25,320	24,765	23,176	24,132	24,713	24,658	26,927	20,005	24,301	24,950	22,368	287,982
Sweet stores	28,692	20,177	39,758	36,543	38,449	26,412	28,562	53,380	78,191	19,079	30,332	64,925	18,618	454,426
Miscellaneous foodstores	622,365	631,855	646,588	638,938	591,023	640,031	663,021	697,202	685,155	658,051	678,792	714,215	687,835	7,932,706
Off-licences	35,204	41,007	57,157	46,913	42,591	43,924	51,611	80,223	146,877	20,092	32,193	38,435	34,818	635,841
<i>Food & Drink</i>	<i>5,753,684</i>	<i>5,822,527</i>	<i>6,440,100</i>	<i>6,517,272</i>	<i>6,323,044</i>	<i>7,131,849</i>	<i>7,092,118</i>	<i>8,014,636</i>	<i>7,714,374</i>	<i>7,172,953</i>	<i>7,435,547</i>	<i>7,491,604</i>	<i>6,854,605</i>	<i>84,010,629</i>
Department stores	994,398	950,898	995,216	1,033,493	912,142	966,865	1,034,874	2,024,541	2,456,819	1,258,175	974,116	967,463	1,008,343	14,582,945
Discount stores	413,801	439,781	497,562	569,561	557,738	599,987	702,563	1,076,600	1,367,710	731,177	671,249	750,401	739,553	8,703,882
Catalogues	2,302,247	2,288,780	2,465,583	2,477,168	2,473,816	3,055,491	3,199,084	3,892,373	3,320,894	3,474,374	3,620,995	3,693,940	3,549,531	37,512,029
Miscellaneous mixed	314,608	340,777	433,957	398,941	332,865	355,893	340,411	425,458	469,833	231,844	247,301	246,459	218,073	4,041,812
<i>Mixed Business</i>	<i>4,025,054</i>	<i>4,020,236</i>	<i>4,392,318</i>	<i>4,479,163</i>	<i>4,276,561</i>	<i>4,978,236</i>	<i>5,276,932</i>	<i>7,418,972</i>	<i>7,615,256</i>	<i>5,695,570</i>	<i>5,513,661</i>	<i>5,658,263</i>	<i>5,515,500</i>	<i>64,840,666</i>
Men's clothing	57,200	64,413	88,414	101,960	81,992	83,070	103,275	122,374	174,603	128,325	86,650	87,348	73,456	1,195,880
Women's clothing	1,185,717	1,245,866	1,152,377	1,188,579	990,890	1,261,197	1,316,465	1,501,948	1,875,951	1,245,609	1,235,856	1,290,103	1,328,236	15,633,077
Family clothing	4,862,010	4,815,856	5,146,224	6,420,341	4,843,045	5,106,222	5,123,102	5,977,020	7,155,511	4,916,468	4,528,455	4,983,959	5,150,307	64,166,510
Miscellaneous clothing	79,543	103,447	171,551	105,025	81,523	85,571	107,959	113,552	109,020	70,991	62,069	64,900	77,522	1,153,130
Shoe shops	248,192	220,540	262,161	272,158	236,917	244,363	262,719	353,880	440,382	308,448	211,683	210,802	240,802	3,264,835
<i>Clothing</i>	<i>6,432,662</i>	<i>6,450,122</i>	<i>6,820,727</i>	<i>8,088,063</i>	<i>6,234,367</i>	<i>6,780,423</i>	<i>6,913,520</i>	<i>8,068,754</i>	<i>9,755,467</i>	<i>6,669,841</i>	<i>6,124,713</i>	<i>6,637,112</i>	<i>6,870,323</i>	<i>85,413,432</i>
Furniture stores	182,436	189,410	185,281	196,058	188,158	191,787	198,481	207,220	176,466	194,617	162,910	174,894	153,224	2,218,506
Household appliance stores	471,414	483,269	480,566	503,656	489,328	506,812	540,652	573,734	554,928	514,623	519,745	552,903	514,095	6,234,311
Electronic stores	248,755	236,484	252,918	264,059	258,575	286,745	301,986	517,359	583,869	344,004	309,437	331,231	301,733	3,988,400
DIY stores	560,591	559,432	572,931	589,893	566,808	613,910	633,519	686,219	580,463	581,811	605,318	688,309	710,993	7,389,606
Floor covering stores	24,082	23,745	25,606	25,450	23,553	25,223	27,506	28,743	19,047	21,087	23,247	25,068	24,791	293,066
Garden centres	189,438	151,354	137,211	126,401	131,837	125,187	126,376	136,521	137,097	85,352	123,824	190,329	193,168	1,664,657
Miscellaneous household	104,469	98,738	107,219	122,374	109,369	132,878	142,583	152,013	143,441	148,100	127,962	123,815	124,983	1,533,475
<i>Household</i>	<i>1,781,185</i>	<i>1,742,432</i>	<i>1,761,732</i>	<i>1,827,891</i>	<i>1,767,628</i>	<i>1,882,542</i>	<i>1,971,103</i>	<i>2,301,809</i>	<i>2,195,311</i>	<i>1,889,594</i>	<i>1,872,443</i>	<i>2,086,549</i>	<i>2,022,987</i>	<i>23,322,021</i>
Books, newspapers & magazines	251,213	260,268	292,175	289,594	291,384	344,216	404,130	496,985	449,145	280,379	294,486	287,543	257,146	3,947,451
Record shops ¹	30,495	33,706	76,588	1,128,300	1,128,709	1,253,480	1,792,421	64,074	85,607	0	0	0	0	5,562,885
Music shops	49,387	47,865	52,970	52,792	50,189	55,821	57,461	63,219	83,015	58,573	55,894	54,181	52,688	684,668
Hobbies, toys & games	139,142	143,783	159,351	157,642	158,012	214,378	237,930	456,225	411,544	163,066	159,345	171,535	150,322	2,583,133
Photographic	38,011	41,165	40,136	41,020	38,296	44,065	51,711	62,704	56,088	27,985	34,634	35,069	34,920	507,793
Handicraft	15,858	15,090	16,417	16,641	16,859	17,381	17,257	20,075	17,332	18,748	19,596	18,297	17,493	211,186
Sports shops	1,210,280	1,224,359	1,280,348	2,320,400	1,320,986	1,356,847	1,441,119	1,939,017	2,349,446	933,114	987,692	1,000,478	1,009,154	17,162,960
Jewellers	78,322	75,477	89,110	95,167	77,893	75,417	78,504	133,725	217,843	87,384	86,597	81,523	66,419	1,165,059
Computer software	109,831	104,854	121,481	124,581	120,617	120,690	123,729	141,093	177,203	203,918	195,674	212,547	206,371	1,852,758
Medical goods	4,901	4,897	5,236	5,240	5,176	5,083	9,507	10,564	9,460	9,922	9,949	10,468	10,902	9,404
Chemists	224,767	232,389	244,357	248,103	245,079	245,203	276,933	434,683	611,353	288,870	293,829	291,780	271,752	3,684,331
Optical goods	89,985	85,089	95,081	97,993	95,028	95,290	90,524	88,950	87,746	82,994	89,397	94,315	92,689	1,095,096
Cosmetic stores	392,134	407,832	422,565	429,867	437,282	421,361	476,631	622,985	830,000	231,272	390,040	392,329	330,821	5,392,985
Tobacconists	33,596	34,101	36,561	36,227	37,619	43,227	43,994	44,979	48,246	50,069	48,719	47,399	45,219	516,360
Florists	75,971	132,056	167,273	172,920	173,668	163,263	158,356	156,041	243,014	132,847	276,732	349,618	146,158	2,271,946
Artists' supplies	58,970	61,032	67,670	66,875	63,396	66,435	72,417	93,105	76,668	66,895	75,472	73,919	65,175	849,059
Antiques, art & stamps/coins	20,469	20,445	21,283	22,680	21,924	21,217	21,084	24,318	32,253	19,791	21,354	23,022	21,296	270,667
Pawn shops	518	546	779	782	862	710	536	508	558	478	485	480	438	7,162
Gift shops	911,883	987,516	1,460,554	1,146,324	1,099,163	1,181,981	1,255,344	1,523,282	2,058,070	1,113,426	1,738,434	1,624,849	1,067,525	16,256,468
Secondhand shops	603	541	539	563	543	572	573	635	462	410	469	530	517	6,354
Luggage & leather goods	3,681	3,798	4,365	4,680	4,602	4,190	4,364	5,780	7,494	5,433	4,948	4,676	4,914	59,244
Pet shops	147,987	148,415	152,596	163,752	133,296	139,386	145,735	152,754	150,579	145,846	134,002	146,455	142,888	1,755,704
Religious goods	905	950	925	1,186	1,241	881	993	836	1,026	826	908	1,007	11,535	
Direct sales	1,014,811	1,065,793	957,231	1,342,993	938,611	1,120,182	1,156,231	1,353,239	1,317,916	1,225,517	1,291,287	1,374,295	1,290,100	14,433,395
Miscellaneous & speciality shops	683,425	742,663	708,159	721,972	716,837	825,791	936,852	1,290,599	1,295,072	829,780	705,839	654,690	637,672	10,066,826
<i>Other Retail</i>	<i>5,587,145</i>	<i>5,874,630</i>	<i>6,473,750</i>	<i>8,688,294</i>	<i>7,177,272</i>	<i>7,817,067</i>	<i>8,854,336</i>	<i>9,180,375</i>	<i>10,618,040</i>	<i>5,977,543</i>	<i>6,915,782</i>	<i>6,951,005</i>	<i>5,923,335</i>	<i>90,451,429</i>
Automotive Fuels	12,902	12,284	13,935	12,950	11,312	13,772	13,899	14,456	14,271	13,726	22,903	23,896	23,467	190,871
Total retail sales	23,592,632	23,922,231	25,902,562	29,613,633	25,790,184	28,603,889	30,121,908	34,999,002	37,912,719	27,419,227	27,885,049	28,848,429	27,210,217	348,229,050

Table 4C Online card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	227,465	245,822	253,469	276,500	267,917	238,951	216,207	177,782	182,697	30,476	128,201	151,235	148,726	2,317,983
Auto parts & accessories	99,423	99,093	104,617	110,022	102,913	99,790	101,818	98,231	93,968	100,867	108,378	120,459	118,292	1,258,448
Auto services	409,984	397,554	383,362	458,369	446,280	500,449	491,231	452,600	418,318	523,370	698,354	772,131	769,878	6,311,896
Auto repair shops	84,092	83,883	84,399	87,128	85,431	99,349	95,153	92,136	88,417	102,445	100,859	119,321	108,551	1,147,072
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	36,498	36,360	38,270	39,368	36,523	39,582	38,804	34,964	32,138	34,485	37,413	43,673	46,010	457,590
Vehicle Sales & Services	857,462	862,712	864,117	971,387	939,064	978,121	943,213	855,713	815,538	791,643	1,073,205	1,206,819	1,191,457	11,492,989
Restaurants	5,066,922	5,793,372	5,003,795	6,047,162	5,324,341	5,225,885	5,787,016	6,391,060	6,225,193	6,082,028	6,522,575	6,673,553	6,243,802	71,319,782
Public houses	38,357	41,101	38,678	38,192	35,921	52,129	64,926	60,376	77,197	45,825	52,082	55,356	48,772	610,555
Catering services	151,277	160,970	185,010	175,581	158,035	195,953	192,389	201,847	172,520	171,525	183,579	198,444	186,133	2,181,986
Video stores ¹	30,022	23,989	11,909	11,428	10,275	9,039	9,884	11,893	10,051	0	0	0	0	98,468
Cinema, theatre & dance	2,049,053	1,872,578	2,046,906	1,942,440	1,876,689	1,928,404	2,798,190	2,972,023	3,287,037	2,230,671	2,605,260	2,240,127	2,204,319	28,004,644
Concerts & entertainers	251,831	282,567	248,094	249,048	244,235	248,508	285,666	389,252	371,444	301,189	277,995	303,728	312,494	3,514,220
Tourist attractions	225,752	209,926	200,078	228,586	281,034	229,151	254,288	164,536	162,981	125,848	182,227	179,460	180,845	2,398,960
Amusement parks	27,182	22,604	18,610	22,626	37,440	18,426	22,356	15,212	17,195	7,755	17,005	21,329	25,275	245,833
Aquariums	14,581	14,916	11,318	14,201	20,718	12,946	14,856	8,513	8,549	5,936	13,075	17,168	18,511	160,707
Sports & games establishments	1,461,392	1,602,966	1,504,982	590,376	568,192	529,911	569,233	508,713	578,857	603,540	646,813	641,640	638,514	8,983,737
Professional sports clubs	59,748	48,571	43,746	61,261	49,651	43,710	53,196	43,461	41,063	49,374	43,142	46,285	56,272	579,732
Gambling	16,136,223	14,942,312	15,685,656	16,577,439	15,917,298	14,011,808	13,352,539	15,422,351	14,817,964	14,943,429	13,750,463	13,685,481	13,464,440	176,571,180
Personal services	88,497	87,242	94,867	94,608	93,928	163,033	108,379	128,942	139,962	136,993	128,428	148,909	116,928	1,442,219
Miscellaneous entertainment	139,583	139,525	141,905	167,073	189,227	147,947	159,150	136,008	144,794	192,659	219,214	220,033	230,554	2,088,089
Digital entertainment ²	0	0	0	0	0	0	0	0	0	1,800,979	1,938,294	1,852,477	1,611,369	7,203,119
Entertainment	25,740,420	25,242,639	25,235,554	26,220,021	24,806,984	22,816,850	23,672,068	26,454,187	26,054,807	26,697,751	26,580,152	26,283,990	25,338,228	305,403,231
Hotels	680,187	695,065	690,247	652,713	678,237	723,992	730,688	674,309	595,250	809,437	756,497	758,203	698,174	8,462,812
Airlines	1,853,671	1,895,038	1,926,876	1,945,934	1,908,710	2,047,244	1,883,688	1,624,123	1,052,379	1,509,292	1,454,444	1,748,369	1,832,534	20,828,631
Airport terminals	21,434	22,764	20,449	20,680	20,719	18,654	17,519	12,837	12,504	16,771	19,726	21,842	23,897	228,362
Railways	1,061,471	1,065,322	1,195,811	1,182,647	1,049,321	1,375,655	1,326,360	1,192,231	1,030,190	1,084,583	1,153,236	1,183,869	1,045,444	13,884,669
Buses	1,296,932	1,369,440	1,411,001	1,438,808	1,397,677	1,444,298	1,544,049	1,382,227	1,450,140	716,168	1,133,253	1,246,537	1,209,632	15,743,230
Sea travel	56,951	61,238	65,029	73,502	69,870	52,856	50,020	39,543	38,167	40,952	44,050	53,340	54,926	643,493
Travel agents	1,014,834	1,044,089	853,429	829,094	798,703	904,193	769,140	646,563	569,323	1,137,897	1,086,095	1,095,713	1,027,465	10,761,704
Timeshares	4,404	4,349	4,034	4,278	4,048	3,990	4,714	3,797	4,544	7,127	5,888	5,663	4,988	57,420
Camping grounds	159,028	161,032	138,913	154,067	138,786	95,180	82,927	63,562	55,553	144,651	169,372	176,019	169,253	1,549,315
Miscellaneous travel	784,585	892,528	878,463	1,006,146	1,001,419	896,580	904,456	826,418	821,659	275,781	298,587	315,107	323,037	8,440,181
Travel	6,253,310	6,515,800	6,494,005	6,655,156	6,389,253	6,838,650	6,582,873	5,791,301	5,034,459	4,933,222	5,364,651	5,846,459	5,691,176	72,137,005
Telegraph Services / Wire Transfer Money	228,964	242,507	243,232	254,876	253,795	265,545	272,389	278,328	303,870	120,792	244,304	258,979	192,959	2,931,576
Insurance services	936,013	980,517	1,058,648	1,109,310	1,073,250	1,197,782	1,072,693	1,016,771	898,986	792,857	904,538	1,010,207	960,570	12,076,129
FIs - cash disbursements (auto & manual)	0	0	0	0	0	0	0	0	0	0	0	1	1	2
FIs - merchandise & services	4,175,401	4,363,196	4,228,549	4,457,697	4,609,566	4,638,342	4,848,045	4,698,336	5,016,250	4,826,841	4,845,346	5,234,843	4,961,297	56,728,308
Non-FIs - foreign currency, travellers' cheques	292,407	341,372	361,512	427,248	425,801	321,889	265,674	229,625	215,363	220,941	255,905	298,050	299,701	3,663,081
Security Brokers and Dealers	232,987	163,166	155,954	161,920	170,553	142,427	141,610	135,938	139,678	143,770	164,312	188,871	216,738	1,924,937
Tax Preparation Services	50	47	42	58	58	66	63	72	85	91	111	133	293	1,119
Tax Payments	104,966	96,023	125,482	125,441	125,373	159,822	208,023	211,883	252,060	757,642	676,790	256,006	251,138	3,245,683
Fines, bail and bond payments	104,930	110,421	100,336	95,659	93,833	93,503	101,261	94,173	91,973	97,210	95,535	104,766	102,213	1,180,883
Miscellaneous financial	10,874	11,935	11,783	11,833	12,056	12,431	12,343	13,040	12,736	11,451	13,701	15,780	14,747	153,836
Financial Services	6,086,592	6,309,184	6,285,538	6,644,042	6,764,285	6,831,807	6,922,101	6,678,166	6,931,001	6,971,595	7,200,542	7,367,636	6,999,657	81,905,554

Table 4C Online card expenditure statistics (not seasonally adjusted)

Number of debit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	1,712,221	1,719,509	1,758,172	1,857,634	1,884,457	1,995,115	2,145,574	2,049,545	2,163,723	2,169,370	2,077,889	2,125,799	2,120,262	24,067,049
Utilities	1,552,211	1,549,198	1,536,667	1,582,884	1,384,948	1,416,025	1,377,222	1,150,162	1,278,565	1,311,164	1,253,227	1,390,390	1,306,135	16,536,587
Contractors (residential & commercial)	39,333	36,048	37,786	38,919	36,820	42,566	41,398	40,778	33,096	39,007	38,349	38,996	40,993	464,756
Gardening services	8,638	7,745	6,397	5,392	4,605	4,041	3,401	2,955	2,466	2,154	3,723	6,298	7,821	56,998
Veterinary services	31,034	30,900	35,119	35,665	35,439	39,116	38,844	37,073	35,665	37,634	40,920	44,615	44,744	455,734
Photocopying & printing	263,732	276,811	281,288	288,644	305,386	326,189	339,843	385,567	413,924	237,497	216,988	208,496	187,991	3,468,624
Photographic studios	78,585	92,269	69,053	71,465	54,248	89,585	141,907	171,587	79,136	25,407	38,326	44,741	43,972	921,696
Beauty & barber shops	142,866	152,911	160,727	166,938	159,475	166,583	177,636	244,606	263,890	135,912	145,748	147,138	150,981	2,072,545
Employment agencies	2,981	2,646	2,708	2,268	2,216	2,668	2,560	2,293	1,643	2,720	2,848	2,957	2,703	30,230
Counselling services	5,232	7,373	7,349	7,130	7,489	7,600	8,424	7,912	7,339	10,040	11,882	10,304	11,556	104,398
Legal services	15,191	14,797	18,881	19,166	18,389	17,102	16,893	16,916	15,586	17,120	18,693	18,841	15,098	207,482
Laundry & cleaning	9,406	13,277	8,837	5,722	5,090	16,337	28,517	24,245	14,156	21,564	25,354	21,653	19,646	204,398
Funeral services	1,674	1,852	1,311	1,303	1,291	1,637	1,241	1,229	1,014	1,005	1,308	1,843	2,071	17,105
Medical services	115,277	113,882	113,174	120,477	131,180	164,871	139,900	127,824	123,843	146,114	145,818	154,425	144,128	1,625,636
Moving & courier services	250,381	251,742	264,420	265,695	256,548	262,316	269,839	276,527	302,283	253,514	265,679	253,803	247,194	3,169,560
Repair shops (not auto)	11,406	10,293	12,525	12,719	12,210	13,713	12,660	15,368	18,327	13,331	13,501	17,243	14,089	165,979
Accounting services	7,841	8,049	8,259	8,713	10,839	14,859	13,301	11,977	11,005	11,060	11,010	10,115	7,524	126,711
Advertising, consultancy & PR	81,235	79,720	104,107	105,284	109,968	131,788	117,493	114,404	92,711	101,329	125,126	134,248	127,222	1,343,400
Computer programming	343,812	336,321	351,616	341,550	321,812	367,754	373,325	355,511	338,211	283,852	333,348	346,037	321,025	4,070,362
Farming services	16,797	19,713	20,942	19,401	17,071	18,057	18,836	18,290	17,377	17,971	18,064	17,819	17,268	220,809
Miscellaneous professional services	1,108,084	1,127,326	981,576	942,888	833,917	1,046,787	997,741	1,087,614	989,331	953,511	988,970	1,057,415	1,006,098	12,013,174
Engineering services	9,379	8,906	10,146	9,935	9,567	9,456	11,788	12,308	14,325	10,175	11,598	11,820	10,314	130,338
Marina services	10,261	9,893	10,285	10,901	10,894	7,970	8,183	5,769	5,843	4,520	6,837	8,892	9,520	99,507
Wrecking & salvage yards	557	486	540	576	541	421	393	392	362	337	409	458	494	5,409
Pest control	1,497	1,383	1,325	1,316	1,313	1,022	1,026	1,116	904	1,010	999	1,189	1,190	13,793
Educational establishments	1,580,131	1,748,856	1,917,939	1,266,472	653,623	2,441,246	2,321,516	2,525,473	1,737,973	2,392,609	1,978,004	2,122,473	2,034,168	23,140,352
Child care services	6,985	7,608	8,316	9,002	8,899	8,541	9,868	9,275	8,249	9,518	11,111	11,293	10,047	111,727
Social, political & religious organisations	1,304,960	1,358,746	1,370,813	1,562,957	1,422,042	1,707,619	1,359,307	1,119,806	1,125,394	1,047,491	1,196,654	1,364,013	1,488,852	16,123,694
Government services	4,186,855	4,143,688	3,979,494	4,008,750	4,061,562	4,314,487	4,111,919	3,701,896	3,545,537	3,833,781	4,090,472	4,348,868	4,477,679	48,618,133
Miscellaneous services	1,140,949	966,759	1,079,983	1,067,609	950,732	1,034,083	969,011	923,342	999,435	863,988	941,916	1,119,699	1,217,597	12,134,154
Commercial equipment	221,498	218,931	232,407	231,761	211,223	222,275	221,740	225,547	185,480	180,206	185,965	189,853	192,418	2,497,806
<i>Other Services</i>	<i>14,261,009</i>	<i>14,317,638</i>	<i>14,392,162</i>	<i>14,069,136</i>	<i>12,923,794</i>	<i>15,891,829</i>	<i>15,281,306</i>	<i>14,667,307</i>	<i>13,826,793</i>	<i>14,134,911</i>	<i>14,200,736</i>	<i>15,231,734</i>	<i>15,280,800</i>	<i>174,218,146</i>
Total services	53,878,980	53,943,038	53,961,623	55,212,455	52,501,617	54,081,249	54,132,249	55,120,983	53,257,848	54,338,559	55,175,783	56,694,841	55,199,492	653,619,737
TOTAL	77,471,612	77,865,269	79,864,185	84,826,088	78,291,801	82,685,138	84,254,157	90,119,985	91,170,567	81,757,786	83,060,832	85,543,270	82,409,709	1,001,848,787

1With effect from January 2016 Record shops and Video stores were discontinued as separate categories and merged with the Digital entertainment category

2The Digital entertainment category is effective from January 2016

Table 4D Online card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

E-commerce detailed sector breakdown - retail sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Supermarkets	337,882,034	344,125,684	371,680,424	378,443,541	364,114,778	372,268,519	355,782,790	400,332,975	393,464,422	352,392,079	383,052,780	385,782,508	362,613,837	4,464,054,337
Bakers & dairies	659,696	657,957	751,189	733,987	696,179	734,812	756,542	788,150	942,993	610,765	717,660	797,239	729,271	8,916,744
Sweet stores	889,258	672,167	1,413,735	1,329,720	1,440,139	962,738	1,105,161	2,026,130	3,012,575	627,185	993,734	2,069,708	672,952	16,325,944
Miscellaneous foodstores	37,186,671	38,388,563	38,758,389	37,490,529	34,252,077	38,250,685	38,996,139	42,755,625	44,870,330	38,582,891	40,595,971	42,861,828	41,961,004	477,764,031
Off-licences	4,239,349	5,039,124	6,273,497	4,908,017	4,390,943	4,392,274	4,998,071	7,338,100	12,292,613	2,045,355	3,046,184	3,752,469	3,445,635	61,922,282
Food & Drink	380,857,008	388,883,495	418,877,234	422,905,794	404,894,116	416,609,028	401,638,703	453,240,980	454,582,933	394,258,275	428,406,329	435,263,752	409,422,699	5,028,983,338
Department stores	67,282,049	67,288,590	69,482,398	70,989,697	63,778,460	69,481,408	76,519,217	147,590,337	167,036,432	83,905,304	66,997,208	72,726,509	75,637,306	1,031,432,866
Discount stores	31,591,087	33,435,046	36,445,767	39,400,449	37,987,440	41,943,997	48,657,496	70,994,133	82,992,518	48,317,008	43,127,123	50,864,006	50,223,249	584,388,232
Catalogues	103,384,165	99,988,898	114,255,907	115,402,229	115,241,321	120,544,078	116,556,956	135,834,263	125,205,954	123,178,961	127,116,101	121,090,644	127,610,644	1,442,025,956
Miscellaneous mixed	15,507,139	16,397,156	18,240,610	17,205,881	14,896,163	17,646,152	17,806,301	20,779,205	21,520,128	11,711,970	12,925,562	14,209,991	12,910,703	196,249,822
Mixed Business	217,764,440	217,109,690	238,424,682	242,998,256	231,903,384	249,615,635	259,539,970	375,197,938	396,755,032	267,113,243	250,165,994	265,411,150	259,861,902	3,254,096,876
Men's clothing	4,371,409	4,808,825	6,964,571	6,838,034	5,583,864	5,815,532	7,331,865	9,085,867	13,351,718	7,959,008	5,686,435	6,153,318	5,518,153	85,097,190
Women's clothing	53,854,036	54,971,065	56,524,983	55,750,799	44,237,902	54,225,093	55,821,727	66,781,525	79,794,915	47,394,883	49,957,438	55,973,175	56,497,104	677,930,609
Family clothing	201,121,888	193,231,755	212,186,021	228,802,775	198,211,529	214,649,858	219,853,918	266,333,188	296,685,220	184,547,008	187,249,349	212,611,825	212,441,155	2,626,803,601
Miscellaneous clothing	4,279,269	5,949,747	9,914,252	5,693,102	4,256,199	4,556,510	5,947,327	5,970,481	5,530,567	3,596,440	3,150,031	3,453,925	4,307,038	62,325,619
Shoe shops	13,753,918	12,172,134	14,613,892	13,525,647	11,926,819	14,002,802	15,198,104	21,830,750	27,376,717	15,797,694	11,161,242	11,872,127	13,041,975	182,519,903
Clothing	277,380,520	271,133,526	300,203,719	310,610,357	264,216,313	293,249,795	304,152,941	370,001,811	422,739,137	259,295,033	257,204,495	290,064,370	291,805,425	3,634,676,922
Furniture stores	31,939,107	33,283,795	32,523,766	33,475,477	32,902,584	35,888,106	37,086,056	38,386,994	27,389,866	37,436,566	30,369,160	34,137,243	32,178,683	405,058,296
Household appliance stores	66,683,972	64,704,943	59,267,790	59,365,956	54,667,881	55,518,702	59,153,391	65,634,329	63,004,622	66,526,716	68,458,570	76,175,782	72,347,433	764,826,115
Electronic stores	32,192,624	29,323,663	33,180,484	33,810,366	33,807,464	41,117,959	40,403,150	74,042,466	73,424,281	46,234,274	39,103,582	44,032,211	38,492,989	526,972,889
DIY stores	54,823,576	55,152,693	58,196,240	59,292,901	56,730,356	59,981,028	61,686,268	65,747,557	52,106,916	56,259,801	58,445,097	69,556,320	71,473,754	724,628,931
Floor covering stores	3,768,701	4,336,324	4,599,056	4,808,772	4,424,552	4,929,597	5,374,183	5,819,340	3,788,415	4,043,719	4,465,963	4,930,481	4,905,397	56,425,799
Garden centres	10,516,145	8,796,896	8,614,393	7,830,379	7,190,964	6,552,684	6,371,012	5,998,161	5,500,237	4,314,896	5,986,466	9,860,094	10,527,278	87,543,460
Miscellaneous household	11,330,421	10,355,548	10,922,154	13,713,022	11,243,079	13,806,247	15,423,427	14,706,345	12,298,442	15,296,612	12,340,487	12,468,569	13,526,627	156,100,559
Household	211,254,546	205,953,862	207,303,883	212,296,873	200,966,880	217,794,323	225,497,487	270,335,192	237,512,779	230,112,584	219,169,325	251,160,700	243,452,161	2,721,556,049
Books, newspapers & magazines	9,655,643	8,167,090	9,126,303	8,862,001	8,882,311	11,281,410	14,199,397	14,438,081	12,400,921	10,906,046	9,360,412	9,612,671	10,418,874	127,655,517
Record shops ¹	503,319	572,726	1,162,562	13,762,548	13,762,146	18,758,775	21,607,631	1,252,334	1,692,865	0	0	0	0	72,571,587
Music shops	3,560,357	3,504,292	3,767,382	3,817,894	3,751,549	4,179,821	4,466,818	5,070,377	7,548,084	4,518,427	4,297,587	4,337,646	4,309,630	53,569,507
Hobbies, toys & games	6,031,404	6,102,847	7,271,764	7,232,356	6,954,460	9,489,036	10,622,546	28,233,928	18,845,134	6,027,883	5,845,121	6,821,138	5,984,576	119,430,789
Photographic	4,179,367	4,221,597	4,441,252	4,669,853	4,324,554	4,531,937	4,623,432	5,444,942	5,628,870	2,425,326	3,297,416	4,012,357	4,043,897	51,665,433
Handicraft	899,927	898,381	942,706	941,353	953,036	989,125	981,980	1,191,948	1,110,147	1,095,249	1,110,759	1,083,245	1,087,715	12,385,644
Sports shops	68,631,091	69,346,013	71,443,273	102,923,467	74,477,987	77,437,945	83,244,563	113,267,917	129,394,064	47,696,753	54,121,360	57,938,336	59,411,510	940,703,188
Jewellers	9,797,538	10,057,414	11,742,194	13,551,521	11,384,020	11,120,109	10,224,789	16,390,242	23,336,748	11,099,653	11,734,416	10,325,059	10,034,325	151,000,490
Computer software	11,887,131	11,331,203	13,637,310	14,013,875	14,317,691	13,651,930	13,914,947	15,204,409	15,464,904	14,112,347	12,376,942	13,029,937	12,603,772	163,659,267
Medical goods	1,782,671	1,863,616	2,040,980	2,025,882	2,024,587	1,881,580	2,564,736	2,759,979	2,416,397	2,078,328	2,501,264	2,407,074	2,594,922	27,159,345
Chemists	8,645,232	9,191,844	9,851,483	9,938,274	9,767,622	9,501,003	11,033,426	18,583,506	25,339,080	10,353,121	10,841,269	10,840,818	10,133,585	145,375,031
Optical goods	3,721,228	3,508,727	3,936,048	4,022,625	3,870,589	3,920,096	3,692,792	3,686,372	3,557,663	3,546,750	3,755,851	3,983,167	3,956,796	45,437,476
Cosmetic stores	23,322,109	24,773,374	25,219,659	25,639,652	24,953,911	24,975,881	29,353,298	38,372,803	47,845,120	10,141,778	21,788,397	24,446,783	21,887,142	319,397,798
Tobacconists	1,353,741	1,403,900	1,518,046	1,577,581	1,622,426	1,873,345	1,908,976	1,980,616	2,114,541	1,954,002	1,967,389	1,976,583	1,918,475	21,815,880
Florists	2,976,840	5,257,267	5,729,938	5,880,239	5,893,272	6,375,737	6,221,560	6,271,224	9,802,671	5,244,931	10,886,669	13,214,958	6,131,744	86,910,210
Artists' supplies	2,364,402	2,472,176	2,730,595	2,770,110	2,559,805	2,820,306	3,047,175	3,896,918	3,015,229	2,745,956	3,040,443	2,967,457	2,721,210	34,787,380
Antiques, art & stamps/coins	1,859,229	1,967,252	1,991,937	2,340,389	1,870,628	3,670,658	2,171,481	2,288,601	2,439,542	2,137,864	2,294,803	2,539,136	2,104,615	27,816,906
Pawn shops	128,521	159,911	150,928	152,001	155,914	263,257	115,352	117,109	188,154	170,917	168,405	169,562	187,612	1,999,122
Gift shops	20,959,076	21,751,488	26,959,028	24,374,902	22,790,289	27,284,854	29,233,776	40,458,373	52,302,951	25,157,194	32,416,063	31,891,461	23,634,587	358,254,966
Secondhand shops	53,248	47,941	48,551	44,319	38,355	63,386	52,330	47,549	68,848	22,769	35,509	52,333	54,701	576,591
Luggage & leather goods	296,204	309,770	352,844	385,001	381,117	357,088	362,701	519,171	644,490	421,976	383,434	371,136	399,633	4,888,361
Pet shops	6,636,489	6,617,419	6,799,668	7,187,973	5,923,354	6,453,131	6,763,190	7,131,315	6,701,233	6,724,427	6,361,477	6,959,776	6,803,073	80,426,036
Religious goods	35,145	36,578	34,275	45,738	47,043	39,710	38,621	30,776	36,884	30,678	32,059	42,039	33,792	448,193

Table 4D Online card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Auto rental	23,811,355	28,004,898	32,001,906	36,038,513	27,567,621	21,280,538	18,941,211	16,249,206	19,685,522	2,118,391	12,716,116	16,014,158	14,720,815	245,338,895
Auto parts & accessories	10,955,456	10,882,189	11,393,851	12,016,560	10,932,660	10,743,580	11,498,028	11,241,306	10,532,261	10,967,125	12,126,382	13,490,557	13,176,058	139,000,557
Auto services	16,918,394	17,723,501	18,398,023	19,741,742	18,357,090	18,904,905	16,957,748	13,947,537	14,278,300	15,085,066	16,855,562	18,320,460	18,125,118	206,695,052
Auto repair shops	13,532,612	12,933,408	12,777,374	12,788,073	12,728,148	14,519,535	13,430,424	13,806,100	13,053,483	14,985,269	15,540,640	17,550,047	15,775,652	169,888,153
Service stations	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vehicle sales	7,458,599	7,143,712	7,799,032	7,462,816	7,060,727	8,329,603	8,657,069	7,831,273	6,443,001	8,549,079	9,235,149	11,026,082	11,755,227	101,292,770
Vehicle Sales & Services	72,676,416	76,687,708	82,370,186	88,047,704	76,646,246	73,778,161	69,484,480	63,075,422	63,992,567	51,704,930	66,473,849	76,401,304	73,552,870	862,215,427
Restaurants	102,657,074	115,555,322	100,664,255	120,565,306	107,500,576	106,876,995	116,618,155	127,993,246	127,469,640	120,810,975	129,224,455	133,240,823	124,957,516	1,431,477,264
Public houses	4,398,016	4,084,620	4,159,962	4,154,003	4,067,981	4,689,105	7,834,222	7,877,208	10,600,643	7,913,162	7,766,331	9,271,935	8,494,093	80,913,265
Catering services	13,152,389	13,473,675	14,259,456	15,950,900	15,230,742	14,884,860	15,907,623	14,188,358	13,915,808	11,935,775	13,071,959	15,525,115	15,768,072	174,112,343
Video stores ¹	355,863	296,127	287,305	266,395	221,066	228,481	195,381	232,432	238,785	0	0	0	0	1,965,972
Cinema, theatre & dance	89,381,168	95,750,689	101,509,316	100,780,654	87,204,370	96,444,996	120,108,408	145,265,425	156,668,985	91,152,440	134,042,958	104,706,663	126,495,117	1,360,130,021
Concerts & entertainers	9,609,438	11,100,733	9,543,956	10,019,016	10,027,287	9,624,844	11,724,483	15,276,839	14,050,548	10,851,180	10,812,591	11,687,229	11,663,425	136,382,131
Tourist attractions	15,205,008	14,684,637	13,819,895	16,159,741	18,716,494	15,066,298	16,332,680	10,730,878	11,347,086	9,052,574	12,124,235	12,809,880	12,688,588	163,532,986
Amusement parks	1,666,498	1,420,319	1,117,292	1,393,257	2,434,982	1,048,097	1,274,158	861,051	915,109	449,014	802,695	1,241,960	1,473,099	14,431,033
Aquariums	899,701	886,672	628,596	805,891	1,278,990	664,087	684,177	436,780	519,400	298,836	549,476	889,821	893,543	8,516,269
Sports & games establishments	42,202,222	61,129,422	41,330,018	29,861,078	27,158,250	25,839,142	27,282,461	27,915,769	29,611,817	27,531,481	33,367,527	37,821,687	40,391,515	409,240,167
Professional sports clubs	5,557,849	3,990,120	3,272,824	4,419,946	3,332,687	4,589,446	4,298,529	2,865,472	2,403,235	3,903,892	2,654,904	6,387,438	5,661,513	47,780,006
Gambling	233,806,261	195,636,571	189,841,017	194,888,160	232,377,409	201,301,819	184,780,601	179,426,308	178,553,036	160,009,494	89,841,546	45,872,643	62,498,596	1,915,027,200
Personal services	2,872,732	2,802,723	3,175,124	3,083,909	3,042,300	3,623,105	3,165,844	3,919,541	4,385,522	3,924,329	3,614,915	3,827,936	3,297,939	41,863,187
Miscellaneous entertainment	5,464,217	5,592,879	5,773,092	7,063,876	8,001,044	5,755,152	6,115,648	4,695,425	5,236,676	6,302,392	7,093,110	7,966,340	8,531,571	78,127,205
Digital entertainment ²	0	0	0	0	0	0	0	0	0	23,706,689	23,054,634	22,440,707	19,446,868	87,648,898
Entertainment	527,228,436	526,404,509	489,382,108	509,412,132	520,594,178	490,636,427	516,322,370	541,684,732	555,916,290	477,842,233	468,021,336	413,670,177	441,261,455	5,951,147,947
Hotels	88,098,709	95,896,470	95,185,659	89,043,152	88,516,896	97,387,257	90,014,113	73,051,757	63,017,769	109,532,624	96,131,554	101,437,454	100,651,141	1,099,865,846
Airlines	373,194,745	401,863,012	414,556,111	413,447,882	367,260,466	392,288,327	354,346,259	284,223,929	185,004,597	319,297,324	299,956,150	342,299,886	349,132,046	4,123,675,989
Airport terminals	1,037,185	1,116,133	965,782	1,001,536	980,810	956,705	828,845	601,128	683,232	795,722	921,433	1,007,417	1,077,659	10,936,402
Railways	50,514,384	50,320,429	57,043,835	56,865,391	50,210,520	63,056,225	62,479,384	55,807,885	50,123,270	56,933,856	56,285,224	57,469,247	52,142,110	668,737,376
Buses	31,338,475	32,158,870	32,923,070	35,571,956	35,357,198	38,156,016	35,339,972	29,625,163	32,533,805	14,583,511	22,252,774	25,082,113	24,080,942	357,665,390
Sea travel	7,390,991	7,590,654	8,494,116	9,837,607	8,716,880	6,532,208	6,235,555	5,112,903	4,663,325	6,240,989	6,656,137	7,346,683	7,737,798	85,164,855
Travel agents	417,331,564	483,227,515	429,219,287	406,550,481	334,382,047	280,706,694	257,524,733	224,334,307	215,357,567	400,403,637	404,995,862	452,664,461	469,330,183	4,358,696,774
Timeshares	561,906	524,777	513,171	527,451	503,912	499,969	576,638	480,430	597,108	944,262	780,702	760,686	680,338	7,389,444
Camping grounds	22,025,761	27,823,165	24,985,518	25,887,377	20,335,346	11,135,615	10,504,091	12,005,156	8,986,857	18,258,726	21,247,817	25,432,083	24,229,322	230,831,073
Miscellaneous travel	21,930,920	23,876,349	23,017,069	25,540,487	23,395,121	22,234,906	20,246,872	19,624,832	17,740,999	13,792,896	16,945,565	18,419,140	20,818,491	245,652,727
Travel	925,325,931	1,028,500,904	991,717,959	975,230,168	841,142,300	815,566,665	748,082,349	631,815,733	515,690,760	831,250,923	830,041,664	930,481,716	949,228,889	10,088,750,030
Telegraph Services / Wire Transfer Money	72,983,568	77,838,723	76,244,244	82,935,728	78,307,421	75,046,068	81,443,338	87,115,900	82,181,352	40,106,500	67,452,578	73,767,089	60,912,431	883,351,372
Insurance services	127,404,473	130,148,732	141,841,328	150,719,566	149,122,031	168,203,038	153,432,003	159,326,081	137,884,862	116,953,586	127,649,234	149,465,555	139,939,544	1,724,685,560
FIs - cash disbursements (auto & manual)	0	0	0	0	0	0	0	0	0	0	0	650	133	783
FIs - merchandise & services	1,750,596,450	1,619,788,572	1,599,334,740	1,680,490,096	1,697,115,440	1,673,344,084	1,713,544,278	1,707,507,601	1,855,228,558	1,757,629,510	1,695,731,045	1,927,815,186	1,945,424,839	20,872,953,949
Non-FIs - foreign currency, travellers' cheques	142,556,520	173,469,890	196,062,615	245,782,970	194,249,678	153,054,792	132,076,949	118,748,059	106,663,092	104,098,094	119,761,543	151,352,240	148,952,652	1,844,272,574
Security Brokers and Dealers	908,414,140	404,810,734	419,283,656	435,070,817	467,908,073	335,235,616	292,995,446	301,461,006	291,144,029	382,406,428	414,062,436	663,469,824	897,879,946	5,305,728,011
Tax Preparation Services	9,445	9,307	6,737	8,011	8,270	15,721	8,763	12,361	12,895	17,369	18,069	17,493	34,752	169,748
Tax Payments	147,208,316	144,627,688	155,617,857	155,617,318	155,616,458	290,805,883	385,557,586	410,607,282	558,503,335	1,681,310,256	1,599,440,679	417,731,546	403,100,743	6,358,536,631
Fines, bail and bond payments	8,656,127	9,110,791	8,308,237	8,053,496	7,740,247	8,009,943	8,722,190	7,977,464	7,816,419	8,093,622	7,976,778	8,515,322	8,577,169	98,901,678
Miscellaneous financial	1,118,137	1,214,534	1,117,620	1,158,521	1,218,640	1,239,097	1,291,088	1,319,281	1,155,885	1,213,072	1,338,897	1,488,087	1,445,535	15,200,255
Financial Services	3,158,947,176	2,561,018,971	2,597,817,034	2,759,836,523	2,751,286,258	2,704,954,242	2,769,071,639	2,794,075,035	3,040,590,427	4,091,828,437	4,033,431,259	3,393,622,992	3,606,267,744	37,103,800,561

Table 4D Online card expenditure statistics (not seasonally adjusted)

Value of debit card transactions

E-commerce detailed sector breakdown - services sectors (not seasonally adjusted)

£	April 2015	May 2015	June 2015	July 2015	August 2015	September 2015	October 2015	November 2015	December 2015	January 2016	February 2016	March 2016	April 2016	Total (latest 12 months)
Telecoms	54,837,750	52,106,290	53,008,242	55,504,466	56,036,453	60,263,974	67,579,641	66,011,540	69,344,645	70,265,301	67,643,019	72,468,555	72,416,976	762,649,102
Utilities	105,891,492	99,833,668	108,111,555	108,759,261	103,160,246	95,967,172	95,451,418	82,203,170	85,226,604	92,231,586	94,123,333	117,757,454	105,675,369	1,188,500,836
Contractors (residential & commercial)	5,645,982	4,744,024	4,963,372	5,146,582	4,994,343	9,695,994	6,287,256	5,795,085	4,626,407	8,133,058	5,439,010	5,603,764	6,731,463	72,160,358
Gardening services	826,440	735,943	656,208	577,795	507,847	411,011	323,649	264,065	176,945	188,871	296,352	562,042	728,832	5,429,560
Veterinary services	1,613,861	1,544,378	1,743,799	1,807,447	1,779,076	2,014,769	1,950,258	1,893,401	1,871,423	1,941,908	2,130,096	2,344,338	2,328,218	23,349,111
Photocopying & printing	10,265,392	10,270,404	10,873,970	10,513,774	10,513,459	11,972,824	12,198,393	14,202,754	13,301,978	10,169,746	9,691,217	9,686,338	9,266,991	132,661,848
Photographic studios	2,076,098	2,556,480	2,413,541	2,950,437	2,406,841	3,162,333	4,828,462	5,658,082	3,184,057	1,435,268	1,946,755	2,127,129	2,062,496	34,731,881
Beauty & barber shops	7,349,858	7,554,315	7,930,809	8,019,091	8,010,455	8,758,161	9,384,965	13,142,747	12,798,299	6,732,345	7,463,650	7,625,595	7,634,586	105,055,018
Employment agencies	430,218	347,666	388,968	286,263	256,175	195,221	182,045	190,402	163,870	252,792	294,483	365,435	292,378	3,215,698
Counselling services	284,544	404,143	423,210	435,201	478,970	415,859	502,902	454,797	464,825	887,026	1,362,768	805,710	905,387	7,540,798
Legal services	3,866,136	3,611,872	5,359,541	5,472,915	5,135,893	4,038,751	4,146,383	4,010,612	4,239,709	4,009,138	4,606,725	6,444,312	4,651,855	55,727,706
Laundry & cleaning	140,572	167,424	133,813	114,822	105,147	291,047	391,933	300,150	187,752	294,750	305,200	256,679	249,674	2,798,391
Funeral services	656,534	586,917	639,281	644,073	634,076	708,034	901,195	985,072	609,083	842,636	998,379	1,263,117	961,316	9,773,179
Medical services	8,644,503	8,397,107	8,411,074	9,220,869	10,768,047	13,590,495	11,021,295	9,498,193	9,191,306	11,113,721	11,268,787	12,305,337	11,417,479	126,203,710
Moving & courier services	7,534,447	7,507,517	8,236,972	8,282,953	8,015,363	8,793,225	8,536,306	8,912,823	9,090,247	7,565,976	7,081,397	7,898,363	7,805,640	97,726,782
Repair shops (not auto)	1,012,609	950,890	1,097,240	1,128,521	1,074,994	1,466,017	1,368,758	1,743,097	2,089,247	1,295,431	1,339,383	3,059,850	1,584,030	18,197,458
Accounting services	1,026,912	1,044,674	1,062,680	1,121,440	1,331,524	1,837,712	1,624,297	1,467,859	1,344,973	1,409,024	1,454,579	1,398,314	1,071,551	16,168,627
Advertising, consultancy & PR	2,790,287	2,708,038	3,444,295	3,540,207	3,695,408	4,588,666	4,214,503	3,977,358	3,153,474	3,852,552	4,669,948	5,007,927	4,906,848	47,759,224
Computer programming	13,082,481	13,135,006	13,543,348	13,073,839	12,335,660	13,440,431	14,100,926	13,621,220	13,655,426	11,698,951	12,170,211	12,993,733	12,988,965	156,757,716
Farming services	1,853,483	1,882,442	1,574,364	1,579,172	1,474,066	2,262,887	3,947,852	1,722,142	1,592,123	2,312,011	1,726,813	1,588,005	2,014,429	23,676,306
Miscellaneous professional services	276,638,581	203,476,960	193,861,442	198,182,936	203,286,047	197,355,737	162,430,750	144,911,864	147,210,767	179,630,861	154,344,635	214,289,650	274,976,703	2,273,958,352
Engineering services	2,464,355	2,409,383	2,703,899	2,483,751	2,456,928	2,139,867	2,486,371	2,519,863	2,569,745	2,085,355	2,569,868	2,552,552	2,408,067	29,385,649
Marina services	1,410,305	1,421,511	1,397,697	1,353,789	1,207,716	735,386	645,543	499,136	493,408	587,488	833,368	1,204,047	1,304,038	11,683,127
Wrecking & salvage yards	61,870	59,944	54,530	59,188	53,152	43,578	41,813	47,166	37,780	35,401	54,556	54,404	61,583	603,095
Pest control	63,488	58,290	58,918	59,646	56,109	48,699	42,847	45,641	35,369	37,660	42,524	49,028	55,380	590,111
Educational establishments	185,413,106	125,690,912	104,716,716	95,519,367	146,418,326	590,605,097	417,237,763	163,227,763	120,561,826	318,529,728	155,660,578	115,834,421	201,128,482	2,555,130,979
Child care services	1,213,019	1,223,841	1,385,300	1,450,981	1,419,650	1,421,679	1,397,211	1,345,161	1,287,549	1,318,551	1,625,671	1,618,989	1,513,847	17,008,430
Social, political & religious organisations	57,948,917	56,776,902	84,920,461	102,250,728	90,395,052	100,090,954	104,746,543	79,061,696	86,576,791	84,090,468	87,908,555	91,199,043	92,956,450	1,060,973,643
Government services	1,871,084,732	1,778,959,302	1,550,365,374	1,662,970,784	1,394,447,971	1,279,863,434	1,235,733,871	1,103,184,897	1,066,569,625	1,309,570,419	1,294,020,006	1,464,385,943	1,508,890,069	16,648,961,695
Miscellaneous services	45,308,378	39,987,632	42,638,167	42,160,691	39,326,176	44,079,858	42,903,401	39,735,733	42,954,230	42,141,464	40,349,765	45,584,669	49,831,882	511,693,668
Commercial equipment	17,107,840	16,872,039	19,183,099	18,341,296	16,486,458	17,801,731	17,843,013	17,804,496	14,258,786	14,557,645	15,681,089	16,525,450	16,549,511	200,904,613
Other Services	2,688,644,190	2,447,025,914	2,234,301,885	2,363,012,285	2,128,267,628	2,478,060,603	2,234,451,563	1,788,437,985	1,718,868,260	2,189,217,131	1,989,102,720	2,224,860,193	2,405,370,495	26,200,976,671
Total services	7,460,820,858	6,735,534,476	6,490,774,831	6,784,581,964	6,406,453,506	6,660,383,355	6,427,426,514	5,892,140,664	5,958,076,082	7,751,376,278	7,483,202,382	7,140,473,836	7,576,332,594	81,306,756,482
TOTAL	8,826,626,421	8,107,468,147	7,957,605,329	8,326,882,321	7,826,131,276	8,187,531,201	7,986,642,943	7,812,584,143	7,956,713,952	9,178,594,521	8,936,635,634	8,689,778,873	9,067,953,799	100,034,522,139

1With effect from January 2016 Record shops and Video stores were discontinued as separate categories and merged with the Digital entertainment category

2The Digital entertainment category is effective from January 2016